

Celebrating Freedom and Arts

Liberti Festival

Key financial details for the event

TOTAL INCOME	EXPENSES	NET PROFIT
10,000	5,000	5,000
15,000	7,500	7,500
20,000	10,000	10,000
25,000	12,500	12,500
30,000	15,000	15,000



Marketplace Wonders

Unique Festival Elements



Overview of Liberti Festival

A vibrant celebration promoting freedom, cultural diversity, arts, and talents.



Processing Production Arts



Family-Friendly Event



Artistic Expression



Expected Attendance: 1,000



Understanding Our Target Audience

Discover Artist Showcase



Marketplace Wonders



Artistic Expression



Exploring Event Details

A vibrant mix of art exhibitions, live music performances, and DJ sets awaits at the Liberti Festival.



Sponsorship Opportunities

Enhance your brand's visibility and reach by sponsoring the Liberti Festival. We offer various sponsorship packages, including:

- Stage Performance
- DJ Set
- Art Exhibition
- Food and Beverage
- Merchandise

Contact us today for more information and to secure your sponsorship spot at the Liberti Festival.

Marketing Strategies

- Digital and traditional marketing strategies
- Channels: Posters, social media ads, email marketing, word of mouth, local radio broadcasts



Overview of Liberti Festival

A vibrant celebration promoting freedom, cultural diversity, arts, and talents.





Promoting Freedom and Arts

The main objective of Liberti Festival is to promote freedom, cultural diversity, arts, and talents, creating a platform for diverse artistic expressions and cultural exchange.





Hosted Events and Influences

Drawing inspiration from past successful events like Sound Afrik and Project Goodna, Liberti Festival brings together a rich tapestry of cultural performances and artistic showcases.

Unique Festival Elements

Liberti Festival stands out with its diverse range of offerings including food, music, art, markets, and a strong community spirit, creating a lively and inclusive atmosphere for all attendees.





Understanding Our Target Audience

The Liberti Festival aims to attract a diverse audience, including families, students, working-class individuals, and art and music enthusiasts, with an expected attendance of 1,500 participants.



Family-Friendly Event

The festival offers a welcoming environment suitable for families with children of all ages, providing a space for bonding and shared experiences.

Students and Working-class Individuals

Designed to accommodate the schedules and interests of students and busy working individuals, offering a platform for relaxation and cultural exploration amidst their routines.





Arts, Live Music, and Community Event Enthusiasts

Attracting enthusiasts of arts and live music, the festival provides a vibrant space for creative expression, musical enjoyment, and community engagement.



Expected Attendees: 1,500

Anticipating a crowd of 1,500 attendees, the festival promises a lively gathering of individuals from various backgrounds coming together to enjoy a day filled with art, music, and cultural experiences.





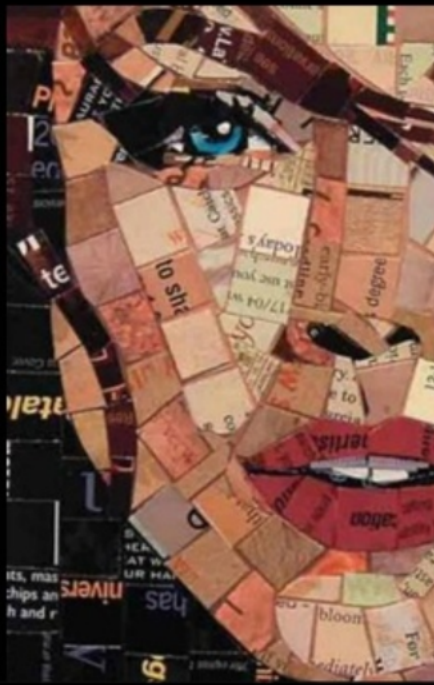
Exploring Event Details

A vibrant mix of art exhibitions, live music performances, and DJ sets awaits at the Liberti Festival.



Artistic Expressions

Immerse in a diverse array of art exhibitions showcasing local talents and provocative artworks.



Marketplace Wonders

Experience a bustling marketplace filled with various vendors offering unique crafts and mouth-watering delights.





Sponsorship Opportunities

Explore our exclusive sponsorship packages tailored to elevate your brand's visibility and engagement at the Liberti Festival.





DIAMOND Package

Invest in the VVIP package at AUD 5,000 to become a main sponsor with enhanced brand visibility, receive 10 VIP tickets, and stand out at the festival.

GOLD Package

Secure the VIP package at AUD 2,000 to increase your brand's visibility with 5 VIP tickets and exclusive perks to connect with your target audience.

Partnership Package

Engage in our partnership package by offering services in exchange for brand visibility through media coverage, stage production, or kids space production.



Liberti Festival Sponsorship

- **Enhanced Brand Visibility**
- **Creating Lasting Impressions**
- **Building Partnerships**
- **Maximizing Sponsorship Impact**
- **Engagement and Recognition**
- **Empowering Brands Through Sponsorship**



Marketing Strategies

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- Channels: Posters, social media ads, email marketing, word of mouth, local radio broadcasts

Key financial details for the event



TOTAL BUDGET

The event budget is set at AUD 30,000 to cover various expenses.



SPONSORSHIP GOAL

Seeking sponsorship to cover at least half of the total budget.



FUNDS ALLOCATION

Allocating funds for talent payments, stage production, venue hire, marketing, and promotions.



CONTACT DETAILS

Get in touch



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