URBAN PLANNING NEWSLETTER FEBRUARY 12, 2019

Contributions or ideas for this newsletter can be submitted to Ted Grisolia. Newsletters will be sent on a bi-weekly basis. For UP events, internships, and fellowships, please see the UP calendar page.

UP CAREER MONTH 2019

On February 25th, UP Adjunct Associate Professor Charles Euchner led a Career Latter Workshop teaching students how to use their experiences to tell a compelling story. He can speak and experience with firsthand. Charles demonstrated how to write a letter that is brief and to the point, and how to use the letter to get an interview. He shared some examples which, after the presentation, Charles met with students to provide individual consultation.

Career Month continued with a panel discussion on Career Fair on February 26th in Faculty House (as pictured above). Ten employers from the public and private sectors participated in the panel discussion: Jeffrey Lewis, CEO, Bourdeaux Engineering, PSMA Office of Environmental Planning and Historic Preservation, Nelson/Nygaard Consulting Associates, Jamie Cohen, Senior Planner, Nelson/NYCSDC, Philip Habib & Associates, Port Authority of New York and New Jersey, and STV. During the second half of Career Month students had the opportunity to conduct interviews for internships and full time positions.

Career Month will continue over the next few weeks with the following events:

- **Friday, February 22nd, 9-9am**: Alumni Networking Evening (Faculty House)
- **Friday, March 1st, 2-4pm**: Urban China Network Alumni Panel (Eric Kerst)
- **Monday, March 4th, 2-4pm**: Portfolio Workshop with Leah Meredith (UP Representative)

DEAN'S LECTURE: ANANYA ROY

Spring 2019 Lecture, Council & Conference

Mon Feb 25

Columbia GSAPP Ananya Roy

6:00pm, Wood Hall

Resources Remain Hidden: Informality, Inequality, and Urban Planning in the Age of Capital

Ann Guillemette

Ananya Roy will give a presentation entitled 'At the Threshold of Utopia: Sanctuary Cities in the Age of Trumpism' on February 25th at 6:30pm as part of GSAPP's Dean's Lecture series. Roy is the Director of Institute of Planning and the Director of the Institute on Inequality and Democracy at UCLA Luskin School of Public Affairs. Her research and teaching focuses on urbanization in the global South, with particular attention to the making of informality and its relation to the production of spatial disparateness that are thus wrought. More recently, she has been exploring the relation between urbanization, segregation and racial bestiarium in Los Angeles.

Merging Roy will provide the response to the lecture. Following the lecture, there will be a reception for alumni, faculty, and current students at 8pm in the UP Lounge. Light refreshments and drinks will be provided. More info

SANTIAGO DE LOS CABALLEROS PRACTICUM - VIDEO

Last semester, a team of GSAPP Urban Planning students led by Professor Ana Maria Durán-Díaz and Professor Nicolás Rasmussen, as part of the "Planning for Resilience" Practicum, worked with the municipality of Santiago de los Caballeros, carried out four dates of feedback in the city's historical center, and produced a set of recommendations for the study Benito Monción Street and its connectivity to the Yaque River.

Alongside architecture students from PLCAMA (Pontificia Universidad Católica Madre y Maestra) of Santiago, the students presented their recommendations to the Director of the Urban Development Bank (CEBI), The research team also met with the Mayor of Santiago, local government understand the current dynamics and opportunities for local economic and urban development in the area.

CEB recently released a video (in Spanish) explaining the scope of the students' work and various visions for the future of Calle Benito Monción. More info

LECTURE IN PLANNING SERIES

On February 19th, **Meera Joshi**, Commissioner of the New York City Taxi and Limousine Commission, **Eric Goldstein**, Research Scholar at the NYU Marron Institute, **Anthony Townsend**, Research Scientist at the Center for Urban Science + Progress (CUSP) and **Ross Rosenfeld**, Technology Ethnographer, for a LPS panel entitled "Re-Earning Standard For New Mobility: Data Ethics and Equity".

The lecture included the driver income rules recently passed by the TLC Commission (effective Feb 1st), the impact of new mobility services on the City's transportation infrastructure and more broadly the need for smart, data-driven policymaking in the "gig economy".

Panelists noted that the emergence of ride-hailing apps highlighted the pros and cons of the new technology. Although consumers became better informed about proper pricing and could more easily hail rides, technological tools related for drivers about how much money they actually made per ride. The regulations passed by TLC require the companies to provide more information to drivers, including an minimum time and distance rate such that an average driver working full time should earn at least $17.22 per hour (including tips). The TLC also passed a minimum wage increase of $0.85. TLC will archive these standards and monitor the impact on driver income.

The panelists declared a lot of time to answering questions from the audience, providing insights about topics ranging from social justice to congestion pricing.

FIRST-YEAR STUDENT SPOTLIGHT

Lorraine Lam

Where are you from?
Hong Kong

Where did you study for your undergraduate degree? What was your major?
Hong Kong Polytechnic University, Public Policy

Do you have any professional experiences?
Yes, in City Planning

Why did you choose to study at Columbia University? I was excited about the breadth of courses offered and the opportunity to meet students from other disciplines.

