

**DOWNTOWN DISCO  
COLUMBUS**

**2024**



# **EVENT SPONSORSHIP OPPORTUNITIES**

## **CONTACT**

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**POINT HAPPINESS  
EVENTS LLC**

# Downtown Disco Columbus

## Saturday, February 24th, 2024

### Event Overview:

Downtown Disco Columbus invites you to join us for an electrifying night of dancing, music, and 1970s nostalgia at our 3rd annual Saturday Night Fever themed event. Launched in 2022, Downtown Disco Columbus has quickly become a highlight of the Columbus social calendar, selling out in both 2022 and 2023 with 950 enthusiastic guests each year. Our event is hosted at The Bluestone in downtown Columbus, OH (583 E Broad St.).

### Purpose:

Our primary goal is simple – to have fun, dance, and relive the magic of the disco era. Beyond the dance floor, we are dedicated to giving back to the community. Last year, we proudly raised over \$5,000 for two local Columbus charities, making our celebration more than just a party—it's a force for good.

### Atmosphere:

The atmosphere at Downtown Disco Columbus is groovy and inclusive. Guests play a crucial role in creating the unique vibe, dressing the part in dazzling disco attire to transport us all back to the glamour of the 1970s.

### Past Success:

Downtown Disco Columbus has not only been a sold-out sensation for the past two years but has also garnered acclaim for its unforgettable atmosphere and positive impact on the community. In 2022, we started our annual tradition, and with each passing year, the event has grown in popularity.

### Anticipated Attendance:

We anticipate a third consecutive sellout of The Bluestone with 950 guests joining us to celebrate the joy of disco. Additionally, our event promotion reaches an audience of 350k+.



# Sponsorship Opportunities

## Presenting Sponsor (\$3500):

- Prominent placement as the Presenting Sponsor of Downtown Disco Columbus 2024.
- Inclusion of your name and logo across all event communication channels, including:
  - Event website and ticket platform
  - Social media and digital promotion
  - Email newsletters & press releases

## Costume Contest Sponsor (\$1500):

- Exclusive sponsorship of our Costume Contest, the highlight of the night.
- Recognition in all Costume Contest-related communication.
- Logo placement during the contest and award ceremony.

## Additional Opportunities (\$250-\$1000 Each):

- Disco Ball Sponsor
- DJ Sponsor
- Song Sponsorship

## What Sponsors Can Expect:

- Exposure to a diverse and engaged audience.
- Positive brand association with a successful and community-driven event.
- Recognition as supporters of local charities and community initiatives.
- Customization options available for sponsors to tailor their involvement.

## Contact Information:

For more information or to discuss custom sponsorship packages, please contact:

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Join us in making Downtown Disco Columbus 2024 an unforgettable night of music, dance, and community celebration!

