

EP² BOARD OF
EXECUTIVE PROTECTION
PROFESSIONALS®

Setting a New Standard

Executive Security Operations Conference



June 3-5, 2025

Disney's Yacht & Beach Club Resorts

Lake Buena Vista, Florida

Sponsorship Opportunities

The Board of Executive Protection Professionals (BEPP) is committed to elevating standards within the Executive Security Operations community. Observing a gap in existing industry conferences, the BEPP sought to create a more dynamic and valuable experience for professionals in the field. This aspiration culminated in the establishment of the Executive Security Operations Conference (ESOC), founded and hosted by the BEPP itself.

Unlike conferences primarily driven by profit, the BEPP took a principled and meticulous approach to developing the ESOC. Our primary goal is to provide an unparalleled conference experience for attendees, deliver maximum value to our sponsors.

About the ESOC

The ESOC is a two-day conference where industry leaders, decision-makers, and executive protection professionals convene to participate in insightful educational sessions and cultivate meaningful relationships.

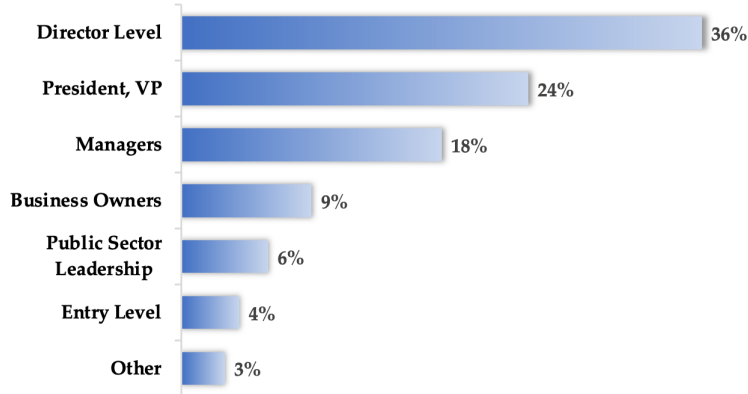
To set the benchmark for Executive Protection Conferences, ESOC prioritizes three key areas:

1. **Expertise:** We deliver engaging presentations led by renowned experts, addressing current, relevant, and critical issues facing the industry.
2. **Networking:** Our mixers offer invaluable opportunities for professionals to connect, exchange ideas, and boost their visibility within the field.
3. **Tangible Resources:** All attendees receive key takeaways, including professionally printed and bound conference materials and our Advance and Logistics Guidebook.

The ESOC stands as the premier conference for executive protection professionals, attracting attendees from leading Fortune 50 companies and countries worldwide. It boasts a roster of top-notch presenters, delivers high-quality content, and fosters unmatched networking possibilities.

Since its inception, the ESOC has consistently attracted senior leaders from diverse sectors and companies of all sizes.

Attendee Demographics



Organizations Represented

FORTUNE
 ✓ **50-500** Companies
 ✓ Family Office Executives
 ✓ Private Business
 ✓ Public Sector
 ✓ Individual Practitioners

Additionally, it has drawn in those new to the industry who are eager to learn and gain knowledge from the most experienced and respected professionals in the field.

Countries Represented at the ESOC

North America United States of America Canada Mexico	Europe United Kingdom Ireland	Middle East Israel United Arab Emirates	Africa Kenya Tanzania Gana Ivory Coast
Down Under Australia	Central America Guatemala	Asia India Singapore	

Furthermore, the ESOC has expanded its global reach, attracting attendees from around the world. Our inaugural conference saw representation from six countries, while our second conference welcomed participants from an impressive 15 countries spanning multiple continents.

Sponsorship Opportunities

Becoming a corporate sponsor of the ESOC presents your company with an unparalleled opportunity to showcase your brand to the world's leading experts in Executive Security Operations.

Please note, your contribution in support of this initiative may be tax-deductible pursuant to the provisions of section 170 of the Internal Revenue Code of 1986, 26 U.S.C. § 170(c).

Premium Sponsorship Opportunities

Premium Sponsorship Benefit Package Include:

Visibility:

- ✓ Prominent placement on the ESOC website and in marketing emails.
- ✓ Exposure through various advertising mediums used to promote the ESOC.
- ✓ Full-page product/service description in the ESOC Conference Resource Guide.

Lead Generation:

- ✓ Custom-designed QR code accessible to all attendees.
- ✓ Access to an exclusive list of conference attendees who have opted to receive communications.

On-Site Presence:

- ✓ Company logo on conference signage throughout the venue.
- ✓ Special feature in a video played during presentation intermissions.
- ✓ One 6-ft exhibit display table during Tuesday and Wednesday network mixer events.

Complimentary Access:

- ✓ Four complimentary attendee registrations (details provided upon finalizing sponsorship).

Networking Reception Mixer Sponsorship - \$7,500 | 2 Opportunities

Connect with attendees in a relaxed and social setting by sponsoring our evening networking reception mixer. As the sponsor, your company will be prominently displayed throughout the reception area, allowing you to make lasting impressions and build valuable relationships

Breakfast Sponsorship - \$7,000 | 2 Opportunities

Boost your brand visibility at the breakfast session with prominent tabletop signage featuring your company logo. You'll also have the opportunity to personally connect with attendees and share promotional materials.

