

# Fashion 4 Brunch

*A Networking Experience  
Moderated By RichieStyle*

Saturday May 19<sup>th</sup>, 2018 | 4 pm – 9 pm  
The Flat NYC 23 W 24<sup>th</sup> St (Chelsea, Manhattan)  
Beats By: DJ Slim  
Expected Crowd Size- 400 Fashion Influencers

## **Demographics**

Ages- 21 to 40  
Races- All  
Industries Represented: Fashion

## **Event Details**

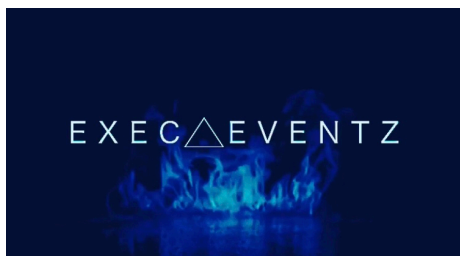
ExecEventz curates lifestyle experiential activations nationwide graced by influencers, tastemakers and guests. Partnering with Jermaine Richards founder and CEO of RichieStyle, one of NYC's most followed fashion influencers, together are curating a day of lifestyle networking. Fashion 4 Brunch will be an event that brings influencers and tastemakers from fashion, lifestyle, beauty and entertainment under one roof to network. Guest will sip on mimosas, cocktails and sample brunch hors d'oeuvres. The event will have music from one of NYC's well-known DJ's, a panel of influencers and entrepreneurs that will discuss how to start and successfully grow a personal brand or a business brand. The event will include dance production, professional photographers with vanity photo booth stations and a videographer to capture great moments and all the brands represented.

## **The Panel**

Monique Horton- @mothediva (Regional Retail Manager Alexander Wang)  
Erick Hercules- @erickhercules (Photographer & Branding Strategist)  
Marc Williamson- @flamekeepershatclub (Owner of Flame Keepers Hat Club)  
Darrick Leak- @deeworldsbest (Owner of Dleakbowties)

@execeventz

@richie\_rich\_for\_life



#### **Sponsorship Level- Platinum**

**Request-(\$10000) This level sponsorship only covers event space and alcohol.**

***Includes:***

- Recognition in all event promotion, inclusion on digital/physical flyers and video promotion.
  - Facebook posts to 550k friends
  - INSTAGRAM posts to 1.1M followers
  - Twitter posts to 120k followers
  - *Posts launched by the panel, moderator, event organizers and popular influencers of the event.*
- Sponsor banner hosted for two months on website of [www.richiestyle.com](http://www.richiestyle.com).
- Signature drink of sponsors' choice. Event Signage throughout the venue during the event
- All staff serving and welcoming guests wearing sponsor logo on T-shirts
- Acknowledgement during the panel, sponsor brand ambassador invited to attend and say a few words.
- Email blasts to 1200 invited influencers specifically recognizing the sponsor
- Vanity Photo Booth cutouts of sponsor logo and branding for guest photos
- Sponsor logo and feature in final video re-cap footage of the event.

#### **Sponsorship Level- Gold**

**Request-(\$5000) This level sponsorship only covers alcohol.**

***Includes:***

- Recognition in all event promotion, inclusion on digital/physical flyers and video promotion.
  - Facebook posts to 550k friends
  - INSTAGRAM posts to 1.1M followers
  - Twitter posts to 120k followers
  - *Posts launched by the panel, moderator, event organizers and popular influencers of the event.*
- Sponsor banner hosted for two months on website of [www.richiestyle.com](http://www.richiestyle.com).
- Signature drink of sponsors' choice. Event Signage at the entrance of the venue.
- Only Bartender wearing sponsor logo on T-shirts
- Acknowledgement during the panel, sponsor brand ambassador invited to attend and say a few words.
- Email blasts to 1200 invited influencers specifically recognizing the sponsor
- Vanity Photo Booth cutouts of sponsor logo and branding for guest photos
- Sponsor logo and feature in final video re-cap footage of the event.