

# A NIGHT OF PURPOSE

A woman with long dark hair, wearing a blue and orange two-piece outfit, is walking on a stage. She is holding a microphone and smiling. The background is dark with some stage lights. The text '2019' is faintly visible in the background.

**When:** January 25, 2019

7 pm to 10 pm

**Where:** Mt. Carmel Baptist Church  
(2755 Campbellton Rd. Atlanta, GA. 30311)

## SPONSORSHIP PACKAGE

Discovering your purpose in life is the greatest discovery of all

[WWW.JACKIEFLEMMING.COM](http://WWW.JACKIEFLEMMING.COM)



**PURPOSE:** A Night of Purpose is an annual empowerment seminar focused on teaching women how to maximize their potential in life by focusing on four major areas of development: developing a sense of identity and a positive self-image, discovering one's natural gifts and talents, learning the steps to becoming a successful entrepreneur, and developing one's emotional and spiritual well-being.



**HISTORY:** A Night of Purpose began in 2014 as the vision of Jackie Flemming, and it has consistently drawn since 2015 between 150 to 200 women *and men* from all over the nation. It has featured celebrity speakers, business experts, and experts in various fields from marketing to entertainment. A Night of Purpose provides an opportunity for young girls to volunteer as Purpose Girls, which allows them to model on our runway (a trademark of the event) and serve our guests, which helps to cultivate within them self-esteem, confidence, and work ethics.

Its founder, Jackie Flemming, drawing upon her experiences as a troubled youth growing up, dealing with drugs and gangs only to turn her life around and realize her dream of being a model, actress, author, entrepreneur, and motivational speaker, strives to connect with girls and women to propel them towards their bright destinies through her many events.

This event empowers women towards their great potential while providing a party-like atmosphere featuring live entertainment, a live DJ, great food, networking and relationship building, a fashion showcase, giveaways, and vending opportunities businesses and organizations to advertise their products and services to a select audience through our registration packages, banners, ads, and media exposure.

**OPPORTUNITIES:** We realize that A Night of Purpose falls in line with the "purpose goals" of your company, which aims to improve the quality of life for men and women around the globe, especially girls and young women through its many outreach programs and partnerships. This message resonates with us and our target audience. Our sponsorship opportunity will allow you to do two things:

**1. Communicate your message to a new audience.** Bring your brand before a select audience of people, many of whom are pastors, business owners, entrepreneurs, authors, and founders of non-profit organizations who're looking to partner with and promote through their businesses, churches, and organizations a brand that not only offers a great product but focuses on transforming lives through humanitarian efforts. Place your brand before the eyes of a group of leaders who share the same values and goals as your company.

**2. Increase your market share and brand exposure.** We want you to shine in front of our audience on that night. You'll receive the opportunity to advertise your products and brand in our registration packages, on our banners, through our vending tables, and on our marketing materials, therefore attracting new customers and potential partnerships.



# Sponsorship Packages

## **LEVEL 1: \$1,000**

- Inclusion of logo on banners and printed materials
- Inclusion of logo on event website page
- 5 free seats to event

## **LEVEL 2: \$2,500**

- Bag inserts (your product and/or advertisement placed in registration bags)
- Inclusion of logo on banners and printed materials
- Inclusion of logo on event website page
- 5 free seats to event

## **LEVEL 3: \$5,000**

- Bag inserts (your product and/or advertisement placed in registration bags)
- Inclusion of logo on banners
- Inclusion of logo on event website page
- Inclusion of logo and company advertising on big screen during breaks
- Half-page advertisement in this year's souvenir booklet
- Vending table
- 10 free seats to event

## **LEVEL 4: \$10,000**

- Bag inserts (your product and/or advertisement placed in registration bags)
- Inclusion of logo in printed media
- Inclusion of logo on event website page
- Inclusion of logo on big screen during breaks
- Full-page advertisement in this year's souvenir booklet
- Vending table
- 20 free seats to event

To sign up for one of our Sponsorship Packages, go online to  
**[WWW.JACKIEFLEMMING.COM/SPONSORS](http://WWW.JACKIEFLEMMING.COM/SPONSORS)**  
or fill out and submit the SPONSORSHIP FORM on the next page.

For more information about our sponsorship opportunities, you may email us at  
[Info@JackieFlemming.com](mailto:Info@JackieFlemming.com) or call us at (404) 910-8962

# SPONSORSHIP FORM

## 1. Your contact information

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## 2. Business information

Business name: \_\_\_\_\_

Business address: \_\_\_\_\_

Business phone: \_\_\_\_\_ Website: \_\_\_\_\_

Business description or slogan (12 words or less): \_\_\_\_\_

Does your business have a logo you would like to use? Yes or No (Email Hi-Res graphics to JackieFlemming1@gmail.com)

## 3. Sponsorship Level

- ☐ Level 1: \$1,000
- ☐ Level 2: \$2,500
- ☐ Level 3: \$5,000
- ☐ Level 4: \$10,000

## 4. Payment method

\_\_\_ Check enclosed

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return completed form to Jackie Flemming Enterprises by email at [Info@JackieFlemming.com](mailto:Info@JackieFlemming.com) or in person/by mail to 2755 Campbellton Rd, Atlanta, GA 30311. Please call (404) 910-8962 with questions or for more information.





Images from  
A Night  
of Purpose  
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