Lunch Sponsorship - \$8,000 | 2 Opportunities

Reach a captive audience during the lunch session. Your branded tabletop signage will ensure high visibility, while you personally connect with attendees and provide them with targeted promotional materials.

Credential Sponsorship - \$6,000 | 1 Opportunity

Reach every attendee and maximize your brand impressions by showcasing your company logo on the ESOC credentials and lanyards – a constant visual reminder throughout the conference.

Box/Mail Sponsorship - \$6,000 | 1 Opportunity

Make a lasting first impression: Your logo will be prominently featured on the box delivered to all CONUS ESOC attendees, containing your marketing materials and conference credentials.

Title Sponsor - \$15,000 | 1 Opportunity

Align your brand with excellence: Enjoy prestigious co-branding with all premium sponsorship opportunities, associating your company with the highest level of support for the ESOC.

General Sponsorship Opportunities

Single Page Advertisement - \$995 | 10 Opportunities

Upgrade to receive Premium Sponsorship Benefit Package +\$5,000

Deliver your message directly to attendees with a full-page product/service description in the conference resource guidebook, guaranteeing focused exposure for your offerings.

Coffee/Break Sponsorship - \$2,500 | 4 Opportunities

Upgrade to receive Premium Sponsorship Benefit Package +\$3,500

Maximize your networking potential with dedicated recognition during coffee and break times. This provides the perfect opportunity to personally connect with attendees, share promotional materials, and build valuable relationships.

Guidebook Sponsorship - \$4,000 | 1 Opportunity

Upgrade to receive Premium Sponsorship Benefit Package +\$2,000

Become the sole sponsor featured on the cover of the ESOC special edition Advance Guidebook. This unique opportunity provides unparalleled visibility for your logo and website, ensuring maximum impact among all attendees. Two complimentary attendee registrations. Additional information on how to register your complimentary attendees will be provided once sponsorship has been finalized.

General Sponsorship - \$5,000

Upgrade to receive Premium Sponsorship Benefit Package +\$1,000

General Sponsors receive special recognition on every break session video screen, display on the ESOC website as a sponsor with a link to your company website, one six-ft exhibit display table. Two complimentary attendee registrations. Additional information on how to register your complimentary attendees will be provided once sponsorship has been finalized.

Sponsorship Opportunity Agreement

- ✓ All logos must be submitted to the BEPP no later than **April 1, 2025**.
- ✓ Deadline for sponsor ads for conference materials: **April 1, 2025**.
- ✓ Application for sponsorship & donor cut-off date: **April 1, 2025**.

Please send all electronic files James Cameron at james@ep-board.org

Exhibitor/Sponsor Agreement

This agreement sets forth the terms and conditions governing your company's participation as a sponsor at the 2025 ESOC, hosted by the Board of Executive Protection Professionals (BEPP).

Sponsorship opportunities are allocated on a first-come, first-served basis upon receipt of payment to the BEPP. Submission of a completed application does not guarantee sponsorship. A confirmation notice will be issued by the BEPP upon approval of your application.

Ready to partner with the ESOC? Contact James Cameron at james@ep-board.org to discuss corporate sponsorship opportunities and how we can tailor a package to meet your specific needs.

To learn more about the conference itself, you can visit our website at www.bepp-esoc.org.



EXECUTIVE SECURITY OPERATIONS CONFERENCE

Pledge of Commitment

1. We acknowledge and value the investment of time and resources made by every attendee, sponsor, and speaker.
2. The BEPP pledges the ESOC will prioritize fresh perspectives and avoid repetition in topics and presenters, with exceptions made for BEPP updates or by popular request.
3. ESOC presenters will always be invited and carefully selected by the BEPP rather than chosen from a "call for presentations."
4. Presenters will be Senior Leaders in their respective fields, selected for their expertise, with the prioritization on substance not product-centric presentations or sales pitches.
5. Topics covered at the ESOC will be tailored to senior-level Protection Operations and Executive Protection business owners.
6. Attendees will leave the ESOC with valuable tangible takeaways and resources that will enhance their skills and knowledge long after the conference concludes.
7. We will provide unparalleled networking opportunities to facilitate new connections and enhance existing relationships.
8. The ESOC will always welcome all professionals involved in Executive Security and those who support Executive Security Operations, fostering an inclusive environment for all.
9. As a non-profit 501(c)(3) organization, we are committed to transparency by disclosing accurate conference attendance and financial accountability.
10. The BEPP is dedicated to setting the standard for excellence in Executive Security Operations training conferences through continuous improvement and a commitment to exceeding expectations.

The Officers and Board of Directors of the Board of Executive Protection Professionals are fully committed to upholding this pledge.

EP² BOARD OF
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Setting a New Standard

Board of Executive Protection Professionals is a registered 501(c)3 Non-Profit Organization
EIN# 86-3028575