





Creative Director

Pull.

Star Power is the vision of Grammy nominated songwriter, actress and producer, Belle Johnson. As a gifted singer, songwriter and actress, Johnson has toured the world with many of today's chart topping music artist including, Christina Aguilera, Faith Evans, Jennifer Lopez, Eric Benet and Miley Cyrus to name a few. You can also catch her on all networks in her stitch fix commercial airing across the country. Belle, attributes much of her success in the entertainment business as a result of several neighborhood talent competitions where she excite the crowd with her extraordinary, pitch perfect vocals! It was at a small neighborhood talent show where Belle would be discovered by Wesley Marshall.

"We would all be so excited at the opportunity to perform in the neighborhood talent shows. We were just happy to perform for the community, never thinking that it would take me to the heights that it has" says Belle.

Since the days of the neighborhood talent shows, it's always been Belle's dream to bring music and arts back to the community and give some very talented and aspiring youth a chance to showcase their star power! In 2016 Belle put together a team of accomplished industry professionals to bring her dream to life. Now, as Founder CEO of Star Power, Belle spends much of her time seeking out new talent and building alliances to expand and build awareness of the Star Power brand in Los Angeles, New York and Atlanta. Belle, is very excited to lend her expertise and years of experience in performing, writing and singing to seek out and help develop the tomorrows stars.









Dear Potential Sponsor,

On Sunday, September 24, 2017 Star Power will host its First Annual Talent Showcase and Back Pack Drive at the Santa Clarita Performing Arts Center at College of The Canyons located at 26455 Rockwell Canyon Rd. in the City of Santa Clarita, California.

Star Power is the PREMIERE talent showcase for Santa Clarita Valley and Los Angeles counties, we anticipate a drawing of over 1,200 guests annually. This event is a fun-filled day of wholesome entertainment that the entire family can enjoy. We encourage students not only to dream, but to believe that "Yes We Can". Star Power is not a non-profit organization, but consists of a committed team of artists and entrepreneurs, simply dedicated to empowering the youth using their resources and is funded in part by its founder Belle Johnson.

Each year we select a non-profit to donate a portion of our proceeds to. This year we will be giving funds to Santa Clarita Valley Youth PRJ of Santa Clarita, CA.

As a Sponsor your company can benefit from an integrated marketing campaign that includes: year-round advertising and marketing opportunities, VIP perks, and tailored sponsorship. You will also gain access to event staples such as elected government officials, entertainment industry executives, the press, radio stations, song writers and talent buyers-making this event the perfect opportunity to get your brand in front of key personalities, industry elite and tastemakers. We invite you to learn more about our sponsorship packages and how we can provide maximum exposure for your brand.

Your support is vital to ensuring that we keep performing arts alive in our community and we hope to have your support on Sunday, September 24th!

Sincerely,

T. Goldsmith
Director of Operations





TITLE SPONSOR

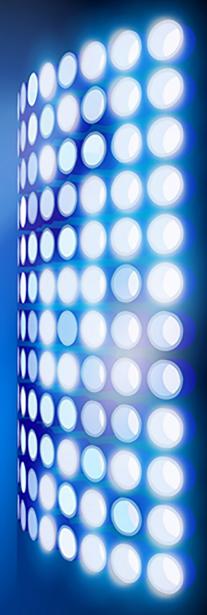
\$10,000 - 1 Opportunity Available

Logo placement opportunities:

- Exclusive Television and Stage naming rights to the event as the title sponsor 1st Annual Star Power Talent

Showcase

- Event invitations
- Step and repeat/press wall
- Star power website
- Prominent venue signage
- Full page AD in commemorative program book
- Corporate branding on all printed and electronic press material
- Named as host of the 1st Annual Star Power Talent Show case kickoff press conference
- Verbal thanks by celebrity host
- Display promotional video reel at event
- 8 VIP Seats





PRESENTING SPONSOR

\$5,000 - 1 Opportunity Available

Logo placement opportunities:

- Naming right to the event as The (PRESENTING SPONSOR)

 1st Annual Star Power Talent Showcase
- Event invitations
- Step and repeat/press wall
- Star power website
- Prominent venue signage
- Full page AD in commemorative program book
- Name inclusion on all printed and electronic press material
- Named as co-host of the 1st Annual Star Power Talent Showcase kickoff press conference
- Verbal thanks by celebrity host
- Display promotional video reel at event
- 4 VIP Seats





PLATINUM SPONSOR \$1000 - 4 Opportunities Available

As a Platinum Sponsor your brand will also be featured on Star Power website, commemorative program.

VIP PERKS:

- 1 Quarter Page, 4-color AD in commemorative program book
- 1 Half Banner AD on Star Power website

GOLD SPONSOR \$500 - 5 Opportunities Available

As a Gold Sponsor your brand will also be featured on Star Power website and commemorative program.

