



Radio & TV
Entertainment Networking
EVENT TALENT SEARCH

Yes,! Florida's Got Talent!

SPONSORSHIP PROPOSAL

Email: radiotvtalentsearchmgt@gmail.com

SPONSORSHIP LETTER

Dear Potential Sponsor

We would like to invite you to contribute as a sponsor of our forthcoming event Radio & TV Entertainment Networking Event "Talent Search" going to be held on 16th March 2019 at Chapman Lenorard Studios, 9406 Delegates RD, Orlando, Florida. The primary aim of the event is keeping arts education in the community so that young people can develop their natural talents and abilities, in the fields of Arts & Technology. This proposal will discuss the opportunity to form a mutually beneficial partnership between you as our sponsor, and Radio & TV Entertainment Networking Event "Talent Search". Your sponsorship investment will enable us to; subsidize Talent show expenses and, arrange various activities of Radio & TV Entertainment Networking Event "Talent Search". Join our event to promote your product and increase brand awareness. While you are one of the most recognizable companies in the world, we're very confident in our ability to exceed expectations for you and deliver your brand to the people that are most likely going to be your Customers.

We are hoping that your Company will be interested in sponsoring Radio & TV Entertainment Networking Event "Talent Search". We see a synergy and connection that would be of benefit to you in raising the profile of your company to our audience - and to your target market.

To ensure the success of the Radio & TV Entertainment Networking Event "Talent Search" we are seeking partnerships, financial support, and key stakeholder's involvement to support and promote this important and unique event. We, therefore, take this opportunity to invite you to be our partner and be part of these unique team. Below is more information about Radio & TV Entertainment Networking Event "Talent Search" and a table of benefits and opportunities for potential partners and sponsors.

We are grateful that you have taken a few minutes of your time to look at our sponsorship opportunities enclosed and consider generously supporting this unique and vital initiative. We look forward to discussing partnership opportunities with your company and look forward to working with you to promote our efforts.

We thank you in anticipation!

Sincerely,

Yolanda Nollie
Executive director

ABOUT EVENT



We are hosting a community inspired competitive talent show where we will feature the best and the brightest from our community. We will have various segments from children to older adults and all ages in between. Our Millennial segment will allow us to feature those young adults who are technologically gifted and have a passion for S.T.E.M. and coding as well as video game creation and app creation.



Our competition takes place in Florida so it is convenient for many to travel as it is a tourist hotspot for family vacations! We have a beautiful venue that will allow our sponsors to set up for product demonstrations and sign up potential customers for new service. This is ideal for national brands but equally beneficial for local Floridian sponsors as well. By sponsoring us, you will be in sunny Florida.



We all know how important it is to highlight fine arts in our schools. It helps to foster creativity in our young people. Fine arts include music (instrument/singing/writing) theatre (acting/production/screenwriting), Art (painting/drawing/sketching) and sculpting. By embracing the fine arts it allows for young people to develop both the left and right sides of their brains. Creativity can be very helpful in their future endeavors. As a community, it is

imperative that we help our young people to be the best and highest versions of who they were created to be.



By sponsoring our event, you are afforded the opportunity to support and encourage young people in the community to embrace what drives them creatively. You can make an enormous impact by sponsoring this event. Why does this matter? As an industry, personal and professional development is a Billion dollar industry.

OUR TALENT COMPETITION



Child solo Artist Competition



Children dance Group Competition



Band Competition



Solo Artist Competition



Music Group Competition



Fierce Runway Model Competition



Model Photo shoot Competition



1-2 Minute Monologue Competition

OUR UNIQUENESS

We have taken the time to craft specific sponsorship packages that fit every budget. If you do not find everything you need in our pre-determined packages, no worries! We can customize something exclusively for your brand that speaks to your marketing objectives and how you can best benefit from a sponsorship of our property. To that end, we will market our event and your brand via various social media outlets including Facebook, Twitter, Instagram, LinkedIn, Snapchat & Periscope. Our overall goal is to have a great event that speaks to you the sponsor, our audience and our company. Our aim is to exceed your expectations!

TALENT SEARCH MINI CAMPS SESSIONS

Youth arts & technology stem program

It will help to foster creativity in our young people. Fine arts include music (instrument/singing/writing) theatre (acting/production/screenwriting), Art (painting/drawing/sketching) and sculpting. By embracing the fine arts it allows for young people to develop both the left and right sides of their brains. Creativity can be very helpful in their future endeavors. As a community, it is imperative that we help our young people to be the best and highest versions of whom they were created to be.

