

Power *in* Partnership

A Wealth-Building Alliance w/ Ms. Business x Lindsay Smith The Agent



Brand *Sponsorship*



Join forces with two of the most trusted and influential figures in wealth education—Ms. Business and Lindsay Smith—who have collectively saved clients over \$500M in taxes and generated \$1B+ in life insurance coverage. Their platforms speak directly to high-income earners, legacy builders, and decision-makers, making this a rare opportunity to align your brand with impact, influence, and generational change.



WHY *partner?*

01

Targeted Engagement: Reach a highly engaged audience with proven conversion!

02

Measurable Results: We provide metrics to track your partnership ROI.

03

Access to High-Value Network: Connect with 50+ influential entrepreneurs & industry leaders



Your *event partners*

AS SEEN ON: **BET★** **GOOD DAY LA**



The collaboration between Ms. Business and Lindsay Smith, the Agent, brings together two distinct yet complementary brands into one cohesive presentation. This unified approach strengthens the overall narrative, showcasing how their individual expertise and impact align to create greater clarity, elevated value, and a seamless experience for partners and partners.

Together, their combined presence enhances the partnership opportunity—delivering a more powerful, strategic, and streamlined representation that reflects the full scope of their influence and intention.



Our *Audience*

With direct access to a highly engaged network of legacy-focused entrepreneurs, high-income earners, and wealth builders, our platform influences a powerful audience with more than \$14 billion in collective purchasing power. These are not passive consumers—they are action-takers, investors, and protectors of their futures. Partnering with this platform gives brands access to two deeply aligned, high-conversion audiences:

AFFLUENT ENTREPRENEURS WITH **\$14 BILLION** IN PURCHASING POWER

60%



Wealth-Driven Entrepreneurs &
High-Income Earners Seeking Tax
Strategy & Financial Growth

40%



Life Insurance Policyholders,
Licensed Agents, and Legacy-
Driven Families Committed to
Wealth Protection

With over 15.5 million monthly views and a combined reach that exceeds 7 million unique users, Ms. Business and Lindsay Smith have cultivated a digital presence that moves culture, drives trust, and delivers results.

Social *Influence*

Instagram followers 216k
@ms.business101

15.6 million monthly views

*Estimated 4.5 million
unique accounts reached*

145k+ monthly interactions

*Achieved an ROU
(Reach Over Users) of 23x*



Instagram followers 97.7k
@lindsaysmiththeagent

10.6 million monthly views

*Estimated 2.5 million
unique users reached*

*934.8k monthly
interactions*

*Achieved an ROU (Reach
Over Users) of 25.7x*

Collective *Reach*

By joining us in this collective movement, we showcase our brand to the most influential influencers, investors, and business owners. This powerful alliance amplifies our impact, demonstrating the immense strength and potential of our community. Together, we create unparalleled opportunities for growth, collaboration, and bigger impact.



COMBINED COMMUNITY

\$7.1+ MILLION

COLLECTIVELY

Event *Overview*

WHEN + WHERE

This exclusive 2026 business retreat will take place January 2026 at the luxurious SLS Baha Mar Resort in the Bahamas — where ambition meets paradise.

WHAT:

Toast to the Vision is a transformative business retreat and mastermind where entrepreneurs refine their vision, lock in strategic direction, and build a foundation for generational financial strength and long-term success.

WHY:

