

# CannaCatwalk: The Fusion Fashion Show Sponsorship Proposal

The Showcase Runway for the Cannabis Industry



# CannaCatwalk

### August 25th and 26th, 2017 Colorado

The annual CannaCatwalk is our marquee event, which is projected to have over 700 a day people in attendance our first year. There hasn't been an event like this and we had many people ask us to try to put on an event at this caliper. Challenge Accepted!!

This year is going to be filled with education and fun because of highlights like:

- Jamie Lynn Thomas
- Leafy Ladies Drag Race
- Wutang's Ghostface Killah and Killah Priest
- BONUS: Hemptress Cup: Ladies Night Premier

According to our survey, 80% of our attendees are your possible demographic audience. CannaCatwalk is an opportunity to showcase your brand's products and increase market share. But act soon - Sponsorships are now 42% full.

## **Event Purpose**

The CannaCatwalk started because marketing the emerging cannabis space has been difficult and troubling for many small cannabis businesses. . We decided the best way to solve this problem and to provide a creative way to showcase our options was to our consumers, our potential investors and increase market shares for businesses in the space.

We have come a long way, but we still need your support. Your generous contribution will help us extend our mission to educate, elevate and elighten our community to the creativity that comes with cannabis consumption, as it's enriching our lives. We feel that CannaCatwalk creates this environment by bringing the cannabis community together from across the globe and provide an outlet for companies to show them what they have to offer. It's a simple supply and demand. Cannabis entrepreneurs and consumers have demands, now it's time for us to give them the supply.

**Event Video: Coming Soon** 

# Sponsorship Packages

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Vendor
Headline sponsor for this event (Non exclusive - 4 slots)	Supporting Sponsor	Talent Sponsors	
Live plugs in opening & Closing each day.	Live plugs in opening & Closing each day.		
Brand promotion on Swag for Swag Bags (provided to VIP Ticket holders)	Brand promotion on Swag for Swag Bags (provided to VIP Ticket holders)	Brand promotion on Swag for Swag Bags (provided to VIP Ticket holders)	
4 VIP ALL ACCESS Passes	3 VIP ALL ACCESS Passes	2 VIP ALL ACCESS Passes	2 VIP ALL ACCESS Passes
2 day booth, 6ft table and 2 chairs	2 day booth, 6ft table and 2 chairs	2 day booth, 6ft table and 2 chairs	1 day booth, 6ft table and 2 chairs
Logo Inclusion (e.g. flyers, banners, invitations)	Logo Inclusion (e.g. flyers, banners, invitations)	Logo Inclusion (e.g. flyers, banners, invitations)	
Electronic Logo inclusion (e.g. web, email, video)	Electronic Logo Inclusion (e.g. web, email, video)		
Speaking opportunity on all two days of the event.	Speaking opportunity on all days of the event.		
\$5000	\$3000	\$2000	\$250

### Feature your brand at CannaCatwalk today!

Item	Contribution	Quantity	Subtotal
Platinum Sponsor Headlining Sponsor	\$5,000.00	1	\$5,000.00
Gold Sponsor Co Headlining Sponsor	\$3,000.00	1	\$3,000.00
☐ Silver Sponsor	\$2,000.00	1	\$2,000.00
☐ Vendor Booth	\$250.00	1	\$250.00

# Sponsorship Terms & Conditions

This CannaCatwalk Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY] having its principal place of business at Denver, Colorado (the "Sponsor"), and Fusion Event Designs (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting CannaCatwalk, a hemp concert/festival, on August 25th and 26th, 2017 (the "Event"); and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

### Contribution

The total contribution provided by the Sponsor is listed on invoice after selection, to be paid in full by 04/01/2017

### Term/Termination

This Contract will terminate automatically upon completion of the closing of day two.

### Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are returned to client in 6 to 8 business weeks.

Client will receive notification of any changes to event. Location and Date are subject to change. Notifications of any changes are delivered no later than 7 days before change takes place. Venue or Date changes do not permit refunds. Refunds are only given if event is canceled.

Sponsor Signature:		Date:	
	Ana Izguierdo		
Event Host Signature:		_ Date:	Dec-29-2016

### Invoice

From: Official CannaCatwalk	To:
Thank you for your sponsorship!	
Payment amount:	\$0.00

Payments received will be responded with a reciept for the sponsorship. Your billing information will stand for your shipping information of VIP backstage passes, gift bags, etc. If you wish to have your items shipped to a different address, please email the address to info@cannacatwalk.com.

Thank you, and we are happy to have the opportunity to work with you.