

SECOND ANNUAL MEN'S OPEN

PRIZE MONEY TENNIS TOURNAMENT IN RYE BROOK, NY





# SECOND ANNUAL MEN'S OPEN TENNIS TOURNAMENT

**ABOUT THE EVENT:** Second Annual Men's Open Tennis Tournament, organized by Johnny Gularte Tennis Development, will have 32 high-level players competing for the right to take \$3500 home in prize money.

**DATE & TIME:** July 26 - 28, 2019

Friday: 5:00 pm - 10:00 pm

Saturday&Sunday: 9:00 am - 7:00 pm

**LOCATION:** Doral Arrowwood Resort  
975 Anderson Hill Rd  
Rye Brook, NY, 10573



# WHO WE ARE

Johnny Gularte Tennis Development is a successful high-performance tennis program in Westchester County, New York. Fifteen years ago, the director of the program Johnny Gularte, a native of Uruguay, had to leave his homeland and his family to come to the United States to follow his passion for coaching tennis. With no knowledge of English and only a few hundred dollars in his pocket, he was determined to build the business of his dreams. Today he is the coach to many sectional and nationally ranked players. For the last several years, the program has been producing top players who have joined tennis teams at prestigious universities across the country. In 2017 JGTD joined forces with Proform Tennis Academy to continue helping players reach their maximum potential.





# 2019 AUDIENCE AND DEMOGRAPHICS

300+ attendees

32 high-performance male players and their coaching teams

Westchester County, NYC, Connecticut residents



Age Range: 13-60 y/o

People interested in sports, travel, healthy living and luxury lifestyle

\$200,000+ median household income

## SOCIAL REACH

Extensive targeted social media advertisement

Dedicated hashtag for the event #jgtournament

2000+ newsletter emailed to the customer base



Event brochure mailed to at least 10 colleges in the Tri-State area

Announcement on the official website of Proform Tennis

Event announcement in local press, including Westchester Magazine



# PAST PERFORMANCE

## 2018 SPONSORS



St. Katherine Group



*Triatoria* 632



## CONTRIBUTIONS TO CHARITY



JG Tennis Development provided free tennis clinics to Backyard Sports Cares, a non-profit organization that supports the disadvantaged youths within our community. The free monthly clinics were provided for 8 months. Our academy plans to continue supporting Backyard Sports Cares in the future.



# EVENT VENUE



A total of 5 hard courts (3 outdoor, 2 indoor courts) and a large gazebo available for the tournament.





# SPONSORSHIP PACKAGES

INVESTMENT VALUE	SILVER \$1000	GOLD \$2000	PLATINUM \$3000	VENDOR \$200 PER DAY
SPONSOR'S LOGO ON THE WINNER'S AWARD PRESENTATION CHECK			✓	
SPONSOR'S LOGO ON T-SHIRTS FOR THE FINALISTS (1ST, 2ND, 3RD PLACE)			✓	
SPONSOR'S AD OR SPECIAL OFFER MAILED ALONG WITH OUR 30 CREATIVE VIP INVITATIONS			✓	
SPONSORED GIFTS FOR THE WINNERS OF A RAFFLE		✓	✓	
SPONSOR'S BANNER AT THE EVENT SITE (FRONT FENCE)		✓	✓	
SPONSOR'S LOGO ON ALL INVITATIONS AND E-NEWSLETTERS (OVER 2000 RECIPIENTS)	✓	✓	✓	
SOCIAL MEDIA TAGS AND SHOUTOUTS TO PROMOTE SPONSOR'S COMPANY	✓	✓	✓	
SPONSOR'S BOOTH AT THE EVENT	✓	✓	✓	✓

\* Please keep in mind that all campaigns can be custom tailored to your company's needs.



# HOW TO BECOME A SPONSOR

**To make this process as smooth as possible for you, we have created a PayPal page [paypal.me/jgtennisdevelopment](https://paypal.me/jgtennisdevelopment) which you can use for all transactions. If you prefer another payment method, please let us know.**

**For more information, please don't hesitate to contact us:**

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**Phone:** (501) 749-2748, (845) 702-8318

**Instagram:** @jgtennisdevelopment

**Facebook:** [www.facebook.com/jgtennisacademy](https://www.facebook.com/jgtennisacademy)

**SponsorMyEvent:** <https://www.sponsormyevent.com/e/tKlLkCn1>

**More information about JG Tennis Development and Proform Tennis Academy:** [www.proformtennisacademy.com](https://www.proformtennisacademy.com)