

# IFCB Week 2022

# Sponsorship & Exhibition Deck

14 - 20 September 2022  
Greater Noida & New Delhi,  
India

By: World Crypto Council







# INTERNATIONAL FINTECH, CRYPTO & BLOCKCHAIN WEEK 2022

The first ever Fintech, Crypto & Blockchain Week in India (#IFCB2022) is a premier fintech, crypto & blockchain event to bring together the best people and organizations in the industry and ensure the best for the industry in years to come.

This amazing seven-day event includes exhibitions, keynotes, panel discussions, startup competitions, pitching sessions, networking opportunities, investors meetings, award nights, sightseeing and various parties.





# IFCB Week by the Numbers

150,000+ Sq. Ft. Area

EXHIBITORS: 80+

SPONSORS: 100+

STARTUPS: 40

INVESTORS: 120+

SPEAKERS: 100+

PARTNERS: 70+

**ATTENDEES: 25,000+**





# Timeline

## IFCB Week 2022 Timeline





# EXHIBITION & SPONSORSHIP OPTIONS



- Increasing Brand Visibility Before, During and After the Event.
- Building a Positive, Reliable and Trustworthy Image in the Industry.
- Content & Social Media Promotion by a Wide Range of Organizations of the Industry.
- Lead Generation along with Valuable Data of Attendees During the Event Days.
- Winning More Customers & Boosting Sales right At the Spot during the Events Days.
- Getting A Good ROI with benefits such as Marketing, Promotions, News Interviews, Cross Industry & International Exposure.



EXCLUSIVE

# TITLE SPONSOR



## EXHIBITION BOOTH

Fully furnished exhibition area of 8m\*8m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 3 LED TV displays with continuous advertisements, internet, etc.

## EXCLUSIVE BENEFIT

Exclusive Product / Services Launch opportunity at the expo in front of the whole world.

Complimentary Global Level Membership along with Voting Rights for two years at World Crypto Council.

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name on all printed materials for the event.
- The company's logo and name throughout the venue.
- Press Releases on Bloomberg, Nasdaq, Yahoo, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

## OTHER BENEFITS

- 2x Keynote Speaking Slots & 3x Panel Discussion Slots.
- 10x VIP Passes, 10x Standard Passes & 30x Expo Tickets.
- 5x Personal Meetings.
- 10x Cultural Immersion Tours.
- 70% Discount on Additional Expo Tickets & 50% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 3x Personal Interviews with International Agencies.
- Dedicated Accounts Manager.



EXCLUSIVE

# AI ZONE (SPECIAL)



## AI SPECIAL ZONE

Fully furnished exhibition area of 10m X 10m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 3 LED TV displays with continuous advertisements, internet, etc.

## EXCLUSIVE BENEFIT

Exclusive Product / Services Launch opportunity at the expo in front of the whole world.

Complimentary Global Level Membership along with Voting Rights for two years at World Crypto Council.

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name on all printed materials for the event.
- The company's logo and name throughout the venue.
- Press Releases on Bloomberg, Nasdaq, Yahoo, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

## OTHER BENEFITS

- 2x Keynote Speaking Slots & 3x Panel Discussion Slots.
- 10x VIP Passes, 10x Standard Passes & 30x Expo Tickets.
- 5x Personal Meetings.
- 10x Cultural Immersion Tours.
- 70% Discount on Additional Expo Tickets & 50% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 3x Personal Interviews with International Agencies.
- Dedicated Accounts Manager.



EXCLUSIVE

# GAMING ZONE (SPECIAL)



## GAMING ZONE

Fully furnished exhibition area of 10m X 10m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 3 LED TV displays with continuous advertisements, internet, etc.

## EXCLUSIVE BENEFIT

Exclusive Product / Services Launch opportunity at the expo in front of the whole world.

Complimentary Global Level Membership along with Voting Rights for two years at World Crypto Council.

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name on all printed materials for the event.
- The company's logo and name throughout the venue.
- Press Releases on Bloomberg, Nasdaq, Yahoo, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

## OTHER BENEFITS

- 2x Keynote Speaking Slots & 3x Panel Discussion Slots.
- 10x VIP Passes, 10x Standard Passes & 30x Expo Tickets.
- 5x Personal Meetings.
- 10x Cultural Immersion Tours.
- 70% Discount on Additional Expo Tickets & 50% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 3x Personal Interviews with International Agencies.
- Dedicated Accounts Manager.





ICB EXPO-  
3 AVAILABLE

ICB EXPO-  
2 AVAILABLE

# TITANIUM SPONSOR

ServiceNow

## EXHIBITION BOOTH

Fully furnished exhibition area of 6m\*6m - All sides open, at the highest traffic location.

