



**Mista Roe Music Group Inc**

**Bees and Birds Tour 2018**

# Table of Contents

I.	<b>Executive Summary.....</b>	2
II.	<b>Description of Business.....</b>	2
III.	<b>Intellectual Property .....</b>	2
IV.	<b>Team Mista Roe: .....</b>	4
V.	<b>Bees and Birds Tour 2018.....</b>	5
	Tour Map	
	City - State and Stops (Birds and Bees Tour 2018)	
VI.	<b>Products and Services.....</b>	7
VII.	<b>Mista Roe Discography Link .....</b>	8
VIII.	<b>Suppliers/Professional References .....</b>	10
IX.	<b>Target Audience .....</b>	11
X.	<b>Digital Market Segmentation .....</b>	11
XI.	<b>January 2018 Rotations by Title.....</b>	12
XII.	<b>International Market .....</b>	13
XIII.	<b>Web Statistics .....</b>	14
	Teammistaroe.wordpress.com	

## Executive Summary

**Mista Roe Music Group Inc.**, is a Record Label based in Northern Louisiana. We take pride in our brand and the music we make. We believe Music Is Sacred To All, and that it Reaches Others Everywhere... Hence the name, "**M.I.S.T.A. R.O.E.**"

*Mista Roe has brought the spotlight back to the city of Shreveport with the release of his album "The RnB King of Shreveport." He is making history with the release of this album, available nationwide at Best Buy, Target, Walmart, Barnes & Noble, and FYE. His latest project is what many are calling "his best music to date," because of hits like "Bees and Birds," "Tension" and "Break You Off."*

## Description of Business

Ronald Ellis Jr., DBA Mista Roe operated as an independent sole proprietor for 11 years. During such time, he released five projects.

1. Ratchet 2 Riches - Mix Tape
2. Ratchet 2 Riches Reloaded - Mix Tape
3. Talladega Muziq - Album
4. Catch 22 (The Cover Songs)
5. RnB King of Shreveport - Album

Mista Roe incorporated the company in March 2017 in the State of Louisiana under the name Mista Roe Music Group, Inc. Ronald Ellis Jr., Alvin Burnside Jr., and Dana J. Burnside are the three owners of record. Since March 2017 Mista Roe Music Group, Inc., has re-released the project "The RnB King of Shreveport" and released visuals for three songs on the album: "Bees and Birds", "Tension", and "Break You Off".

## Intellectual Property

<ul style="list-style-type: none"><li>• <a href="http://www.teammistaroe.wordpress.com">http://www.teammistaroe.wordpress.com</a><ul style="list-style-type: none"><li>○ Teammistaroe.wordpress.com is ranked 55th in the world (amongst the 30 million domains).</li><li>○ This site is estimated to be worth \$378344671.</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Legal Rights to 41 registered titles with ASCAP:<ul style="list-style-type: none"><li>○ Two Sons Media Group 735256341</li><li>○ Ronald Ellis Jr. 549494306</li></ul></li></ul>
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<http://teammistaroe.wordpress.com.webstatsdomain.org/>

UP

teammistaroe.wordpress.com is UP and reachable, few seconds ago

 Teammistaroe.wordpress.com is ranked 55th in the world (amongst the 30 million domains). A low-numbered rank means that this website gets lots of visitors. This site is relatively popular among users in the **united states**. It gets 16.5% of its traffic from the **united states** . This site is estimated to be worth \$378344671. It has 0 backlinks. Teammistaroe.wordpress.com has 56% seo score.

POPULARITY:

SAFETY:



SOCIAL SIGNALS:

0

LEGIT:

legal

RATING:



5.0/5.0 by WebstatsDomain



## About Mista Roe



Mista Roe is an incomparable singer/songwriter, actor, and CEO of Mista Roe Music Group, Inc. As a recording artist, he is internationally known with fans in Germany, Hong Kong, Malaysia, Ireland, Japan, Canada, and the United States. He recently performed as a co-headliner on the “Ladies Night Out” tour in Albuquerque, NM with platinum recording artists, H-Town, 112, Jon B, and Hi-Five.

