

# TOPCUT EVENTS



PKM  
2018-  
2019  
MEDIA  
KIT



**@topcutevent**



**@TopCutEvents**



**@TopCutEvents**

Top Cut Events is a professional event planning and retail company serving major brands such as Pokémon & Konami.

[HTTP://WWW.TOPCUTEVENTS.COM/](http://www.topcutivevents.com/)

# OPPORTUNITY

## PROFILE

If there is only one thing you need to know about The Pokemon - Trading Card Game, it is this – it's all about the experience. The Pokemon Trading Card Game has skyrocketed in popularity over the past few years and is now the #1 Mass Channel Collectible Game and #2 Collectible Game Overall. With a newly designed tournament and prizing structure, there seems to be no end in sight for this Gaming Giant!

That is where we come in. Top Cut Events in collaboration with CM Professional Events will be hosting five (5) Pokémon Regional Championship events during the 2018-2019 season, beginning with Memphis, TN., October 6th-7th 2018. We would like to ensure your company has every opportunity to capitalize on these lucrative marketing and vending opportunities.

## SERVICES

Branding and Exposure  
Live Streaming  
Vending Table Opportunities  
Targeted Customer Base  
Marketing Opportunity  
Customized Officially Licensed  
Pokémon Product Opportunity

## AFFILIATES

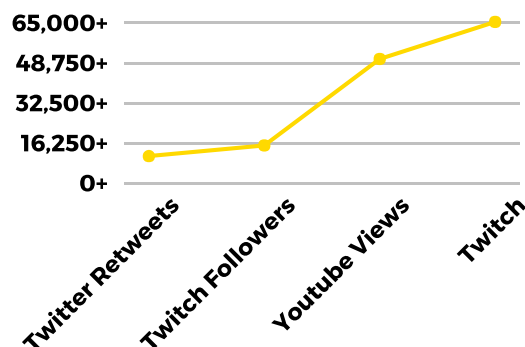
- The Pokemon Company International
- CM Professional Events
- Top Cut Comics
- Carta Magica

## MEDIA REACH



## MEDIA STATISTICS

This chart represents the total visitors for the 2018-Pokémon North American International Championships across several platforms. The visitors and views are from all over the world.



# ROAD TO WORLDS

## 2018-2019 SCHEDULE

- October 6th-7th    Memphis, TN    2018
- March 9th-10th    Toronto, ON    2019
- March 16th-17th    Greensboro, NC 2019
- May 4th-5th    Hartford, CT    2019
- June 1st-2nd    Madison, WI    2019



## NEW PARTNERSHIP

- Top Cut Events, the TOP performing TPCi independent organizer & CM Professional Events known for their exceptional marketing services are teaming-up! With over 20 combined year of event planning & retail experience our goal it to ensure the highest quality events for attendees and business partners alike.
- Top Cut Events is known in the gaming community for organizing and executing professionally hosted Premier events such as Pokémon Regional Championships, Yu-Gi-Oh! YCS and the Yu-Gi-Oh! North American World Championship Qualifier. You can trust that when you partner with Top Cut Events, your business becomes our highest priority.
- CM Professional Events took the 2017-2018 Pokémon Regional season by storm. Pushing the envelope, to achieve the impossible, is what we strive for. Whether creating the first Officially Pokémon licensed E-Sports Gaming chair or unique Medallion Lanyards and GX Tokens, CM Professional Events will ensure your Sponsorship budget will always achieve your targeted goals!
- CM Professional Events is best known in the gaming community for running professional organized Premier events such as the Pokémon Regional Championships, Yu-Gi-Oh! Regionals, DragonBall Super Regionals & Wizkids Canadian Nationals, as well as, streaming for the Wizkids World Championship. You can trust that when you partner with CM Professional Events that your business becomes our highest priority.





**RED SPONSOR  
(COMMERCIAL SPONSOR)**

***\$500.00***

- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS.
- COMMERCIAL SPACE DURING THE ENTIRETY OF THE EVENT.

**SUN SPONSOR  
(PRIZE WALL SPONSOR )**

***\$1000.00***

- LOGO ON SPONSORSHIP PAGE/MEDIA.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- MEDIUM COMPANY LOGO WILL BE LISTED ON EVENT.
- LOGO ON CUSTOM POKÉMON REGIONAL CHAMPIONSHIP PLAYMAT.

# PACKAGES

Please select a package that best suits your company's needs. We offer a vast selection of options from which to choose from. Can't find a package that completely suits your business needs? Not a problem, let us know how we can cater our packages to better serve your business needs.

**BLUE SPONSOR  
(T-SHIRT SPONSOR)**

***\$500.00***

- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNER
- LOGO ON OFFICIAL POKÉMON REGIONAL CHAMPIONSHIP T-SHIRTS/CLOTHING APPAREL.

**MOON SPONSOR  
(BURN/POISON TOKEN)**

***\$1000.00***

- LOGO ON SPONSORSHIP PAGE/MEDIA.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- MEDIUM COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNER
- CHOICE OF BURN, POISON TOKEN WITH COMPANY LOGO.



