

LOS ANGELES - SAN ANTONIO - MIAMI

# REVOLUCIÓN TOUR 2025

A CELEBRATION OF UNITY & CULTURE

**MARK VIERA**  
HBO/COMEDY CENTRAL  
COMEDIAN

**JOSE MAESTAS**  
COMEDIAN

FEATURING  
**LUPITA INFANTE**

2X GRAMMY NOMINATED  
ARTIST

Para La Cultura  
**¡todowafi!**



**SEPTEMBER 20 2025**  
**GLORIA MOLINA GRAND PARK**

LOS ANGELES, CALIFORNIA



**SEPTEMBER 27 2025**  
**THE ESPEE**

SAN ANTONIO, TEXAS



**OCTOBER 11 2025**  
**VIVO DOLPHIN MALL**

MIAMI, FLORIDA



# THE ONLY HISPANIC HERITAGE MONTH TOURING FESTIVAL

Rev Tour isn't just an event—it's a cultural revolution. As the first and only Latino touring festival dedicated to Hispanic Heritage Month, Rev Tour is breaking boundaries, bringing together the most diverse and dynamic Latino/a/e speakers, creators, and artists across multiple cities.

For too long, Hispanic Heritage Month has been painted with the same broad strokes. But our culture is anything but generic. From our food and music to our languages and stories, Latino heritage is vast, vibrant, and deeply diverse. That's why every panel, performance, and experience at Rev Tour is intentionally curated—to celebrate the richness of our roots while amplifying the voices shaping our future.

This isn't just about celebration; it's about impact. Rev Tour is where representation meets revolution, ensuring that every attendee sees themselves, their stories, and their pride reflected on stage. Get ready for a festival that doesn't just talk about change—it moves with it.



MUSIC PERFORMANCES



CELEBRITY GUESTS



VENDORS



PRESENTATIONS



AIDA RODRIGUEZ



JON HUERTAS



DIANA MARIA RIVA



MARK VIERA



PATTY RODRIGUEZ



LISA VIDAL



ELIO MORILLO

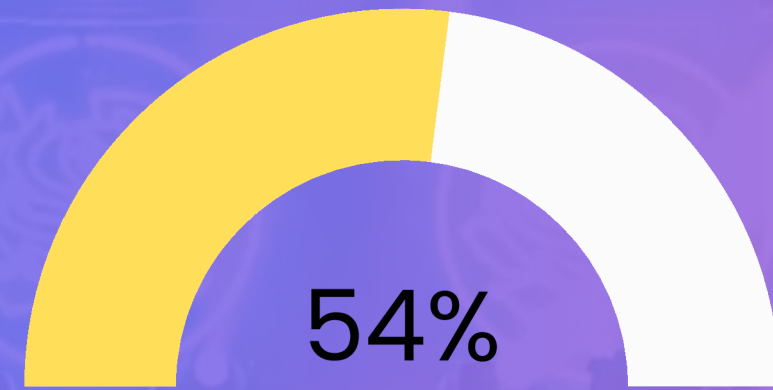


ELI VASQUEZ

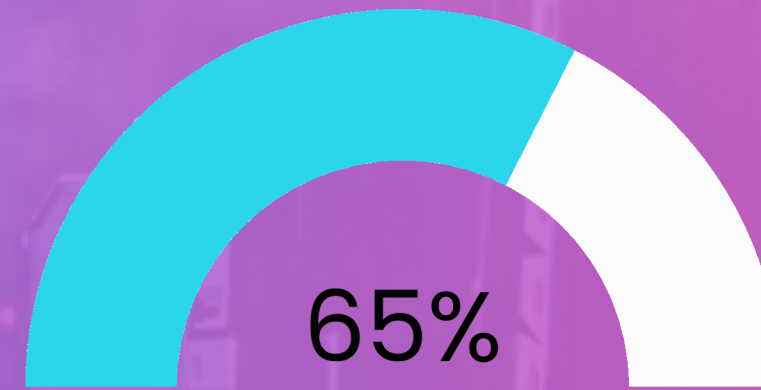


**PAST TALENT AND SPEAKERS**

## DEMOGRAPHICS



**50% Women / 46% Men  
4% Other**



**21 - 45 Ages**

### LOCAL ROOTS, GLOBAL REACH

Each year, RevTour25 draws thousands of attendees from across the country, bringing together a vibrant community to celebrate Latino culture, music, and entrepreneurship. With events in Los Angeles, San Antonio, Bridgeport, CT, and Miami, the festival connects diverse audiences nationwide, each passionate about uplifting Latino voices. In addition to the live events, RevTour25 (Through TodoWafi Network) has cultivated an online community of over 1 million followers, extending its reach and impact even further. With a nearly equal mix of men and women, ages 21 to 45, RevTour25 is quickly becoming a premier event for those seeking to connect, celebrate, and be inspired during Hispanic Heritage Month.



## SPONSORSHIPS

### PLATINUM SPONSOR

**\$4000**

- 400 sq ft prime activation space inside the park
- Logo predominantly featured on shared event signage
- Logo predominantly featured on main screen logo loop
- On-stage commercial opportunities
- Main stage programming opportunities for messaging or giveaway
- Logo inclusion on media campaign
- Logo inclusion on print marketing
- Website listing Pre and post event social media inclusion
- Email blast inclusion
- 25 GA Tickets / 20 VIP Tickets

### GOLD SPONSOR

**3500**

- 200 sq ft prime activation space inside the park
- Logo featured on shared event signage
- Logo featured on main screen logo loop
- Logo inclusion on media campaign
- Logo inclusion on print marketing
- Website listing Pre and post event social media inclusion
- 20 GA Tickets / 10 VIP Tickets

### SILVER SPONSOR

**\$2000**

- 100 sq ft prime activation space inside the park
- Logo featured on main screen logo loop
- Website listing
- Pre and post event social media inclusion
- 10 GA Tickets / 5 VIP Tickets

**OTHER SPONSORSHIPS**

We wish to emphasize that all prospective sponsors must fully comply with all relevant city and state regulations, in addition to adhering to festival-specific guidelines. Please be aware that the event schedule, venue location, and talent lineup are subject to alterations. We kindly request that all sponsors demonstrate the utmost flexibility and readiness to accommodate potential modifications. Your unwavering commitment to adherence and adaptability is sincerely valued as we collectively strive to ensure the Mile High 420 Festival remains a meticulously regulated and exceptional event for all participants. Sponsors are responsible for providing their own tents, tables, chairs, fire extinguishers, and ballasts. Thank you for your understanding and cooperation.



PRESENTING



SPONSORSHIPS



BEER & DRINK BAR



PHOTO BOOTH



KIDS ZONE



EL MERCADO



TICKET SPONSOR



VIP AREA

OTHER SPONSORSHIPS