With hits like “Bees and Birds” and “Don’t Matter” from his sophomore album entitled “The RnB King of Shreveport”, he’s sure to climb the charts. His latest project and what many are calling “his best music to date,” made a huge buzz with its online debut, landing the #55 Spot in the R&B Top 100 on iTunes charts.

### Mista Roe Career Highlights

#### *Ladies Night Out Santa Anna Star Center May 2017*

FAMOUSHIPHOPRADIO PRESENTS: Ladies Night Out featuring artists; 112, H Town, Jon B, Hi Five, and Mista Roe! This special night will be hosted by comedian Actor and producer ADEE McCovy!

112 is an American R&B quartet from Atlanta, Georgia. Some of their major hits include “Only You”, “Anywhere”, and the Grammy-nominated single, “Peaches and Cream”. The group most notably won a Grammy Award in 1997 for Best Rap Performance by a Duo or Group, for featuring in the song “I’ll Be Missing You” with Sean Combs and Faith Evans.

H-Town is an American R&B vocal group from Houston, Texas, United States. H-Town was founded in 1990 by twin brothers Keven “Dino” Conner and Solomon “Shazam” Conner (b. November 18, 1974), and their longtime friend Darryl “GI” Jackson. H-Town is best known for their hits during the early to mid-1990s.

#### *RnB King of Shreveport*

Album Released May 2015  
Album Re-Released September 2017  
Album Sold in Target, Walmart, Best Buy, Barnes & Noble, and FYE  
Also, available for Streaming on Pandora, IHeart Radio, and Tidal  
Digital Markets - Apple Music, iTunes, Google Play, Amazon, Spotify, Deezer, Rhapsody, Shazam, and other Digital Platforms.

#### *5<sup>th</sup> Ward the Series*

Mista Roe will co-star in the AMC/UMC TV series 5th Ward as the character Mike Batts: The Series will release in the Spring of 2018. Filmed in Houston, the show is based on real stories in the historically black fifth ward community. The series will also star Carl Anthony Payne, Nephew Tommy, Gary Sturgis, Corr Kendricks, and Grammy-winning R&B artist Mya. Mista Roe IMDB link  
<http://www.imdb.me/MistaRoe>

***Catch 22 (The Cover Songs)***

Mista Roe Presents greatest hits from well-known artists in this December 2013 rendition of “Catch 22 - The Cover Songs”

***Talladega Muziq***

Album Released October 2012  
Estimated 3500 – 4000 Physical Copies.  
Remaining Albums released digitally.

***Ratchet 2 Riches Reloaded***

Album Released October 2010 –  
Ratchet 2 Riches Reloaded sold nearly 20,000 Copies Underground

***Ratchet 2 Riches***

Mixed Tape released in 2009  
Sold more than 10,000 Copies Underground

## Team Mista Roe:

	<p>11 Years of experience in the Music Industry. Knowledgeable in Contract Negotiation, Copyright, Digital Media and other critical domains to support this organization. He’s worked with several reputable named producers, including Samuel “Knucklehead” Irving who was named “Producer of the year” at the 2014 BMI awards, and a platinum plaque recipient for his work with August Alsina. He’s collaborated with Emmanuel “Eman” Anene who is a platinum plaque holder and is accredited for his works with Stevie Wonder, Dondria, Daddy Yankee, and Slim of 112. Mista Roe is a musical extraordinaire on the rise.</p>
	<p>Dana J Burnside Secretary 20 years of experience Senior Business Analyst 972-679-9914 Dana.burnside@mistaroeusicgroup.com</p>
	<p>Alvin Burnside Jr Logistics Coordinator 23 years Military experience in Logistics and Construction. 30 years of experience in Manufacturing and Facility Management.</p>
	<p>Rebekah Gaines (Beck G) Publicist 415-723-2547 becksmanagement@gmail.com</p>

