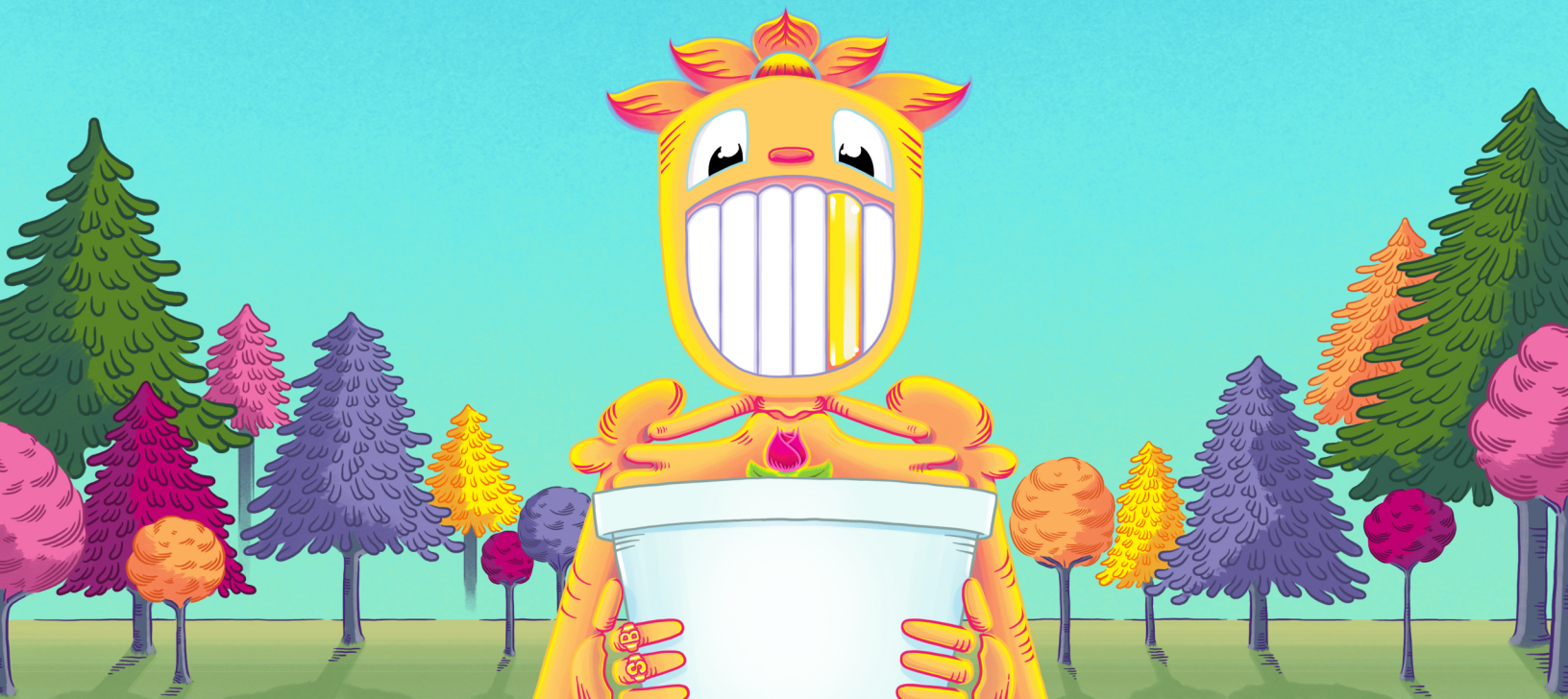


ENT LEGENDS & CVLT PRESENTS

# SOL BLUME

APRIL 28TH 2018

CESAR CHAVEZ PLAZA - SACRAMENTO CA



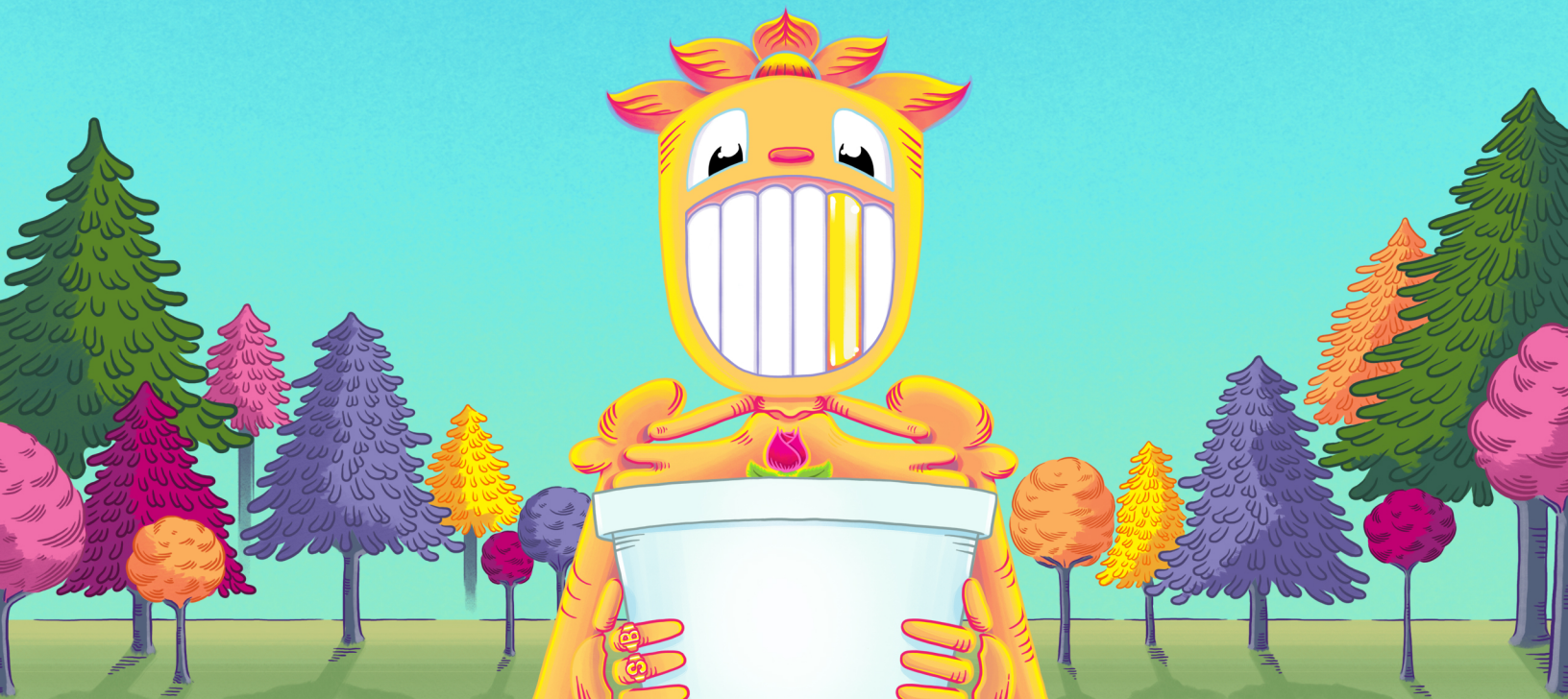




## ABOUT SOL BLUME

In 2018, we host the inaugural event, we call SOL BLUME. This isn't merely a music festival, but it's also a place where like-minded humans can gather to celebrate art, culture, love, social diversity, and good vibes. Located in the heart of Downtown Sacramento, we plan to bring you the best of today's soul and R&B genres.

SOL BLUME is a collaboration brought to you by ENT Legends and CVLT Events.

