



# MILESTONES IN LEADERSHIP SUMMIT SPONSORSHIP

Southern California's Premier Leadership Event  
Your Name in Front of Southern California's Business Leaders

May 17 2019 | Hyatt Regency  
Huntington Beach, CA

Supporting:



**THE HONOR FOUNDATION**

*The Navy SEAL Foundation, A Founding Partner*





## MILESTONES IN LEADERSHIP SUMMIT 2019

The only leadership team event in Southern California.

Your chance to build relationships with business leaders.



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# MILESTONES IN LEADERSHIP SUMMIT

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90% OF COMPANIES HAVE SALES RANGING FROM:



**\$10M - \$100M**



**4.5** TEAM EVENT  
avg. no. attendees per company

BIG COMPANIES **117**  
avg. no. of employees per company:

## PAST SPEAKERS INCLUDE:



Cameron Herold  
*Tedx Speaker & Author of  
Double Double*



Michael Allosso  
*Communications &  
Awareness Strategist*



Erik Wahl  
*Renowned Artist &  
Business Strategist*



**OVER \$100K**  
DONATED TO CHARITY



# THE ONLY LEADERSHIP TEAM EVENT IN ORANGE COUNTY

Join us and share in the success as a sponsor of the 2019 Milestones in Leadership Summit

**Milestones in Leadership Summit 2019 is set to be another fantastic event; with the Hyatt Regency, Huntington Beach already secured, as well as an INCREDIBLE speaker lined up to take the stage. You are invited to share in this successful event as a sponsor. Don't miss out on this exclusive opportunity to access California's top companies, their leaders and their executive teams.**

2019's event theme will be 'Extreme Ownership: Building High Performing Winning Teams' and once more we are ready to welcome leading companies and their teams from across California. By sponsoring Milestones in Leadership Summit 2019 you will gain significant exposure to these top-level decision makers and their companies.

As a key sponsor of this event you will be supporting two amazing charities, The Honor Foundation, an institute that's committed to helping the outstanding people, who have dedicated their lives to the Navy SEALs and US Special Operations, to transition back into civilian life. We will also be supporting the Child Abuse Prevention Center an Orange County, not-for-profit organization that directly serves at-risk children and families in crisis to prevent and break the cycle of child abuse.

This is your opportunity to not only build on your corporate social responsibility by supporting two fantastic causes but also grow your relationships with your top clients and increase your visibility to leading companies and industry leaders.

***Join us for Southern California's Premier Business Event,  
sponsor Milestones in Leadership Summit 2019 today  
and be a key part of this special event!***

- 
- ✓ Access the Leadership Teams of SoCal's Leading Companies
  - ✓ Build Relationships with Decision Makers
  - ✓ Corporate Social Responsibility

INTRODUCING OUR SPECIAL GUEST...





## JOCKO WILLINK

Decorated Retired Navy SEAL Officer, Author, Speaker & Executive Coach

We are delighted to introduce to you our guest speaker for Milestones in Leadership Summit 2019...Jocko Willink!

Jocko is renowned for his career as a Navy SEAL, he is now author of the book *Extreme Ownership: How U.S. Navy SEALs Lead and Win*, speaker, executive coach and co-founder of Echelon Front, an organization that offers leadership team training and will help you to build your own high-performing team and win.

Jocko spent 20 years in the U.S. Navy SEAL Teams, starting as an enlisted SEAL and rising through the ranks to become a SEAL officer. As commander of SEAL Team Three's Task Unit Bruiser during the battle of Ramadi, he orchestrated SEAL operations that helped the "Ready First" Brigade of the US Army's First Armored Division bring stability to the violent, war-torn city.

In 2010, Jocko retired from the Navy and launched Echelon Front with Leif Babin where he teaches the leadership principles he learned on the battlefield to help others lead and win. Clients include individuals, teams, companies, and organizations across a wide-range of industries and fields.

At Milestones in Leadership Summit 2019 Jocko will be running a day long interactive workshop. The workshop is designed to give your guests and employees understanding of the fundamental leadership principles of extreme ownership through experiential learning activities.

