

IFCB Week 2022

Sponsorship & Exhibition Deck

14 - 20 September 2022
Greater Noida & New Delhi,
India

By: World Crypto Council





INTERNATIONAL FINTECH, CRYPTO & BLOCKCHAIN WEEK 2022

The first ever Fintech, Crypto & Blockchain Week in India (#IFCB2022) is a premier fintech, crypto & blockchain event to bring together the best people and organizations in the industry and ensure the best for the industry in years to come.

This amazing seven-day event includes exhibitions, keynotes, panel discussions, startup competitions, pitching sessions, networking opportunities, investors meetings, award nights, sightseeing and various parties.



IFCB Week by the Numbers

150,000+ Sq. Ft. Area

EXHIBITORS: 80+

SPONSORS: 100+

STARTUPS: 40

INVESTORS: 120+

SPEAKERS: 100+

PARTNERS: 70+

ATTENDEES: 25,000+



Timeline

IFCB Week 2022 Timeline



EXHIBITION & SPONSORSHIP OPTIONS



- Increasing Brand Visibility Before, During and After the Event.
- Building a Positive, Reliable and Trustworthy Image in the Industry.
- Content & Social Media Promotion by a Wide Range of Organizations of the Industry.
- Lead Generation along with Valuable Data of Attendees During the Event Days.
- Winning More Customers & Boosting Sales right At the Spot during the Events Days.
- Getting A Good ROI with benefits such as Marketing, Promotions, News Interviews, Cross Industry & International Exposure.

EXCLUSIVE

TITLE SPONSOR

\$100,000



EXHIBITION BOOTH

Fully furnished exhibition area of 8m*8m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 3 LED TV displays with continuous advertisements, internet, etc.

EXCLUSIVE BENEFIT

Exclusive Product / Services Launch opportunity at the expo in front of the whole world.

Complimentary Global Level Membership along with Voting Rights for two years at World Crypto Council.

BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name on all printed materials for the event.
- The company's logo and name throughout the venue.
- Press Releases on Bloomberg, Nasdaq, Yahoo, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

OTHER BENEFITS

- 2x Keynote Speaking Slots & 3x Panel Discussion Slots.
- 10x VIP Passes, 10x Standard Passes & 30x Expo Tickets.
- 5x Personal Meetings.
- 10x Cultural Immersion Tours.
- 70% Discount on Additional Expo Tickets & 50% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 3x Personal Interviews with International Agencies.
- Dedicated Accounts Manager.

EXCLUSIVE

AI ZONE (SPECIAL)



AI SPECIAL ZONE

Fully furnished exhibition area of 10m X 10m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 3 LED TV displays with continuous advertisements, internet, etc.

EXCLUSIVE BENEFIT

Exclusive Product / Services Launch opportunity at the expo in front of the whole world.

Complimentary Global Level Membership along with Voting Rights for two years at World Crypto Council.

BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name on all printed materials for the event.
- The company's logo and name throughout the venue.
- Press Releases on Bloomberg, Nasdaq, Yahoo, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

OTHER BENEFITS

- 2x Keynote Speaking Slots & 3x Panel Discussion Slots.
- 10x VIP Passes, 10x Standard Passes & 30x Expo Tickets.
- 5x Personal Meetings.
- 10x Cultural Immersion Tours.
- 70% Discount on Additional Expo Tickets & 50% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 3x Personal Interviews with International Agencies.
- Dedicated Accounts Manager.

EXCLUSIVE

GAMING ZONE (SPECIAL)



GAMING ZONE

Fully furnished exhibition area of 10m X 10m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 3 LED TV displays with continuous advertisements, internet, etc.

EXCLUSIVE BENEFIT

Exclusive Product / Services Launch opportunity at the expo in front of the whole world.

Complimentary Global Level Membership along with Voting Rights for two years at World Crypto Council.

BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name on all printed materials for the event.
- The company's logo and name throughout the venue.
- Press Releases on Bloomberg, Nasdaq, Yahoo, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

OTHER BENEFITS

- 2x Keynote Speaking Slots & 3x Panel Discussion Slots.
- 10x VIP Passes, 10x Standard Passes & 30x Expo Tickets.
- 5x Personal Meetings.
- 10x Cultural Immersion Tours.
- 70% Discount on Additional Expo Tickets & 50% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 3x Personal Interviews with International Agencies.
- Dedicated Accounts Manager.



