

2018 Sponsorship Opportunities

Crystal
SPRINGS
RESORT
Hamburg, NJ (Sussex County)



Supporting the Department for Persons with Disabilities
Monday, June 25, 2018



Event Sponsors:



Eastern Propane
Today's Best Energy



Lakeland Bank
We're simplifying banking.®

"DPD - Providing Help and Creating Hope for over 50 Years"

www.dpd.org/wiegand

Table of Contents

Overview of DPD3

How Funds are Used3

Event Overview4

Benefits of Sponsorship5

Sponsorship Opportunities.....6

 Diamond Driver.....6

 Platinum Putter.....7

 Golden Golf Ball8

 Titanium Tee.....9

Additional Sponsorship Opportunities10

 In-Kind Sponsors.....10

2017 Major Sponsors Recognition11

Event Journal Advertising and Payment Information.....12

DPD –
Providing Help
and Creating Hope
for over 50 Years.



Department for Persons with Disabilities



With a deeply rooted sense of family and a commitment to excellence, the Department for Persons with Disabilities (DPD) provides residential, vocational, spiritual, and social services to adults with intellectual and developmental disabilities and their families. DPD empowers each person to become active, contributing, and valued members of their community, and to participate fully in life with dignity and respect.

DPD operates 10 group homes, 2 supervised apartments and a vocational day program throughout Northern

New Jersey. In addition, we provide support for people with disabilities who live in the community.

We continued to expand our services in 2017. We hired 2 new Support Coordinators who help individuals in Sussex County get the help and attention they need. Our Support Coordination program has more than doubled throughout the last year.

In addition, our Walsh House in Succasunna was purchased and upgrades were made to the home to make it accessible for the people we serve. 6 people with intellectual and developmental disabilities now call this program “home.”

Our new group home and overall agency expansion, has been made possible through our fundraisers, most notably, the Wiegand Farm Golf Classic.

With over 8,000 people on a waiting list to get into programs like ours, we still have work to do.

DPD been classified as a tax-exempt organization under section 501(c)(3) of the United States Internal Revenue Code and as such, contributions to DPD are tax-deductible under section 170 (c) of the Code.

We serve based on “need and not creed” and provide support for all individuals regardless of their religious beliefs.

EIN/Federal Tax ID Number is: 22-2446394



How do we use the funds raised from the Wiegand Farm Golf Classic?

- Household purchases within DPD’s programs
- Repairs and upgrades in our group homes, supervised apartments and Gruenert Center
- Support of DPD’s recreational programs, empowering the people we serve to be active members of their communities
- Helping DPD adapt to its aging population and allowing our residents to “age in place” for as long as possible
- Community support for individuals with intellectual and developmental disabilities who live at home with their families
- Expansion: With over 8,000 individuals on a waiting list to get into programs like ours, it is necessary for us to grow and help those in need
- Allowing DPD to continue to provide the highest level of quality care for each of the adults who we serve
- Funds raised on the Wiegand Farm Golf Classic are never used towards administrative costs!

Event Overview

The Wiegand Farm Golf Classic

Wiegand Farm is a rural family community setting located in Jefferson Township where men and women with intellectual and developmental disabilities live with dignity and in peace. Wiegand Farm is the location of our Administrative Offices and four of DPD's group homes: Columbus House, Finnegan House, Alexander House and Giuliano House. Wiegand Farm is named after Peter Wiegand, a young boy with intellectual disabilities who was one of the first people DPD served.

The Wiegand Farm Golf Classic (WFGC) is one of the largest and longest-running golf outings in all of New Jersey.



The first WFGC was held on May 17th, 1974 at Bowling Green Golf Club. Wiegand Farm neighbor Albert Riggs opened this course 7 years prior and we were one of the first charity groups to host an annual event there. The cost to play in the first event was \$20.00 (\$112 with inflation in 2017). We raised over \$800 on that first event (\$4,500 in 2017).

This event has expanded and flourished in recent years. In 2017, the WFGC raised over \$115,000 with 330 golfers playing in the event. Since 2010, funds raised on the WFGC have increased by 1,000% and the number of golfers has more than quadrupled. The event is now more than just a golf outing, it is an opportunity for thousands of people, golfers and non-golfers, to come together in various capacities to support individuals with special needs. With your support, the Wiegand will continue to grow, allowing us to serve more people in need.

In 2017, we embarked on a new journey moving the Wiegand Golf Classic to the beautiful Crystal Springs Resort, in Sussex County, NJ.

