

SPONSORSHIP OPPORTUNITIES



Offshore Racing Organization

TWO OFFSHORE RACES

Newport Beach
& Mission Bay San Diego

ONE LAKE RACE
Lake Havasu

Three races..One Championship!

Dear Potential Sponsor,

We are reaching out to share this opportunity to showcase your business as a sponsor for one of the largest Sanctioned Offshore Powerboat Races on the west coast!

*Our sponsors reach an international audience of over **200,000** powerboat enthusiasts, organization members, multiple media outlets and successful consumers. Exposure is **MAXIMIZED** over a year long sponsorship campaign versus just one event of exposure. We expose our sponsorships across **three** separate race venues of our championship, website social media & email marketing ads, exclusive pace boat and course ads plus much more!*

Race venues for RUC series are three iconic west coast destinations, Newport Beach, Lake Havasu & Mission Bay San Diego.

Offering major advertisement exposure!

Thank you for your support and involvement in our great sport of performance boat racing! To purchase or inquire about any of our sponsorship advertising opportunities offered please contact:

P. 714.470.2399

E. info@roundupcupchampionship.com



LAKE HAVASU

1ST ANNUAL

RUC

SEPTEMBER

2017



LONG BEACH

NEWPORT BEACH

RUC

NOVEMBER

2017



*HIGH PERFORMANCE WORLDWIDE COMPETITION
INTERNATIONAL EXPOSURE AT ALL THREE VENUES IN 2017
FASHION SHOW & RUNWAY EVENT AT SO CAL VENUES*





LAKE HAVASU, AZ

The largest vacation & boating destination on the west coast is the opening venue to the RoundUp Cup series. Also home to multiple high performance boat manufacturers in the industry.

For more than 40 years Lake Havasu has been a proving ground for major boating events, manufacturer testing and boat races.



SPONSORSHIP PACKAGES

GOLD HOSTING MEMBER – 100% EXPOSURE – ALL THREE VENUES

- AIRPLANE FLOWN AERIAL BANNER ABOVE RACE EVENT
- HOSTED BY "YOUR BRAND" MARKETING CAMPAIGN & ANNOUNCEMENTS
- EXCLUSIVE PACE BOAT & RACE COURSE ADVERTISING
- 100% EXPOSURE THROUGHOUT ALL 3 EVENT VENUES AND MARKETING CAMPAIGN: WEBSITE, SOCIAL MEDIA, SIGNAGE, BANNERS, EVENT SPONSOR FLAGS, EVENT HOST PLACED ON RACE APPAREL AND MORE!
- HOSTING PRESENTATION VENDOR BOOTH SPACES

\$30,000 USD

(EXCLUSIVELY AVAILABLE FOR 1 SPONSORSHIP)

SILVER SPONSOR MEMBER – 50% EXPOSURE – ALL THREE VENUES

- EVENT SPONSORED BY "YOUR NAME" CAMPAIGN & ANNOUNCEMENTS
- EXPOSURE THROUGHOUT ALL 3 EVENT VENUES AND MARKETING CAMPAIGN: BANNER, FLAG, CANOPY PLACEMENT, WEBSITE, SOCIAL MEDIA, SIGNAGE, EVENT BROCHURES, EVENT "SPONSORED BY" ANNOUNCEMENTS, RACE APPAREL SPONSOR PLACEMENT
- MULTIPLE VENDOR BOOTH SPACES
- COURSE BUOY & EVENT SIGNAGE BRANDING
- BRAND INTERACTION BY PROMOTIONAL EVENTS (CONTESTS & GIVEAWAYS)

\$10,000 USD

BRONZE SPONSOR MEMBER – 25% EXPOSURE – ALL THREE VENUES

- MEDIA CAMPAIGN MARKETING WITH BRAND INTERACTION
- EXPOSURE THROUGHOUT ALL THREE VENUES AND CAMPAIGN MARKETING MATERIAL: BANNERS, FLAGS, CANOPY PLACEMENT, WEBSITE PLACEMENT, BROCHURES HANDED OUT TO EVENT ATTENDEES ALSO SENT THROUGH EMAIL GUEST LISTS, MULTIPLE EVENT BANNERS AND FLAG PLACEMENT, RACE APPAREL SPONSOR PLACEMENT
- 2 VENDOR BOOTH SPACES

\$5,000 USD



Circuit Race Team Sponsorship Opportunities

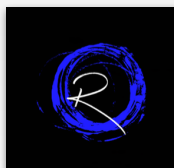


EFFECTIVE SPONSORSHIP MARKETING

ROUNDUP OFFSHORE RACING CHAMPIONSHIP OFFERS: MAXIMIZED EXPOSURE TO CONSUMERS WITH THREE SEPARATE VENUES ACROSS THE WEST COAST, HIGH VOLUME CROWDS OF SPECTATORS, VENDORS AND CIRCUIT RACE TEAMS BOTH CORPORATE AND PRIVATE PARTY.

CIRCUIT RACE TEAM EXPOSURE & BRAND INTERACTION: MANY OPTIONS OF EXPOSURE AND PLACEMENT ARE AVAILABLE FROM ORGANIZATION PARTNERSHIP TO CIRCUIT RACE TEAM SPONSORSHIP PLACEMENT. HIGHLY LUCRATIVE AVENUES OF MOBILE & ONSITE BRAND INTERACTION WITH CIRCUIT RACE TEAMS AND COMPLETE BRAND REPRESENTATION.