TITANIUM SPONSOR

service now

ICB EXPO -
AVAILABLE

IFET EXPO -
AVAILABLE

EXHIBITION BOOTH

Fully furnished exhibition area of 6m*6m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 2 LED TV displays with continuous advertisements, internet, etc.

EXCLUSIVE BENEFIT

Complimentary Global Level Membership along with Voting Rights for one year at World Crypto Council.

\$ 60,000

OTHER BENEFITS

- 1x Keynote Speaking Slots & 2x Panel Discussion Slots.
- 7x VIP Passes, 7x Standard Passes & 25x Expo Tickets.
- 3x Personal Meetings.
- 5x Cultural Immersion Tours.
- 60% Discount on Additional Expo Tickets & 40% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 1x Personal Interviews with International Agencies.
- Dedicated Accounts Manager

BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name throughout the venue.
- Press Releases on Nasdaq and 350+ Reputed News Channels & Publications.

\$ 50,000



DIAMOND SPONSOR

ICB EXPO - AVAILABLE

ICB EXPO - AVAILABLE

EXHIBITION BOOTH

Fully furnished exhibition area of 5m*5m - Three sides open.

Furniture, fixtures, lights, 1 LED TV display with continuous advertisements, internet, etc.

EXCLUSIVE BENEFIT

Complimentary Associate Level Membership along with Voting Rights for two years at World Crypto Council.

OTHER BENEFITS

- 1x Keynote Speaking Slots & 1x Panel Discussion Slots.
- 5x VIP Passes, 5x Standard Passes & 20x Expo Tickets.
- Self Arranged Personal Meetings.
- 2x Cultural Immersion Tours.
- 50% Discount on Additional Expo Tickets & 30% Discount on Additional Expo Passes.
- Access to delegate list after the event.
- 3x Personal Interviews with Indian Agencies.

BRANDING & PROMOTION

- Company listing with logo on the event website.
- The company's logo and name at the venue at most prominent places and banners.
- Press Releases on Bloomberg and 250+ Reputed News Channels & Publications.

\$ 45,000

\$ 35,000



PLATINUM SPONSOR

IFCB EXPO -
AVAILABLE

IFCB EXPO -
AVAILABLE



OTHER BENEFITS

- 1x Panel Discussion Slots.
- 4x VIP Passes, 4x Standard Passes & 20x Expo Tickets.
- Self Arranged Personal Meetings.
- 1x Cultural Immersion Tours.
- 40% Discount on Additional Expo Tickets & 25% Discount on Additional Expo Passes.
- Access to delegate list after the event.
- 1x Personal Interviews with Indian Agencies.

EXHIBITION BOOTH

Fully furnished exhibition area of 4m*4m - Two sides open.

Furniture, fixtures, lights, 1 LED TV display with continuous advertisements, internet, etc.

EXCLUSIVE BENEFIT

Complimentary Associate Level Membership along without Voting Rights for one year at World Crypto Council.

BRANDING & PROMOTION

- Company listing with logo on the event website.
- The company's logo and name at the venue at most prominent places and banners.
- Press Releases on Bloomberg and 250+ Reputed News Channels & Publications.

\$ 30,000

\$ 25,000



GOLD SPONSOR

11CB EXPO -
74 AVAILABLE

12 IFT EXPO -
72 AVAILABLE

EXHIBITION BOOTH

Fully furnished exhibition area of 3m*3m - One side open.

Furniture, fixtures, lights, and internet, etc.

OTHER BENEFITS

- 3x VIP Passes, 3x Standard Passes & 15x Expo Tickets.
- Self Arranged Personal Meetings.
- 1x Cultural Immersion Tours.
- 30% Discount on Additional Expo Tickets & 15% Discount on Additional Expo Passes.
- Access to delegate list after the event.
- 3x Personal Interviews with Onine Channels.

