



# Nine Worlds 2016

Sponsorship Packages

<https://ninemeworlds.co.uk>

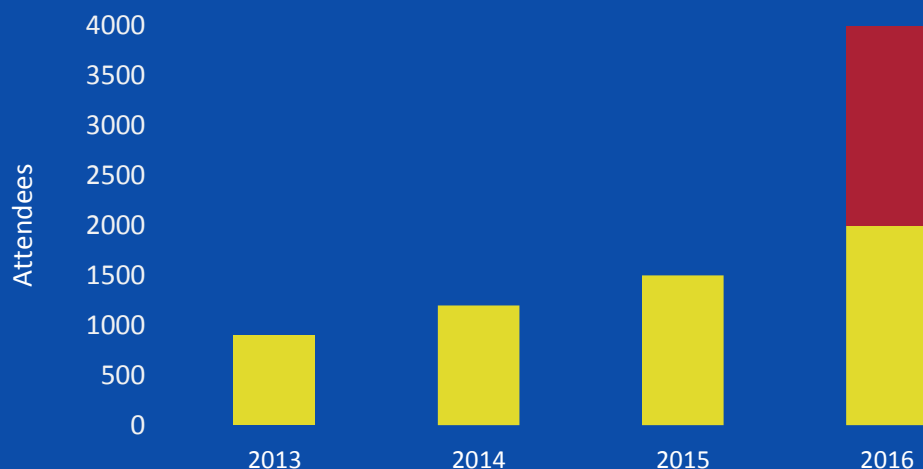


# About Nine Worlds

An inclusive, accessible and diverse geek convention.

We are now in our 4<sup>th</sup> year, after growing from a successful Kickstarter Campaign in 2013.

We moved from Heathrow to Central London this year, to allow us to grow further. This year we are adding a dedicated expo for vendors meaning we have space for 2,000 extra people. We have grown the convention attendees by 20% every year.



# About Nine Worlds

**2,000**  
Convention Attendees

**2,000**  
Expo Only Attendees

- A popular culture convention
- Spans 3+ days in August each year
- Celebrating all things geeky
- Growing steadily: 1500 attendees in 2015
- Full Expo with over 50 Vendors this year
- Diverse, and hoping to become more so
- Aims to treat people well, including attendees, speakers and suppliers
- We have a strictly enforced anti-harassment policy, which covers and protects everyone, including venue staff
- Lots of cosplay
- 35 tracks (programme streams) in 2015



[HTTP://NINEWORLDS.CO.UK](http://ninenworlds.co.uk)  
[#NINEWORLDS](https://twitter.com/ninenworlds)



# •••• Nine Worlds Sponsorship Rates

## Sponsorship Packages for Nine Worlds 2016

	Expo 1 x £20,000	Diamond 1 x £5,000	Gold 3 x £3,000	Silver 5 x £1,500	Bronze 10 x £500
Branding + logo in the Expo hall	<input checked="" type="checkbox"/>				
Logo on Expo tickets + marketing materials;	<input checked="" type="checkbox"/>				
Main Stage Branding + Logo displayed with idle projectors		<input checked="" type="checkbox"/>			
Prime Exhibition Space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Roll Up Banners With Your Branding	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Convention Photos With Your Branding	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo + Link on Nine Worlds Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Convention Bag Inserts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo + Ad in Convention Booklet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



Prices Exc VAT.

(Including VAT = £24,000 / £6,000 / £3,600 / £1,800 / £600 )

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#NINEWORLDS

# Expo Sponsorship

We can display 4 x 1m tall x 2m wide banners on the walls of the Expo hall, and include sponsor logos on Expo tickets and on marketing materials



The Expo Hall will host around 60 exhibits and is open to convention attendees and expo ticket holders. It will also host a Café.

## 4 x Expo Banners and marketing materials

The Expo Hall will host around 60 exhibits and will be open to convention attendees and expo ticket holders. It will also host a Café. We can display 4 x 1m tall x 2m wide banners on the walls.

