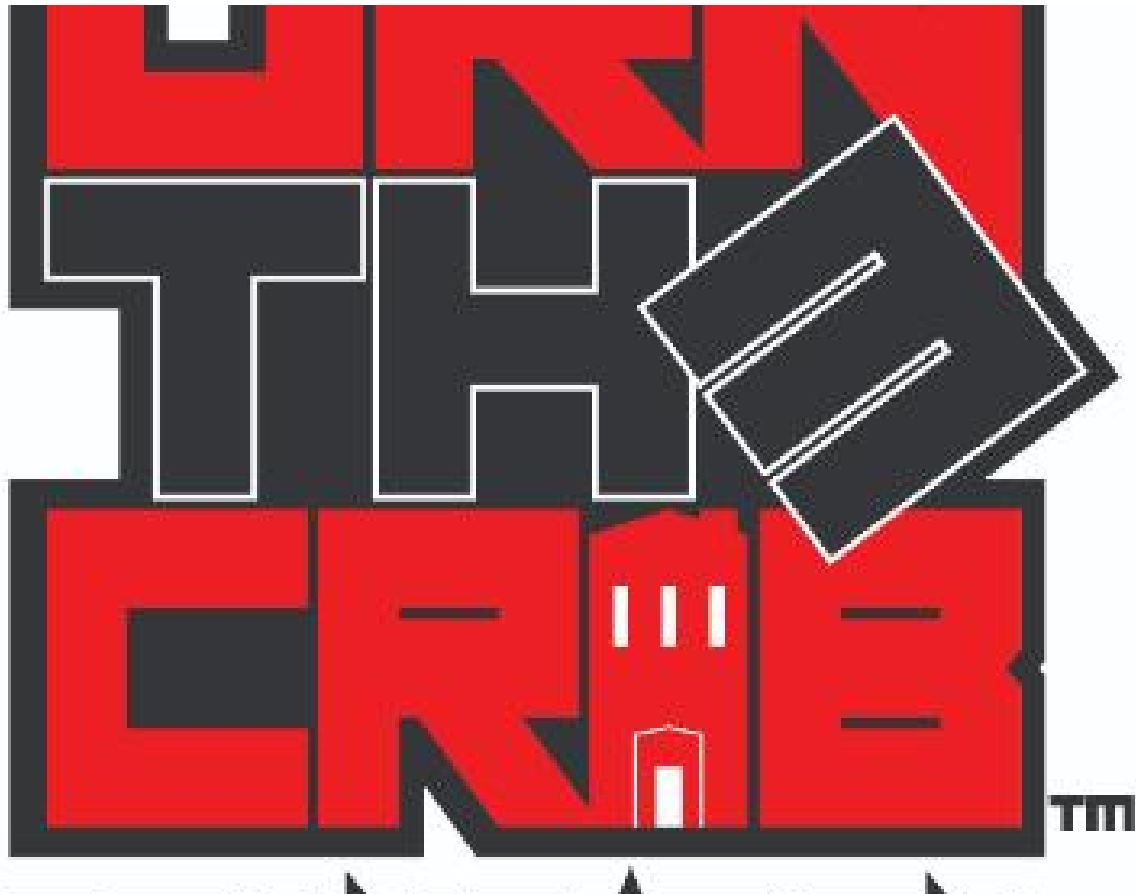


# Monkeys Can't Sell Bananas

## Sponsorship Proposal

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*Sponsorship Proposal For*

**Monkeys Can't Sell Bananas Stage Play**

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### **Introduction:**

We are excited to present this unique sponsorship opportunity. We invite you to align your brand with a transformative experience. Our upcoming stage play “Monkeys Can’t Sell Bananas” addresses the critical issue of teenage drug addiction with a powerful narrative crafted for young adults. As a sponsor, your company can play a vital role in delivering this impactful message to our audience, while gaining exposure and demonstrating a commitment to social responsibility. Join us in creating a lasting impact both on stage and in the community.

### **Event/Program Overview:**

“Monkeys Can’t Sell Bananas” is a gripping stage play that delves into the life of Kamar, known as KJ, a high school teenager faced with the immense responsibility of caring for his younger brother. To provide for his family, KJ enters the world of drug dealing. However, a series of unfortunate decisions lead him down a perilous path, ultimately causing him to break the cardinal rule of this dangerous world: “Don’t Get High Off Your Own Supply.”

This play takes audiences on by a transformative journey, depicting the fall, rise, and redemption of Kamar. As he struggles to conceal his addiction, he is forced to balance the complexities of family, friendship, education, and love.

### **Purpose and Significance:**

“Monkeys Can’t Sell Bananas” serves a vital purpose in the cultural landscape:

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1.     **Raising Awareness:**

It sheds light on the harsh realities of addiction and the choices that lead individuals down such paths. This narrative serves as a cautionary tale, addressing the issue of substance abuse in our communities.

2.     **Family and Resilience:** The play explores the themes of family bonds and resilience. It showcases the challenges KJ faces while caring for his younger brother and navigating his own struggles, highlighting the strength of familial connections.

3.     **Youth and Society:** The story is significant in its portrayal of the challenges faced by young individuals in society, emphasizing the importance of support systems and choices that can alter the course of their lives.

4.     **Redemption and Hope:** It underscores the possibility of redemption and transformation, offering a message of hope that individuals can overcome adversity and reclaim their lives.