PLEASE NOTE THAT ALL PRICES ARE IN USD





**RUBY SPONSORSHIP  
(GX TOKEN SPONSOR)**

***\$1500.00***

- LOGO ON OFFICIAL POKÉMON REGIONAL CHAMPIONSHIP T-SHIRTS/CLOTHING APPAREL.
- COMPANY LOGO LISTED ON EVENT SPONSORSHIP BANNERS & WEBSITE.
- COMMERCIAL SPACE DURING THE ENTIRETY OF THE EVENT.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- LOGO ON THE BACK OF THE OFFICIAL POKÉMON REGIONAL CHAMPIONSHIPS GX TOKEN.



# PACKAGES

Please select a package that best suits your company's needs. We offer a vast selection of options from which to choose from. Can't find a package that completely suits your business needs? Not a problem, let us know how we can cater our packages to better serve your business needs.

**SAPPHIRE SPONSOR  
(DICE SPONSOR)**

***\$2000.00***

- LOGO ON ALL MULTI-MEDIA POSTS.
- LOGO ON OFFICIAL POKÉMON REGIONAL CHAMPIONSHIP T-SHIRTS/CLOTHING APPAREL.
- COMPANY LOGO LISTED ON EVENT SPONSORSHIP BANNERS & WEBSITE.
- COMMERCIAL SPACE DURING THE ENTIRETY OF THE EVENT.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- LOGO ON THE A 6 SIDED DIE OF THE OFFICIAL POKÉMON REGIONAL CHAMPIONSHIPS



PLEASE NOTE THAT ALL PRICES ARE IN USD



### **SILVER SPONSORSHIP (STREAM SPONSOR)**

# **\$2000.00**

- **LOGO ON ALL MULTI-MEDIA POSTS.**
- **LOGO ON OFFICIAL POKÉMON REGIONAL CHAMPIONSHIP T-SHIRTS/CLOTHING APPAREL.**
- **COMPANY LOGO LISTED ON EVENT SPONSORSHIP BANNERS & WEBSITE.**
- **COMMERCIAL SPACE DURING THE ENTIRETY OF THE EVENT.**
- **LOGO ON LIVE STREAM AT ALL TIMES.**
- **DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.**
- **LOGO ON BACKDROP BEHIND CASTERS.**
- **THIS MATCH BROUGHT TO YOU BY "INSERT COMPANY NAME" BEFORE EVERY ROUND, WITH A LINK TO YOUR ONLINE STORE.**

## **PACKAGES**

**Please select a package that best suits your company's needs. We offer a vast selection of options from which to choose from. Can't find a package that completely suits your business needs? Not a problem, let us know how we can cater our packages to better serve your business needs.**

### **GOLD SPONSOR (TEAM STAGE SPONSOR)**

# **\$2500.00**

- **LOGO ON ALL MULTI-MEDIA POSTS.**
- **LOGO ON OFFICIAL POKÉMON REGIONAL CHAMPIONSHIP T-SHIRTS/CLOTHING APPAREL.**
- **COMPANY LOGO LISTED ON EVENT SPONSORSHIP BANNERS & WEBSITE.**
- **COMMERCIAL SPACE DURING THE ENTIRETY OF THE EVENT.**
- **DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.**
- **LOGO ON BACKDROP OF 16X20 STAGE.**
- **IF APPLICABLE USE OF YOUR COMPANY TABLE CLOTHS ON ALL TEAM STAGE TABLES.**
- **8 FREE REGIONAL ENTRIES FOR YOU TEAM PLAYERS**
- **STATIC SEATING FOR YOUR TEAM PLAYERS**



PLEASE NOTE THAT ALL PRICES ARE IN USD

# PACKAGES

Please select a package that best suits your company's needs. We offer a vast selection of options from which to choose from. Can't find a package that completely suits your business needs? Not a problem, let us know how we can cater our packages to better serve your business needs.

## PLATINUM SPONSOR (SIDE EVENT SPONSOR)

# \$2500.00

- COMPANY LOGO PRINTED ON CUSTOM POKÉMON REGIONAL CHAMPIONSHIP STAFF T-SHIRTS.
- LOGO ON CUSTOM POKÉMON REGIONAL CHAMPIONSHIP MAT
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS & WEBSITE
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- ADVERTISEMENT PLACEMENT IN SWAG BAG.
- IF APPLICABLE USE OF YOUR COMPANY TABLE CLOTHS ON SIDE EVENT TABLES.

## DIAMOND SPONSORSHIP (MAIN EVENT SPONSOR)

# \$3500.00

- LOGO ON ALL MULTI-MEDIA POSTS.
- LOGO ON OFFICIAL POKÉMON REGIONAL CHAMPIONSHIP T-SHIRTS/CLOTHING APPAREL.
- COMPANY LOGO LISTED ON EVENT SPONSORSHIP BANNERS & WEBSITE.
- PREMIUM COMMERCIAL SPACE DURING THE ENTIRETY OF THE EVENT.
- LOGO ON LIVE STREAM AT ALL TIMES.
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE.
- IF APPLICABLE PRODUCT EXCLUSIVITY.(PLEASE INQUIRE FOR DETAILS)



PLEASE NOTE THAT ALL PRICES ARE IN USD

# VENDING OPPORTUNITIES

Interested in the opportunity to sell Pokemon merchandise and showcase your business? We have packages that are specialized for your company.