Mini Acting Boot Camp

Camp will be instructed by Sky Darling and produced by LCA Castings Yo- They Can Act, Improve

- Fine tuning character
- Monologue
- Stage presence
- Vocal exercises
- Character development

Mini entertainment Business Coaching Session

The session will be conducted by Colleen Simo -Business & Life Coach. It focuses on the comprehensive scope of how to interpret your professional approach in the business of entertainment. As we know, it is not just talent and your passion alone that gets you into the entertainment world. But have the business mindset, is the introductory course and more of a psychological concept of this mini session.

Entertainment Internship Program

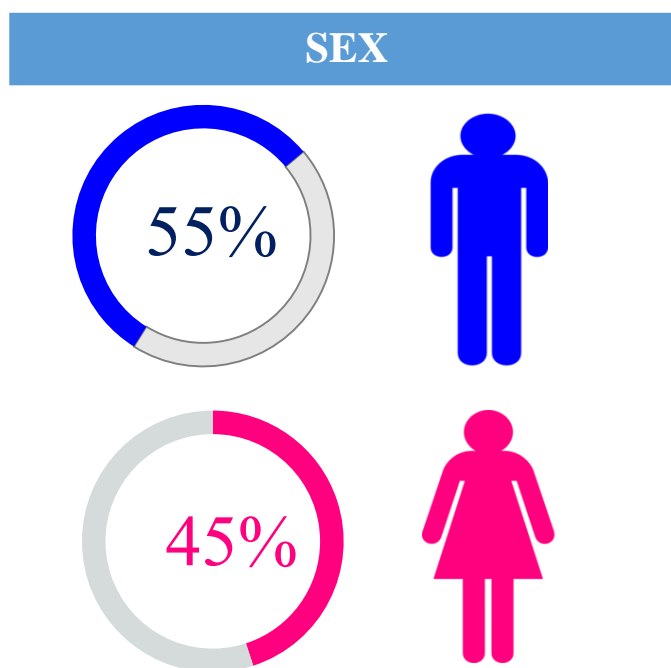
Supervisor Ms. Sky Darling

This internship program will provide Hands on mentoring and guidance about the entertainment Business industry while working with publicists, editor, Event Marketing experts. This is platform will provide an opportunity to show business promotional advertisements, outline structure and more.

The entertainment will be offered to all college level students studying the entertainment Business and are inducted through referrals, colleges, or through the college flyer street team.

AUDIENCES' DEMOGRAPHIC

AGE	
AGE GROUP	PERCENTAGE
0-10	5
11-17	30
18-24	40
25-34	15
35-55	5
55 years and above	5



IT'S A WIN-WIN

Sponsoring the Radio & TV Entertainment Networking Event "Talent Search" provides a unique opportunity to connect your brand with a professional audience who spend money on experience while also captivating the generation Z'ers who are loyal to brands they associate with during life enjoying moments.

Radio & TV Entertainment Networking Event "Talent Search" will reach a blended key audience with an economic force and a passion to align themselves with brands who impact an emerging scene and loyal to their brands. With our engaging marketing strategies and onsite visibility will provide sponsors with a major opportunity to gain new, loyal consumers.

We offer you the opportunity to reach our members, access our supporters and grow your business whilst supporting a Radio & TV Entertainment Networking Event "Talent Search". Developing and running an event is running a business. We invite you to become part of Radio & TV Entertainment Networking Event "Talent Search", join and work with us to develop this significant opportunity and achieve success together!

WHY YOU SHOULD SPONSOR US!

In return for your support, you will be prominently promoted throughout Radio & TV Entertainment Networking Event "Talent Search, as well as various social media platforms, as an official sponsor of Radio & TV Entertainment Networking Event "Talent Search.

Our following and popularity is growing consistently. We have reached well over 15000 combined views organically. Our team has a very professional and clean look. Extremely marketable and would make awesome partners. We have grown organically.



BRAND EXPOSURE

The opportunity to promote your brand and to maintain a high profile among key participants before, during and after the Radio & TV Entertainment Networking Event "Talent Search.



BUILD RELATIONSHIP

Opportunity to consolidate corporate and community relationships and expose your brand to our key markets.



BUSINESS IN THE SPOTLIGHT

Sponsoring Radio & TV Entertainment Networking Event "Talent Search will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.



HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive.

SOCIAL MEDIA EXPOSURE

Through our direct social media channels as well as our large array of media partners around the globe – We are in a position to reach a very valuable demographic skewing towards consumers with a full-time job and relatively high income. These individuals are big spenders on digital media subscriptions.



Facebook

Facebook is a powerful tool to engage conversation with attendees, online viewers and youngster. Thanks to our Facebook fan page, we'll regularly post about the Radio & TV Entertainment Networking Event "Talent Search". Sponsors will be presented on this page through a dedicated section.



Twitter

With more than 2500+ followers, our Twitter account gather a large community. To communicate, we will post about the program but also exclusive content such as the Radio & TV Entertainment Networking Event "Talent Search" details in general. Tweets about the sponsors redirecting to the link of your choice can also be made.



