



Pride 2023

Join us at POST as we celebrate Pride 2023 alongside DNVRMX. The festivity takes place June 24, 2023 and will spotlight one of XLSIOR's biggest parties of the year. Stay for our Pride party, sip on some cocktails, and dance the night away.

DNVRMX | XLSIOR
Pride Party - X Atrium
10pm - 2am

My Gay Houston Collab - TBA

Event Details



XLSIOR Mykonos in 2022.
Instagram: @xlsiorfestival



XLSIOR Houston by DNVRMX
Instagram: @DNVRMX



DNVRMX, a premier organizer of LGBT parties, has secured exclusive rights to promote the XLSIOR festival in Houston. The XLSIOR Festival, one of Europe's most prized LGBT festivals, draws thousands to Mykonos, Greece every year. Houston along with New York City will be the only iterations of XLSIOR in the United States for Pride Month 2023.

PRIDE 2022 at POST Houston by DNVRMX
Instagram: @posthtx

Partnership Packages

Naming Rights

\$10,000 Minimum Investment
Includes all sponsor benefits below

Shine

\$6,000 Minimum Investment
Category Exclusivity
Evergreen Signage (1 Month)
• 150K+ Monthly Guests
Promotional Content
Digital Marketing
• Monthly Email Blast - Over 190K Recipients
• 2 Post Mentions and 2 Story Mentions - Estimated 500K Impressions
Tracking and Reporting- Monitor Engagement, Reach, Impressions, etc.
Evergreen Landing Page (1 Month)
• 100K Web Visitors Monthly
Included as Collaborative Sponsor in our General Posts

Sparkle

\$4,500 Minimum Investment
Permission to Offer and Sell Products at POST
Digital Marketing - Includes Monthly Email Blast, and 1 Post Mention, 1 Story Mention
(2) Complimentary Public Branding Events*

Glisten

\$2,000 Minimum Investment
Permission to Offer and Sell Products at POST
Complimentary Public Branding Event*

*Non-Peak Season, Excludes Promotional Content

Past Events

On June 25th, 2022 POST hosted its first annual Pride event. Thousands of guests showed up to mingle, dance, and proudly represent their community.



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