



THE CROSS-INDUSTRY TECH EVENT • SEPTEMBER 27-28, 2018



ENTERTAINMENT



FINANCE



HEALTH



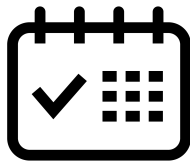
MANUFACTURE

by

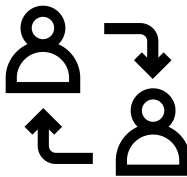


**FIERA
ROMA**

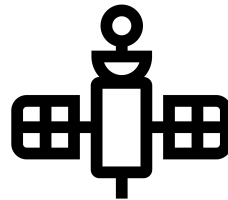
WHAT IS BLAST ABOUT?



COME



ENGAGE

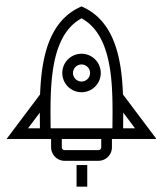


EVOLVE

We believe in the power of interactions.

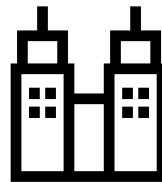
When startups meet corporate companies, engage with them using an open innovation approach and share knowledge, resources and networks, there is going to be a BLAST that will lead to an evolution of the whole industry.

FOR WHO IS BLAST?



STARTUPS

Selected early stage startups that are disrupting their industry and wannabee startups with new ideas.



CORPORATE

Corporate companies that are innovating their industry but also managers and executives willing to connect.



INVESTORS

Institutional investors (accelerators, incubators, etc...) but also private angels and development agencies.

This is what our event is all about, we bring together main players from traditional industries and make them BLAST with startupper, innovators and experts that are disrupting their industry!

WHY YOU SHOULD JOIN BLAST?

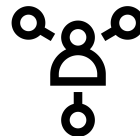
SCOUTING

Meet the best startups and innovators of your industry.



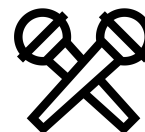
NETWORKING

Use our matching app to create valuable contacts.



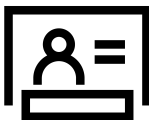
BLAST WARS

Face LIVE the best startups and choose the one that best fits your business.



STANDS

Get an exhibition stand or a dedicated area.



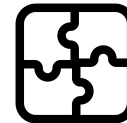
EVENTS

Share your knowledge and speak in one of our 3 stages.



PARTNER

Mentor in the Playground area or organize your workshops



Evolve your business or invest in it's future, find the next big thing in your industry.

WHERE THE BLAST TAKES PLACE

Fiera di Roma opened its doors in April 2006, and until today it represents one of the largest and most prestigious exhibition areas in Europe. **Fiera di Roma**, with its 390.000 sqm and its strategic position is the best location for an event like **BLAST**.



WHAT HAPPENED DURING BLAST 2017?



900+ ATTENDEES
From **30+ COUNTRIES**



80+ SELECTED STARTUPS operating in **VR, IOT, AI, FOODTECH** and **FINTECH** industries



90 INVESTORS that have
had **200+ MEETINGS**



60 SPEAKERS / 33 CONFERENCES
20 WORKSHOPS

“It was very cool to learn about Blast and I wanted to learn more about the startup and innovation ecosystem here in Italy”

(Bernard Moon, Co-founder & Partner at SparkLabs Global Ventures)





Valentin Stalf
Co-Founder & CEO
N26



Alissa Crevier
Global Head of Brand
Partnership at **Littlstar**



Peter Lazou
Co-founder & CEO at
Pitch60



Claus Verner
Startup Community at
Amazon Web Services



Maria Matloub
service designer
Deloitte Digital



Bernard Moon
Co-founder & Partner at
SparkLabs Global Ventures



Tanya Soman
Venture Partner at
500 Startups



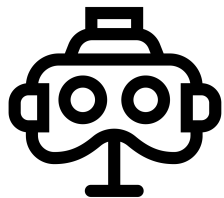
Scott Amyx
CEO at
Amyx+

- **Bigoni Davide** Technical Solutions Manager, **Samsung Electronics Italia**
- **Bosio Antonio** Product and Solutions Director, **Samsung Electronics Italia**
- **Brunetti Renato** President at **Unidata**
- **Dalsgaard Mads** CMO at **Funderbeam**
- **Emil Abirascid** Founder & Director at **Startupbusiness**
- **Di Camillo Andrea** Managing Partner at **P101**
- **La Mesa Luca** SingularityU Rome Chapter Ambassador at **SingularityU Rome**
- **Villa Marco** Managing Partner at **Blue Spark Hub**
- **Vizzi Carlo** Technology Research, Advanced Projects & Studies - at **Altec SPA**
- **Spiros Margaritis** Ranked No. 1 Global Fintech Influencer

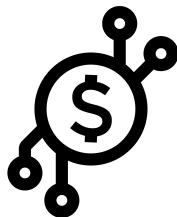


Come. Engage. Evolve Your Industry.