Furniture, fixtures, lights, 2 LED TV displays with continuous advertisements, internet, etc.

## EXCLUSIVE BENEFIT

Complimentary Global Level Membership along with Voting Rights for one year at World Crypto Council.

\$ 60,000

## OTHER BENEFITS

- 1x Keynote Speaking Slots & 2x Panel Discussion Slots.
- 7x VIP Passes, 7x Standard Passes & 25x Expo Tickets.
- 3x Personal Meetings.
- 5x Cultural Immersion Tours.
- 60% Discount on Additional Expo Tickets & 40% Discount on Additional Expo Passes.
- Access to delegate list both before and after the event.
- 1x Personal Interviews with International Agencies.
- Dedicated Accounts Manager

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- Premium brand exposure in the next event promo movie.
- The company's logo and name throughout the venue.
- Press Releases on Nasdaq and 350+ Reputed News Channels & Publications.

\$ 50,000





ICB EXPO-  
AVAILABLE

ICB EXPO-  
AVAILABLE

# DIAMOND SPONSOR

## EXHIBITION BOOTH

Fully furnished exhibition area of 5m\*5m - Three sides open.

Furniture, fixtures, lights, 1 LED TV display with continuous advertisements, internet, etc.

## EXCLUSIVE BENEFIT

Complimentary Associate Level Membership along without Voting Rights for two years at World Crypto Council.

\$ 45,000

## OTHER BENEFITS

- 1x Keynote Speaking Slots & 1x Panel Discussion Slots.
- 5x VIP Passes, 5x Standard Passes & 20x Expo Tickets.
- Self Arranged Personal Meetings.
- 2x Cultural Immersion Tours.
- 50% Discount on Additional Expo Tickets & 30% Discount on Additional Expo Passes.
- Access to delegate list after the event.
- 3x Personal Interviews with Indian Agencies.

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- The company's logo and name at the venue at most prominent places and banners.
- Press Releases on Bloomberg and 250+ Reputed News Channels & Publications.

\$ 35,000





ICB EXPO-  
AVAILABLE

ICB EXPO-  
AVAILABLE

# PLATINUM SPONSOR

## EXHIBITION BOOTH

Fully furnished exhibition area of 4m\*4m - Two sides open.

Furniture, fixtures, lights, 1 LED TV display with continuous advertisements, internet, etc.

## EXCLUSIVE BENEFIT

Complimentary Associate Level Membership along without Voting Rights for one year at World Crypto Council.

\$ 30,000

## OTHER BENEFITS

- 1x Panel Discussion Slots.
- 4x VIP Passes, 4x Standard Passes & 20x Expo Tickets.
- Self Arranged Personal Meetings.
- 1x Cultural Immersion Tours.
- 40% Discount on Additional Expo Tickets & 25% Discount on Additional Expo Passes.
- Access to delegate list after the event.
- 1x Personal Interviews with Indian Agencies.

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- The company's logo and name at the venue at most prominent places and banners.
- Press Releases on Bloomberg and 250+ Reputed News Channels & Publications.

\$ 25,000





# GOLD SPONSOR

ICB EXPO-  
14 AVAILABLE

12 IFT EXPO-  
AVAILABLE

## EXHIBITION BOOTH

Fully furnished exhibition area of 3m\*3m - One side open.

Furniture, fixtures, lights, and internet, etc.

## OTHER BENEFITS

- 3x VIP Passes, 3x Standard Passes & 15x Expo Tickets.
- Self Arranged Personal Meetings.
- 1x Cultural Immersion Tours.
- 30% Discount on Additional Expo Tickets & 15% Discount on Additional Expo Passes.
- Access to delegate list after the event.
- 3x Personal Interviews with Onine Channels.

## BRANDING & PROMOTION

- Company listing with logo on the event website.
- The company's logo and name at the venue at most prominent places and banners.
- Press Releases on AP News, Yahoo Premium, Market Watch, Digital Journal and 350+ Reputed News Channels & Publications.

\$ 20,000

\$ 15,000



# IFCB VIP NIGHT SPONSOR

**SOLD OUT**

Full branding at the VIP Night event venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

4 Roundtables at the VIP Night Event.

**\$ 20,000**

**EXCLUSIVE**

# SPEAKERS & VIP GALA DINNER SPONSOR

Full branding at the gala dinner venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

4 Roundtables at the VIP Night Event.

**\$ 20,000**





# IFCB AWARDS NIGHT SPONSOR

Full branding at the Awards Night event venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

4 Roundtables at the Awards Night Event.

C Level Executive to hand over prizes to the winners.

