



CONNECTED DATA LONDON 2017

The conference for AI, Graph Databases and Linked Data

November 16th 2017 - Institution of Engineering & Technology

Sponsorship prospectus

www.connected-data.london

Conference format & location

2017's Connected Data London conference will be held on **16th November** at the [Institution of Engineering and Technology in Savoy Place](#) in central London.

This year's conference is bigger & better featuring:

- **120+ AI, Graph, Semantic & Linked Data attendees**
- **25+ Connected Data thought leaders & industry leaders**
- **12+ hours of exclusive presentations**



Who attends Connected Data London?

CDL features a wide array of interests skillsets and roles spanning the world of Machine Learning, AI, Graph Databases, Linked Data and Semantic Technology.

Below is a selection of job titles of attendees from 2016:

- Chief Information Officer
- Chief Technology Officer
- Director General Strategy & Operations
- Chief Information Architect
- Machine Learning Data Scientist
- Head of Technology
- Chief Executive Officer
- Chief Operating Officer
- Information Architect
- Knowledge Architect
- Ontologist
- Data Modeller
- Knowledge Engineer
-



“The day was really useful. If they ran this 4 times a year, I’d come 4 times a year”

Peet Denny, CIO Wealth Wizards



2016 sponsors & supporters

You're in good company

GOLD



SILVER



SUPPORTERS



FINANCIAL
TIMES



EMBL-EBI



Sponsorship packages

We offer a variety of sponsorship packages for those with interesting products and services in the Connected Data space. We can tailor packages to suit all requirements and budgets.

Please contact us for more information.

All prices exclude VAT.



GOLD SPONSORSHIP

£9,500

The highest level of brand awareness & onsite presence

EXHIBITING

- Fully customisable, unrestricted 18 x 10 exhibition space incl. chairs, table & WIFI
- 2 lead capture devices
- 40" monitor & speakers
- Private meeting space for demos & prospect meetings
- Printed media options for delegate pack
- Headline sponsorship of networking drinks & awards
- Sponsor logo, link and 200 word custom company description on CDL17 website
- 20 minute product briefing in Exhibition space
- Pre event exposure via social media, CDL website & other channels for product information, interviews and other content
- Ability to issue press passes

ACCESS

- 7 Conferences passes
- 5 Expo only passes
- Discounted full conference ticket prices

EXPOSURE

- Sponsor logo in most prominent position on event materials including:
 - Printed media & conference guide
 - Conference videos

For more information contact info@connected-data.london or visit www.connected-data.london



SILVER SPONSORSHIP

£7,500

Maximum Brand exposure

EXHIBITING

- Standard pop-up banner exhibition space incl. chairs, table & WIFI
- 1 lead capture device
- 40" monitor & speakers
- Private meeting space for demos & prospect meetings

ACCESS

- 5 Conferences passes
- 4 Expo only passes
- Discounted full conference ticket prices

EXPOSURE

- Sponsor logo & other exposure on event materials including:
 - Printed media & conference guide
 - Conference videos
- Sponsor logo, link and 200 word custom company description on CDL17 website

- 20 minute product briefing in Exhibition space
- Pre event exposure via social media, CDL website & other channels for product information, interviews and other content
- Ability to issue press passes

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BRONZE SPONSORSHIP

£4,500

Cost effective exposure in your target market

ACCESS

- 3 Conferences passes
- Discounted full conference ticket prices

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EXPOSURE

- Sponsor logo & other exposure on event materials including:
 - Printed media & conference guide
 - Conference videos
- Sponsor logo, link and 200 word custom company description on CDL17 website
- 20 minute product briefing in Exhibition space
- Pre event exposure via social media, CDL website & other channels for product information, interviews and other content
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2017 sponsors announced so far

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Interested in finding out more?

Contact us

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