Crystal Springs Resort is a spectacular NJ vacation destination, acclaimed as the New York Metro area's most unique four-season resort. Located in the rolling farmland of the Garden State's picturesque northwest, this world class resort is just an hour from New York City, and even closer to most northern and central NJ towns. Crystal Springs has award-winning golf courses, spas, indoor and outdoor pools, events, restaurants and lodging opportunities. Non-golfers are welcome to join us for the dinner and participate in a host of other activities during the day. We will also be offering lodging discounts for those coming out to support our cause. We hope to eventually transform the WFGC into a multi-day experience.



The event will be held at Wild Turkey, Ballyowen, and Crystal Springs Golf Courses, with the awards dinner and banquet to follow at the Grand Cascades Lodge. Golfers and Sponsors can choose which course they would like to play at. Sponsors will have the opportunity to market their brand on all the courses, and in the banquet hall at no additional cost.

When: Monday, June 25, 2018

Where: Crystal Springs Resort
1 Wild Turkey Way, Hamburg NJ 07419
(Sussex County)



Benefits of Sponsorship

Sponsoring the Wiegand Farm Golf Classic allows you to market your company or business to thousands of people, while supporting a worthy cause. By sponsoring the Wiegand, you are not only receiving advertising at the event – but also on the internet, print media and promoted social media engagement. We offer the opportunity for sponsors to come out to our event, interact with golfers and firsthand learn about the work we do. We are happy to work with you to make sure that your advertising and marketing needs are met and can customize any Major Sponsorship to best meet your company's needs.

This event continues to grow in support and participation, thus each year offering a greater benefit to our sponsors.

Your sponsorship will provide a tremendous value to your company not just the day of the event - but before the event begins and after it concludes. Sponsoring the Wiegand Farm Golf Classic has a better value than traditional advertising and will allow you to give back to a great cause.



Benefits:

- Your company would be supporting DPD, which has been providing care for adults with intellectual & developmental disabilities since 1965. We provide a high level of support and care for those in need. Our general and administrative costs are only 7.5 percent of our annual budget. Similar agencies operate with an average of 12% - 18% G&A costs. When you make a sponsorship investment with DPD, you know that the charitable funds given are being used efficiently and responsibly.
- Sponsorship investment is 100% tax-deductible
- Sponsoring the Wiegand allows you to market your company in a multi-faceted manner (website, promoted social media posts, emails, print media, signage at the event, and the opportunity to interact with and meet event participants)
- Increased brand loyalty
- Create awareness and visibility
- Stimulate sales
- Strengthen company image
- Opportunity to advertise to golf outing participants (approx. 400 total) at two different courses



"Before teeing off, the line of golf carts, filled with DPD supporters, was amazing to watch. I have never seen so many people at a golf outing. It was really something special to be part of. The event is unique in its size, fun activities, amenities and that you really get to see how your support makes a difference,"

Mike Garrigan, State Street Corporation, 2017 golf outing participant.



Sponsorship Opportunities

Diamond Driver Sponsorship

\$10,000

Prior To Event

(Media, Online and Email Marketing Opportunities)

- Radio advertising - your business will be mentioned on IheartRadio, Sussex County on a commercial that will run daily, from the start of your sponsorship until the event on June 25th.
- Billboard advertising - your business will be listed on a billboard promoting the Wiegand Farm Golf Classic from May 1st – July 1st.
- Category exclusivity – Your company will be the only company within your product or service as a Major Sponsor.
- Email Marketing – We will send numerous emails out to our supporters prior to our event thanking our Major Sponsors. This email will list your business with a hyperlink to your website.
- Website Listing – Our event page (www.dpd.org/wiegand) will have a scrolling list of all Major Sponsors. Your logo will be linked to your company website. In addition, we will feature a Major Sponsors Subpage listing your company with a company bio. Links to these pages will be featured on our main page and the Diocese of Paterson's main page. These websites receive about 5,000 combined weekly hits.
- Social media recognition and advertising plan – we will run promoted Facebook and Twitter Posts to promote your company to reach a minimum of 2,000 people.

