

**E- Hip
Hop
Daily**



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E-Hip Hop Daily

www.ehiphopdaily.com



E-Hip Hop Daily was born in the 845 area of New York in the midst of COVID. A brand that represents and shines a light on the positive, bright side of hip hop. Known best for it's unique interviews with artists such as Beenie Man, Coi Leray, V. Bozeman, Edgar Esteves and more. E-Hip Hop Daily sheds not only a positive light on hip hop but brings inspiration to those with a passion and dream to those in the 845 area.

"E-Hip Hop is Everything Hip Hop Culture. Hip hop is a form of art. Hip hop is a form of expression. Hip hop was made to bring people together. Hip hop is real. Hip hop makes you feel. Hip hop is a culture. Hip hop today isn't just music. Hip hop is dance. Hip hop is fashion. Hip hop is diverse. Hip hop isn't just a genre, it's a lifestyle."

Emani Bell is an entertainment journalist and interviewer. She is the CEO of both the videos and news that feature on ehiphopdaily.com. She has established work experience with the likes of companies such as HOT97, HotNewHipHop, TreMedia Public Relations, and so much more! Emani is now focused on building the empire of E-Hip Hop.

E- Hip Hop Daily Presents 845 Showcase Invasion

- ❖ *What is the 845 Showcase Invasion?*
 - *The 845 Showcase Invasion is mainly hip hop concert that shines a light on the 845 area, as it is often overlooked. Not only is it a concert, but before the actual live performances, guests will get to shop around and connect with businesses and vendors strictly from the 845 area to promote small businesses. Before the main performance, local 845 artists will perform.*
- ❖ *Why is this showcase relevant?*
 - *Supports local and small businesses*
 - *Promotes a good time for the 845 area, life after COVID*
 - *Highlights local talent and opens doors for a more established artists to reach a new market*
- ❖ *Location and Date (appx.)*
 - *Factory220 in Passaic, NJ, Saturday, January 8th, 2022*

Benefits of E- Hip Hop Daily

- Loved and recommended by all backgrounds and age groups
- Can reach high end businesses!
 - Can put your brand in front of record labels, artist management, and more!
- Promotes positive information only
- Here to inspire and help others
- Can write up a professional review
- Can reach a new demographic

Target Markets

- E-Hip Hop Daily's target audience: 16-34 year olds
 - EHHD's YouTube channel
 - EHHD's social media

How Does This Benefit You?

- Reach a target market of 16-34 year olds
 - Attracting a niche audience
 - In person interaction can help develop a connection between your company and your target audience
 - Reaching an entirely new area as there has been no kind of hip hop showcase in this area
- Can promote your new inventory!
- Boost brand visibility
- You can gain exposure to prospective customers and highlight the “human side” of your company.
- Can attract media attention, set your company apart from larger brands and inspire brand loyalty.
- Increased credibility as a brand
- You’ll have meaningful access to event audience
- Compelling ROI

845's Showcase Invasion Performances

***Artists TBD as we determine budget, but this is audience we are going for**

- Coi Leray
- King Combs
- 22Gz
- Sleepy Hollow
- Bishop Nehru

Line-up for 845 Showcase Invasion w/ local artists to open up the show



Sponsorship Package

Package At a Glance
<u>Pre-Event Recognition</u>
Logo on all posted flyers, email promo, & event page
Logo on Promotional Videos
Sponsor An Artist
Sponsor shout out on social media
Tickets
<u>On-Site Recognition</u>
Display table with company logo and brief description about company, and products from your company
Opportunity to display corporate banner at venue
On-Stage Speaking Opportunity (2 minutes)
<u>Post-Event Recognition</u>
Company Logo Displayed on Recap Video of Event (Thank-You)



Thank you!