

Note: All sponsors have access to send a company representative to the NYU Film Festival VIP Lounge featuring media executives, film directors, and other prominent celebrities. Sponsors will also be featured on NYU outreach posters (reaches 55k students), briefly on SNY broadcast, website, and social media.

— Presenting Partner (\$\$\$)

- NYU Sports Film Festival presented by _____
- Listed everywhere that NYU SFF is listed
- Receive choice of all assets

— Award naming rights (\$\$)

- Based on brand's values
- For example: your brand emphasizes innovation
 - Most innovative film presented by _____

— On air commercial on SNY broadcast (\$\$)

- 30 seconds - 1 minute

— Customized Segment (\$\$)

- Based on brand's values (30 sec- 10 min segment)
- For example: The Female Excellence Segment presented by _____
 - Run a film montage, marquee speakers, promotional video

— Physical signage at festival (\$\$)

- To be placed above or below the festival screen
- Will be displayed in the live festival clips that are selected for SNY and Emmys® broadcast.

— Live event interactive experience (\$)

- Example: Pop-a-shot basketball station, VR/AR experience, etc. presented by _____

— Promotion video(s) screened at live festival (\$)

- 30 seconds - 2 minutes

— Photo shoot sponsorship (\$)

- Company logo to be placed on backdrop of photos in photo booth

— Product placement (\$)

- T-shirt/lanyard/hat giveaway with company logo or other method
- Contest (quiz or otherwise) and winner receives a product
- Set up a product sampling/pop-up-shop station
- All of the above are simply suggestions

— Cover page of festival program (\$)

- Handed out to all festival attendees

REMINDER: All partnerships are completely customizable and not bound to the actions on this list. These are merely suggestions for partnerships.