BLAST®
2018



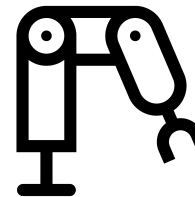
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MANUFACTURE

This year's event will focus on 4 industries, selected according to the rate of innovation, investments in research & development and current technological trends.

Starting from the types of interactions that users look for in a tech-conference, we have split BLAST into 5 areas of interaction with high added value.

1 BLAST ARENA

Is the main stage of the event, it will host conferences and special events and also the live rounds of the BLAST Wars.

3 START-UP PLAYGROUND

Dedicated to startups (or wannabe): here they will find realities, resources and tools to speed up their journey.

5 SYSTEM FORUM

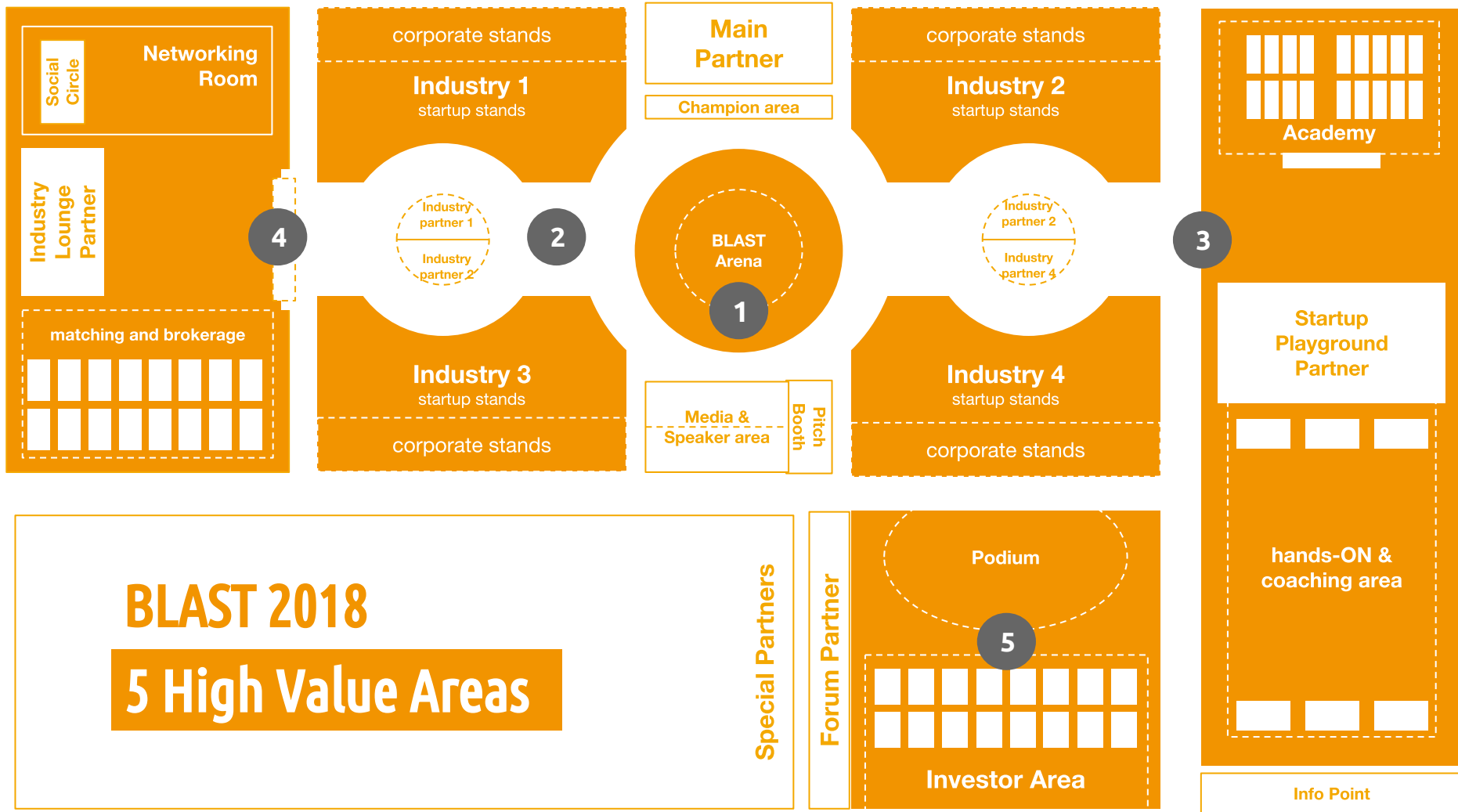
An area for the main players of the global startup ecosystem, as development agencies, startup associations, incubators or funds.

