

POPNET EVENTS PROUDLY  
PRESENTS :

# The love Brunch

Sponsorship opportunities





# Description

On the afternoon of February 12, 2022, POPNET will be taking over the luxurious Grand Slam Banquet hall in the center of Harlem New York. The 3,000 sq ft will be filled with New York City's young and ambitious crowd for an afternoon of networking and mingling. Cocktails, appetizers and good time will be had by all. POPNET throws the best and most creative networking events in town and this affair is going to be their best one yet!



## WHERE

Grand Slam Banquet Hall  
3534 Broadway, NYC

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## WHEN

February 12, 2022  
12pm-5pm

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## GUEST COUNT

300 of New York City's up  
and coming entrepreneurs,  
small business owners,  
freelancers and creatives

## What is POPNET?

POPNET is the premier pop-up shop and networking group in the New York City area, providing support and networking opportunities for emerging businesses and freelancers.

## Our demographic

Attendees will be young entrepreneurs, business owners and creatives in the New York City area. These individuals will range from 24 years old to 44 years old. We have set aside ticket prices for \$110 although there are options for free tickets also available. We have a range in price to attract business owners in different stages of their career. Income of attendees range from \$50,000 a year to \$200,00 with the median being about \$100,000.



# Benefits Of Being A Sponsor

## Market to market and cultural Leaders

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Your brand will be in front of an elite and culturally diverse crowd of entrepreneurs, professionals and thought leaders. Involvement in this event, your brand will stand out as one of the most inclusive leaders in New York City

## Powerful brand association

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POPNET has worked hard to create opportunities that connect with the needs of our community. There are not many networking opportunities for small businesses and creatives that draws this caliber of small businesses and creatives. POPNET is high-end and fun. No matter your brand; you will be associated with a great company and community

## Go viral and make a splash

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We feel this is a wonderful opportunity to market to individuals you want to be exposed to; creatives, small business entrepreneurs and freelancers are VERY social media heavy. They drive popularity and they move markets





# Sponsorship packages

## Platinum Sponsor \$10,000

The Platinum Package is our top level sponsorship. This is available to two sponsors. This package includes the following:

- \*This Sponsor will be named a headlining sponsor for the event
- \*Sponsor logo will be printed on water bottles made especially for event
- \*Sponsor Logo will be printed on swag bag for every attendee who enters event
- \*Sponsor swag will be added to swag bag
- \*Sponsor logo will be printed on the step & Repeat
- \*Sponsor logo will appear on all print and social media marketing (before, during and after the event)
- \*This package includes 6 VIP tickets (food and drinks included)
- \*Two individuals of your choice will get red carpet interviews

## Platinum Sponsor Cont.

- \*A representative from your company will be interviewed for event publicity video
- \*Company name and logo projected on wall during event
- \*5 minute speaking opportunity to audience of 300+ people
- \*All of POPNET staff in t-shirts with sponsor logo (10+ people)



## Diamond sponsor \$5,000

The Diamond package is is our premier level sponsorship. This is available to 4 sponsors. The package includes the following:

- \*Sponsor logo will be printed on Step & Repeat
- \*2 VIP tickets to event (food and drinks included)
- \*Sponsor logo will appear on print of all social media marketing, events marketing and on website ( before, during and after the event)
- \*a representative of choice will be interviewed for event publicity video

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# Sponsorship packages

## Diamond Sponsor cont.

### Choose any 3 of the additional package options:

- \*One individuals of your choice will get red carpet interview
- \*Sponsor logo will be printed on step and repeat
- \*Sponsor logo printed on swag bag for every attendee who enters
- \*Sponsor swag added to swag bag
- \*Two individuals of your choice will get red carpet interviews
- \*Company name and logo on wall

## Gold Sponsor \$1,000

The Gold Package is our entry level sponsorship. This package includes the following:

- \*1 VIP tickets to event (food and drinks included)
- \*Sponsor logo will appear on print of all social media marketing, events marketing and on website ( before, during and after the event)
- \*a representative of choice will be interviewed for event publicity video

### Choose 1 of the additional package options:

- \*One individuals of your choice will get red carpet interview
- \*Sponsor swag added to swag bag
- \*Company name and logo on wall