We can include sponsor logos on Expo tickets and on marketing posters and the website.

We are also happy to discuss other ways to promote the Expo sponsor's business.

# Main Stage Banners

On our main stage this year, we have large banners either side of the stage perfect for our lead sponsor.



## Main Stage Banners

### 2 x Main Stage Banners

This year our main stage is where all our biggest events are taking place (1,000 capacity) and will have banners either side of the stage area.

We have two banners 6m tall x 3m wide where our lead sponsor can have 1m x 1m logo displayed alongside our Nine Worlds logo



# Roller Banners

There are convention Rollers Banner throughout the venue  
Also, get your own branded Roller Banners in great convention locations



## Roller Banners

### Co-branded

On any Nine Worlds banners we have throughout the location Premium and Gold sponsors will get their logos placed on the banners.

### Fully branded

You will be able to get your own fully branded Roller Banners placed in high thoroughfare locations at the convention.

e.g. Bar / Food / Social areas



# Convention Booklet Ads

Every attendee gets a convention booklet



## Convention Booklet Ads

### Booklet / Programme Ads

We are offering sponsors ad space in the convention booklet with the programme in as part of our offer this year.



# Convention Bag Inserts

Every attendee gets a convention bag



## Convention Bag inserts

### Inserts

Flyers, Pens, Stickers, Badges etc must be provided by the sponsor by Thursday 11 August that so we can pack the bags ahead of registration.

# Previous Guests At Nine Worlds Include

Last year we had over 300 guests, so these are just a handful of our highlights



**Rhianna Pratchett**



**Laurell K Hamilton**



**Francis Hardinge**



**Kieron Gillen**



**Chris Barrie**



**Zen Cho**



**Joanne Harris**



**Laurie Penny**



**Tade Thompson**



**Miltos Yerolemou**



# ... In The Media

Nine Worlds Geekfest is a London convention that is — and let's just get this out of the way now — unconventional. The event was **born out of a Kickstarter in 2013** which sought to put on a “weekend-long, multi-genre convention” with a note that they are “founded on the radical belief that geekdom should not be restricted by class, age, gender, sexuality, ethnicity, disability, or the ability to cite Wookieepedia in arguments.” This is the kind of lip service you see at most conventions, **despite actual attendees finding the truth to be slightly different.**

But Nine Worlds puts its money where its mouth is.



Great coverage from top tier news networks and the geek press

theguardian

BBC  
RADIO



MailOnline TimeOut London

The Daily Dot





# Marketing & Sales

We have a dedicated convention marketing function who have sold over 750 tickets and sold out accommodation to this years hotel in less than an hour.



PR Officer



Marketing Manager

Our community *\*really\** loves the events we put on.

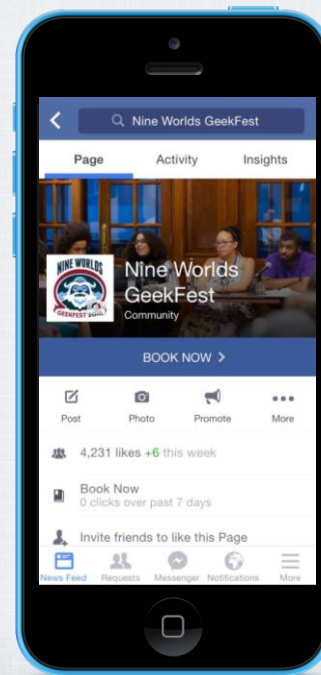
## Website & Social Media Stats

We have a good web presence and offer the possibility of sponsorship benefits on each channel

- Over 250,000 page views last year
- 4,300 Likes on Facebook
- 3,900 followers on Twitter
- 3,200 mailing list



@London\_Geekfest



Nine Worlds Geekfest



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# Nine Worlds 2016

<https://nineworlds.co.uk>

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@London\_Geekfest