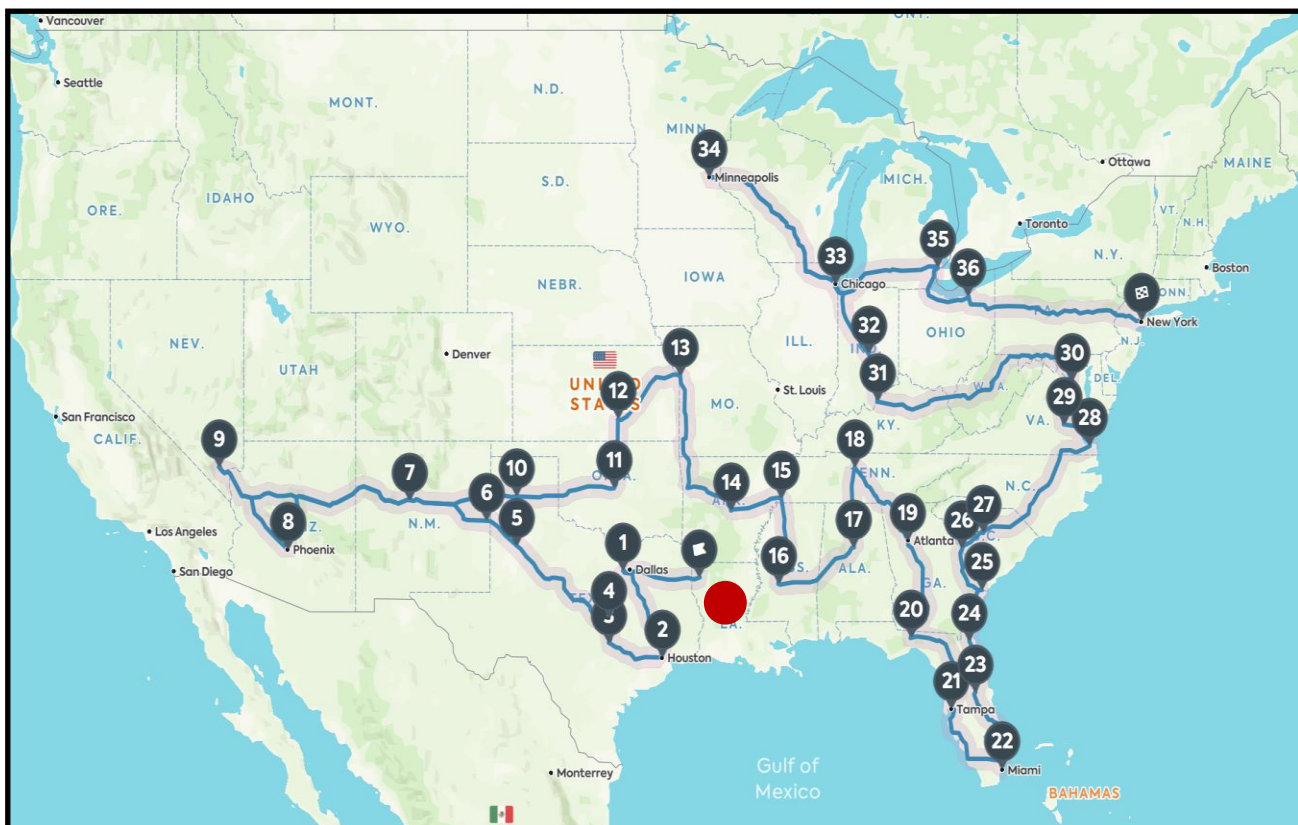
## Bees and Birds Tour 2018

Where is the love? The Bees and Birds tour is about restoring love and promoting more love in our communities. It's about setting a high bar for expected acceptable behaviors. There's an issue right outside your front door. Raising awareness, the issue is only part of it. We believe music plays an integral part, if not the GREATEST impact on what flows into society. R&B music is all about love. R&B music can tame a beast and calm the environment. Music meets the needs of MANY by letting us know it's okay to love in spite of. We can choose to fight fire with fire, or someone can choose to be water for a change. In essence... We choose LOVE.

Determined to bring the love back, R&B artist Mista Roe is embarking on his inaugural, independent 37 city national tour commencing May 31, 2018 in Arlington, TX and concluding Aug 18, 2018 in New York, NY featuring several multi-platinum artists and other celebrity guests at each of the 37 concert stops. He's using this tour to fulfill social responsibility by giving to a worthy cause. With over 70 planned media appearances (TV, radio, print, blog, etc.), your partnership will be a key focus of discussion.

