



[KHUSI HONA]

## DRIVE 4 CHANGE

### SPONSORSHIP GUIDE

So you're interested in being a D4C sponsor, THAT'S AWESOME! We'll be holding over 50 events in 50 cities across the US and will be driving over 11,000 miles. Our events benefit Khushi Hona, a 501C3 tax deductible charitable organization serving in women empowerment, rural health and innovative poverty eradication programs in South Asia. Your sponsorship is key to the success of the tour and it's reach across the US.

### WHO WE ARE: KHUSI HONA & LOVETREE CO.



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- An NGO and an ethical fashion company with the same goal: **empowering vulnerable people with solutions that allow them to rise above their poverty.**
- We create and implement **innovative poverty eradication programs in South Asia** that contribute to the preservation of human dignity.
- We prioritize the improvement of and **access to education** and are guided by a principle of social entrepreneurship. We believe the cycle of poverty starts with tangible, life-changing opportunities.

**Your decision to sponsor D4C will actively support our mission and proceeds will directly impact the lives of countless individuals throughout South Asia.**



Sound Voyage - Harmony Healing Center in Nosara, Costa Rica

## 📍 EVENT DETAILS 📍

Here are all the fun programs we have created with certain audiences in mind.



### **SOUND VOYAGE:**

Explore your practice with rhythm and beats as **DJ Karri Om** joins forces with your studio teacher(s) to create a yoga experience like no other. Sound Voyage combines ancient practice with modern technology by incorporating noise isolating, glowing headphones by **Sound Off™ Experience**. Slide into your comfy headset and dive into your practice. Atmospheric lighting provided - Ready, set and launch!

*(25 people minimum required - Suggested price \$25-\$35 )*

**Designed with yoga studios in mind.**



### **LOVETREE CO. TRUNK SHOW & MALA MIXER:**

Host the entire Lovetree Co. collection at your store or studio and meet the designer, Karri Cole. Our focus is to inspire hope, action and change by sharing the story of our women empowerment initiative. Through this program our artisans are able to create sustainability within their families and communities. Let's make it a party! Providing an assortment of snacks and beverages is a great way to build community. Every purchase goes to support the Lotus Center in Goa, India.

*(wholesale minimum \$250)*

**Designed with retail locations and yoga studios in mind.**



### **FUEL 4 THOUGHT:**

Social entrepreneur and founder of Khusi Hona, Matthew van Rooyen envisions a world where the cycle of poverty is replaced by a cycle of progress. He helps to awaken his audience as he guides them through his experiences in aid work and disaster relief in South Asia. His methods for creating change include holistic economic development and empowerment to enable vulnerable people with solutions that allow them to rise above their poverty. Let him walk you through the ever-changing environment of charitable work and inspire you to be a part of the cycle of progress.

**2 SESSION CHOICES:** 10 minutes or 20 minutes.

**WHAT'S INCLUDED:** A projector, screen and presentation will be provided and an engaging question and answer session will bring the talk to a close.

**Designed with churches, community groups or businesses in mind.**

**SPONSOR TODAY**  
AND BE A PART OF SOMETHING BIG

EXPAND YOUR  
AUDIENCE BY  
BECOMING A  
PART OF  
SOMETHING  
**BIGGER!**

## SPONSOR D4C TODAY !!

We are excited to partner with your business to make the world a better place. You'll have access to our team on a one-to-one digital basis. D4C will create all the collateral needed for the event's success with your branding (*facebook banner, instagram square layouts and any other digital media you may need*). We only need your company's logo (high res digital format), social handles and business details.



 [KHUSI HONA]

**DRIVE**  
**4 CHANGE**

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For more event details:  
[khusihona.org/drive-for-change](http://khusihona.org/drive-for-change)