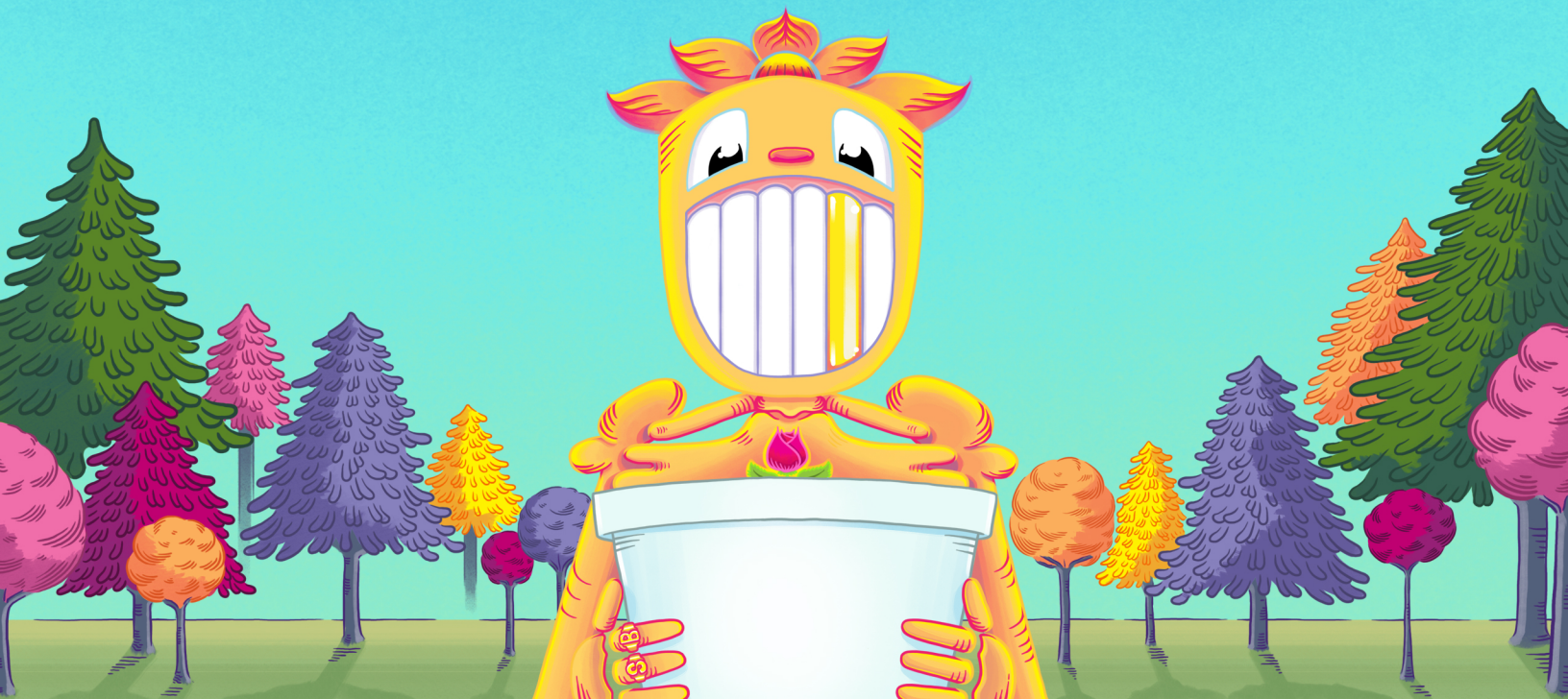






## VISION

Sol Blume is a chance for Sacramento to house a niche music festival, that is comfortable being just that. We are very comfortable in the space, and look to create a very curated experience for the fans. With a strong emphasis on making this festival feel personal, and allow attendees to enjoy their time in the park, we want to make sure that all sponsors that are considered understand the importance of engagement. Sol Blume looks to become a model for smaller niche festivals, in this urban space, that can be taken to other geographic areas in the future.