2 EXHIBITION FLOOR

Is the heart of BLAST, the key word here is: "visibility". This area will host the stands of companies and startups, and some interactive spaces.

4 INDUSTRY LOUNGE

From technological brokerage to meetings with corporate and customers, through an app or by participating in B2B interaction & networking games.



200

EARLY STAGE STARTUPS

(50 per industry),
will be selected for the
Start-up Bundle

48

OF THIS STARTUPS

(12 per industry) will be also selected
for the **BLAST-UP Competition**,
and receive the bundle for FREE, plus
mentoring and maximum visibility.

16

OF
THEM

(4 per industry) will go to the **LIVE
final rounds of the Competition**
and face the **corporate champion**
of their own industries during the event.

4

INDUSTRY WINNERS

(1 PER INDUSTRY)
will compete to also win
the final price by facing
an **investor champion**
during the closing event
of BLAST.

At the center of the event we will have the most disruptive startups of each industry, just 12 for each industry will enter our **BLAST-UP competition**. A **NEW “reverse pitch” format to create a BLAST between corporate companies seeking for innovation and startups, as never seen before!**

These are the packages designed for those who want to participate to BLAST 2018 as attendee. From the "wannabee" startupper who is not ready to exhibit, to the executive who wants to follow the conferences and do networking or scouting, to the private investor.

Wanna BLAST

- Access to Floor
- Access to Playground
- Access to Opening &/or Closing
- Networking App
- Access to FREE Lunch Area
- Pass for the opening or closing party
- BLAST Welcome Kit
- Special prices for hotels and partners

60€ (1 day) | 90€ (2 days)

Industry BLAST

All things included in the WannaBLAST ticket, plus:

- Access to Industry & Special Events
- Access to the Industry Lounge
 - Networking Room
 - Social Circle
 - Brokerage & Matching Area
- Access to floor Start-up Tour
- BLAST industry Welcome Kit

250€ (2 days)

Full BLAST

All things included in the other tickets, plus:

- Full and priority access to everything
- 1 reserved desk in the matching area
- VIP Concierge Service

400€ (1 day) | 600€ (2 days)

They will be also have options to add a special night and/or Rome tourist packages.

For those who want to participate to BLAST also bringing their organization to have a "physical" presence in the event, we thought this special packages:

Startup Bundle

- 1 IndustryBLAST Pass (2 days)
- Access to Social Pitch Booth
- **exhibition booth on the floor** (1 day)
- Visibility Pack:
 - Web
 - App
 - Guide

99€ early bird

Corporate Bundle

- 3 IndustryBLAST Passes (2 days)
- exhibitors passes (with no benefits)
- **corporate stand on the floor** (2 days)
- Visibility Pack:
 - Web
 - App
 - Guide

5000€ early bird

System Player Bundle

- 3 IndustryBLAST Passes (2 days)
- exhibitors passes (with no benefits)
- **stand in the investor area** (2 days)
- Visibility Pack:
 - Web
 - App
 - Guide

2000€ early bird

+50€ each extra team member after the first.

48 startup will be chosen for the BLAST-up competition and come FREE!

ARE YOU READY TO BLAST?

MEDIA & MENTOR PARTNER

We are looking for media partners, but also partners to mentor the startups that will be selected for the BLAST wars.

We are also running a special partner program for the playground and the networking areas.

PARTNER

We have packages to meet your business needs.

You may decide to be a main partner, to support one of the 4 event areas or sponsor the areas dedicated to the startups in your industry.

CHAMPION

Become a corporate champion, face the best startups in your industry and live an open innovation experience as never before.

You put the prize and the industry knowledge, we give you the arena and the best early stage startups in your sector.

If having a corporate stand or a dedicated area is not enough for you, consider becoming a partner or sponsor and help us BLAST your industry while evolving your business!



CONTACT US

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