



ARTOFFICIAL
MAKEUP • PHOTOGRAPHY STUDIO

EVENT SPONSORSHIP PROPOSAL

2023 YEAR

ABOUT OUR COMPANY

Artofficial Makeup And Photo is a renowned provider of professional makeup and photography services, known for our creative concepts and exceptional makeup expertise. Our team of talented makeup artists and photographers is dedicated to crafting unforgettable experiences for our diverse clientele.

We value individualism. Our mission is to shine a spotlight on the unseen of our community through the mediums of makeup and photography.



SINCE 2014

EVENT OVERVIEW

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"Taste 'N See" - is a 2 part event (10/28-29) where local artists, creatives, and business owners can showcase their product or brand in a fun and creative way. This promises to be a unique Halloween themed event that will immerse attendees in a world of art, beauty, and captivating imagery. The first day is for adults and the second day is for children.

Our team of makeup artists will showcase their artistry by transforming patrons into cool creatures and characters while our photographers capture their artistic personas in our themed rooms.

Our event objective is to create a platform for local and surrounding business owners to showcase their product or service to new potential buyers. Our vendors can agree to participate by offering a free or discounted product or service for each customer to keep as their "treat".





SPONSORSHIP BENEFITS

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- Brand Exposure: Your brand logo will be prominently displayed throughout the event venue, on promotional materials, featured on our social media platforms, and sent to our mailing list, reaching an estimated audience of 15,600+ potential customers.
- Product Integration: You can provide your latest makeup products for use during the makeup sessions, or for giving away for our adult “trunk or treating” portion, allowing participants to experience and explore your products firsthand.
- Social Media Promotion: We will create dedicated posts highlighting your brand, products, and services, along with captivating Halloween themed images from the event. This will significantly boost your brand's visibility and engagement with our followers.
- Networking Opportunities: Your representatives will have the exclusive opportunity to network with industry professionals, makeup artists, photographers, models, and influencers during the event.
- Exclusive Offers: We will promote exclusive discount codes or special offers for your products or services, enticing our customers to engage with your brand post-event.

PREVIOUS EVENTS

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We launched our Taste 'N See events on Valentine's Day of this year and it sold out completely. With about 100 patrons. This year we plan to double or even triple that with more promotions and partnerships.



OUR FOLLOWING

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We have a large client base of over 6,600, and a social media following of over 9,000 including all of our accounts. With your partnership we know this event will reach far and wide!



@Artofficialmakeupandphoto



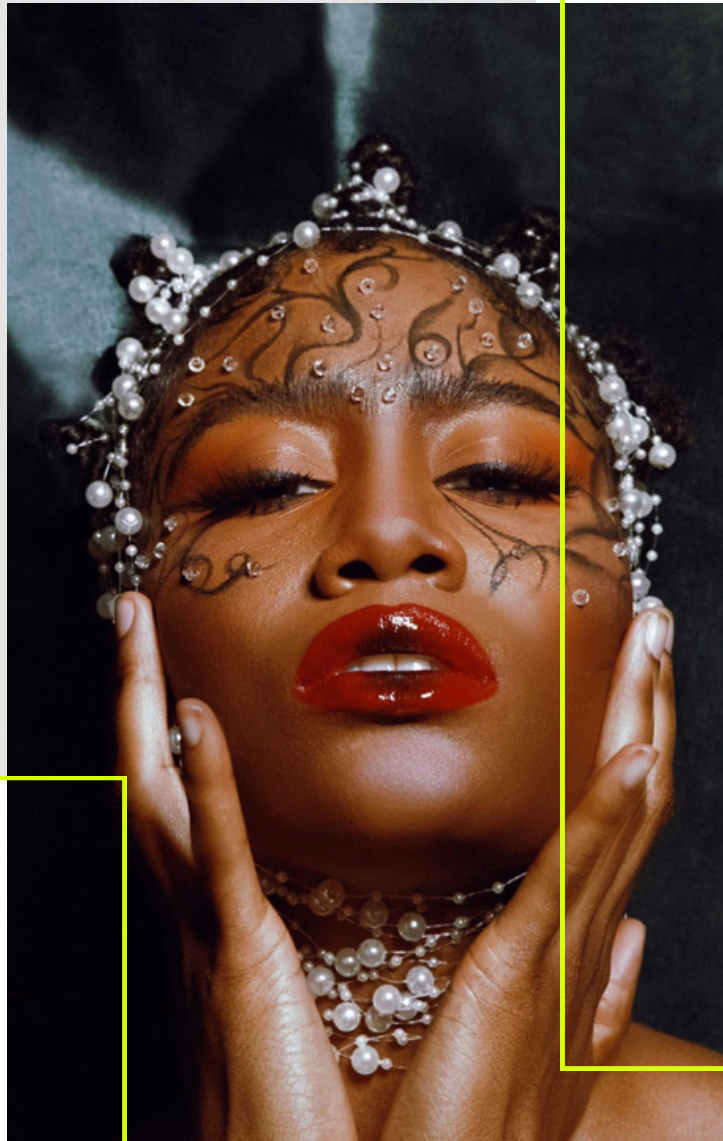
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INVESTMENT OPTIONS