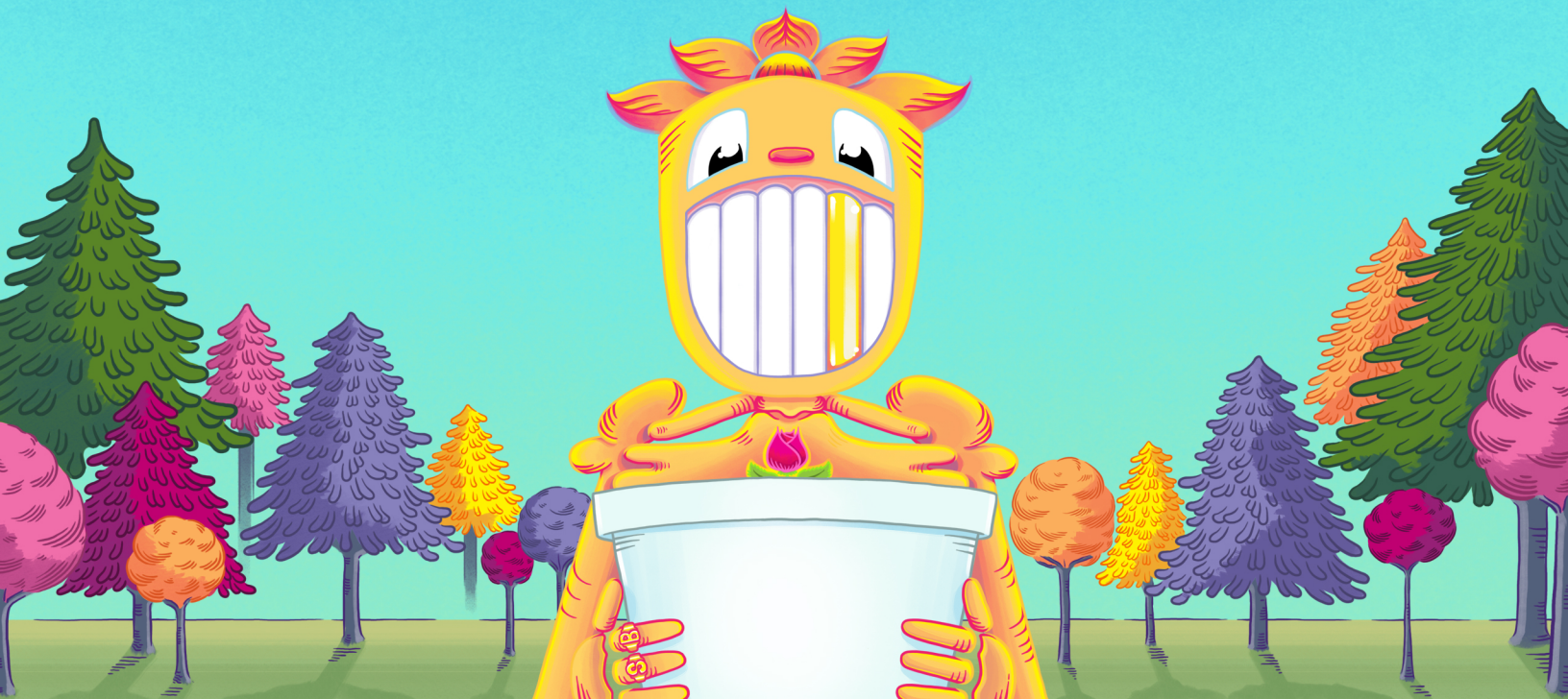






## SPONSOR AVAILABILITY

Presenting  
Stage A  
Stage B  
VIP Lounge  
Activations  
Media



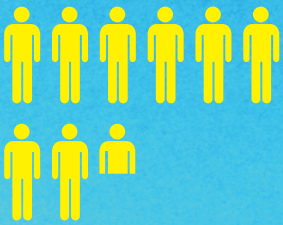




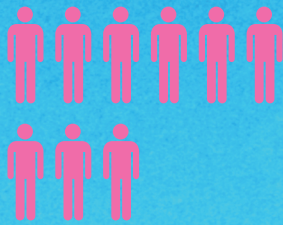
## WHY SACRAMENTO?

Sacramento possesses the raw materials to support a cultural movement such as SOL BLUME Festival, similar to other emerging urban areas.

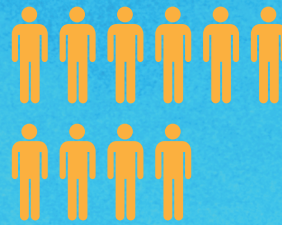
### POPULATION:



