



GACU con
2018
Video Game Cruise

What is GaCuCon?

{Gah-Coo-Con}



June 20th - June 25th 2018

"Think GDC with a splash of PAX and a piña colada."

GaCuCon is a unique event, setting sail for the second time. Beginning its journey from Miami, Florida on June 20th leading into the four day event aboard the Carnival Conquest.

Including:

- ☾ Industry topic panels by special guests, sponsors and exhibitors
- ☾ Convention style exhibition
- ☾ Console, PC, VR and Board Game Setups
- ☾ Open Bar Networking Events
- ☾ Customizable events for your brand

And more...



Who's on GaCuCon?

GaCuCon has attracted attention internationally but notably here in the USA. Taking top positions stateside are Florida, California, Georgia, and Texas.

60% of attendees between the ages of 25 and 44



62% Male

38% Female

Top Interests

- 76% Gaming news
- 73% Console gaming
- 72% Computer gaming
- 63% Online gaming
- 61% Roleplaying games
- 52% Technology

Including gamers, game developers, software developers, electronic hardware, manufacturers, game industry press and professional gamers.

ALIENWARE

Daniel "Frod" Montaner



DESTRUCTOID



DELL



amazon

ORIGIN
HIGH-PERFORMANCE PCs
































































Why join GaCuCon?



- Unique Event:** Stand out instead of being one of hundreds of other brands at land conventions.
- Cost Effective:** Put our entire experienced team to work for you at a fraction of the cost. Including event management, promotion, customer service and more.
- Digital Reach:** Get more than a simple booth, we integrate you into our digital marketing campaigns.
- Trophy Effect:** Reward your best employees with a productive vacation or make this a highly anticipated giveaway for your customers.



SPONSOR TIERS

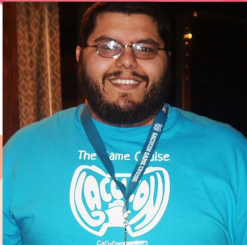
FEATURE	Exhibitor \$1000	Silver \$2000	Gold \$3250	Platinum \$4500	Title \$20,000
2x GaCuCon Exhibitor Tickets (Cruise and Miami event)					
Exhibition table, chairs, power (Cruise and Miami event)					
GaCuCon Exhibitor Game/Content Site inclusion					
Your brand included in GaCuQuest Scavenger Hunt					
Booth, product and brand placement in 2018 digital yearbook					
Logo on GaCuCon Shirts					
Logo on Homepage Sponsor section					
Logo on GaCuCon Booklet Sponsor Section					
Quarter page placement in annual booklet					
Logo on video splash screen					
Dedicated video recap of exhibition and product					
Half page in annual yearbook					
Coordinated Social Media Postings (Boosted & Organic)					
Email lower banner placement					
Dedicated Email Blast					
Full page in Booklet about brand and product					
GaCuCon 2018 by "Your Brand"					
Branded across all platforms and media					

Want to get involved?
CONTACT US!

INFO@GaCuCon.com

We're flexible with anything you see for exhibitors or sponsor tiers. Have a cool idea? Let us know we can make it happen!

Andru
Fratarcangeli



Frank Velazquez



FuShark

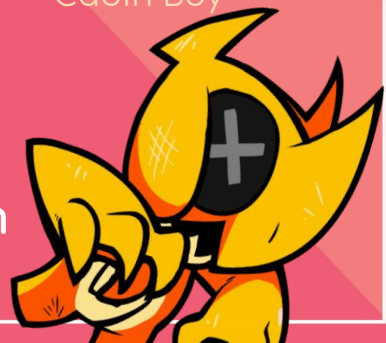


Biz Dev
Captain



Marketing
First Mate

Designer
Cabin Boy



GaCuCon.com