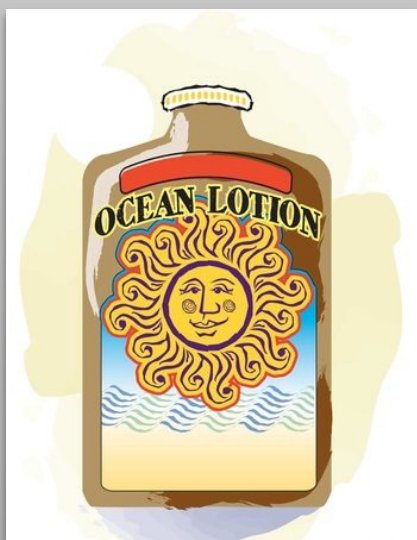
A CANVAS FOR YOUR MARKETING NEEDS. WITH ONLY **30** TOTAL ADVERTISING PACKAGES OFFERED WE ARE ABLE TO WORK CLOSE WITH OUR SPONSORSHIPS TO PROVIDE CUSTOM PACKAGES THAT CATER TO SPECIFIC MARKETING STRATEGIES. OUR INVOLVEMENT GOES FAR BEYOND SIGNING SPONSORS ON AND CALLING IT A DAY. WE WORK DILIGENTLY TOWARD EFFECTIVE MARKETING INSIDE ORO CAMPAIGN ABILITIES TO EXPOSE OUR PARTNERSHIPS AND PRODUCTS TO THE MASSES INVOLVED.



BEVERAGE AND PRODUCT COMPANY OPPORTUNITIES



For beverage and product companies we offer a unique opportunity to expose and promote your new products! We use effective strategies to initiate interaction with your new products and our consumers. Event entry fees can be replaced with “entry drinks” requiring spectators to purchase a beverage upon entry. Then, surveys can be taken on that product during the event from the spectators. Exposure and crucial feedback of new products is then effectively executed! This strategy has been proven effective with many major Energy drink and Beverage companies.



EVENT & RACE VENUE MATERIALS



CUSTOM SPANDEX TABLE COVERS LOCATED THROUGHOUT EVENTS

**Tentnology®**

CLEAN and SIMPLE

Architectural Appeal with
High Peaks & No Interior Supports

CUSTOM TENTS *YOUR LOGO AND BRAND


marquee


mega


saddlespan


technospan



We offer a distinct selection of marketing material in every advertising campaign. Our partners feel very involved with their investments into our advertising/marketing campaigns.



PERKS OF SPONSORSHIP

THE **VALUE** IN MARKETING THROUGH OUR EVENT PROGRAMS:

“PROMOTIONAL MATERIAL CREATED DURING YOUR SPONSORSHIP
CAMPAIGN IS AN INVESTMENT”

FLAGS, BANNERS, CANOPIES WITH YOUR INDIVIDUAL BRANDING
ARE **GIVEN TO SPONSOR** UPON COMPLETION OF THE
SPONSORSHIP TO BE UTILIZE IN YOUR OWN MARKETING
CAMPAIGNS OR EVENTS AS YOU WISH. RECURRING ADVERTISERS
WILL RETAIN NEW CAMPAIGN MATERIAL EVERY YEAR INVOLVED

CUSTOMIZE YOUR APPEAL AND MAKE CHOICES BASED ON YOUR
COMPANIES MARKETING DESIRES. **ORO** ADVERTISING PROGRAMS
PROVIDE THE ABILITY TO EXPOSE YOUR COMPANY OR PRODUCT
IN AN EFFECTIVE STRATEGY CUSTOMIZED BY YOU.

EXPAND THE FACE OF YOUR BRAND INTO NEW MARKETS AND
ABILITIES - HIGH PERFORMANCE BOATING, BOAT ENTHUSIASTS,
SUCCESSFUL BUSINESS OWNERS, VACATIONERS & VERY
SUCCESSFUL CONSUMERS! OUR NICHE AUDIENCES CAN IMPLORE
A HIGH STANDARD TO YOUR BRANDED NAME

ENJOY AND RECEIVE THE PERKS OF INVESTING INTO AN OUTER
CHANNEL. ACTION SPORTS PROVIDE RARE OPPORTUNITIES OF
EXCITEMENT AND EXHILARATION INVOLVED WITH THE
ATMOSPHERE THAT IS CREATED. ATTENDEES INVOLVED IN THESE
EXHILARATING TYPE OF EVENTS BECOME PROLONGED
CONSUMERS OF THE PRODUCTS, COMPANIES, AND SPONSORSHIPS
INVOLVED. THIS IS A PRICELESS ASPECT OF OUR EVENTS AND
MARKETING CAMPAIGNS!



2017 EVENT SCHEDULE



LAKE HAVASU RACE

28 SEPTEMBER

Team registration & Vessel inspections

29 SEPTEMBER

Qualifying Rounds for all registered contestants in all classes

30 SEPTEMBER

Race day! All classes competing against time trials for best of race times per class

01 OCTOBER

Award Ceremonies/Podium Placement for championship

MISSION BAY SAN DIEGO CHAMPIONSHIP RACE

17 NOVEMBER

Team registration, vessel inspection & Kids charity event

18 NOVEMBER

Championship Race Day!

LONG BEACH/ NEWPORT BEACH RACE

03 NOVEMBER

Team registration & vessel inspections

04 NOVEMBER

Race day! Teams will compete for the podium and championship placement



ROUNDUP CUP CHAMPIONSHIP

2017 Race Information &
Itinerary

ROB RICH GRAPHIC DESIGNS

*Three Race Venues comprise the
2017 RoundUp Cup Championship*



It is time to "RoundUp" Race teams and manufacturers!