\$ 20,000

EXCLUSIVE

# OFFICIAL WRAP- UP PARTY SPONSOR

SOLD OUT

Full branding at the after-party venue (outside expo area in 5-star hotel) and welcome speech from the sponsor along with 10 mins presentation.

5x VIP Passes, 10x Standard Passes & 20x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

20 Guests Passes for the Party.

\$ 20,000







## REGISTRATION SPONSOR

Full branding at the registration area kiosks and walls.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

**\$ 10,000**

**EXCLUSIVE**

## LANYARD & BADGE SPONSOR

Branding in all badges and lanyards of all guests, speakers, VIPs, delegates, visitors and exhibitors.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

**\$ 3,000**





## DELEGATE BAG SPONSOR

Branding on all Standard & VIP Delegate bags with name of the event, venue and dates.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000

EXCLUSIVE

## PEN & NOTEBOOK SPONSOR

SOLD OUT

Full branding on all pens and notebooks given inside the delegate bags as well as to be used by organizers, exhibitors and speakers.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 3,000





# LUNCH SPONSOR

**SOLD OUT**

**EXCLUSIVE**

# WATER SPONSOR

Full branding in the Cafeteria, Fine Dining and Food Courts at the venue.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

4 Reserved Tables on all days for Lunch.

2 All Access Pass for C Level Executives.

**\$ 20,000**

Full branding on all water bottles used for the event as well as multiple water kiosks throughout the venue at strategic locations.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

**\$ 10,000**



# CONFERENCE SPONSOR

EXCLUSIVE

# PASS SPONSOR



75% Branding throughout the conference zone including conference stage, chairs and tables, etc.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 15,000

75% Branding on both sides of the Standard & VIP Passes issued before and during the event.

5x VIP Passes, 5x Standard Passes & 50x Expo Tickets.

50% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000



# EXPO HANDBOOK SPONSOR

EXCLUSIVE

Full branding on cover and back pages of the Expo Handbook along with a four-page customized advertisement article inside the handbook.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

\$ 10,000

# TRAVEL SPONSOR SOLD OUT

Full branding on all official vehicles used for VIP & Delegate transfers during the event.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

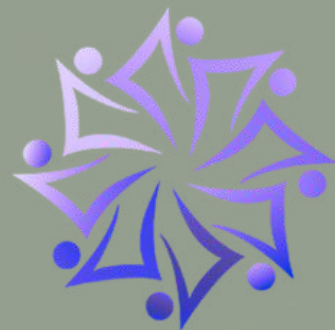
25% Discount on Additional Expo Tickets & Passes.

2 All Access Pass for C Level Executives.

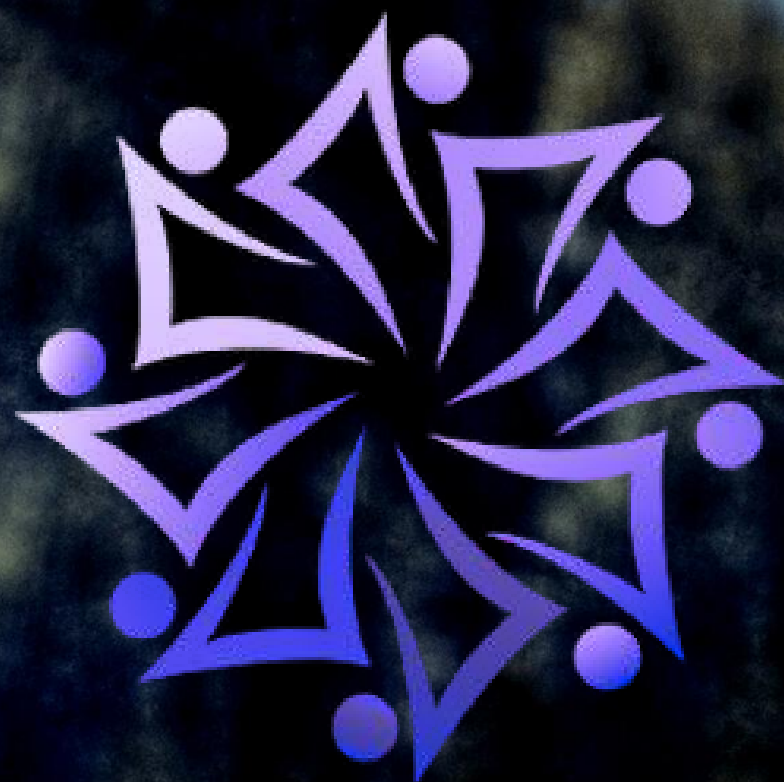
\$ 5,000







# Thank You



**CONTACTS:**

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