BRANDING & PROMOTION

- Company listing with logo on the event website.
- The company's logo and name at the venue at most prominent places and banners.
- Press Releases on AP News, Yahoo Premium, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

\$ 20,000

\$ 15,000

IFCB VIP NIGHT SPONSOR

SOLD OUT

Full branding at the VIP Night event venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

4 Roundtables at the VIP Night Event.

\$ 20,000

EXCLUSIVE

SPEAKERS & VIP GALA DINNER SPONSOR

Full branding at the gala dinner venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

4 Roundtables at the VIP Night Event.

\$ 20,000



IFCB AWARDS NIGHT SPONSOR

Full branding at the Awards Night event venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

4 Roundtables at the Awards Night Event.

C Level Executive to hand over prizes to the winners.

\$ 20,000

EXCLUSIVE

OFFICIAL WRAP- UP PARTY SPONSOR

SOLD OUT

Full branding at the after-party venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

20 Guests Passes for the Party.

\$ 20,000





REGISTRATION SPONSOR

Full branding at the registration area kiosks and walls.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000

EXCLUSIVE

LANYARD & BADGE SPONSOR

Branding in all badges and lanyards of all guests, speakers, VIPs, delegates, visitors and exhibitors.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 3,000



DELEGATE BAG SPONSOR

PEN & NOTEBOOK SPONSOR

EXCLUSIVELY

SOLD OUT

Branding on all Standard & VIP Delegate bags with name of the event, venue and dates.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

Full branding on all pens and notebooks given inside the delegate bags as well as to be used by organizers, exhibitors and speakers.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000

\$ 3,000



LUNCH SPONSOR

SOLD OUT

EXCLUSIVE

WATER SPONSOR

Full branding in the Cafeteria, Fine Dining and Food Courts at the venue.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

4 Reserved Tables on all days for Lunch.

2 All Access Pass for C Level Executives.

\$ 20,000

Full branding on all water bottles used for the event as well as multiple water kiosks throughout the venue at strategic locations.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000



CONFERENCE SPONSOR

EXCLUSIVE

PASS SPONSOR

75% Branding throughout the conference zone including conference stage, chairs and tables, etc.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 15,000

75% Branding on both sides of the Standard & VIP Passes issued before and during the event.

5x VIP Passes, 5x Standard Passes & 50x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000

EXPO HANDBOOK SPONSOR

EXCLUSIVE

Full branding on cover and back pages of the Expo Handbook along with a four-page customized advertisement article inside the handbook.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000

TRAVEL SPONSOR SOLD OUT

Full branding on all official vehicles used for VIP & Delegate transfers during the event.

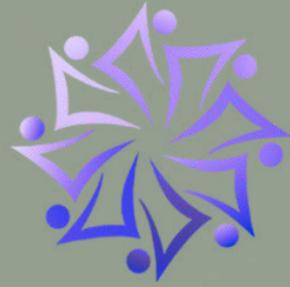
2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

