

## Art, Rhythm and Culture Sponsorship

RE: The Art, Rhythm & Culture Festival

Hello,

I am writing to you in regards to the Art, Rhythm & Culture Festival to be held on Saturday September 22nd, 2018 at the Sarasota Opera House. This is the inaugural festival of this kind after our previous events Art, Rhymes & Beer proved to be an outstanding community event with large numbers of people enjoying an evening of entertainment that is charitable with impact in the Sarasota community. You can read more about the event in the attached sponsorship prospectus.

This year, the organizing committee would like to offer you an opportunity to be a sponsor of the event. We are seeking sponsorship and can provide various level of sponsorship opportunities. Each level has the following benefits:

### Lead Presenting Sponsor \$10,000

- 10 VIP Seating tickets
- VIP Artist meet & Greet
- All Event signage at the Concert.
- 2 Page ad in event program
- Named as sponsor in all press release materials
- Social media outlet mentions for WSLR radio station, Art, Rhythm & Culture

& all associated artists pages

- 30 Second on-air ad on WSLR
- Radio interviews on WSLR
- Logo on webpage, printed and online materials
- Flyer/posters/event program/website etc.
- Booked future performance by Ryanito for your event
- Logo on event t-shirt
- Logo on website with link to sponsor site
- Exclusive sponsor for your industry

### Platinum Level Sponsor \$5,000

- 10 VIP Seating tickets
- VIP Meet and Greet
- All Event signage at the Concert.
- 1 Page ad in event program
- Named as sponsor in all press release materials to media outlets.
- Social media outlet mention for WSLR radio station, Art, Rhythm & Culture

(FB, Twitter, IG)

- Logo on Webpage, printed and online materials

- Logo on event t-shirt
- Logo on website with link to sponsor site

#### Gold Sponsor \$2,500

- 5 VIP Seating Tickets
- VIP Meet & Greet
- Recognition on website
- ½ page ad in event program
- Mention on social media outlet

#### Silver Sponsor \$1,000

- 2 VIP Seating Tickets
- VIP Meet & Greet
- ¼ page ad in event program
- Recognition & logo on ARC website
- Mention on social media outlets
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#### Contributor Sponsor \$500

- 2 VIP tickets
- Name on webs
- Name in event program

#### ARC Supporter Sponsor \$250

- 2 General Admission Tickets
- Name on website
- Name in event Program

#### Event Program advertising space (Vertical or Horizontal placement)

- 2 Page ad \$600
- 1 Page ad \$300
- ½ Page ad \$150
- ¼ Page ad \$75

Read more about the sponsorship package levels in the the attached prospectus. Our previous Art, Rhymes & Beer events were exceptionally well patronized by the community and we are sure that through your support of the 2018 Art, Rhythm & Culture Festival event will gain significant exposure and recognition as an organization committed to educational and cultural opportunities within the community. Thank you again for your support, should you have any questions concerning event details, please contact me at 941-400-3493

Sincerely,

Ryan Larrañaga

Owner/ Operator  
thearcfest.com