



LOOK AT ME NOW

Live Concert

DEDICATING TO CANCER AWARENESS

mariobryant.com mario@mariobryant.com

April 30th, 2022
Performing Arts Center
1651 Valencia Avenue | Placentia, CA 92870
5:00 PM

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March 2022

Dear Business Owner,

I am writing to request your sponsorship of our annual event. This year, Look At Me Now concert, takes place at the **Placentia Performing Arts Center in the city of Placentia** on Saturday, April 30th, 2022. I am in search of additional sponsors and hope that you will be interested in becoming a partner.

This is an opportunity for your business to align itself with this family-friendly event. By partnering with us, you can build and increase your brand awareness. In return for your sponsorship, we commit to providing the highest levels of recognition based on your choice of sponsorship level. Enclosed is a detailed list of the sponsorship benefits associated with this event including your business being recognized in our marketing materials in addition to social media, emails, flyers, program and your logo on our volunteer t-shirts.

What is Look At Me Now Concert? I host annual concerts and this event is in its fourth production. This year, Look At Me Now is dedicated to Cancer Awareness in order to help reduce poor uptake of screening modalities and delay in diagnosis. Look At Me Now is a song written by my sister (a stage 4 cancer survivor) and I, dedicated to cancer patients (survivors, those undergoing treatment, and those in remission). Additionally, 20% of the net proceeds will be donated to the Chamber of Commerce Scholarship Fund. We hope that you will find this event worthy of your support.

Thank you for the consideration of our request, and I look forward to the possibility of partnering with you. We appreciate all that you do for our community. If I can provide any additional information, please contact me at mario@mariobryant.com.

Sincerely,


Mario Bryant

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mariobryant.com/concert

mario@mariobryant.com

 [/mariobryant](https://www.instagram.com/mariobryant)

 [/mariobryant](https://www.facebook.com/mariobryant)

SPONSORSHIP LEVELS AND BENEFITS

Sponsorship Level 1

PLATINUM \$5,000

- 10 Concert Tickets
- 10 Reserved VIP Seating
- 10 VIP Badges
- 10 Look At me Now Concert Shirts
- Exhibitor Table at Concert
- 4 Backstage Access Passes
- Pre-Concert Reception
- Name and Logo included in all printed and digital marketing material including volunteer t-shirts
- FREE Full Page Color Ad on Program
- Verbal Acknowledgment during event
- Special appearance by Mario at an event of your choice

Sponsorship Level 2

GOLD \$2,500

- 5 Concert Tickets
- 5 Reserved VIP Seating
- 5 Look At Me Now Concert Shirts
- Exhibitor Table at Concert
- Pre-Concert Reception
- Meet and Greet
- Name and Logo included in all printed and digital marketing material including volunteer t-shirts
- FREE Half Page Color Ad on Program
- Verbal Acknowledgment during event

Sponsorship Level 3

SILVER \$1,000

- 3 Concert Tickets
- 3 Reserved VIP Seating
- Meet and Greet
- Name and Logo included in all printed and digital marketing material
- FREE Quarter Page Color Ad on Program

Sponsorship Level 4

BRONZE \$500

- 2 Concert Tickets
- 2 Reserved VIP Seating
- Meet and Greet
- Name and Logo included in all printed and digital marketing material

Sponsorship Level 5

IN KIND DONATIONS

- Name listed on event program

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PRIME SEATING FOR YOU, YOUR EMPLOYEES, AND YOUR BEST CLIENTS!

A great incentive for your employees, their families OR a gift to a special client. As a sponsor, your company will have VIP seats reserved to enjoy the 25 piece orchestra and see how Mario magically navigates through different genres; Opera, Pop, Rock(Tribute to Queen) and more.



How to Become a Sponsor

Visit mariobryant.com, click on the sponsor button or visit yorbalindachamber.us

Or please call Mario Bryant at (714) 931-9848


In addition, feel free to send an email to mario@mariobryant.com

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ABOUT MARIO

The Grammy-nominated songwriter, record producer, and recording artist, David Foster discovered Mario when he auditioned for his (David Foster) contest. He went on to perform live with Foster accompanied by a full symphony orchestra at the Universal Amphitheater in Hollywood, California.

In a standout performance, Mario gave a vibrant rendition of 'You're Gonna Love Me' on FOX's TV Show, I Can See Your Voice (Season 1, Episode 3). He brought the host comedian Ken Jeong and celebrity judges: Nicole Scherzinger, DeRay Davis, Russell Peters, Cheryl Hines, and Adrienne Houghton to their feet after their jaws dropped to the floor.


Mario has been highly acclaimed for his eclectic style that reflects his diverse influences that has been widely hailed. In addition to this, Mario won a contest with Stater Brothers and started singing National Anthems for most of their events. He has thus far performed at NASCAR (20,000 people), Route 66, the Los Angeles Lakers, Anaheim Ducks, and many other corporate events.

Mario held his first concert in Yorba Linda in 2018, to which the audience responded so positively that he gave two more concerts, one of which was held at the Nixon Presidential Library in 2019.

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OUR PAST EVENTS



Honoring our First Responders



Concert attendees in partial view



Pre-event reception at the Richard Nixon Presidential Library



Concert attendees enjoying the show



Concert attendees enjoying the show

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