

# Violence Prevention Through Empowerment

ESD Advanced Learning Seminar Series



Elevate  
Protect  
Empower





# Quick Stats

# Violence Prevention Through Empowerment

ESD Advanced Learning Seminar Series



## Four touch-points in 2025

Europe replay ✓, Asia-Pacific Aug 7-8,  
Albania Oct 9-12, Americas Dec 3-4



## 100 on-site seats + unlimited global livestream

Recordings housed on The Idea Bridge learning  
hub



## 1.4 M learner-touches in 12 months

Target 300 credentialed instructors × 400  
students/month



## Industry Standards

Counts toward IAESDP Continuing-Ed  
Credits



# Why It Matters

Gender-based violence spikes worldwide, yet proven, scalable interventions are scarce. Empowerment Self Defense (ESD) instructors operate in 42 countries—from university campuses in Boston to women's collectives in Kathmandu. The Advanced Learning Series equips them with cutting-edge pedagogy, trauma-informed practice, and region-specific tactics, multiplying their impact in schools, corporations, NGOs, and government agencies.



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**1 IN 8**

# of women 18-49  
who experienced  
intimate partner  
violence

**140**

# of women & girls  
killed EVERY SINGLE  
DAY by a partner or  
family member



# Sponsor Upside

## Violence Prevention Through Empowerment

ESD Advanced Learning Seminar Series



- Align with UN SDGs 5, 10 & 16 through measurable violence-prevention outcomes
- Own premium brand placements across three global webinars, one flagship Balkan summit, and evergreen e-learning content
- Access a halo network of CSR-savvy instructors who already advise Fortune 500 firms, embassies, and Olympic committees





# Audience Snapshot

## Violence Prevention Through Empowerment

ESD Advanced Learning Seminar Series



**300 ESD Pros**  
**6 CONTINENTS**  
**42 COUNTRIES**  
**1.4M STUDENTS**

Partner with us to Elevate, Protect & Empower the World



# Event Schedule

## Violence Prevention Through Empowerment

ESD Advanced Learning Seminar Series



7-8  
May  
Online

### ESD Virtual Learning Seminar

- ✓ In-person seminar
- ✓ Early bird ticket €35

7-8  
August  
Online

### ESD Virtual Learning Seminar

- ✓ 2 Days, 6 sessions, global peers
- ✓ Early bird ticket €35

9-12  
October  
Albania

### ESD Training Summit

- ✓ In-person seminar
- ✓ Early bird ticket €550

3-4  
December  
Online

### ESD Virtual Learning Seminar

- ✓ 2 Days, 6 sessions, global peers
- ✓ Early bird ticket €35



# Sponsorship Menu

## Violence Prevention Through Empowerment

### ESD Advanced Learning Seminar Series



€  
15,000

#### 1 Title Partner

Naming rights on all 2025 sessions and Idea Bridge recordings · 3-min video roll-in · VIP statement in press release · Branded welcome kit at Albania summit · Year-round logo in IAESDP directory

€  
10,000

#### 2-3 Impact Partner

Logo on livestream lower-thirds · Sponsored breakout class · On-site banners + booth · Hosted LinkedIn Live Q&A with IAESDP leaders

€  
7,000

#### 3-5 Supporting Partner

Logo on registration pages & certificates · Social-media shout-outs (min 4) · Co-branded post-event insights report

#### General In-kind Donation Ideas:

- Airline flight vouchers for scholarship winners
- Healthy snack/energy-drink supplies for on-site breaks
- Printing of event apparel, banners, delegate workbooks

€

5,000+

#### 2 In-kind Gear Sponsor

Provide branded training kits (mats, focus mitts, shields) shipped to the in-person event + 10-person sets for each attending instructor (≈100 kits)

€

3,000

#### Community Ally

“Brought-to-you-by” credit before one webinar module · Name in summit program



#### In-kind General Sponsor

Benefits determined by value of donation



# Elevate Protect Empower

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 **ESD EUROPE**  
Empowerment Self-Defence



 **ESD ALBANIA**  
Empowerment Self-Defense