VIP PERKS:

- 1 Business Card, 4-color AD in commemorative program book
- 1 Logo Box AD on Star Power website





BRONZE SPONSOR \$250 - 8 Opportunities Available

As a Bronze Sponsor your brand will also be featured on Star Power website, commemorative program.

VIP PERKS:

• 1 Logo Box on website

COMMEMORATIVE PROGRAM ADVERTISING 15 Opportunities Available

- FULL PAGE AD \$100
- HALF PAGE AD \$75
- QUARTER PAGE AD \$45
- BUSINESS CARD 4 COLOR AD \$25
- BUSINESS CARD B/W AD \$15



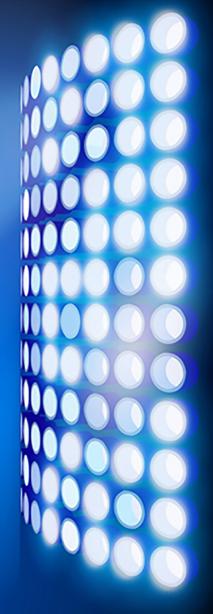




Santa Clarita PERFORMING ARTS Center College of the Canyons









\$250 Vendor Booth purchase includes the following:

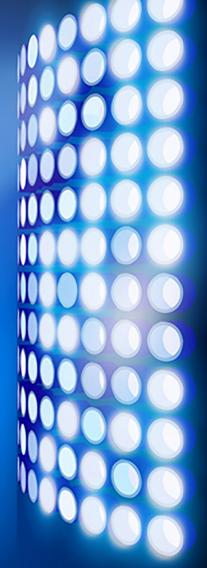
- (1) 8ft Table and 2 Chairs
- Electrical Power access
 - Free Wi-Fi

\$150 Vendor Booth purchase includes the following:

- (1) 5ft Table and 2 Chairs
- Electrical Power access
 - Free Wi-Fi

TERMS AND CONDITIONS

- All payments must be cleared prior to set-up on event day.
- Vendors are allowed to bring standalone tent and additional seating if needed.
- Vendors are encouraged to promote event on their company website and mention via social networks etc.
- Seller permits are required for product sell. No Food sells are permitted.
- Star Power Showcase reserves the right to refuse sale of products and/or services NOT appropriate for children.









TERMS AND CONDITIONS

- The above rates are for advertising on www.starpowershowcase.com
- ALL rates are for 4 Months of Advertising beginning May 1, 2017 through September 24, 2017 unless otherwise noted
- Auto-Billing on renewals available
- Detailed instructions on Ad submission requirements will be provided upon purchase
- Purchase of multiple Ad's if space and time permit



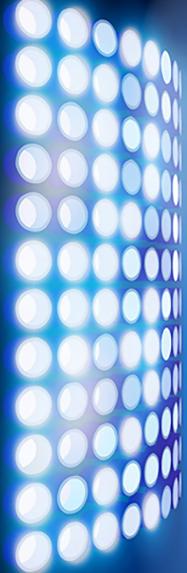


Email:

SPONSOR REGISTRATION FORM

Check Enclosed □ Credit Card Donation: Visa □ Master(□ American Express □ Discover □ Credit Card No:			
Expiration Date:			
Authorization Signature:			
Please print Name:			
Title:			
Company:			
Name:			
Address:			
City:	State:	Zip code:	
Telephone:			





SPONSOR REGISTRATION FORM

Please choose your level of sponsorship (Check below):

PLATINUM \$1000 __

GOLD \$500 __

BRONZE \$250 __

Full Page Ad \$100 __

Half Page Ad \$75 __

Quarter Page Ad \$45 ___

Business Card 4-Color Ad \$25 ___

Please choose your Program AD's

Business Card B/W Ad \$15 __

Email this registration form to: thestarpowershowcase@gmail.com

For more information please call our office: (310) 261-6456 and/or visit us

online: at www.starpowershowcase.com

Forward all logos for promotional materials to:

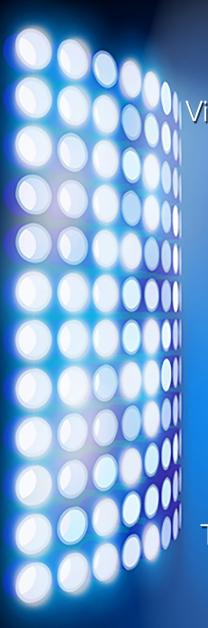
thestarpowershowcase@gmail.com

Grand Total \$_____.

Please make all checks payable to: Star Power PO Box 17412 Ventura Blvd., Ste. 107. Encino, CA 91387. AND/OR email your completed registration form with credit card details to: thestarpowershowcase@gmail.com to secure your reservation.

Deadline 8/28/2017





Visit Us Online: www.starpowershowcase.com

Belle Johnson
Event Producer & Showrunner
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T. Goldsmith
Director of Operations & Talent Coordination
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Reid Johnson
Marketing & Public Relations
E: thestarpowershowcase@gmail.com

THANK YOU FOR YOUR CONSIDERATION!