At the Event

(500 projected attendees including golfers, volunteers and support staff)

- Opportunity to present at the event – a representative from your company will have the opportunity to make a 5 minute presentation at our award ceremony. This will also be streamed through Facebook Live.
- An overnight stay for a representative from your company at Crystal Springs Lodge
- 2 Foursomes at your choice of courses – Company can Choose between Wild Turkey Golf Course, Ballyowen or Crystal Springs Golf Course.
- Station sponsorship - your company will be the title sponsor for an event, station or contest at the outing (ie: long drive, breakfast, driving range).
- Opportunity to set up a table at the event - you will have the opportunity to meet the outing participants, hand out promotional materials, lead a contest or game and promote your brand
- Opportunity to send volunteers to the event - you can send up to 5 representatives to help out at the event and represent your company.
- Opportunity to display your banner at event - this will hang near the event registration.
- Golf Cart Sponsorship - your business name and website link on every golf cart.
- Opportunity to provide brochures or giveaways for all attendees - we will include brochures, giveaways or flyers to put into each of our golfers giveaway bags.
- Sponsor tee signs at all 3 golf courses - your business name will be listed on all 27 holes.
- Sponsor hole flag - a flag with your company's name and logo will fly on one of the greens.
- Back cover recognition in the commemorative souvenir journal.
- Full page ad in the souvenir journal.
- Slideshow at the event banquet with your company logo or ad.
- Monogrammed Tees with your business name and website link to be given out to all golfers - New for 2018!

After the Event

- Mention of your business in press release post event - an article about the event will run in local publications with a mention of our Major Sponsors.
- Souvenir Journal will be posted on our event website and remain up until the 2018 event.
- Website will remain up with scrolling list of sponsors and company bio until the 2018 event.
- Acknowledgement and website listing in Wiegand Farm Golf Classic Newsletter (to be released in the winter of 2019) New for 2018!
- Sponsors will have advertising (their company name listed) on every single hole on the 3 golf courses (27 holes). New for 2018!

Our Diamond Driver Sponsorship is customizable.

We are happy to work with you to make sure that your marketing and advertising needs are met before, after and during the event.



Sponsorship Opportunities Continued

Platinum Putter Sponsorship

\$5,000

Prior To Event

(Media, Online and Email Marketing Opportunities)

- Category exclusivity – Your company will be the only company within your product or service at this level.
- Email Marketing – We will send numerous emails out to our supporters prior to our event thanking our Major Sponsors. This email will list your business with a hyperlink to your website.
- Website Listing – Our event page (www.dpd.org/wiegand) will have a scrolling list of all Major Sponsors. Your logo will be linked to your company website. In addition, we will feature a Major Sponsors Subpage listing your company with a company bio. Links to these pages will be featured on our main page and the Diocese of Paterson's main page. These websites receive about 5,000 combined weekly hits.
- Social media recognition and advertising plan – We will run promoted Facebook and Twitter Posts to promote your company to reach a minimum of 2,000 people.

At the Event

(500 projected attendees including golfers, volunteers and support staff)

- Opportunity to present at the event – a representative from your company will have the opportunity to make a 5 minute presentation at our award ceremony. This will also be streamed through Facebook Live.
- 1 Foursome at your choice of either course – Company can Choose between Wild Turkey Golf Course, Ballyowen or Crystal Springs Golf Course.
- 4 Additional dinner/award ceremony tickets at Grand Cascades Lodge for non-golfers.
- Station sponsorship - Your company will be the title sponsor for an event, station or contest at the outing (ie: long drive, breakfast, driving range).
- Opportunity to set up a table at the event - you will have the opportunity to meet the outing participants, hand out promotional materials, lead a contest or game and promote your brand.
- Opportunity to send volunteers to the event – You can send up to 5 representatives to help out at the event and represent your company.
- Opportunity to display your banner at event – This will hang near the event registration.
- Golf Cart Sponsorship – Your business name and website link on every golf cart.
- Opportunity to provide brochures or giveaways for all attendees – We will include brochures, giveaways or flyers to put into each of our golfers giveaway bags.
- Sponsor tee signs at all 3 golf courses - your business name will be listed on all 27 holes.
- Sponsor hole flag – A flag with your company's name and logo will fly on one of the greens.
- Back cover recognition in the commemorative souvenir journal.
- Full page ad in the souvenir journal.
- Slideshow at the event banquet with your company logo or ad.
- Sponsor will get 1 nights accommodations at the Crystal Springs Resort - New for 2018!
- Monogrammed Tees with your business name and website link to be given out to all golfers - New for 2018!

After the Event

- Mention of your business in press release post event – an article about the event will run in local publications with a mention of our Major Sponsors.
- Souvenir Journal will be posted on our event website and remain up until the 2018 event.
- Website will remain up with scrolling list of sponsors and company bio until the 2018 event.
- Acknowledgement and website listing in Wiegand Farm Golf Classic Newsletter (to be released in the winter of 2019) New for 2018!

