

The Global Fund *for* Children UK Trust

THE VOICE OF YOUTH THE GLOBAL FUND FOR CHILDREN

Sponsorship Pack

The Global Fund for Children UK Trust celebrates 'The Voice of Youth' - Saatchi Gallery, London - Arts & Music Game-Changer Evening Event for 'movers and shakers'.

Strictly Invitation Only.

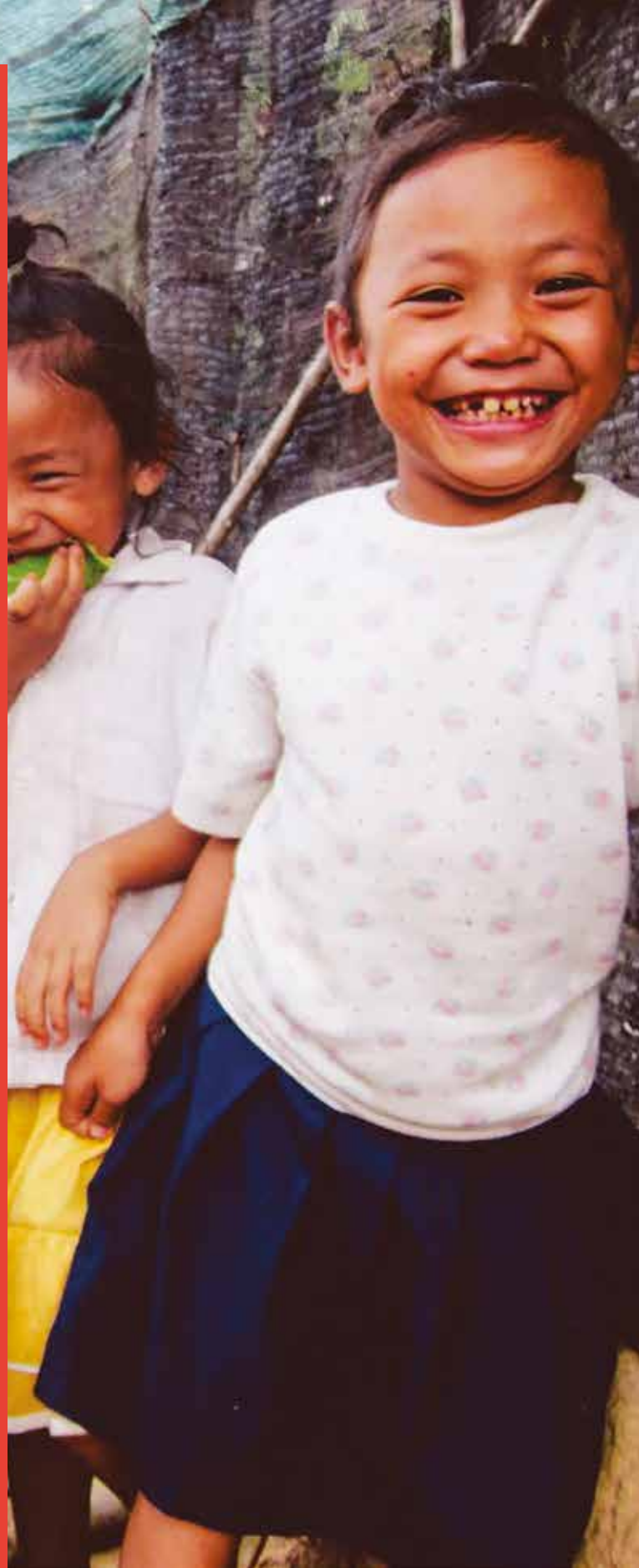
24 APRIL 2018

SAATCHI GALLERY, LONDON

*Duke of York's HQ, King's Road,
Chelsea, London SW3 4RY*

7PM UNTIL 10.30PM

Shhh.....let's keep it a secret.....
wait with anticipation until we reveal
our trail blazing evening...



THE GLOBAL FUND FOR
Children
UK TRUST

THE GLOBAL FUND FOR CHILDREN UK TRUST

GFC transforms the lives and futures of some of the world's most vulnerable children.

First we find cutting edge NGOs working in their community, making big changes with very little money. They become our grassroots partners. We provide bottom up support and financial assistance to help them grow. Last year we supported 210 organisations in 53 countries across the globe. We work with each partner for up to eight years.

We build long-term relationships with our grassroots partners, offering local expert coaching and guidance on organisational management, programme development, performance metrics and more. We ensure our partners have opportunities to develop new skills. We provide

partners with funds to undertake strategic planning processes, attend conferences and visit other grassroots partners to share expertise and gain training in areas such as fundraising and information technology. We connect partners to their peers and bring them together for regional Knowledge Exchanges – professional GFC run conferences where grassroots leaders share best practice, forge strong networks and learn about broader issues affecting children in their communities. We open doors to the broader philanthropic world, connecting our partners to other people and institutions to help them gain outside funding, awards and recognition.