What is your interest within the urban planning field? Environmental Justice, Urban Resilience, and Starter Homes

Been anywhere recently for the first time? Carson Beach, Oregon (documented in the above photo)

If you could pick up a new skill in an instant what would it be?
I would instantly gain a green thumb!

What's your favorite city you have never visited, and why? Copenhagen, Denmark because everything from its bike culture to its urban design is said to be free of traffic, capturing the minimal use of motor vehicles and environmentally friendly lifestyle of the Danish. Also, hygge for life!

SECOND-YEAR STUDENT SPOTLIGHT

Vicki Ali

Where are you from?
Virginia Beach

What and where did you study for your undergraduate?
Bachelor's degree in Limited Kinigsiers, Law

Why did you choose to study at Columbia University? I really liked the diversity and flexibility of the Urban Planning program. I felt that the Urban Planning elective offered such enough variety to understand urban planning's breadth before "focused more on one of its components. I also felt that it ranked as one of the most prestigious universities in the US.

Are you pursuing a dual degree program? If so, why? Yes, I am pursuing a dual degree program in Urban Planning and Real Estate Development. I actually grew up off of Columbia ealy on an Urban Planning candidate but I decided to pursue Real Estate instead. The dual addition of the MSRED would provide me with practical perspectives and strategies needed for market analysis, development, and financing of urban and social initiatives - I felt that the combination of both degrees will be invaluable for my career plans post-graduation.

What has been your favorite urban planning class so far and why?
My favorite planning class has been "Community Development Planning" with Mona O'Neill-Hudson. It was great to learn about the interplay between prisoners, the criminal justice system, and the ways in which the states strategies and tools to engage the community.

What is your interest within the urban planning field? I am interested in housing and land use, but my main interests are neighborhood change and housing.

What is one advice that you have for the first-years? Take advantage of the opportunities available in Columbia. There are always tiny industry-breaking pitch talks across the various schools on campus. There are also opportunities to meet with CEOs and industry leaders. SIPA, etc. It's a great way to meet key talented people across all geographies and sectors.

What is your dream career?
I'd like to work in a government agency in legal, urban planning, and real estate knowledge. I think my dream agency would be the Department of Housing and Urban Development helping policies to help African-Americans and also guide the development of new communities across key African cities.

If you don't have to start working right away after graduation, what would you do with your time?
I've always wanted to visit French Polynesia. The French Polynesia archipelago consisting of over 118 islands and it's coast, I would sketch hop and explore each one.

UPCOMING OPPORTUNITIES

Norman Foster Foundation "On Cities" Workshop, Deadline: February 28th
The Norman Foster Foundation will select ten students for participation in the "On Cities" workshop, to be held from May 23 to 31st. The workshop will explore key opportunities that integrate emerging technologies with sustainable urban planning, transportation, infrastructure and design. Grants will cover all transportation, accommodation and meals related to the week-long event in Madrid. More info

Tanner Social Enterprise Summer Fellowships, Deadline: February 28th
The Center for Social Enterprise provides financial support to undergraduate/graduate students engaged in summer internships with social enterprise organizations. You may be eligible to apply if: (1) You are a non-graduating student (currently in year 1 or 2 of a graduate program or an undergraduate student) and (2) Your summer job/internship will be working at a social venture or a social or environmental entrepreneurship-focused organization (including, but not limited to, a for-profit, nonprofit, or social enterprise). (3) Your internship is 6-10 weeks long, full-time and concludes on or about August 31st. More info

2019-2020 Morgan Stanley Community Development Graduate Fellowship, Deadline: March 22nd
The Morgan Stanley Community Development Graduate Fellowship Program provides an opportunity for one Master's Degree students to take a significant role in a community development organization in a challenging and moderate-income neighborhood. Fellows will receive a $25,000 stipend to serve in a part-time (20 hours a week), 10-month fellowship with a community development or neighborhood-based community development corporation. More info

Falling Wall Lab New York - Pitch Contest, Deadline: March 31st
Students, researchers and entrepreneurs will answer the following question by presenting their cutting-edge idea and innovation in just three minutes: Which solid will be the material of the future? Falling Wall Lab New York is looking for up to ten finalist. Under Studies is part of the a strategic partnership between the Center for Urban Science + Progress, Rutgers University-Newark and New Jersey Institute of Technology. More info

STEP Urban Planning and Design Summer School, Deadline: April 12th
The Urban Planning and Design Summer School at Princeton University's Scenario Journal Center is a three-week, intensive learning experience from the Scenario Journal Center, Princeton University, Tsinghua and Aalto University together with international Federation of Housing Rights and Evictions (FIDH) to engage young professionals from all disciplines related to public planning. More info