Our Platinum Putter Sponsorship is customizable.

We are happy to work with you to make sure that your marketing and advertising needs are met before, after and during the event.



Sponsorship Opportunities Continued

Golden Golf Ball Sponsorship

\$2,500

Prior To Event

(Media, Online and Email Marketing Opportunities)

- Category exclusivity – Your company will be the only company within your product or service at this level.
- Email Marketing – We will send numerous emails out to our supporters prior to our event thanking our Major Sponsors. This email will list your business with a hyperlink to your website.
- Website Listing – Our event page (www.dpd.org/wiegand) will have a scrolling list of all Major Sponsors. Your logo will be linked to your company website. In addition, we will feature a Major Sponsors Subpage listing your company with a company bio. Links to these pages will be featured on our main page and the Diocese of Paterson's main page. These websites receive about 5,000 combined weekly hits.
- Social media recognition and advertising plan – We will run promoted Facebook and Twitter Posts to promote your company to reach a minimum of 2,000 people.

At the Event

(500 projected attendees including golfers, volunteers and support staff)

- 1 Foursome at your choice of either course – Company can Choose between Wild Turkey Golf Course, Ballyowen or Crystal Springs Golf Course
- Opportunity to set up a table at the event - you will have the opportunity to meet the outing participants, hand out promotional materials, lead a contest or game and promote your brand.
- Opportunity to display your banner at event – This will hang near the event registration.
- Golf Cart Sponsorship – Your business name and website link on every golf cart.
- Opportunity to provide brochures or giveaways for all attendees – We will include brochures, giveaways or flyers to put into each of our golfers giveaway bags.
- Sponsor tee signs at all 3 golf courses - your business name will be listed on all 27 holes.
- Sponsor hole flag – A flag with your company's name and logo will fly on one of the greens.
- Back cover recognition in the commemorative souvenir journal.
- Full page ad in the souvenir journal.
- Slideshow at the event banquet with your company logo or ad.
- Monogrammed Tees with your business name and website link to be given out to all golfers - New for 2018!

After the Event

- Mention of your business in press release post event – an article about the event will run in local publications with a mention of our Major Sponsors.
- Souvenir Journal will be posted on our event website and remain up until the 2018 event.
- Website will remain up with scrolling list of sponsors and company bio until the 2018 event.
- Acknowledgement and website listing in Wiegand Farm Golf Classic Newsletter (to be released in the winter of 2019) New for 2018!



Sponsorship Opportunities Continued

Titanium Tee Sponsorship

\$1,000

Prior To Event

(Media, Online and Email Marketing Opportunities)

- Email Marketing – We will send numerous emails out to our supporters prior to our event thanking our Major Sponsors. This email will list your business with a hyperlink to your website.
- Website Listing – Our event page (www.dpd.org/wiegand) will have a scrolling list of all Major Sponsors. Your logo will be linked to your company website. In addition, we will feature a Major Sponsors Subpage listing your company with a company bio. Links to these pages will be featured on our main page and the Diocese of Paterson's main page. These websites receive about 5,000 combined weekly hits.
- Social media recognition and advertising plan – We will run promoted Facebook and Twitter Posts to promote your company to reach a minimum of 2,000 people.

At the Event

(500 projected attendees including golfers, volunteers and support staff)

- 1 twosome at your choice of either course – Company can Choose between Wild Turkey Golf Course or Crystal Springs Golf Course
- Opportunity to display your banner at event – This will hang near the event registration.
- Golf Cart Sponsorship – Your business name and website link on every golf cart
- Opportunity to provide brochures or giveaways for all attendees – We will include brochures, giveaways or flyers to put into each of our golfers giveaway bags.
- Sponsor tee signs at all 3 golf courses - your business name will be listed on all 27 holes.
- Sponsor hole flag – A flag with your company's name and logo will fly on one of the greens.
- Back cover recognition in the commemorative souvenir journal.
- Full page ad in the souvenir journal.
- Slideshow at the event banquet with your company logo or ad.

After the Event

- Souvenir Journal will be posted on our event website and remain up until the 2018 event.
- Website will remain up with scrolling list of sponsors and company bio until the 2018 event.
- Acknowledgement and website listing in Wiegand Farm Golf Classic Newsletter (to be released in the winter of 2019) New for 2018!



