



women on

FIRE

UNITE AND GLOW

CONFERENCE

SPONSORSHIP DECK 2019

ABOUT

women on
FIRE
UNITE AND GLOW
CONFERENCE
2019

The Women on Fire Conference is an event curated by Tijania "Tee" Goodwin from Philadelphia and the Founder of The Tijania Experience. The purpose of the conference is to inspire and instill tools in women who have been through life's challenges. Some have given up, some are lost or stuck and some have used other ways to cope with their problems/issues. This event will help build their esteem, provide them with tools that they can utilize in their everyday lives and also give them the strength that they can overcome ANYTHING!

The theme for this year's conference is "The Evolutionary Woman." This theme speaks on so many levels but ultimately the goal is to let the attendees know that your past does not dictate your future. We spend so much time worrying about how things happened and have hindered us. Our NEW perspective is to use our past experiences as a way to help us #LEVELUP! It is time to increase ourselves mentally, physically, emotionally and spiritually!

The conference will be fit for 65 women of all walks of life and will be taking place in Philadelphia, Pennsylvania. There will be 2 workshops on mental health/wellness and finding your purpose, a panel discussion as well as a keynote speaker.

When: August 24, 2019

Where: KANVAS Event Center, Philadelphia, PA

Time: 10:00 am to 4:00 pm



Tijania Goodwin

SPONSORSHIP PACKAGES

#PURPOSE Package: \$50

- Distribution of product/ promotional material in conference swag bags
- Sponsorship Graphic with Logo
- Listed as Sponsor in Conference Booklet

#FEARLESS Package: \$100

- Distribution of product/ promotional material in conference swag bags
- Sponsorship Graphic with Logo
- Half Page Ad in Conference Booklet

#EMPOWERED Package: \$200

- Distribution of product/ promotional material in conference swag bags
- Sponsorship Graphic with Logo
- Half Page Ad in Conference Booklet
- Feature on Social Media Outlets
- Logo on Event Backdrop

#GOALS Package: \$375

- Distribution of product/ promotional material in conference swag bags
- Sponsorship Graphic with Logo
- Full Page Ad in Conference Booklet
- Feature on Social Media Outlets
- Logo on Event Backdrop
- 2 Conference Tickets

women on
FIRE
UNITE AND GLOW
CONFERENCE
2019

IN-KIND DONATION SPONSORSHIP

The Women on Fire Conference is seeking businesses to provide In-Kind Donations for the conference as well. It can be for the conference as a whole or items to go into the swag bags (65 for all attendees or 15 VIP attendees). They are as follows:

- Doughnuts/ Danishes/ Bagels/Desserts/Soft Drinks/Juice
- Small Candles
- Event Décor
- Water Bottles
- Conference T-Shirts
- Water
- Tea Bags
- Floral Centerpieces
- Giveaway Items
- Custom Pens

You will receive:

- Sponsorship Graphic with Logo
- Promotion on Social Media Outlets
- Listed as a Sponsor in Conference Booklet
- Thank You at Event

women on
FIRE
UNITE AND GLOW
CONFERENCE
2019

SPOTLIGHT AD

Purchase a Spotlight Ad to be placed in the Conference Booklet. The booklet provides an ideal opportunity for businesses wishing to demonstrate their support for The Women on Fire Conference. It is also a wonderful way to highlight your brand.

Full Page: \$100.00

Half Page: \$50.00

CONTRIBUTION

You can also contribute/donate to the event. Sorry, I/We are unable to attend, but please accept our donation as a way of supporting the 2019 Women on Fire Conference.

SWAG BAG ITEMS

Do you have a product or service you would like to promote? Place your item(s) in the swag bags for others to see. You can place business cards, gift cards, product and more in the bags. There will be a total of 65 bags to be filled. We also have 15 VIP Swag Bags, so if you would like your item to be designated for VIP, please let us know.

INTERESTED IN BECOMING A SPONSOR?

For More Information, Contact

Tijania Goodwin

Email: TheTijaniaExperience@gmail.com

Phone: 267.225.8339

Follow Me on Instagram: @TheTijaniaExperience

THANK YOU!

the tijania
EXPERIENCE