We have developed a community outreach program to run parallel with the Bees and Birds Tour. Upon agreement, we are happy to share more information about our "143 Campaign".

### Tour Map



## City - State and Stops (Birds and Bees Tour 2018)

Stop #	Event Date	Event Name	City	State	Zip Code	Country
1	05-31-2018	Bees & Birds Tour	Arlington	TX	76010	US
2	06-01-2018	Bees & Birds Tour	Houston	TX	77477	US
3	06-02-2018	Bees & Birds Tour	Austin	TX	78701	US
4	06-07-2018	Bees & Birds Tour	Killeen	TX	76541	US
5	06-08-2018	Bees & Birds Tour	Lubbock	TX	79409	US
6	06-09-2018	Bees & Birds Tour	Clovis	NM	88101	US
7	06-14-2018	Bees & Birds Tour	Albuquerque	NM		US
8	06-15-2018	Bees & Birds Tour	Phoenix	AZ		US
9	06-16-2018	Bees & Birds Tour	Las Vegas	NV	89102	US
10	06-21-2018	Bees & Birds Tour	Amarillo	TX	79101	US
11	06-22-2018	Bees & Birds Tour	Oklahoma	OK		
12	06-23-2018	Bees & Birds Tour	Wichita	KS		
13	06-28-2018	Bees & Birds Tour	Kansas City	MO	64108	US
14	06-29-2018	Bees & Birds Tour	Little Rock	AR	72201	US
15	06-30-2018	Bees & Birds Tour	Memphis	TN	38125	US
16	07-05-2018	Bees & Birds Tour	Jackson	MS	39201	US
17	07-06-2018	Bees & Birds Tour	Birmingham	AL	35203	US
18	07-07-2018	Bees & Birds Tour	Nashville	TN	37228	US
19	07-12-2018	Bees & Birds Tour	Atlanta	GA	30314	US
20	07-13-2018	Bees & Birds Tour	Tallahassee	FL	32308	US
21	07-14-2018	Bees & Birds Tour	Tampa	FL	33634	US
22	07-19-2018	Bees & Birds Tour	Miami	FL		US
23	07-20-2018	Bees & Birds Tour	Orlando	FL	32805	US
24	07-21-2018	Bees & Birds Tour	Jacksonville	FL		US
25	07-26-2018	Bees & Birds Tour	Savannah	GA	31409	US
26	07-27-2018	Bees & Birds Tour	Augusta	GA	30909	US
27	07-28-2018	Bees & Birds Tour	Columbia	SC	29201	US
28	08-02-2018	Bees & Birds Tour	Norfolk	VA	23510	US
29	08-03-2018	Bees & Birds Tour	Richmond	VA	23220	US



Stop #	Event Date	Event Name	City	State	Zip Code	Country
30	08-04-2018	Bees & Birds Tour	Washington	DC		US
31	08-09-2018	Bees & Birds Tour	Louisville	KY	40214	US
32	08-10-2018	Bees & Birds Tour	Indianapolis	IN	46218	US
33	08-11-2018	Bees & Birds Tour	Chicago	IL	60611	US
34	08-12-2018	Bees & Birds Tour	Minneapolis	MN		
35	08-16-2018	Bees & Birds Tour	Detroit	MI	48226	US
36	08-17-2018	Bees & Birds Tour	Cleveland	OH	44115	US
37	08-18-2018	Bees & Birds Tour	New York	NY	11249	US

## Products and Services

### Mista Roe Music Group provides

- Live Performances
- Features
- CDs
- Walk Thru/Physical Appearances
- **Digital Downloads from** - Apple Music, iTunes, Google Play, Amazon, Spotify, Deezer, Rhapsody, Shazam, and other Digital Platforms.
- Download Cards
- Monogramed T-Shirts
- Snapback and Dads Hats





# Mista Roe Discography Link

<https://www.discogs.com/artist/6277332-Mista-Roe>

ISRC Number	Work of ART
	   <p><a href="https://www.discogs.com/Mista-Roe-The-Rnb-King-Of-Shreveport/release/11496966">https://www.discogs.com/Mista-Roe-The-Rnb-King-Of-Shreveport/release/11496966</a></p>
	   <p><a href="https://www.discogs.com/Mista-Roe-Talladega-Muziq/release/11497459">https://www.discogs.com/Mista-Roe-Talladega-Muziq/release/11497459</a></p>



## Suppliers/Professional References

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The following list of vendors utilize their gifts and talents support Mista Roe Music Group, Inc.