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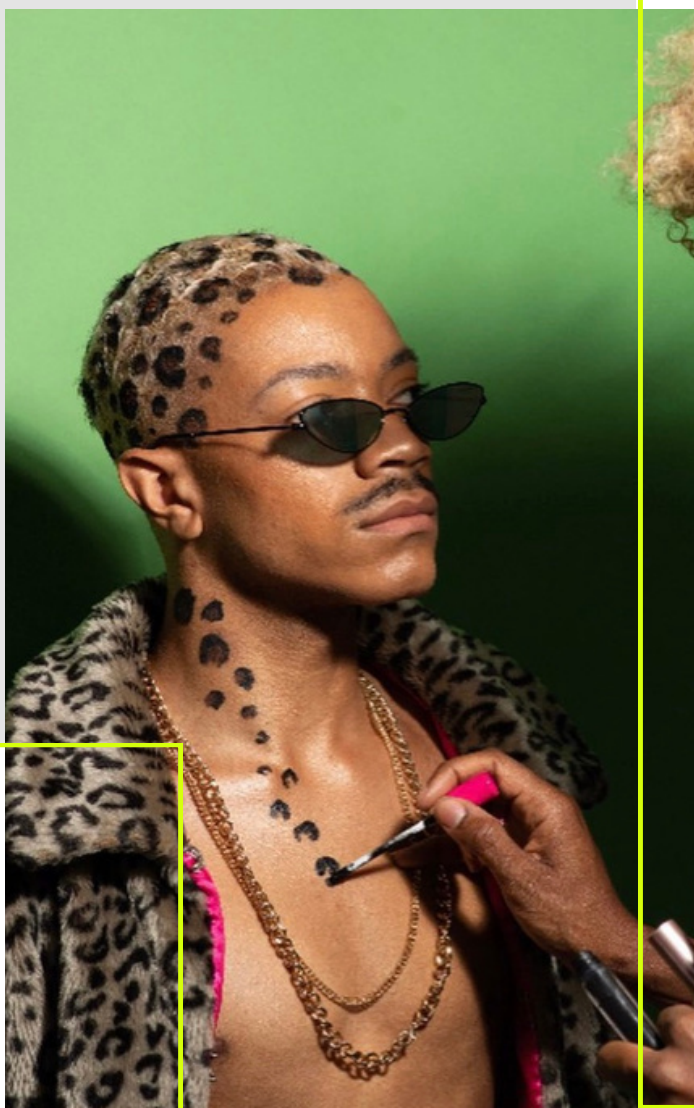
- To accommodate your marketing goals and budget, we offer various sponsorship packages. However, each brand is different and we value your brand's uniqueness. So because of this we are open to tailoring the sponsorship package to better align with your specific requirements and aspirations. Please let us know if you have any particular ideas or preferences.



NEXT STEPS

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We eagerly await your response and would be delighted to discuss this sponsorship opportunity further. Kindly reply to this email, and we can arrange a call or meeting at your convenience.





THANK YOU

THANK YOU FOR CONSIDERING PARTNERING WITH ARTOFFICIAL MAKEUP AND PHOTO LLC FOR OUR "TASTE 'N SEE - ADULT TRICK OR TREATING" HALLOWEEN EVENT. TOGETHER, WE CAN CREATE A CREATIVE AND UNFORGETTABLE EXPERIENCE FOR OUR AUDIENCES TO RAVE ABOUT FOR YEARS TO COME.



WWW.ARTOFFICIALMAKEUP.COM