



2025  
SPONSORSHIP  
PACKAGE



Boccia Blast is an exciting and inclusive boccia tournament that brings together athletes of all ages and abilities from across Canada and beyond. Boccia is a Paralympic sport similar to bocce or lawn bowling, played indoors on a court with soft leather balls.

Our event offers a unique opportunity for sponsors to align their brand with a sport that promotes inclusivity, skill, and competitive spirit. By sponsoring Boccia Blast, you'll be supporting a growing community of athletes with physical disabilities and helping to showcase their talents on a national stage.

Sponsorship of Boccia Blast can provide your company with several benefits, including:

**Brand Visibility:** Your logo will be prominently displayed at the event, reaching a diverse audience of athletes, families, and supporters. Additionally, your brand will be featured in promotional materials, social media, and press releases.

**Community Engagement:** Boccia Blast attracts participants from various regions, creating an opportunity for your company to connect with local communities and show your commitment to inclusivity and diversity.

**Corporate Social Responsibility:** Supporting Boccia Blast demonstrates your company's commitment to social responsibility and supporting initiatives that make a positive impact on people's lives.

**Networking Opportunities:** As a sponsor, you'll have the chance to network with athletes, coaches, officials, and other sponsors, building valuable relationships within the boccia community.

**Brand Association:** By sponsoring a well-respected event like Boccia Blast, your brand will be associated with excellence, sportsmanship, and inclusivity, enhancing your brand's reputation.

We offer various sponsorship packages to suit your company's needs and budget, providing flexibility in how you choose to support the event. Join us in making Boccia Blast a memorable and impactful experience for athletes and spectators alike.

Thank you for considering becoming a sponsor of Boccia Blast, Ontario's premier boccia tournament and Canada's Longest running boccia tournament. Your support is crucial in helping us create an exceptional event for athletes, officials, and spectators. We offer four levels of sponsorship above the standard sponsorship: Platinum, Gold, Silver, and Bronze. Each level provides unique benefits tailored to suit your marketing and community engagement goals.

Platinum Sponsorship -

### **\$15,000 per year (5-year commitment)**

- **Title Sponsorship:** Be recognized as the Title Sponsor of Boccia Blast for five consecutive years.
- **Championship Court Naming Rights:** Have the court every gold medal game is played on named after your organization or brand, prominently displayed throughout the tournament.
- **Advertising Exposure:** Receive prime advertising space on the Boccia Blast website and social media platforms.
- **Live Stream Advertising:** Your logo and messaging featured prominently during live streaming of the event, reaching a wide audience both locally and globally.

### **Gold Sponsorship - \$10,000**

- **Prominent Logo Placement:** Your logo prominently displayed on event materials, including banners, signage, and promotional materials.
- **Court Naming Rights:** Have a court named after your organization or brand, prominently displayed throughout the tournament.
- **Website Recognition:** Logo and link on the Boccia Blast website, recognizing your contribution to the event.
- **Social Media Recognition:** Shoutouts and mentions on our social media channels, acknowledging your support.
- **Live Stream Advertising:** Your logo and messaging featured prominently during live streaming of the event, reaching a wide audience both locally and globally.

### **Silver Sponsorship - \$5,000**

- **Logo Placement:** Your logo featured on event materials and promotional items.
- **Website Recognition:** Logo and link on the Boccia Blast website, showcasing your commitment to supporting boccia in Ontario.
- **Social Media Acknowledgment:** Recognition on our social media platforms, thanking you for your sponsorship.

### **Bronze Sponsorship - \$2,500**

- **Logo Placement:** Your logo included on select event materials.
- **Website Recognition:** Logo and link on the Boccia Blast website, demonstrating your support for inclusive sports.
- **Social Media Mention:** Thank you post on our social media channels, acknowledging your contribution to the event.

### **Standard Sponsorship - \$1,000.00**

- **Website Recognition:** Logo and link on the Boccia Blast website, showcasing your commitment to supporting boccia in Ontario.

We invite you to join us in supporting boccia in Ontario through your sponsorship of Boccia Blast. Your partnership will not only benefit your organization but also contribute to the growth and development of boccia athletes across the province.

For more information or to discuss customized sponsorship opportunities, please contact us at [bocciablast@gmail.com](mailto:bocciablast@gmail.com). Thank you for your consideration, and we look forward to partnering with you!

Sincerely,

Adam Dukovich and Dana Innanen  
Boccia Blast Sponsorship Team