



Inkspired

Sponsorship Deck 2022

sptthewriter.com

about us

Mission:

Inkspired aims to become a worldwide staple in both the field of entertainment and the arts community by continually merging uniqueness in concept, talent, fashion, high level networking, and technology.

Vision:

Inkspired provides a platform for poets, actors, musicians, singers, visual artists, and media personalities to use as a catalyst to help start or further their careers. Inkspired curates innovative productions whose entertainment value set new precedent in creativity and inspiration while doing so in complete collaboration with key stakeholders.

***There is no better
way to shape a mind
than by expanding it.
This is not just
poetry, It's Inkspired.***

-s.P The Writer



Inkspired's core values are collaboration, creativity, and inspiration. Everything in Inkspired is a collaboration. No one person stands alone or above. Creativity is the heartbeat of art. The more creative we become the more unique we become. Inspiration is that one thing that cannot be completely quantified but we know ripples further than we can see.

Our core values





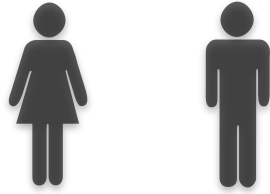
Inkspired targets and goals

- Expanded Production Offerings:
- Inkspired will present it's King's Edition in the first quarter of 2023. This production will boast a stage of all male poets. In conjunction with the show, there will be a pre-show red-carpet live stream, and s.P. will be releasing his first published book. This event will expand on Inkspired's reputation as a production that not only entertains but also continues to inspire.
- Increased focus on technology:
With a Virtual Reality/360 Live Stream having been implemented in 2021, Inkspired expect to improve on the stream's reach (currently over 4k unique visitors). We also will seek to implement Augmented Reality into the pre-show art gallery in 2023. In addition, Inkspired will explore adding a hologram performance to it's main show.





Presenting Area,
Raleigh, NC



Women & Men
aged 25 to 45

Who we
target

Household
Income
70-120k



Our demographic is growing and
we're excited to be able to touch
people in different segments!





Instagram
3000+
Followers



YouTube
9000
Views



Facebook
2800+
Followers



Text Opt In
2000+
Subscribers



our social
media

Sponsorship Options

Stage Sponsor \$20,000

- 12 ULTIMATE VIP tickets
- Private limo/sprinter vehicle pick up & drop off
- Mentions before each poetic performance
- Company Rep - Introduce 1 poem from stage (At Peak Of Event)
- Two 30 second company commercials shown during Inkspired
- Have s.P. as a guest speaker at 1 company event
- Inkspired Pre-Show Interview (Guaranteed to be live Streamed)
- 1 Promotional ad sent to current text list
- Logo will be placed on banners, signage, website, and press release
- Listed as stage sponsor on website & all social media posts
- Banner placed near main stage & throughout the venue
- Meet & Greet with sponsors and s.P.
- Listed as a sponsor on the Inkspired Pre-Show Live Stream

Sponsorship Options

Presenting Sponsor \$10,000

- 8 ULTIMATE VIP tickets (Includes Limo/Sprinter Transportation)
- Constant mentions throughout the night
- Have s.P. as a guest speaker at 1 company event
- Inkspired Pre-Show Interview (Guaranteed to be live Streamed)
- Logo will be placed on banners, signage, website, and press release
- Listed as the presenting sponsor on website & all social media posts
- Banners placed near main stage & throughout the venue
- Meet & Greet with sponsors and s.P.
- Listed as a sponsor on the Inkspired Pre-Show Live Stream

Sponsorship Options

For The Love of Arts Sponsor \$5,000

- 4 ULTIMATE VIP tickets (Includes Limo/Sprinter Transportation)
- Inkspired Pre-Show Interview (Guaranteed to be live Streamed)
- Logo will be placed on banners, signage, website, and press release
- Social media posts
- 2 Banners placed near main stage and throughout the venue
- Meet & Greet with sponsors and s.P.

Production Sponsor \$3,000

- 2 ULTIMATE VIP tickets (Includes Limo/Sprinter Transportation)
- Inkspired Pre-Show Interview (Guaranteed to be live Streamed)
- Logo will be placed on signage, website, and press release
- Social media posts
- 1 Banner placed in the venue
- Meet & Greet with sponsors and s.P.



VoyageRaleigh

What the
media is
saying

We've been in the news on these amazing platforms, we're
excited to take it to the next level.



Meet some
Current and
Past
Sponsors