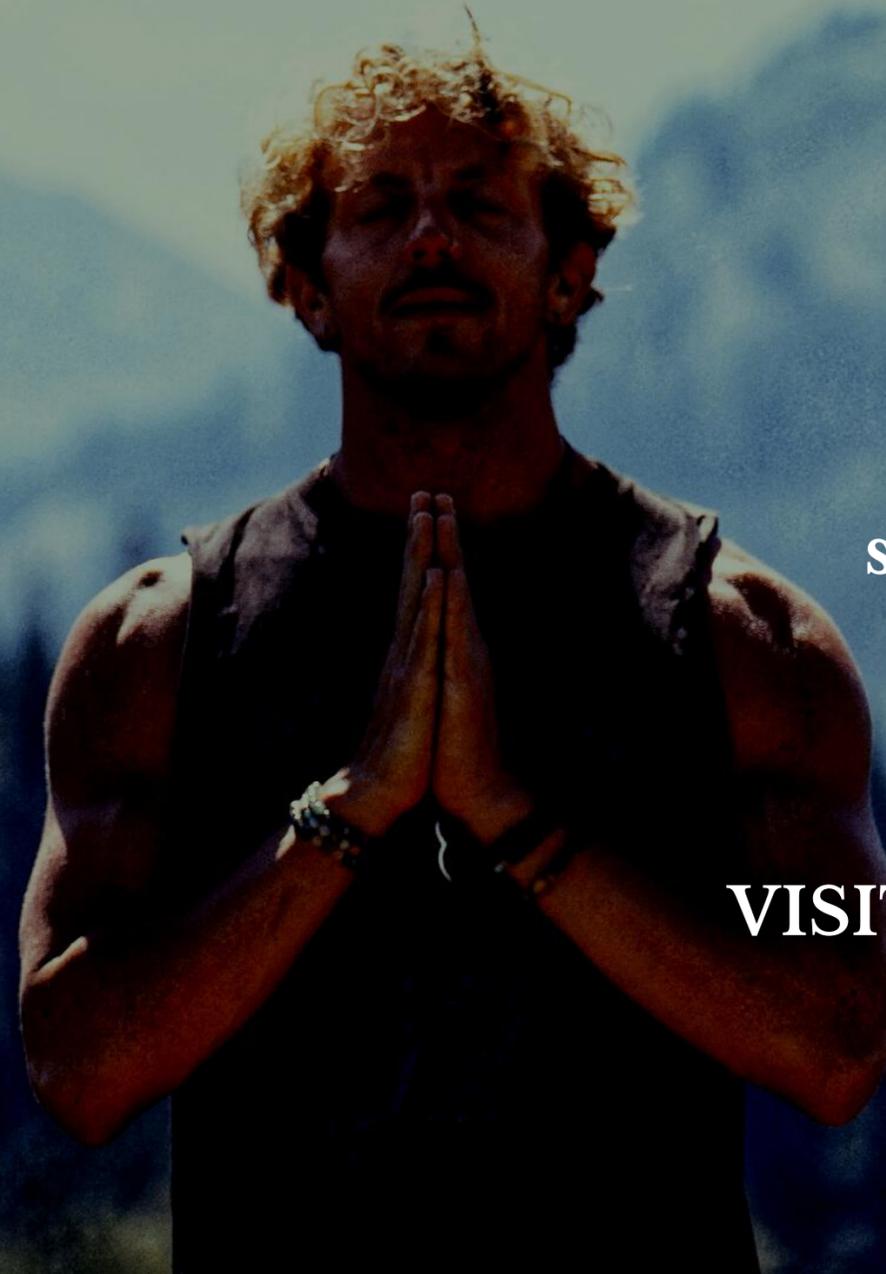
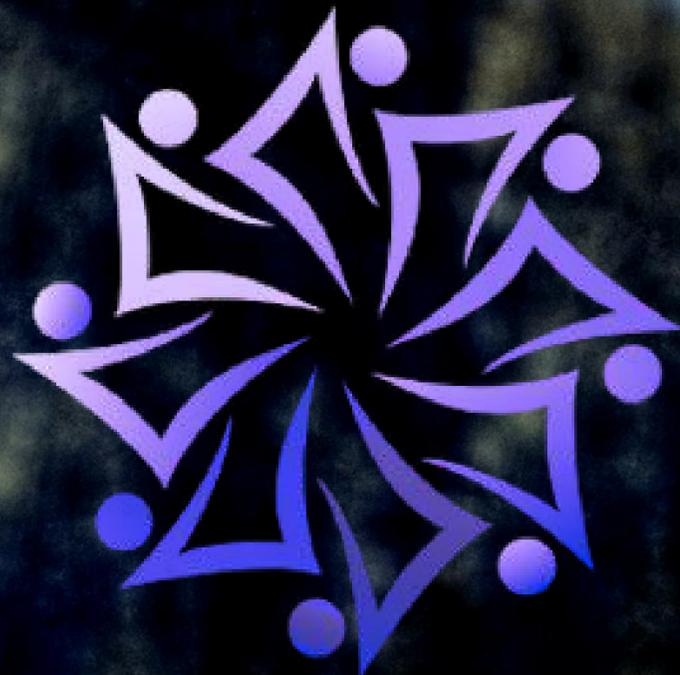
2 All Access Pass for C Level Executives.

\$ 5,000





Thank You



CONTACTS:

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VISIT OUR WEBSITE FOR MORE
DETAILS

<https://www.ifcb.events>