Google Plus

Your logo and name will be circulate through Radio & TV Entertainment Networking Event "Talent Search" official emails.

Databases of all participants, and members

Databases of Radio & TV Entertainment Networking Event "Talent Search" Partners



YouTube

We have our YouTube channel and that have more than 11.3K subscribers and, depending on the sponsorship level, sponsors logo will be displayed on the channel but also on each of the video published.

BRAND VISIBILITY

We are pleased to offer your company an opportunity to become a part of this journey with us as a sponsor where you can expect optimum visibility for your brand, increasing your international presence and professional profile. Don't miss your marketing opportunity at this big event!

Sponsors will get recognition as a sponsor in program guide; our mailing lists; banner ads on event guide handbook and online; social media promotions; campaigns; contests; giveaways; product placement; sponsored posts as well as verbal recognition at the event and in any national and international coverage associated with Radio & TV Entertainment Networking Event "Talent Search".

SPONSOR BENEFITS PACKAGES

TITANIUM PARTNER USD 35,000

As a Titanium partner of Radio & TV Entertainment Networking Event "Talent Search" you will be entitled with following benefit;

- Event naming rights for the event. For e.g.. <Your company name> presents Radio & TV Entertainment Networking Event "Talent Search".
- 3 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- A large stall to display your merchandise. (Size- 15*15 feet, area= 225 square feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- Radio & TV Entertainment Networking Event "Talent Search".
- Radio mentions of the event with your brand name as the primary sponsor.
- Print media advertising.
- Social media advertising- webpage, Facebook and Instagram advertising.
- Volunteers for the event wearing t-shirts of your brand color along with the brand logo.
- 30%-70% Off discount on travel, hotel and rental car through our online event travel booking community website link
- Logo and link of your company on event website.
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during Radio & TV Entertainment Networking Event "Talent Search"

Become A SPONSOR !



PLATINUM PARTNER

USD 25,000

As a platinum partner of Radio & TV Entertainment Networking Event "Talent Search" you will be entitled with following benefit;

- Event naming rights for the event. For e.g., <Your company name> presents Radio & TV Entertainment Networking Event "Talent Search".
- 2 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- Radio & TV Entertainment Networking Event "Talent Search".
- Radio mentions of the event with your brand name as the primary sponsor.
- Print media advertising.
- Social media advertising- webpage, Facebook and Instagram advertising.
- 30%-70% Off discount on travel, hotel and rental car through our online event travel booking community website link
- Logo and link of your company on event website.
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during Radio & TV Entertainment Networking Event "Talent Search"



GOLD PARTNER

USD 10,000

As a platinum partner of Radio & TV Entertainment Networking Event "Talent Search" you will be entitled with following benefit;

- 2 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- Radio & TV Entertainment Networking Event "Talent Search".
- Social media advertising- webpage, Facebook and Instagram advertising.
- 30%-70% Off discount on travel, hotel and rental car through our online event travel booking community website link
- Perimeter signage – full, partial or non-telecast view and coupons or advertising on the reverse side of tickets
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during Radio & TV Entertainment Networking Event "Talent Search"



SILVER PARTNER

USD 3,500

As a silver partner of Radio & TV Entertainment Networking Event "Talent Search" you will be entitled with following benefit;

- 1 boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- Radio & TV Entertainment Networking Event "Talent Search".
- Social media advertising- webpage, Facebook and Instagram advertising.
- 30%-70% Off discount on travel, hotel and rental car through our online event travel booking community website link
- Early access to free tickets before public sales + Access to discounts, merchandise etc
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during Radio & TV Entertainment Networking Event "Talent Search"



BRONZE PARTNER

USD 1,000

As a Bronze partner of Radio & TV Entertainment Networking Event "Talent Search" you will be entitled with following benefit;

- 1 Boarding at the venue exclusive of your brand. (Size 8*10 feet)
- Online mentioning of your brand along with the event by 10 local influencers
- Full pledged advertisement of the event and your brand as the leading sponsor on our Facebook community- Radio & TV Entertainment Networking Event "Talent Search".
- Social media advertising- webpage, Facebook and Instagram advertising.
- Coupons or advertising on the reverse side of tickets
- Solicitation and a thank you speech for your company.
- Honor to hand over the Prizes to the winners of competition during Radio & TV Entertainment Networking Event "Talent Search"

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Main Phone _____ Website _____

SPONSORSHIP LEVEL

TITANIUM

PLATINUM

GOLD

SILVER

BRONZE

PAYMENT INFORMATION

Total \$ _____

Invoice me for payment By **Check**

Invoice me for payment by **credit card**

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

For Further Contact

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Executive director

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Signature