In the cultural landscape, “Monkeys Can’t Sell Bananas” contributes to the ongoing conversation about social issues, the impact of personal choices, and the resilience of the human spirit. It prompts audiences to reflect on their own lives and the lives of those around them, fostering empathy, understanding, and a call to address the challenges faced by youth in our communities.

**Benefits for Sponsors:**

1.     **Brand Visibility:**

Sponsors can gain prominent brand visibility through various promotional materials, including posters, flyers, and the play’s website, as well as in event press releases. The title sponsorship option allows for exclusive recognition as “Presented by [Your Organization],” ensuring strong brand association with the play.

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2. **Exclusive Events:** Sponsors at higher tiers, such as Platinum and Gold, receive invitations to VIP receptions and exclusive pre-show events. These opportunities for networking and engagement with the audience and performers can be valuable for relationship-building.
  3. **Social Media Exposure:** Sponsors benefit from dedicated social media posts that highlight their support, expanding their reach and engagement on digital platforms.
  4. **Complimentary Tickets:** Depending on the sponsorship level, sponsors receive complimentary tickets for themselves and their guests, allowing them to enjoy the play and share the experience with their networks.
  5. **Community Engagement:** Sponsoring a culturally significant stage play like this demonstrates a commitment to the local arts community. It aligns sponsors with an important cultural event, fostering positive community relationships.
  6. **Philanthropic Impact:** Sponsors can take pride in the knowledge that their support contributes to the production of a play that raises awareness about pressing social issues and provides entertainment and education to a wide audience.
  7. **Customized Benefits:** Sponsors have the flexibility to customize their benefits package to align with their specific business goals and values. This can include tailoring recognition and engagement opportunities to suit their unique preferences.
  8. **Brand Reputation:** Supporting a meaningful cultural production can enhance a sponsor's brand reputation, signaling a commitment to social responsibility and community enrichment.
  9. **Content Marketing:** Sponsorship provides content for sponsors to share on their own marketing channels, including the story of their involvement with the play, further enhancing their brand narrative.
  10. **Corporate Responsibility:** Sponsoring a production that tackles social issues and encourages positive change demonstrates a sponsor's corporate responsibility and dedication to making a difference.

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In summary, sponsoring "Monkeys Can't Sell Bananas" not only offers a range of promotional and engagement opportunities but also aligns sponsors with a culturally significant and impactful event. It showcases their commitment to the community and relevant social issues, benefiting both their brand and the community they serve.

### ***Sponsorship Tiers***

#### **\*\*Platinum Sponsorship\*\***

"Georgia Arts Visionary"

Investment: \$10,000+ - Benefits: -

- Exclusive branding as the "Georgia Arts Visionary" in all promotional materials.
- VIP access to all play-related events and performances.
- Acknowledgment in press releases, social media, and during play performances.
- Customized arts appreciation event hosted by the play's cast and crew.
- 30 Day radio advertisement.
- Company Listed on website as Event Sponsor.
- Sponsorship Booth to sell or promote products.
- Product Placement on the set of the stage.
- Sponsor Spotlight during intermission.
- 10 copies of Monkeys Can't Sell Bananas.
- Swag Bag.

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## **\*\*Gold Sponsorship\*\***

"Cultural Catalyst"

Investment: \$7,500 - \$9,999 Benefits:

- Prominent branding in promotional materials. Logo placement on all promotional materials, including posters, flyers, and websites.
- Access to VIP events and play performances.
- Recognition in promotional materials and at the play.
- Invitation to a special appreciation event.
- 30 day radio advertising.
- Sponsorship Booth to sell or promote products.
- 10 copies of Monkeys Can't Sell Bananas.
- Swag Bag.

## **\*\*Silver Sponsorship\*\***

"Art Enthusiast"

Investment: \$5,000 - \$7,499 Benefits:

- Recognition in promotional materials.
- Tickets to play performances and exclusive events.
- 30 day radio advertising.
- Acknowledgment during the play.
- Invitation to a special appreciation event.
- Sponsorship Booth to sell or promote products.
- Swag Bag.

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### **\*\*Bronze Sponsorship\*\*** "Community Supporter"

Investment: \$1,000 - \$4,999 Benefits:

- Acknowledgment in promotional materials.
- Tickets to the play.
- Invitation to an appreciation event.
- Sponsorship Booth to sell or promote products.
- Swag Bag.

### **\*\*Copper Sponsorship\*\***

"Development Donation"

Investment: \$500 - \$ 999 Benefits:

- Acknowledgment in promotional materials.
- Tickets to the play.
- Sponsorship Booth to sell or promote products.
- Swag Bag.

### **Tailoring to Your Goals:**

Your sponsorship will reinforce your commitment to arts and culture in Georgia. It's an opportunity to connect with a diverse audience, enhancing your brand's reputation and community involvement.

### **The Impact:**

By sponsoring our event, you directly contribute to the growth of the arts community in Georgia. Your support enables artists to create, audiences to be inspired, and cultural experiences to thrive.

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**Contact Us:**

To discuss how your sponsorship can align with your goals and explore customized benefits, please contact Djuan Frazier at 904-762-7043 or email [Mobettabooks@gmail.com](mailto:Mobettabooks@gmail.com)

**Conclusion:**

We believe that your partnership with us will not only elevate our event/program but also contribute significantly to the cultural vibrancy of Georgia. Together, we can make a profound difference in the arts and cultural scene.

We look forward to the possibility of working together and thank you for your consideration.

Sincerely,

Djuan Frazier

CEO

MoBetta Books