

A dark blue background featuring a faint, stylized city skyline with various skyscrapers. The text is overlaid on this background.

W2W

WILLTOWIN

ERASE YOUR LIMITS

SPONSORSHIP

OVERVIEW

In 2018, Jenni Hendrix started writing a book about her trials, tribulations and triumphs as an entrepreneur in a guided form to help others launch their businesses. In writing the book, she found her motivation through polls, research, and inquiries from women, especially, with grandiose ideas that were going nowhere. She wanted to bring the aspects of the book to life.

She wanted the workshops to launch business, the speakers to ignite the passion in the belly of like-minded individuals, and for the community of those with the Will 2 Win to be built. Being from the home of innovators, Detroit, she knew there was no better place to begin the movement #Will2Win.

WHY WE ARE DIFFERENT

The Will 2 Win conference is the level up from your current state in business. It is your dreams manifesting into reality with practical steps to walk into your destiny. The Will 2 Win process is simple and easy: Vision, Design, Implementation! Everything from expanding the capacity of your dreams through the pitching to investors and successful launch of your business is covered in detail by some of the most incredibly motivating people of 5 main industries: Beauty and Fashion, Entertainment and Sports, Health and Fitness, Real Estate and Investments, and Entrepreneurship in general.

BENEFITS OF SPONSORING

Will 2 Win Conference provides a great opportunity for your company to be highlighted on a national stage, establish sustainable connections with multiple fortune 500 companies at once, and tap into the pool of up-and-coming talent.

- Sponsoring at the Will 2 Win Conference positions your company as a dependable and supportive organization, building trust and establishing a good rapport with customers and prospects.
- Support personal and professional development for a diverse group of hundreds of men and women, from new professionals to entrepreneurs to senior corporate leaders.
- Demonstrate your company's expertise and authority while effectively promoting your company's brand throughout conference materials and onsite promotions.
- By participating as a Conference sponsor, you are demonstrating your corporate support for diversity and inclusion initiatives to your employees and the community.
- W2W is devoted to ensuring a solid ratio of attendees for our confirmed partners. By limiting the number of sponsors to our programs, the integrity of their campaigns is assured.

PACKAGES

Sponsorship Package	Title	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor - Detroit Based Only
Price	\$40,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$500
Presenting Title on All Communications	x							
(15) Full Registration tickets	x							
(10) Day Passes	x							
20x40 booth in key location	x							
(1) reserved table to black tie gala	x	x						
(2) reserved tables to black tie gala	x	x						
High visibility speaking opportunity for company CEO, COO, or founder	x	x						
Name Sponsor of VIP Lounge		x						
Black Tie Gala Sponsor		x						
Exhibition Sponsor		x						
(10) Full Registration tickets		x						
10x20 booth in key location		x	x	x				
Company Post on all Social Media Platforms each week (max 20)	x	x	x	x				
Brand Recognition in all media promotions	x	x	x	x				
10x10 booth in exhibitor area	x	x	x	x	x	x	x	x
Brand recognition and visibility featuring your logo on the event website sponsor page	x	x	x	x	x	x	x	
Extensive brand recognition on all conference materials distributed to attendees	x	x	x					
Company prominently listed on conference site with link to company's site	x	x						
(5) Day Passes	x	x	x	x				
Company Logo on all Marketing Materials	x	x	x	x	x	x		
On-site Logo placement throughout the venue	x	x	x	x	x			
Extensive brand recognition at black tie gala	x	x						
Badge Sponsor			x					
Bag Sponsor				x				
Charging Station Sponsor				x				
Conference Pen Sponsor				x				
Vision Day Sponsor			x					
Implementation Day Sponsor			x					
Design Day Sponsor			x					
(5) Full registration tickets			x					

CONTACT US

Feel free to contact us as we are happy to answer any and all questions or concerns.

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