# SPONSORSHIP PACKAGES

Don't Miss Your Opportunity to Get in Front of the People Who Matter

Choose from our range of sponsorship packages starting from just \$10k.

For more details on our sponsorship packages, see page 8.

	Co Host Limit 5 (selling quickly!)	Platinum Limit 5	Gold	Silver
VIP Staff Table	1 (8 People)	1 (8 People)	Half Table (4 People)	Half Table (4 People)
VIP Tickets	40	30		
Included Tickets			18	12
Discounted Tickets Tier 1	✓			
Discounted Tickets Tier 2		✓		
Discounted Tickets Tier 3 or 4			✓	✓
App Feature with Backlink	✓			
Logo in App at Sponsor Level	✓	✓	✓	✓
Website Feature with Backlink	✓	✓		
Logo on Website as a Sponsor at Level	✓	✓	✓	✓
Logo on Table Tent Cards	✓			
Notepad for Day with Logo	✓			
Video on Networking & Registration Area Screens (30 Seconds)	✓	✓		
Video on Main Room Screens During Breaks (60 Seconds)	✓			
Pull Up Banners:	In all 7 Areas	In all 7 Areas	1 at Sign in Desk	1 at Sign in Desk
Podium Mention	✓			
Logo and Link from Event Emails	✓	✓		
Logo on Event Ticket Information	✓	✓		
Logo on Main Plenary Screens	✓			
	\$25k	\$20k	\$15k	\$10k



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Looking for a little extra to catch their eye?

Item	Price
Valet Parking Inc Logo at Valet Area Inside and Outside and Mention in Event	\$5000
Pens with Logo Alongside Event Logo	\$1000
Nametags with Logo Alongside Event Logo	\$1000
Lanyards with Logo Alongside Event Logo	\$1000
Breakfast Sponsor Logo and Mention Alongside Event Logo	\$1500
Lunch Sponsor Logo and Mention Alongside Event Logo	\$2500
Networking Event Sponsor Logo and Mention Alongside Event Logo	\$5000
Access to Give Table Giveaways	\$2000

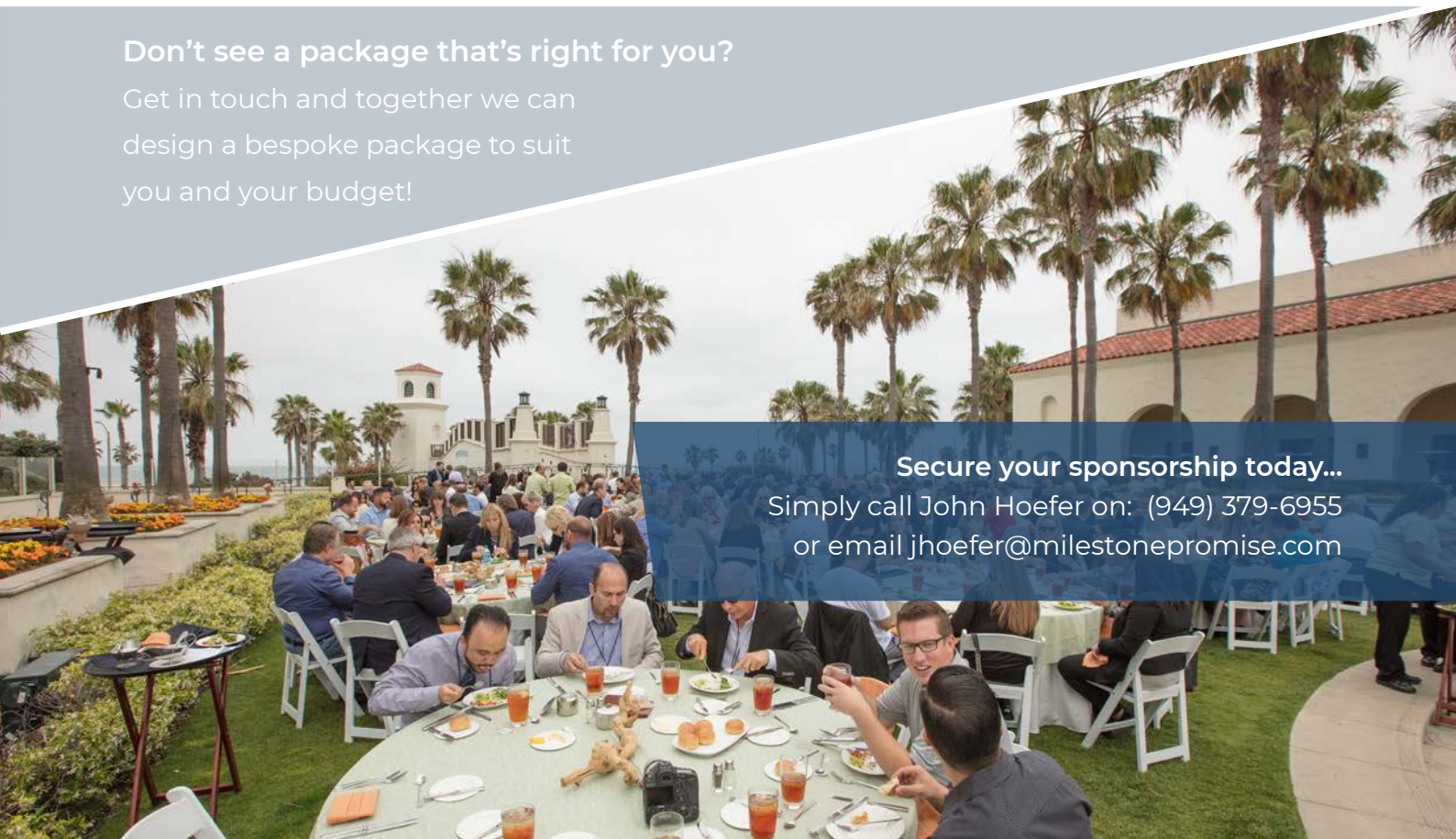
If you decide to just choose an additional sponsorship opportunity, rather than a full sponsorship package, you will be able to purchase event tickets for you and your clients for only \$595 per ticket.