Andy Gesner  
HIP Video Promo  
13 Appleby Avenue  
South River, NJ 08882  
(732)-613-1779 (732)-991-5140 (cell)  
[www.HIPVideoPromo.com](http://www.HIPVideoPromo.com)  
[www.YouTube.com/HIPVideo](http://www.YouTube.com/HIPVideo)  
[www.Facebook.com/HIPVideoPromo](http://www.Facebook.com/HIPVideoPromo)



Jake Schaefer  
Copycats Media  
2155 Niagara Lane N Suite 110  
Minneapolis, MN 55447-4654  
612.236.9117 *Direct* 612.371.8008 *Main*  
[Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)



Charlie Mac  
MAC A MILLION DOLLAR MAN MUSICK  
Phone: 702-526-8241  
[www.whosthehottestrapperr.com@gmail.com](mailto:www.whosthehottestrapperr.com@gmail.com)  
[www.whosthehottestrapperr.com](http://www.whosthehottestrapperr.com)



Reginald Russell (DJ Doc Cooley)  
Cool Down Music Group LLC  
Cool Down Music Group Studio  
1942 Vivian Street  
Shreveport, Louisiana 71108  
318-402-2952  
[cooldownmusicgroup@gmail.com](mailto:cooldownmusicgroup@gmail.com)  
[www.cooldownmusicgroup.com](http://www.cooldownmusicgroup.com)

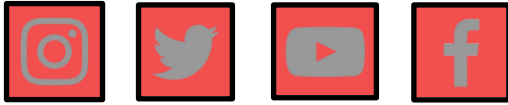


Illustra Records & Distribution, Inc. is an independent major label and distribution company based out of Atlanta, GA. Illustra Distribution provides Physical & Digital Distribution of Music, Video & Film as well as Radio Campaigns, P.R. Campaigns, Magazine Publications, Music Monetization, Royalty and Rights Management and Marketing. Mista Roe Music Group, Inc entered an agreement with Illustra to distribute its CDs to Target, Walmart, Best Buy, FYE, Barnes & Noble etc.

<http://illustrarecordsanddistribution.com/>

## Target Audience

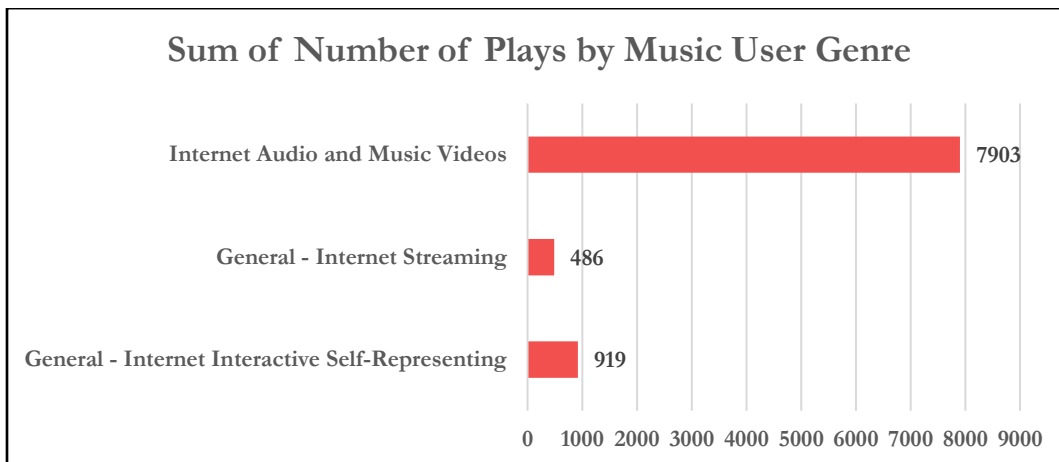
The Bees and Birds Tour will deliver the Mista Roe Experience in 37 Cities and 22 States. The Tour lineup includes numerous multi-platinum artist with a combined following of more than 4.3 million fans. Through combined social media campaigns, radio, television, printed media, and community outreach we anticipate the Bees and Birds Tour will impact more than 300 million music fans.



