



Saturday, August 18, 2018 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Sponsor Opportunities

Title Sponsor \$60,000 (limit 1)

Your company listed as the Title Sponsor and your logo incorporated into the event logo as the Title Sponsor, prominently displayed throughout all signage and promotions, and more!

Presenting Sponsor \$15,000 (limit 1)

Your company listed as the Presenting Sponsor and logo incorporated into the event logo as the Presenting Sponsor, prominently displayed throughout all signage and promotions, and more!

Main Stage Sponsor \$10,000 (limit 1)

Main Stage named after your company with prominent signage; logo in all marketing materials promoting event; recognition during frequent announcements made from the Stage, and more!

Community Champion and EV Ride & Drive Sponsor \$7,500 (limit 1) Special listing in program for your company as a Community Champion and EV Ride & Drive Sponsor; your company logo displayed anywhere the EV Ride & Drive is mentioned, featured spot at Latin Beats Stage, and more!

Community Stage Sponsor \$7,500 (limit 1) Community Stage named after your company with prominent signage; logo in all marketing materials; recognition during frequent announcements made from the Stage and more!

Latin Beats Stage Sponsor \$7,500 (limit 1)

Latin Beats Stage named after your company with prominent signage; logo in all marketing materials; recognition during frequent announcements made from the Stage, and more!

Shuttle Sponsor \$5,000 (limit 1)

Your company listed as Shuttle Sponsor; logo on maps and signage at Shuttle stops, and more!

Discovery Zone Sponsor \$5,000 (limit 1)

Your company listed as the Discovery Zone Sponsor; prominent signage in the Zone; logo recognition everywhere the Discovery Zone sponsor is mentioned, and more!

Taco & Spirits Fest Sponsor \$5,000 (limit 1)

Your company will be listed as Taco & Spirits Fest Sponsor; prominent signage at tasting event near Latin Beats Stage; logo displayed wherever Taco & Spirits Fest is mentioned, and more!

Champagne, Rosé & Wine Area Sponsor \$3,500 (limit 1)

Company listed as the Champagne, Rosé & Wine Area Sponsor; signage at the wine tasting event along the waterfront; logo recognition anywhere the Champagne, Rosé & Wine Area Sponsor is mentioned, and more!

Craft Beer Sponsor \$3,500 (limit 1)

Company listed as the Craft Beer Sponsor; signage at the Craft Beer Bars in the center of the festival; recognition anywhere the Craft Beer Sponsor is mentioned, and more!

Community Partner Sponsor \$3,000

Special listing in program for your company as a Community Partner; your company logo displayed anywhere the Community Partners are mentioned, featured spot at Community Stage, and more!

Way Finding Sponsor \$2,500 (limit 1)

Your company listed as the Way Finding Sponsor and company logo displayed along the nearby routes to the event, and more!

Green Zone Sponsor \$2,500 (limit 1)

Your company listed as the Green Zone Sponsor; logo displayed within the Zone and anywhere the Green Zone Sponsor is mentioned, and more!

More Sponsorships Available:

Exotic Wheels Sponsor \$2,500 (limit 1)

Food Truck Alley Sponsor \$2,500 (limit 1)

Platinum Sponsor \$2,500

Gold Sponsor \$2,000

Bronze Sponsor \$1,500

Art in the Park Sponsor \$1,500 (limit 1)

Event Sponsor \$1,000

Additional benefits are included for all sponsorship levels, outlined in the individual sponsor sheets.

For more information contact McFarlane Promotions, Inc
(619) 233-5008