**PREMIER VENDOR ( 6 MAX )**

***\$4000.00***

- 6 - 8' TABLES - POWER
- MIN. 20'x10' FLOOR SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA PAGE
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT BANNERS
- RIGHT TO SELL/BUY ALL TCG/GAMING RELATED ITEMS.
- 1 OFFICIAL FLOOR VENDOR

**JAPANESE SPECIALTY PRODUCT  
( 1 BOOTH MAX )**

***\$1000.00***

- 2x 8' TABLE 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT
- SPONSORSHIP BANNERS
- RIGHT TO SELL/BUY ALL JAPANESE SPECIALTY PRODUCT.



**TOY VENDOR ( 1 BOOTH MAX )**

***\$1000.00***

- 2 - 8' TABLES - 2 CHAIRS
- MINIMUM 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT BANNERS
- RIGHT TO SELL/BUY ALL TOY RELATED PRODUCTS.

**APPAREL/PLUSH VENDOR  
( 1 BOOTH MAX )**

***\$1000.00***

- 2x 8' TABLE 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT
- SPONSORSHIP BANNERS
- RIGHT TO SELL/BUY ALL APPAREL/PLUSH VENDOR



PLEASE NOTE THAT ALL PRICES ARE IN USD



# VENDING OPPORTUNITIES

Interested in the opportunity to sell Pokemon merchandise and showcase your business? We have packages that are specialized for your company.

## VIDEO GAME VENDOR ( 1 BOOTH MAX )

# \$1000.00

- 2x 8' TABLE 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS
- RIGHT TO SELL/BUY ALL VIDEO GAME PRODUCT.

## CARD GRADING VENDOR (1 BOOTH MAX)

# \$600.00

- 2x 8' TABLE 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS
- RIGHT TO SELL/BUY ALL CARD GRADING SERVICE PRODUCT.



## ALTERED/CUSTOM ART VENDOR ( 1 BOOTH MAX )

# \$600.00

- 2x 8' TABLE 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS
- RIGHT TO SELL/BUY ALL ALTERED/CUSTOM ART SPECIALTY PRODUCT.

## CUSTOM/PLAYMAT VENDOR ( 1 BOOTH MAX )

# \$600.00

- 2x 8' TABLE 10'x10' SPACE
- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS
- RIGHT TO SELL/BUY ALL PLAYMAT PRODUCTS.



PLEASE NOTE THAT ALL PRICES ARE IN USD

# TOP CUT & CM PROFESSIONAL EVENTS POKÉMON CHAMPIONSHIPS 2018-2019 SEASON

## COMPANY INFORMATION

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE / STATE \_\_\_\_\_

POSTAL / ZIP CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

### PACKAGES

RED SPONSOR

BLUE SPONSOR

SUN SPONSOR

MOON SPONSOR

RUBY SPONSORSHIP

SAPPHIRE SPONSOR

SILVER SPONSORSHIP

GOLD SPONSORSHIP

PLATINUM SPONSORSHIP

DIAMOND SPONSORSHIP

VENDING

CARD VENDOR

TOY VENDOR

JAPANESE SPECIALTY PRODUCT

APPAREL/PLUSH VENDOR

VIDEO GAME VENDOR

ALTERED / CUSTOM ART VENDOR

CARD GRADING VENDOR

CUSTOM PLAYMAT VENDOR

### RATES

\$500 ☐

\$500 ☐

\$1000 ☐

\$1000 ☐

\$1500 ☐

\$2000 ☐

\$2000 ☐

\$2500 ☐

\$2500 ☐

\$3500 ☐

### RATES

\$4000 ☐

\$1000 ☐

\$1000 ☐

\$1000 ☐

\$1000 ☐

\$600 ☐

\$600 ☐

\$600 ☐

Return this completed form by Email to:

[info@cmprofessionalevents.com](mailto:info@cmprofessionalevents.com)

Exhibitors/Sponsors in Quebec:

GST/HST Rate of 5%

Exhibitors outside Quebec

GST/HST (5% BC, AB, SK, MB

HST On, NB, NL 13%; 14% HST in PE; 15%  
HST in NS

Exhibitors/Sponsors in US:

No CAD sales tax is app.

Payment Terms:

50% Non-Refundable with Application

50% 90 Days Prior to the Event

Location: Placement is at the sole  
discretion of Top Cut Events & CM  
Professional Events

Please make sure to choose which event  
you would like to apply for.

Memphis, TN - October 6-7, 2018  
Toronto, ON - March 9-10, 2019  
Greensboro, NC - March 16-17, 2019  
Hartford, CT - May 4-5, 2019  
Madison, WI - June 1-2, 2019

☐  
☐  
☐  
☐  
☐

SUB-TOTAL:

GST / HST:

TOTAL:

DEPOSIT:



PLEASE NOTE THAT ALL PRICES ARE IN USD