2019-2020 Entrepreneur New Fellowship, Deadline: April 15th
The Entrepreneur New Fellowship partners community engaged architects and artists with local community development organizations. Together, the program participants will develop and implement creative interventions sustainable healthy and affordable communities. All fellowship candidates will be prompted to select their fellowship location and host organization when they apply. More info

2019 Gene Rapkin University Cultural & Historic Preservation Conference - Call for Papers, Deadline: April 15th
The Rapkin University invites proposals for individual papers as well as complete sessions on the theme "Preservation and Memory." Potential topics include preservation and memory, cultural landscapes, memory, historical analysis, and case studies. Papers in any field of academic or applied preservation (e.g. architecture, archaeology, anthropology, history, planning, historic preservation planning/policy) and public history are welcome. Selected academics will present their work at the 2019 Rapkin University Preservation Conference in October. More info

UPCOMING EVENTS

"Left-Over Spaces: Activating Underutilized Spaces for New Commercial Use", February 20th, YMCA Brooklyn
New York is a city of neighborhoods, but a number of factors have contributed to the decline of many the emergence of digital interactions, at times, can lend a community's ability to build interpersonal relationships and sustain local economies. This panel discussion will explore the emerging practice for planners and neighborhood leaders to evaluate and strengthen small businesses, grow arts and culture, and ensure that commercial spaces are serving our neighbors and the local environment. We'll share case studies from Pittsburgh, Philadelphia, and New York and leverage cultural assets and underutilized private spaces. Speakers will include Ken Lewis, President of Pittsburgh's neighborhood development, and connect with community members More info

"Gentrification of the Harlem (BID?) Region: Competing Pricing", February 26th, NYU Puck Building
The Harlem Community Development Corporation has been hard at work to develop a community plan that addresses transit infrastructure, the Harlem Gateway BID, and other transit infrastructure. As these challenges near crisis level, community members are rallying around a BID formation solution, pairing support from advocates, city officials, and, most recently, the governor. More info

"Day Drinks Suck: Write Now!", February 27th, Knowledge Center - Columbia Health Sciences Library
Join Columbia Health Sciences Library for a "Day Drinks Suck: Write Now" drop-in program, inspiring students currently working on theses, dissertations, and capstone projects to write. Bring your laptop. We will lead the session in data visualization. More info

"Rented in Place: Stories of Home in the City", February 28th, Museum of the City of New York
Even without Amazon HQ2, New York is on the mind of a lot of people who want to live, work, and raise families in one of the world's most cosmopolitan cities. Rents of longtime existing urban and middle-class residents seem more precarious than ever, and the city's ethnic and racial diversity is under unprecedented threat. Join "Rented" Speakers will include Dr. Mindy Fullilove, architect Eric Bunge, photographer Ruth Fremson, and Rent Guidelines Board Chair Jonathan Bell be moderated by journalist Sam Dolnick More info

"Capital City: Gentrification and the Real Estate State", February 28th, 92 Prince Street
CUNY professor Samuel Stein will discuss his new book, Capital City: Gentrification and the Real Estate State. He argues that planners provide a window into the practical dynamics of urban change: the way the elite uses and is shaped by planning to remake cities in its image, and how developed at every level of government. But crucially, planners also possess some of the powers as much ordinary people have to resist capitalism and turn real estate capital. More info

"Data Through Design", March 1st - March 11th, New York - Brooklyn Navy Yard
Data Through Design is an annual alternative cartography exhibition and design lab. This year, the theme is inspired by endeavor of the Mayor's Office of Data Analytics. The objective of the exhibit is to enable curious makers such as cartographers, artists, designers, and data scientists, methods of map-making, present new narrative perspectives, and develop a deeper understanding of life in the city using data as a medium. More info

"Twin Bent / Mekong Delta Biomes", March 1st, 114 Norfolk
Bent's research takes the history of intensive landscape transformation of the Mekong Delta and explores how contemporary forms of capitalist development restructured the region's social landscape. She identifies four narratives about the Delta's natures that were constructed by the colonial administration and its subsequent representations. She argues that these narratives facilitate, justify, and constitute the pretexts for the continuous mishaping of the delta. More info

"NYC School of Data", March 2nd, Gainesville - New Orleans
NYC School of Data is a community conference that demystifies the policies and practices around civic data, and connects people who work with data. Presentations will focus on five key areas: digital literacy & privacy, smart & wise cities, effective & open government, and civic & community data. Speakers will include Ethan Zuckerman (right breakfast, lunch, snacks, and beverages. More info

"Rights in Transit: Public Transportation & the Right to the City", March 6th, CUNY School of Labor and Urban Studies
Is public transportation a right? Should it be? For those reliant on public transit, the answer is invariably "yes" to both questions. Yet, the ability to access transit is not a right in a lifetime. It offers access to many of the entitlements we associate with citizenship, including employment and public life itself. Join the conversation as Alyssa Katz, Assistant Professor at the CUNY School of Labor & Urban Studies, Ethan Goffman, Adjunct Professor, and Ted Grisolia kicks off Eric Goldman of NYU's Marron Institute. More info

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