



I ve -over- hate

Empowering students, teachers
and school personnel to eliminate
physical and emotional bullying.

loveoverhatetour.com



3Sixty Music Group, Inc

"Love Over Hate" Tour

We are an affiliate of 3Sixty Music Group, Inc, which is a non-profit organization dedicated to empowering students, teachers and other school personnel to eliminate physical and emotional bullying. This is achieved by developing programs that provide information education on the dangers of bullying, reporting tools, support, and defending victims of bullying by standing with them against the perpetrators.

Bullies appear everywhere, from playgrounds to hallways to public restaurants, online and even in the workplace. The internet has made it easy for bullies to harass and stalk their victims without suffering any repercussions. Once a bully gets into your head, it's extremely difficult to get him/her out. Victims of bullying live constantly on edge, even if the bully is not physically present. Many suffer from paranoia, panic attacks and suicidal tendencies. Bullying happens not only to children, but to people of all ages and different social backgrounds.

We are different from any other program because we unite students with both music and a message. We are proud to tour with aspiring artists from Houston and surrounding areas. Our artists have riveting stories about their extreme bullying cases during their school years. Most of our artists are teens and young adults that connect with the students on levels unachievable by older adults. Countless lives are saved through our artists and tour. Numerous students on the brink of suicide have sought help following our assemblies.

Our tour travels with a full sound team and has top quality equipment that transforms school auditoriums and gymnasiums into invigorating and life-changing concerts.





Why Become a Love Over Hate Corporate Sponsor

Working with the belief that corporate sponsors make great partners and make great things happen, Love Over Hate works to help children and teenagers prevent bullying which in turn save lives. We achieve this through anti bullying programs driven by education, community outreach, awareness and advocacy.

Corporate sponsorships enrich a company's involvement with children and families and the social issues they deal with because corporations make things happen.

Corporations truly are the champions of change for our youth!

Investing in children is not new, but the increasing number of top corporations seeking to actively get involved in the process is. The inherent benefits have quickly become

apparent to many Fortune 500 companies.

Children and families are an evolving role in business and society. They are also your customers and your future customers.

Love Over Hate works with such corporations to participate at the community level by lending their time and resources to partner in creating change.

We seek to build additional community relation's efforts; strategic partnerships, cause-related marketing initiatives and employee volunteer programs. **We** are building the benefits of a unified approach to philanthropy, public relations and marketing. **We** have an established commitment to be the CHANGE in the lives of our children.

Ways To Partner

PLATNIUM SPONSORSHIP - \$50,000

Sponsors Receive:

- Recognition and visibility through promotional materials and main signage (provided by Sponsor) at every presentation and public event for one year.
- Recognition as a Platinum Sponsor (including links to your website and either Facebook or LinkedIn page) on our websites, through our social media channels and in our newsletters/email correspondence
- Unlimited featured presence at Stop-Bully featured events
- 50 social media (Twitter, Facebook, Instagram) posts advertising company brand throughout school calendar year
- Recognition in all publicity and media we receive
- Branding on all materials we provide schools

GOLD SPONSORSHIP - \$20,000

Sponsors Receive:

- Recognition and visibility through promotional materials and main signage (provided by Sponsor) at 10 presentations and public events for one year.
- Recognition as a Gold Sponsor (including links to your website and either Facebook or LinkedIn page) on our websites, through our social media channels and in our newsletters/email correspondence
- 5 featured presence at Stop-Bully featured events
- 10 social media (Twitter, Facebook, Instagram) posts advertising company brand throughout school calendar year

- Recognition in all publicity and media we receive
- Branding on any materials we provide schools

SILVER SPONSORSHIP - \$5,000

Sponsors Receive:

- Recognition and visibility through promotional materials (provided by Sponsor) at every presentation and public event for one year
- Recognition as a Silver Sponsor on our websites, through our social media channels and in our newsletters/email correspondence
- 5 social media (Twitter, Facebook, Instagram) posts advertising company brand throughout school calendar year
- Branding on print materials we provide schools

BRONZE SPONSOR - 5,000 & Under

Sponsors Receive:

- Recognition as a Bronze Sponsor on our websites, through our social media channels and in our newsletters/email correspondence
- 1 social media (Twitter, Facebook, Instagram) posts advertising company brand throughout school calendar year





Meet The Artist

ARTIST 1 NAME • Hip Hop Artsist
Accomplishments/Brief Bio can be placed here

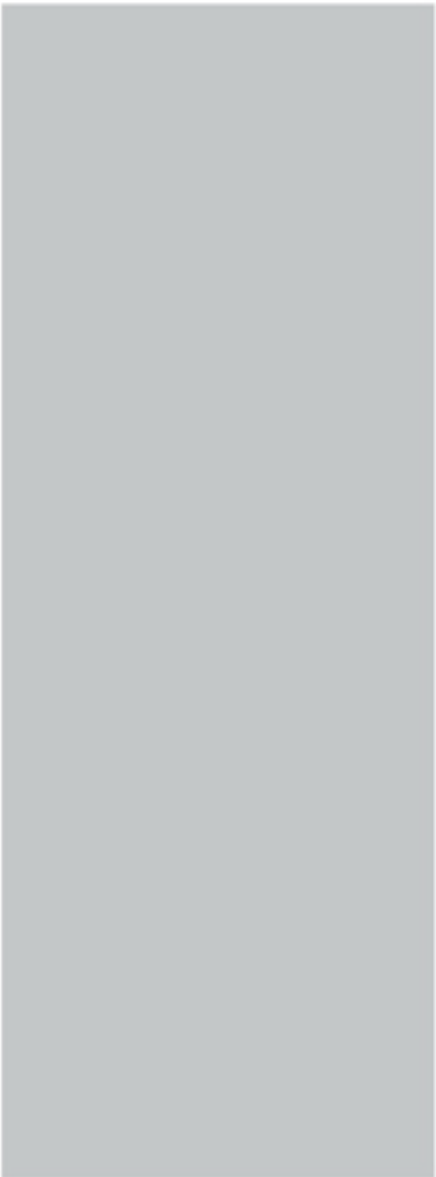
ARTIST 2 NAME • R&B Singer
Accomplishments/Brief Bio can be placed here

ARTIST 3 NAME • DJ
Accomplishments/Brief Bio can be placed here

ARTIST 4 NAME • Spoken Word Artist
Accomplishments/Brief Bio can be placed here

ARTIST 5 NAME • Pop Singer
Accomplishments/Brief Bio can be placed here





Corporate Sponsor





Where The Funds Go

- High quality sound equipment and lights
- Tour trailer with company logo and design
- Equipment support staff
- Public awareness and education
- Help students in need and at-risk of suicide
- In-school bullying prevention and cyber bullying education
- Developing more enriched anti-bullying curriculum
- In-school support groups for students who are bullied and cyberbullied
- Raise awareness through digital programs and education
- Educate students about changing the culture in their schools and in their communities



EXECUTIVE STAFF

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Secretary

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Chief Financial Officer

CONTACT

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The Love Over Hate Tour is operating as a 501c3 nonprofit organization by 3Sixty Music Group, Inc.

Your donations are welcomed and appreciated. Please contact us at the number listed below for more information on the tax benefits, and forms of payments accepted.

Employer Identification Number: 83-1915218