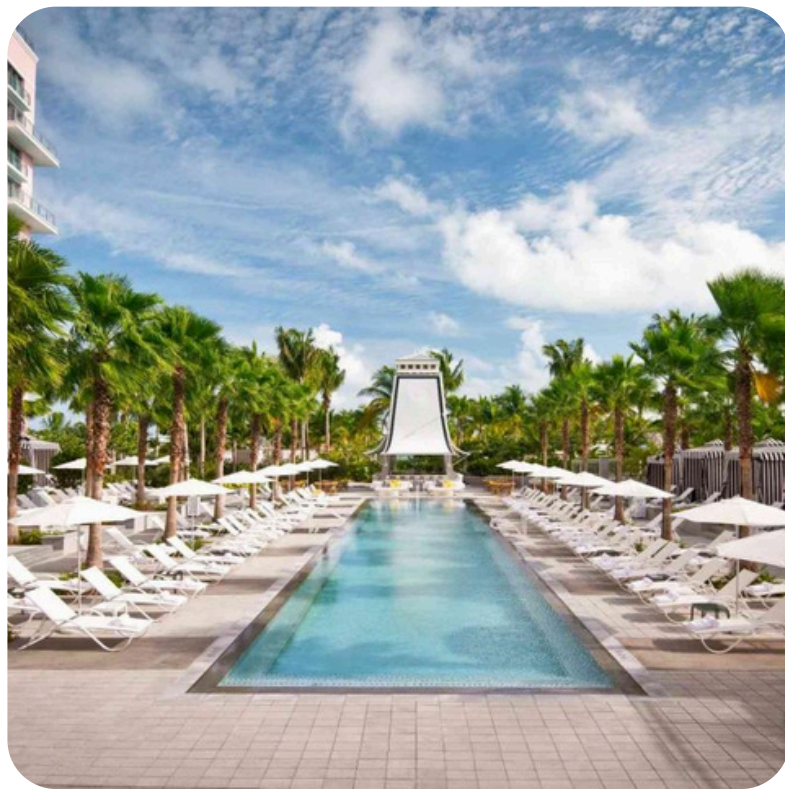
This retreat empowers leaders to pause, align with purpose, and activate a vision that drives generational wealth and long-term impact.

HOW:

Through immersive workshops, expert panels, and intentional vision-mapping experiences, guests will turn ambition into action — surrounded by a community of legacy-driven leaders.

Event *Highlights*

JAN 24TH
GUEST ARRIVAL



JAN 25TH
EDUCATION DAY



JAN 26TH
**VISION BOARD & GATSBY
FAREWELL SOIREE**



JAN 27TH
GUEST DEPARTURE



PAST EVENTS

Proven *Success*



Sponsorship *opportunities*



Sponsor *with purpose*

Join us as a strategic partner and align your brand with a mission-driven movement. In exchange for your support, receive premium visibility, direct audience engagement, and co-branded opportunities designed to amplify brand authority and drive measurable revenue growth.

SPONSORSHIP BENEFITS	\$ 50,000	\$ 20,000	\$10,000	\$ 2,500
EXCLUSIVE TITLE SPONSORSHIP FOR TOAST TO THE VISION	✓	✗	✗	✗
PRESENTING SPONSOR AT WELCOME COCKTAIL PARTY	✓	✗	✗	✗
GUEST SPEAKER OPPORTUNITY BRAND REPRESENTATIVE ON PANEL	✓	✗	✗	✗
DEDICATED INFORMATION TABLE	✓	✗	✗	✗
INSTAGRAM MEDIA FEATURE (CUSTOM REEL)	✓	✓	✗	✗
DEDICATED SPONSOR SPOTLIGHT EMAIL	✓	✓	✗	✗
FULL ACCESS TO EVENT EMAIL GUEST LIST	✓	✓	✓	✗
PRODUCT PLACEMENT IN GIFT BAGS	✓	✓	✓	✓
BRAND EXPOSURE: LOGO ON PHOTO ACTIVATION	✓	✓	✓	✓
PROMINENT BRANDING ON INVITES & SIGNAGE	✓	✓	✓	✓
VERBAL ACKNOWLEDGMENT BY EVENT HOST	✓	✓	✓	✓
INCLUSION IN RECAP VIDEO	✓	✓	✓	✓
SOCIAL MEDIA PROMOTION (TAGGING)	✓	✓	✓	✓
GLOBAL MEDIA DISTRIBUTION WITH MENTIONS	✓	✓	✓	✓
MEDIA PARTNER SPOTLIGHT IN POST-EVENT PRESS	✓	✓	✓	✓

Sponsorship packages can also be customized to fit the needs of your business as needed.

Let's *Partner*

Join us in fueling the next generation of visionary leaders committed to building wealth, impact, and long-term success.

✉ sponsorship@msbusiness101.com

🌐 www.msbusiness101.com

🌐 www.lindsaysmiththeagent.com