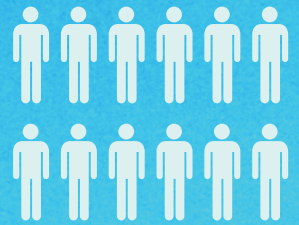
PORTLAND, OR:  
17M



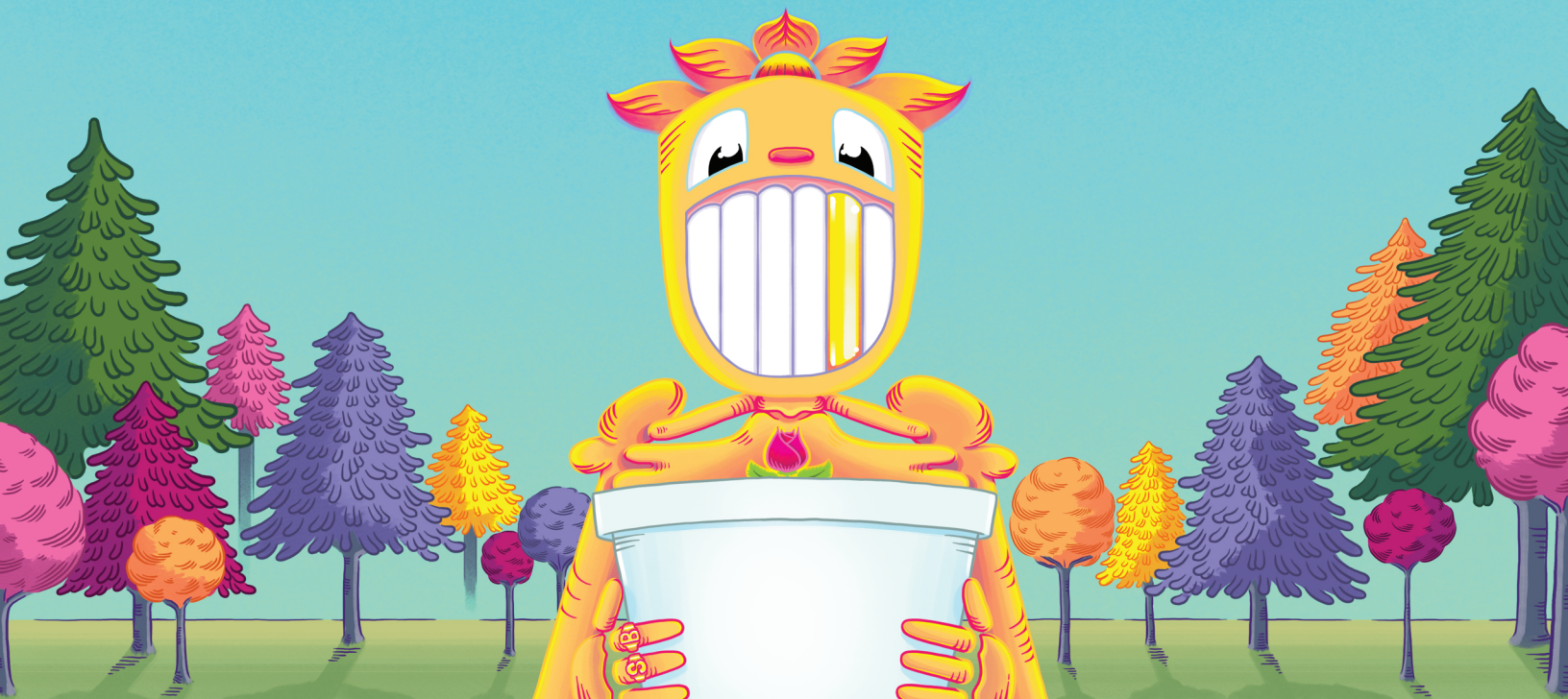
AUSTIN, TX:  
18M



KANSAS CITY, MO:  
20M



SACRAMENTO, CA:  
24M





# SOUL BLUME

## BARS:



PORTLAND:  
313



AUSTIN:  
212

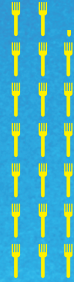


KANSAS CITY:  
113

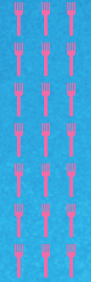


SACRAMENTO:  
230

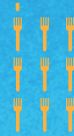
## RESTAURANTS:



PORTLAND:  
2,084



AUSTIN:  
2,135



KANSAS CITY:  
921



SACRAMENTO:  
329

## COLLEGES:



PORTLAND:  
16



AUSTIN:  
9



KANSAS CITY:  
15



SACRAMENTO:  
23

## MUSIC VENUES:



PORTLAND:  
21



AUSTIN:  
81



KANSAS CITY:  
25



SACRAMENTO:  
17

