

# Holistic Lifestyle Conference & Expo

May 31 – June 4, 2023  
Orlando, Florida  
Hilton Orlando  
Produced by Tentai Megumi, Inc.

## Exhibitor Quick Summary

July 18, 2022

### Definition Of Exhibitor

The role of an exhibitor is to be present, socially responsible, and represent the show in the highest manner of professionalism. It is the purchasing of a real estate footprint on the tradeshow floor.



### Participation Overview

- ❖ The sponsor will need to provide us with pertinent information such as logos, company information, etc.
- ❖ Compensation to secure the desired booth location.
- ❖ Submission of company professional representative for consideration in conference panels.

### Participation Redress

- ❖ A mixture of complimentary and discounted tickets you can offer your network. This will happen via a dedicated promo code link that you will use in promotional efforts.
- ❖ Listing as an exhibitor on the Holistic Lifestyle Expo website with backlinks
- ❖ Listing in Holistic Lifestyle Expo Show Guide with the offer of an ad purchase for larger visibility

- ❖ Free all-access passes for 4 executive personnel to attend the conference
- ❖ Unlimited discounted passes
- ❖ Exposure to interview seats for Podcast stream taking place during the expo
- ❖ Logo and booth number featured on the Event map given to every attendee
- ❖ Mobil app listing
- ❖ Electronic Press Kit placement for download by qualified media
- ❖ Standard booth drapery (if applicable), 6-foot draped table, trash can, ID sign

This is your chance to get one-on-one time with retailers, distributors, health practitioners, and food service professionals. Be there to tell your story and network with the industry!

- Establish industry presence
- Expand domestic distribution
- See existing customers
- Generate new leads
- Increase brand awareness
- Introduce new products

## Booth Specifications

### Island Booth Details

Island booths provide maximum visibility and are entitled to use hanging signs. Island booths are available in standard and custom sizes. A limited amount of space is available for island booths.

Minimum Size: 200 square feet.  
Sides of Visibility: 4

Booth Amenities

This booth type includes the complete list of redress above.

#### Peninsula Booth Details

Peninsula booths provide three-sided visibility and are entitled to use hanging signs. Peninsula booths are available in designated areas.

Minimum Size: 200 square feet  
Sides of Visibility: 3

Booth Amenities

This booth type includes the complete list of redress above.

#### Booth Block Details

Booth blocks are entitled to use hanging signs and place logo carpet in the aisle (exhibitor is required to carpet aisle). The booth block consists of a minimum of 6 booths, 3 across the aisle from 3.

Minimum Size: 600 Square Feet.  
Sides of Visibility: 2

Booth Amenities

This booth type includes the complete list of redress above.

#### Corner Booth Details

Standard size booths are 10' wide and either 10', 9', 8' or 7' deep.

Minimum Size: The minimum charge for a corner booth is 70 square feet.  
Sides of Visibility: 2

Booth Amenities

This booth type includes the complete list of redress above.

#### Inline Booth Details

Standard size booths are 8' - 10' wide and either 10', 9', 8' or 7' deep.

Minimum Size: 70 Square Feet

Sides of Visibility: 1

Booth Amenities

This booth type includes the complete list of redress above.

## Costs of booths

The costs of booths vary, depending on placement within the tradeshow floor. You can see the show floor here: <https://holisticlifestyle.expofp.com/>

Simply click on any of the booths and the pricing will come up to that particular booth. You can then book directly online.

## Details

The event is the first-of-its-kind conference merging East and West EVIDENCE-BASED approaches to emerging holistic lifestyle medicine.

The conference extends for four days, featuring over 175 leading speakers, and over 200 exhibitors, and expects in excess of 8500 attendees from all over the world. The conference will also be streamed to over 50 countries, in real-time and recorded viewing.

A real-time live stream will allow questions from the virtual viewing audience via Twitter. The conference is already endorsed by such entities as The National Pancreatic Association, the American College of Lifestyle Medicine, and the Plant-Based Foods Association.

Four speaking rooms will be packed with white paper presenters and panel speakers concurrently and consecutively the entire four days of the conference, covering many topics based on the seven pillars of Lifestyle Medicine, as well as Integrative Medicine, Environmental Medicine, Precision Medicine, Epigenetics and more. Culinary stages will be coaching on healthy cooking, including many plant-based options.

Outside the doors of the tradeshow floor, the conference will boast an impressive line-up of health and wellness industry podcasters, broadcasting live from their booths. This area, dubbed "podcast stream" will be an industry media behemoth!

Additional activities will include a welcome reception and an award-driven after party as well as classes that include morning meditation, yoga, tai chi, qi gong, and sound bath meditation.

The conference will also be contracted with Hilton Orlando to provide massages, cupping, and additional spa services. The hotel, set over 26 lush acres, Hilton Orlando is near the major parks, minutes from International Drive. The resort offers 7 options, from fine dining at Spencer's to leisurely lunch at Tropics Pool Bar & Grill. It features two pools, a lazy river with cabanas, a waterslide, sports courts, and an expansive spa. Connected to the Orlando Orange County Convention Center.

# holistic **Lifestyle** Conference and EXPO

evidence-based