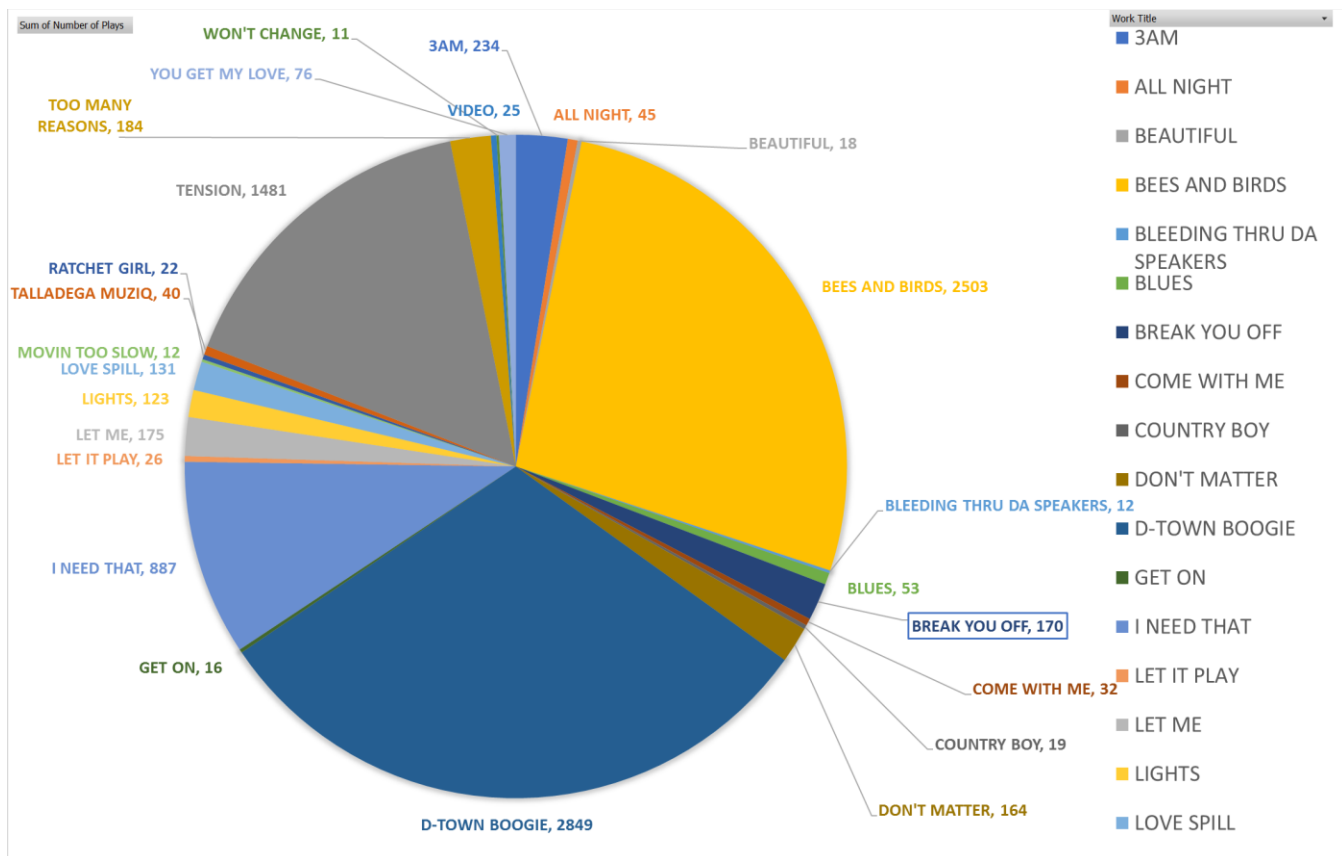
## Digital Market Segmentation

Digital music has changed the landscape of who is listening and what they listen to at any given time. Digital platforms allow listeners to sample music from different genre. It is a lot easier to experiment with music because services like YouTube and Spotify allow users to access new music. Mista Roe, has a fan base in the United States and abroad.

