COURSE SYLLABUS

Columbia University Graduate School of Architecture, Planning and Preservation Real Estate Development Program

"Architect and Developer Dialogues" Fall 2017 PLAN A6252 and. 1.5 credits

Wednesdays, 3pm-5pm, (See page 2 for location of sessions.)

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I. COURSE DESCRIPTION

Real Estate success is a collaborative process, a creative effort between developers and architects. While economics matters, what distinguishes a lasting real estate development is often a result of how well the project is designed. It is paramount for both developers and architects to understand each other's thinking processes.

This course will expose the students to six cases of developer-architect collaboration. We will analyze the dynamics behind the development process and how to bridge the developer-architect approach in order to result in a successful project.

II. COURSE REQUIREMENTS AND ASSIGNMENTS

Please research background information of developers and architects prior to each class. Sessions may be held at architects or developers offices. Please arrive 10 minutes prior to each session.

Please select two built projects, analyze and make a convincing case of how developer architect dialogue resulted in a more significant and profitable building. The selected projects should be of two different developers and architects. (Do not analyze the cases discussed in class)

The assignment should be written double spaced (12 font). Visuals plans should be included to present the case. Please include a bibliography and/or interview information.

SCHEDULED SPEAKERS – Architect and Developer Dialogues

Nov 1 st	Carl Odermann Perkins Eastman Architects (203) 251-7400 C.Ordemann@perkinseastman.com 115 5 th Ave, 3 rd Flr, Room 6-11 (between 18 th & 19 th Streets) New York, NY 10003	and	Robert Selsam Edison Properties (917) 693-1831 robert@theselsamcompanyllc.com
Nov 8 th	Grant Marani Robert AM Stern Architects (212) 967-5100 1 Park Ave., 17 th Flr NY, NY 10016	and	William Lie Zeckendorf Principal Zeckendorf Realty (212) 508-7273
Nov 10 th	FXFowle (212) 627-1200	and	Joseph Moinian Moinian Group (212) 808-4000 joseph@moiniangroup.com 3 Columbus Circle, 23 rd Flr New York, NY 10019
Nov 15 th	Kenneth A. Lewis SOM (917) 841-2007 Kenneth.Lewis@som.com 14 Wall Street New York, NY 10005	and	Silverstein Properties, Inc. (212) 490-0666
Nov 29 th	L. Stephen Hill Hill West Architects (212) 213-8007 11 Broadway, 17 th Flr New York, NY 10004	and	Jonathan Landau Chief Executive officer Fortis Properties Group (718)907-7700
Dec 6 th	Eran Chen ODA Architecture (646) 478-7455 x308 eran@oda-architecture.com 250 Park Ave South (3rd Floor) New York, NY 10003 (between 19th & 20th Street)	and	Elliot Spitzer eliotlspitzer@spitzereng.com Charles Morisi Spitzer Enterprises cmorisi@spitzereng.com (212) 765-5170