### Don't see a package that's right for you?

Get in touch and together we can design a bespoke package to suit you and your budget!

**Secure your sponsorship today...**

Simply call John Hoefer on: (949) 379-6955  
or email [jhoefer@milestonepromise.com](mailto:jhoefer@milestonepromise.com)



## SPONSORSHIP DETAILS

### VIP Tickets

Our top tier sponsorship packages include VIP tickets for a limited number of guests. These tickets will be seated on a table close to their sponsor and also near to the front of the stage. Allowing sponsors to easily network and build relationships with their VIP guests.

### Tickets

Standard ticket prices are \$895 per person, companies are required to attend as teams so bookings must be for a minimum of two people from one company.

All of our sponsorship packages offer tickets for the event at a discounted rate for sponsor's clients, these rates are as follows:

- Co Host (Tier 1): \$295 per each additional ticket
- Platinum (Tier 2): \$345 per each additional ticket
- Gold (Tier 3): \$395 per each additional ticket
- Silver (Tier 4): \$445 per each additional ticket
- Additional Sponsorship Opportunity: \$595 per each ticket

Don't see a package that's right for you?

Get in touch and together we can design a bespoke package to suit you and your budget!





## SPONSORSHIP DETAILS

### Pull Up Banners

Our top tier sponsorship packages also include a feature on our pull up banners that will be displayed in key locations. For the Co Host and the Platinum packages, you will be featured on our pull up banners advertising your company which will be displayed in the following seven areas: valet area, sign in desk, walkways, breakfast area, networking area and main room. The Gold and Silver packages feature sponsors on the pull up banner that will be displayed at the sign in desk.

### Secure Your Package Today!

Packages are selling out fast, don't miss out, book your package today and start spreading the word to your top clients.

### Contact us now to book:

Email: [jhoefer@milestonepromise.com](mailto:jhoefer@milestonepromise.com)

Phone: (949) 379-6955





# MILESTONES IN LEADERSHIP SUMMIT SPONSORSHIP

Increase Your Visibility At Southern California's  
Premier Business Event



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