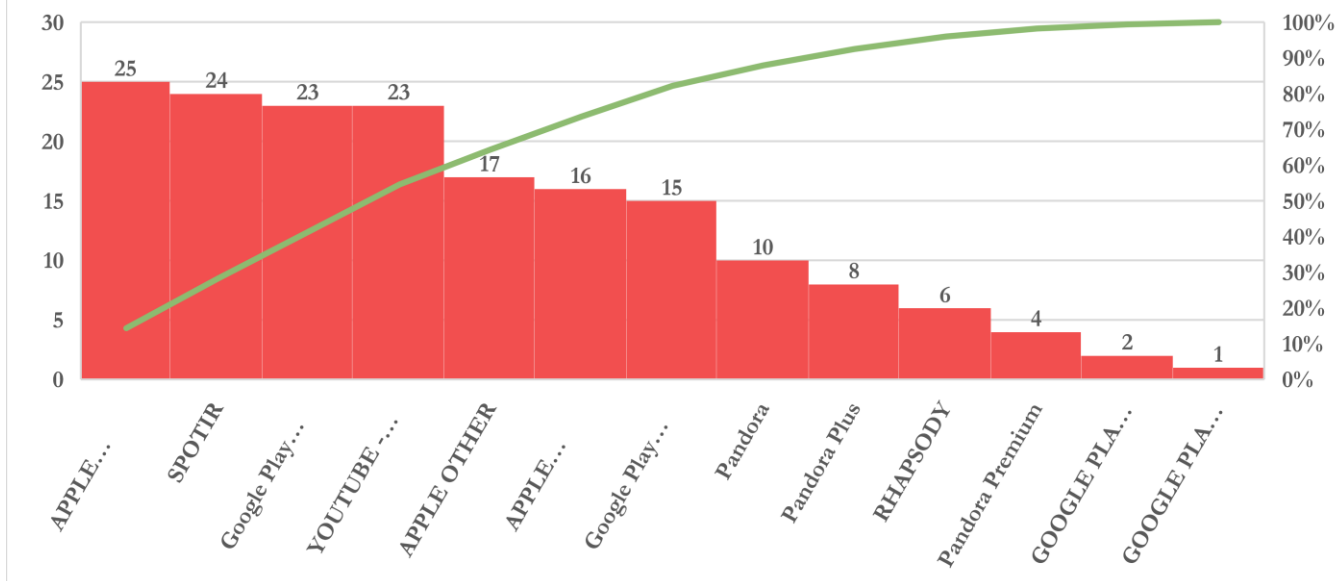
Music User Genre	Number of Plays
General - Internet Interactive Self-Representing	919
General - Internet Streaming	486
Internet Audio and Music Videos	7903



# January 2018 Rotations by Title



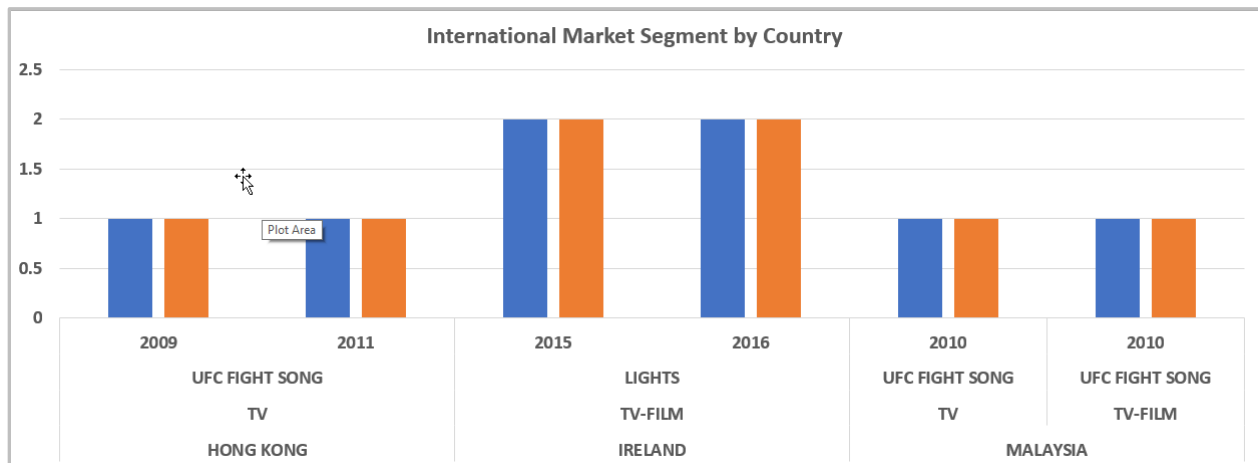
## Mista Roe - Digital Music Stats January 2018



