



SPONSORSHIP DECK

2026 LOS ANGELES BLACK HISTORY MONTH FESTIVAL



5801 WILSHIRE BLVD
LOS ANGELES CA 90036

February 21 2026

ABOUT THE EVENT

Open Arms Food Pantry and Resource Center is proud to announce our 10th Annual Black History Month festival taking place in February 21 2026 at LA Brea Tar Pits of mid-wilshire.

This event this year will highlight "Mental Health Awareness" & "African American Contributions to America." Programming will feature a headliner, live performances, in-depth panel discussions, vegan cooking demonstrations, food & drinks, and having access to health services, preventative health measures, maternal health, social services support, and mental health resources onsite for community members to partake in.

We are seeking sponsors that align with our mission of continuing to provide family-friendly services and or products, healthier food & beverages, social service information, and ways to improve lifestyle within the Los Angeles African American communities. Our robust sponsorship packages are designed with focus on engagement, brand recognition, marketing and media partnernships. Sponsorship packages can be curated to specialized budgets as well as adding additional assets for an additional fee.

Previous Sponsors Include McDonalds, Providence Hospital, Cedar Sinai Hospital, LADWP, Pluto TV, Pair of Thieves, Optum Medical, LA Care, Metro LA, SD2 Holly J. Mitchell Office, and more.

EVENT TRAFFIC

3000 to 5000

PSYCHOGRAPHICS

Family Oriented

Nuclear Structure

Supporter of Social Justice

WOMEN/ MEN RATIO

70% / 30%

TOP CONSUMER TRENDS

Health Conscious Product

Access to Care & Personal Care Needs

History, Education, and Books

Music, Art & Culture



LABLACKHISTORYMONTHFESTIVAL.COM

SPONSORSHIP LEVELS

TIER 1 - \$30,000.00

Main Stage Co-Host

30 Minute Panel or Direct to Audience Speaking Time

Radio Mention Marketing Ad

Local Newspaper Promotional Ad

Val Pak Marketing Mailer Postcard with Ad

Festival Booklet Back Page Full Color Ad

Black History Month Sweatshirts

#500 Imprinted Swag Giveaways

(Branded Mugs or Lunch Cooler Bags)

10x30ft Customized Engagement Booth + BHMF T-Shirts

VIP Luncheon Access

Branded Tablecloths and Balloon Arrangements

Main Stage Banner Placement in Entryway/Marketplace

Social Media Digital Weekly Run

Disneyland Hopper Pass

Volunteer Opportunities Anually with Rattles of Love Diaper Bank

SPONSORSHIP TIERS

TIER 2 - \$20,000.00

20 Minute Panel or Direct to Audience Speaking Time

Radio Mention Marketing Ad

Val Pak Mailer Marketing Package

KJLH e-blast Ad

#200 Imprinted Swag Giveaways

(Branded Coffee Mugs)

Black History Month Sweatshirts

Social Media Digital Weekly Run

10x20ft Engagement Booth

VIP Luncheon Access

Main Stage Banner

Banner Placement in Marketplace Area

Half Page Color Ad in Festival Program Booklet

2 Branded Tablecloths and Balloon Arrangement

Volunteer Opportunities at Rattles of Love Diaper Bank

\$200 Apple iTunes Gift Card or Ipad Air Mini

SPONSORSHIP TIERS

TIER 3 - \$15,000.00

10 Minute speaking time on main stage

Chamber of Commerce Voice Publication Ad

KJLH Radio e-blast

Social Media Content Weekly Run

1/2 Half Page Color Ad in Festival Program Booklet

10x10ft Canopy Engagement Booth

VIP Luncheon Access

#100 Imprinted Swag Giveaways

Black History Month Sweatshirts

Banner Placement in the Entryway and Stage Area

4 LACMA Museum Tickets



SPONSORSHIP TIERS

TIER 4 - \$10,000.00

5 Minute speaking time on main stage

KJLH Radio e-blast

Social Media Digital Content Posts Weekly Run

10x10 Engagement Booth

VIP Luncheon Access

Black History Month Branded T-Shirts

2 Universal Studios of Hollywood Tickets

1/4Page Colored Ad in program booklet

Imprinted Banner

TIER 5 - \$5,000.00

Entryway Signage Banner

Social Media Ad Run

10 x 10 Engagement Booth

VIP Luncheon Access

Black History Month Branded T-Shirts

2 BROAD Museum Tickets





Children Fun Zone Sponsor Package \$5,000

Sponsors can support our 20 x 40 dedicated area for children in our 2026 event that will have fun with STEM, art experiments, *Slime station, kosher* snacks and games.

Branding and banners will be stationed within this area of all sponsors along with official sponsor colored balloon arrangement and fun swag.

Package Also Includes:

Full Page Color Ad within Festival Program Booklet

Instagram and Facebook Weekly Digital Content Run

\$100 Apple iTunes Gift Card

Table/Chairs

VIP Luncheon Access

Radio AD Mention

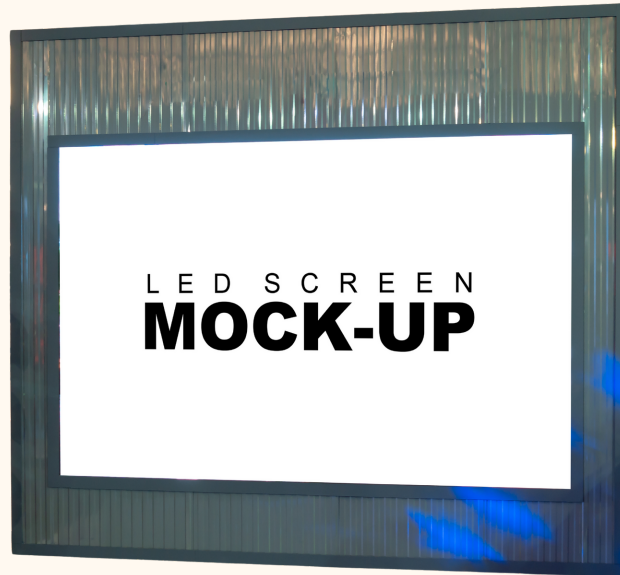
KTLA 5 or ABC Media Partnership

This package is ideal for sponsors with children oriented services or product and perfect family engagement opportunity to families.

100% of proceeds are directly funding our organization's Diaper Bank and Food Pantry for LA County families.



SPONSORSHIP TIERS



LED Digital Sponsorship Package - \$10,000.00

If you are a sponsor seeking to get the most advertisement and impact at our 2025 festival, this package is a great option. This will entitle sponsors to feature commercial or brand video play on a 14.8ft x 8ft LED wall screen, also a backdrop of our main stage area.

Sponsors can have audio or no audio media playing continuously or have commercials simultaneously playing throughout the duration of our festival program, including the LABHMF official logo.

The package will also include the following:

Full Page Color Ad within festival program.

Social Media Digital Content Posts Weekly Run

VIP Luncheon Access

Hyperlink Placement and Logo on BHMf Website



Contact Details

Myeta Perdomo

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Open Arms Food Pantry and Resource Center

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