



TAPIA
ADVERTISING

June 2nd through 18th
Colorado Springs Event Center
3960 Palmer Park Blvd, Colorado Springs, CO 80909
www.CitySummerFest.com

City Summer Fest is 17 days of family fun celebrating the beginning of summer and the southern Colorado community at the Colorado Springs Event Center. June 2nd through June 18th will be filled with music, food and fun with one of the best carnivals in the United States. Crabtree Amusements will fill the parking lot in front of Colorado Springs Event Center with everything from kiddie rides to the newest extreme thrill rides. During the 17 days, City Summer Fest will feature multiple free live concerts with national recording artists and local bands.

Over 300,000 Attendees Over 17 DAYS



We will tag your brand
on over \$200,000
In Advertising





Aaron Carter FREE Concert

June 2 @ 7:00 pm - 9:00 pm | Free

Presented By



City Summer Fest kicks off June 2nd with a Live concert featuring "Aaron Carter" – who has sold more than 4 million albums in the United States, and more than 10 million worldwide.



A 2 day unique event where you'll find everything a guy wants and needs in one location!

This is not a normal trade show, it's an action-packed event with dozens of vendors, carnival thrill rides, good food, Bud Beer Garden, BMX stunts, Pikes Peak SUPERCROSS autograph session and of course all the toys such as Boats, campers, ATV's, motorcycles, golf carts, jet ski's and MUCH MUCH MORE!

Even though this is geared to guys, we encourage attendees to bring the whole family!

Event Details for Vendors:

- Vender Set up will be Friday June 2nd from 11am – 5pm.
- This event will be open to attendees on June 2nd (6pm – 10pm for a Free Public Concert - Vendor participation is optional),
- June 3rd (11am 7pm) and June 4th (12noon – 7pm)
- 10x10 Booth Space
- FREE admission to attendees
- Live Entertainment
- Event will be supported with an aggressive marketing budget on 8 Colorado Springs/Pueblo radio stations, television & print!

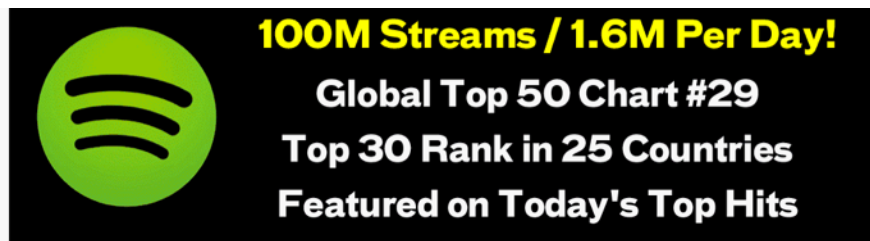


AJR is performing a free concert at City Summer Fest but they are “selling out” paid concerts around the country.



Friday June 9th is a free admission live concert featuring "AJR" with their hit single "Weak" which has been certified Gold in the U.S. and Platinum in Australia.

2/24 Charlotte (SOLD OUT)	3/07 D.C. (SOLD OUT)
2/25 Birmingham (SOLD OUT)	3/09 Boston (SOLD OUT)
2/27 Nashville (SOLD OUT)	3/10 Hamden (SOLD OUT)
3/01 Green Bay (SOLD OUT)	3/11 New York (SOLD OUT)
3/02 Minneapolis (SOLD OUT)	3/12 New York (SOLD OUT)
3/04 Chicago (SOLD OUT)	3/18 Salt Lake (SOLD OUT)



FAMILY FUN DAY

JUNE 10TH

One day event where you'll find everything fun for entire family!

Family Fun Day includes carnival rides, entertainment, arts and crafts, face painting and activity booths, food concessions and MUCH MUCH MORE!

We encourage everyone to come out and have fun! The best part is, booths are only \$200 for businesses. All we ask is your make your booth fun for kids. This is a FREE event to the public.

Event Details for Vendors:

- Vender Set up will be Friday June 9th from 11am – 5pm.
- This event will be open to attendees on June 9th (6pm – 10pm for a Free Public Concert - Vendor participation is optional), June 10th (11am 7pm)
- 10x10 Booth Space
- FREE admission to attendees
- Live Entertainment
- Event will be supported with an aggressive marketing budget on 8 Colorado Springs/Pueblo radio stations, television & print!



**TIGRE
104.9FM
CONCERT SERIES**

104.9 TIGRE FREE Concert Series
June 11 @ 12:00 pm - 10:00 pm|Free

The graphic features a tiger lying down on a stage, with its paws raised. The text "TIGRE 104.9FM CONCERT SERIES" is written in a bold, red, outlined font. Below the graphic, the text "104.9 TIGRE FREE Concert Series" and "June 11 @ 12:00 pm - 10:00 pm|Free" is displayed in white on a blue background. The background of the graphic shows a crowd of people with their hands raised in the air, silhouetted against a bright, orange, sunset-like background.

Sunday June 11th 104.9 TIGRE Spanish Radio presents their 7th Annual Women's Fair with 12 Mexican bands performing live on stage all day including international and reginal recording artists.

**TIGRE RADIO
COLORADO**

The text "TIGRE RADIO" is in a large, bold, red font with a white outline. Below it, "COLORADO" is in a similar font. In the center, between the two words, are three small, stylized speakers or sound waves.



Presented By



Wednesday June 14th is Military Appreciation Day (Flag Day) with live performances by national country recording artists "Runaway June" and "Drew Baldridge" and a military discount all day wrist band to the carnival.



Presented By



Friday June 16th is a free live concert featuring "LOS 5" at City Summer Fest! Winners of the Rising Star Competition, Los 5 is already making a splash in the music world.

WILD WEST WEEKEND JUNE 17TH & 18TH

Get your cowboy hat, boots and family for a weekend of country music, barbecue, carnival rides, entertainment, Gold Canyon Gun Fighters Show, dozens of vendor booths, and MUCH MUCH MORE!

This is a FREE event to the public.

Event Details for Vendors:

- Vender Set up will be Friday June 16th from 11am – 5pm.
- This event will be open to attendees on June 16th (6pm – 10pm for a Free Public Concert - Vendor participation is optional),
- Wild West Weekend is June 17th & 18th (11am 7pm)
- 10x10 Booth Space
- FREE admission to attendees
- Live Entertainment
- Event will be supported with an aggressive marketing budget on 8 Colorado Springs/Pueblo radio stations, television & print!



**FAMILY
FUN
DAY**



**Title Sponsor - \$20,000
CO – Sponsor - \$10,000**

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Cell Phone: _____

Work Phone: _____

Email: _____

EVENT(S): _____

YES, I _____ would like to participate in the City Summer Fest to be held at the Colorado Springs Event Center on June 2nd and 18th, 2017.

I understand that there is a vendor fee to my business. I further understand that the City Summer Fest will provide the space for sampling and showcasing (10x10 space) for our display.

I further understand that I am responsible for the setup/take down, tables, chairs and design of my booth/space, as well as the cleanliness upon departure. **We can provide tables (\$15) & chairs (\$10 Each) for an additional fee. Pipe and drape costs \$30 (backdrop and two sides). Wi-Fi (\$30 per connection) Electricity \$30 per day.**

For more information on participating contact

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