To learn more go to

www.globalfundforchildren.org

...SSH HH ANOTHER SECRET YET TO BE UNVEILED...

Bafta Award film-maker will showcase a celebration of the work of The Global Fund for Children's grassroots partners from around the world.



JOIN US ON A JOURNEY

On the evening of 24th April a small part of London will be transformed into a moment of suspense as our 'slight of build, big in ambition' charity takes a select audience on a meaningful journey through the global voice of youth. We will wrap you in sumptuous sound and thought provoking visuals whilst enticing you to enter a world of steam punk entertainment and street dancing from near and afar.



SAATCHI GALLERY

The Saatchi Gallery aims to provide an innovative forum for contemporary art, presenting work by largely unseen young artists or by international artists whose work has been rarely or never exhibited in the UK.

The audience for exhibitions of contemporary art has increased widely during the recent years as general awareness and interest in contemporary art has developed both in Britain and abroad.

When The Saatchi Gallery first opened over twenty five years ago it was only those who had a dedicated interest in contemporary art who sought out the gallery to see work by new artists. The audience, however, built steadily over the years and in our new home in King's Road our visitor numbers now exceed 1.5million per annum, with over 2000 schools a year organising student visits.

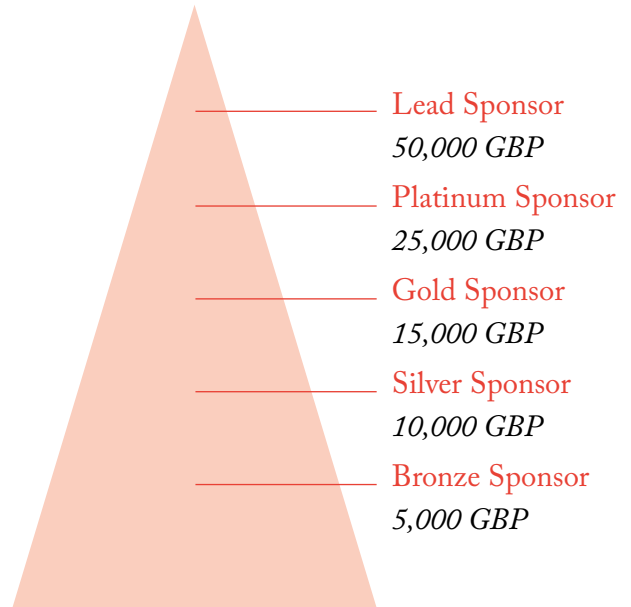
The Saatchi Gallery has worked with media sponsors on a number of shows including The Observer, The Sunday Times, Evening Standard, The Independent on Sunday and Time Out.

Many artists showing at The Saatchi Gallery are unknown when first exhibited, not only to the general public but also to the commercial art world. Many of these artists are subsequently offered shows by galleries and museums internationally. In this effect, the gallery also operates as a springboard for young artists to launch their careers.



OUR SPONSORSHIP INVESTMENT PROPOSITION

The level of investment offered to you, our potential sponsor partner, is shown as generic. We aim for this to be a platform for discussion as we establish mutually beneficial relationships with you so that tailor made sponsorships are achieved, dependent on the level of donation given.



SPONSORSHIP BENEFITS

	<i>Lead Sponsor</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
Strict invite only tickets for the night	24 tickets	14 tickets	10 tickets	6 tickets	4 tickets
Saatchi Gallery entrance - full wall advertising partnership space	•				
Banner space at entrance to Saatchi gallery	•	•			
Banner space at entrance to gallery 3	•	•			
Opportunity to speak at the event	•	•			
Opportunity to be interviewed by media channels, positioned as lead sponsor	•	•			
Opportunity for product distribution and/or advertising via display literature	•	•	•	•	
Most prominent partnership feature on all multi-media channels prior to the event, at the event and after the event	•	•			
Most prominent partnership feature on bespoke marketing literature	•	•			
Opportunity to be interviewed and recorded for inclusion into visual/voice display for the event and other social media distribution avenues	•				
Opportunity to be interviewed by media on the night	•				
GFC UKT website presence and link – positioned as lead sponsor Saatchi event	•	•			
Logo on invitation	•				
Industry exclusivity	•	•			
Logo in most prominent position on all literature and social media channels	•	•			
Feature on all multi-media channels prior to the event, at the event and after the event			•	•	•
Special mention as a Gold/Silver/Bronze Sponsor in Chairmans speech at the event			•	•	•
GFC UK website presence and a link positioned as Gold Sponsor Saatchi event			•		
GFC can provide a speaker to talk at a sponsor related event after the Saatchi event	•	•	•		
Logo on bespoke marketing literature				•	•
Logo on all literature, GFC UK website and related social media				•	•
Other mutually beneficial opportunities can be discussed	•	•	•	•	

CONTACT INFORMATION

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