## Drinks Sponsor \$4,500

- \*Sponsor brand as drink sponsor for event with open bar option
- \*Bartender provided with t-shirt of Sponsor name and logo
- \*2 VIP tickets to event
- \*Sponsor logo will appear on print on all social media marketing, events marketing and on website ( before, during and after the event)
- \*a representative of choice will be interviewed for event publicity video

### Choose 2 of the following additional options

- \*Sponsor name and logo on all drink cups
- \*Sponsor name and logo on drinks napkins
- \*All drinks will be signature cocktails for Sponsor

# Sponsorship packages

## Paint and Sip Sponsor \$4,000

\*Sponsor name and logo on every single item needed for Paint and Sip (smocks, paint, paint brushes, water cups, paint canvas, etc)

\*Sponsor logo will appear on print on all social media marketing, events marketing and on website (before, during and after the event)

\*a representative of choice will be interviewed for event publicity video

\*2 VIP tickets to event (food and drinks included)

### **Choose 2 of the additional options available:**

\*Sponsor swag added to swag bag

\*Sponsor name and logo on wall for duration of the event

\*Two individuals of your choice will get red carpet interviews

\*5 minute speaking opportunity to audience of 300+ people

## Wristband and badge Sponsor \$600

Every person attending the event will receive a wrist band at check-in

Since the event is happening in the month of February, wrist bands will come in red, pink and white

Red- VIP/Paint and Sip attendee

Pink- General admissions attendee

white-Open bar wristband

Sponsor logo will be on every wristband



## Swag bag Sponsor \$300

A swag bag sponsor may donate a product, gift card or item of value for each bag. All items must be approved by the POPNET team.

Swag bags will be given to all of the attendees of POPNET

300 bags total

# Additional Sponsorship packages

## Custom Package

If there is a sponsorship opportunity that you are interested in but do not see listed; please contact Tracy Amane at 201-754-8679 or [popnetnyc@gmail.com](mailto:popnetnyc@gmail.com)





# Notable Sponsors

Check out some of the amazing companies that are already involved!



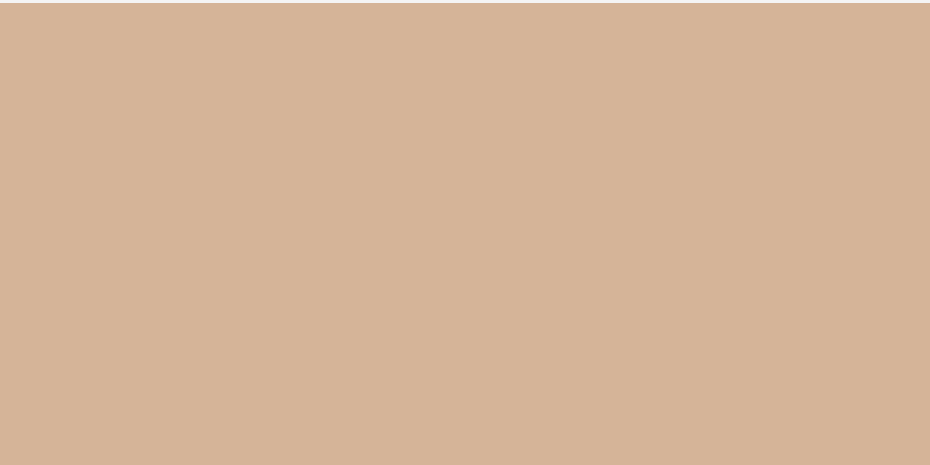
## Host Sponsor

.....  
This package was secured by Grand Slam  
banquet Hall



## Tech Sponsor

.....  
This package has been secured by B.E.N.E  
Enterprise



## Non-alcoholic Beverage sponsor

.....  
This package is still available



# NOTABLE SPONSORS

Check out some of the amazing companies that are already involved!



## Alcohol Sponsor

.....  
This package is still available



## Social Media Sponsor

.....  
This package is still available



## Dessert Sponsor

.....  
This package is still available





# NOTABLE SPONSORS

Check out some of the amazing companies that are already involved!



## Internet Sponsor

.....  
This package is still available



## Food Sponsor

.....  
This package is still available



## Media Sponsor

.....  
This package is still available



# NOTABLE SPONSORS

Check out some of the amazing companies that are already involved!



## Bottled water Sponsor

.....

This package is still available



## Red carpet Sponsor

.....

This package is still available

## Custom sponsorship

.....

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