# International Market

Mista Roe, enjoys a fan following in the United States and abroad.

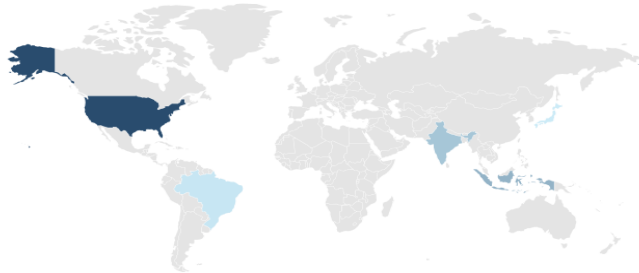
Distribution Date	Country Name	Society Name	Performance Start Date	Performance End Date	Work Title	Series Name	Program Name	Market Segment
2/13/2012	MALAYSIA	MACP	1/1/2010	12/31/2010	UFC FIGHT SONG	UFC FIGHT SONG	UFC FIGHT SONG	TV-FILM
2/13/2012	MALAYSIA	MACP	1/1/2010	12/31/2010	UFC FIGHT SONG	UFC FIGHT SONG	UFC FIGHT SONG	TV
5/14/2012	HONG KONG	CASH	1/1/2009	12/31/2009	UFC FIGHT SONG	UFC FIGHT SONG	UFC FIGHT SONG	TV
11/12/2012	HONG KONG	CASH	1/1/2006	12/31/2011	UFC FIGHT SONG	UFC FIGHT SONG	UFC FIGHT SONG	TV
8/8/2016	IRELAND	IMRO	7/1/2015	12/31/2015	LIGHTS	SWIPE TV 15 2 YEAR 2	Episode 5	TV-FILM
8/8/2016	IRELAND	IMRO	7/1/2015	12/31/2015	LIGHTS	SWIPE TV 15 2 YEAR 2	EPISODE 2	TV-FILM
2/13/2017	IRELAND	IMRO	4/1/2016	6/30/2016	LIGHTS	SWIPE TV 15 2 YEAR 2	Episode 5	TV-FILM
2/13/2017	IRELAND	IMRO	4/1/2016	6/30/2016	LIGHTS	SWIPE TV 15 2 YEAR 2	EPISODE 2	TV-FILM



# Web Statistics

Teammistaroe.wordpress.com

## Visitors Localization








Traffic Estimations

Very High






Traffic Rank

55th most visited website in the World

 United States	16.5	 Indonesia	8.4
 India	6.9	 Brazil	4.4
 Japan	4		



## General Statistics

Title:	Team Mista Roe   This blog is geared toward keeping you in the know about Independent R&B Recording ... <a href="#">more</a>
Description:	This blog is geared toward keeping you in the know about Independent R&B Recording Artist "Mista Roe". Real r&b is back!!!
SEO score:	56%
Website Worth:	\$378,344,671 USD
Web Safety:	
Child Safety:	
Alexa Rank:	 55
Primary Traffic:	 united states
Alexa backlinks:	93,557
IP-address:	192.0.78.12 <a href="#">[Trace]</a> <a href="#">[Reverse]</a>
Server Location:	 United States (San Francisco) <a href="#">[See domains hosted in San Francisco   United States]</a>
Pageviews per User:	1.97
Average Time on Site:	02:37
Search Percent:	54%
Bounce:	69.1%
Daily Pageviews:	n/a
Contact information:	try to find contact info in <a href="#">whois information</a>
Load Time:	1.08 seconds 