Additional Sponsorship Opportunities

Event Journal

Back Cover, Inside Cover Acknowledgement & Full Page Ad \$500
also includes: 1 ticket for dinner at Crystal Springs, sponsor hole flag, and tee sign listing on one of the courses

Full Page Ad \$300
also includes Sponsor hole flag, and tee sign listing on one of the courses

1/2 Page ad \$200
also includes: tee sign listing on one of the courses

1/4 Page ad \$100
also includes: tee sign listing on one of the courses

Business Card Ad \$60

Booster \$25
Business Name and website listed in journal

Sponsor a Friend \$50
Sponsor someone with disabilities to attend the golf outing banquet at Crystal Springs

In-Kind Sponsors

Donate a Prize for the Silent Auction

We are in need of event tickets, sports memorabilia, electronic items, vacation packages, gift certificates or whatever else you can provide

Donate Giveaway Items

Donate giveaway items for those attending the Wiegand Farm Golf Classic. Items can be monogrammed with your company logo to help advertise your business.

Companies who make an in-kind contribution will receive a listing in our souvenir journal. Copies of Souvenir Journals will be mailed to every major sponsor after the event, and to other sponsors upon request.

Monetary Sponsorships are tax-deductible and we will send you an acknowledgement listing your contribution for your tax purposes. Our Federal Tax ID Number is: 22-2446394.

Items or In-Kind contributions donated to DPD may be deductible for income tax purposes at their current market value. IRS Code places the responsibility for estimating the fair market value upon the donor rather than on the agency receiving the gift.

DPD has been classified as a tax-exempt organization under section 501(c)(3) of the United States Internal Revenue Code and as such, contributions to DPD are tax-deductible under section 170(c) of the Code.

DPD serves all people in need and does not discriminate based on religion, creed, race, ethnicity, etc.



Thank you to the Major Sponsors of our 2017 Wiegand Farm Golf Classic

Your support helped us raise over \$115,000 for people with intellectual and developmental disabilities!

Event Sponsors

Lakeland Bank and Eastern Propane

Diamond Driver Sponsor

Assumption Parish, Morristown New Jersey
iHeart Media, Sussex County

Platinum Putter Sponsors

Arthur J. Gallagher and Co.
Frank and Mimi Walsh
Horizon NJ Health
Private Advisor Group

Golden Golf Ball Sponsors

Liberty Capital Group, Butler NJ
Mary C Pascarella, CFP
National Retail Systems
ShopRite Supermarkets, Inc (SRS)

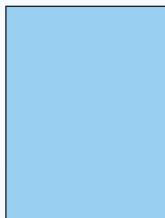
Titanium Tee Sponsors

Advanced Voluntary Concepts (AVC)
Allied Printing
American National Worksite Benefits
ASCO Power Technologies
Atlantic Health System
Atrium Pharmacy
Bentley Assisted Living
E.J. Rawding, A.I.A.
The Jefferson Chronicle
Knights of Columbus - George Washington Council #359
Knights of Columbus Insurance/Miraglia Agency
Macedos Construction
Milano Italian Restaurant, Hamburg
Portfino Family Restaurant, Jefferson Township
Mutual of America
Odell and Critchley, P.C.
Postnet, Lake Hopatcong
Skyland Smiles/Dr. Joseph Lohner
Towne Toyota
Thorlabs

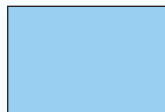
Event Journal Ad Specifications

Ad Specifications:

Full Page Ad	8.5" x 11"
Journal Trim Size:	8.5" x 11"
Full Bleed Size:	8.75" x 11.25"



Full Page
8.5" w x 11" h



Half Page
8.5" w x 5.5" h



1/4 Page
4.25" w x 5.5" h



Business Card
3.5" w x 2" h

Please setup file in CMYK (full color)

Ad Artwork can be supplied in nearly any format (Pub, Doc, JPG, PDF, etc.)

Deadline for Artwork: June 11, 2018
Please email ads to ChrisB@dpd.org

Donation Payments

Pay online at: www.dpd.org/weigand
We accept Visa/MC, Amex, Discover, bank account/debit card

or Send a check made payable to:
DPD
1 Catholic Charities Way
Oak Ridge, NJ 07438
Attn: Chris Brancato

or Call Chris Brancato to process payment by phone (973) 406-1104

Questions?

For additional questions regarding the event or cause, contact:

Chris Brancato
Director of Development and Public Relations:
(973) 406-1104
ChrisB@dpd.org

or

Scott Milliken
Executive Director and CEO
(973) 406-1106
Scott@dpd.org

For information about Crystal Springs Resort
and Golf Course, call (866) 348-0958
or visit www.crystalgolfresort.com

