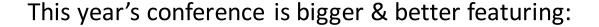


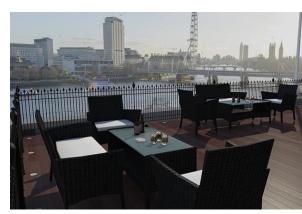
Conference format & location

2017's Connected Data London conference will be held on **16**th **November** at the <u>Institution of Engineering and Technology in Savoy Place</u> in central London.



- 120+ AI, Graph, Semantic & Linked Data attendees
- 25+ Connected Data thought leaders & industry leaders
- 12+ hours of exclusive presentations







Who attends Connected Data London?

CDL features a wide array of interests skillsets and roles spanning the world of Machine Learning, AI, Graph Databases, Linked Data and Semantic Technology.

Below is a selection of job titles of attendees from 2016:

- Chief Information Officer
- Chief Technology Officer
- Director General Strategy & Operations
- Chief Information Architect
- Machine Learning Data Scientist
- Head of Technology
- Chief Executive Officer

- Chief Operating Officer
- Information Architect
- Knowledge Architect
- Ontologist
- Data Modeller
- Knowledge Engineer
-







"The day was really useful. If they ran this 4 times a year, I'd come 4 times a year"

Peet Denny, CIO Wealth Wizards



2016 sponsors & supporters You're in good company

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SILVER



























Sponsorship packages

We offer a variety of sponsorship packages for those with interesting products and services in the Connected Data space. We can tailor packages to suit all requirements and budgets.

Please contact us for more information.

All prices exclude VAT.













GOLD SPONSORSHIP The highest level of brand awareness & onsite presence

EXHIBITING

- Fully customisable, unrestricted 18 x 10 exhibition space incl. chairs, table & WIFI
- 2 lead capture devices
- 40" monitor & speakers
- Private meeting space for demos & prospect meetings
- Printed media options for delegate pack
- Headline sponsorship of networking networking drinks & awards

ACCESS

- 7 Conferences passes
- 5 Expo only passes
- Discounted full conference ticket prices

EXPOSURE

- Sponsor logo in most prominent position on event materials including:
 - Printed media & conference guide
 - Conference videos

- Sponsor logo, link and 200 word custom company description on CDL17 website
- 20 minute product briefing in Exhibition space
- Pre event exposure via social media, CDL website & other channels for product information, interviews and other content
- Ability to issue press passes

For more information contact <u>info@connected-data.london</u> or visit <u>www.connected-data.london</u>







SILVER SPONSORSHIP

£7,500

Maximum Brand exposure

EXHIBITING

- Standard pop-up banner exhibition space incl. chairs, table & WIFI
- 1 lead capture device
- 40" monitor & speakers
- Private meeting space for demos & prospect meetings

ACCESS

- 5 Conferences passes
- 4 Expo only passes
- Discounted full conference ticket prices

EXPOSURE

- Sponsor logo & other exposure on event materials including:
 - Printed media & conference guide
 - Conference videos
- Sponsor logo, link and 200 word custom company description on CDL17 website

- 20 minute product briefing in Exhibition space
- Pre event exposure via social media, CDL website & other channels for product information, interviews and other content
- Ability to issue press passes

For more information contact <u>info@connected-data.london</u> or visit www.connected-data.london







Cost effective exposure in your target market

ACCESS

- 3 Conferences passes
- Discounted full conference ticket prices

EXPOSURE

- Sponsor logo & other exposure on event materials including:
 - Printed media & conference guide
 - Conference videos
- Sponsor logo, link and 200 word custom company description on CDL17 website
- 20 minute product briefing in Exhibition space
- Pre event exposure via social media, CDL website & other channels for product information, interviews and other content
- Ability to issue press passes

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2017 sponsors announced so far

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