



KANSAS CITY
FILM FESTIVAL

**SPONSOR
OPPORTUNITIES**

2025

UNIVERSAL  FILM FESTIVAL

INDEPENDENT INTERNATIONAL FILM • ESTABLISHED 2007

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VISION

Be a premier festival that nurtures talent, engages audiences, and cultivates a love for film within the Kansas City community.

MISSION

Provide a platform for independent filmmakers and promote innovative storytelling, while enriching the cultural landscape of community.

4218 ROANOKE RD, SUITE 100
KANSAS CITY, MO 64111 USA

1.816.474.9988



SALES
PRESENTATION

WHY KANSAS CITY?

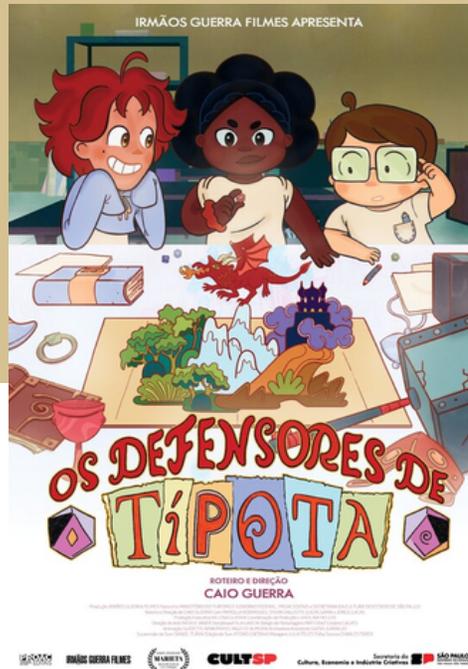
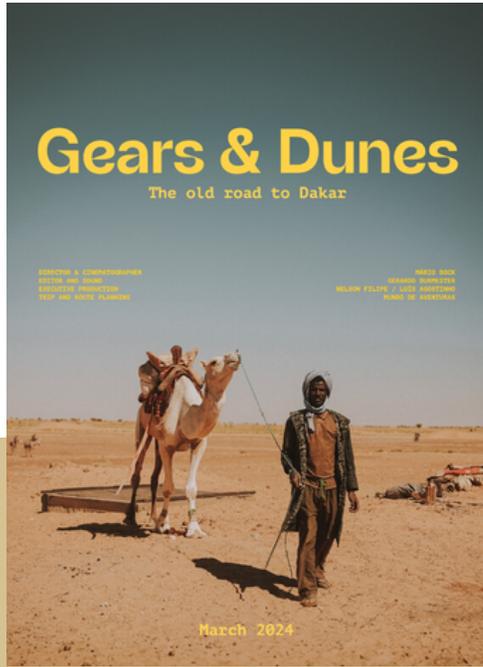
HELP US, HELP YOU, HELP KC!

Universal Film Festival

Welcoming Community
Sports Culture
Beautiful Public Spaces
Amazing Food Scene
Vibrant Arts and Music
A Growing Tech and Innovation Hub
Historical Charm



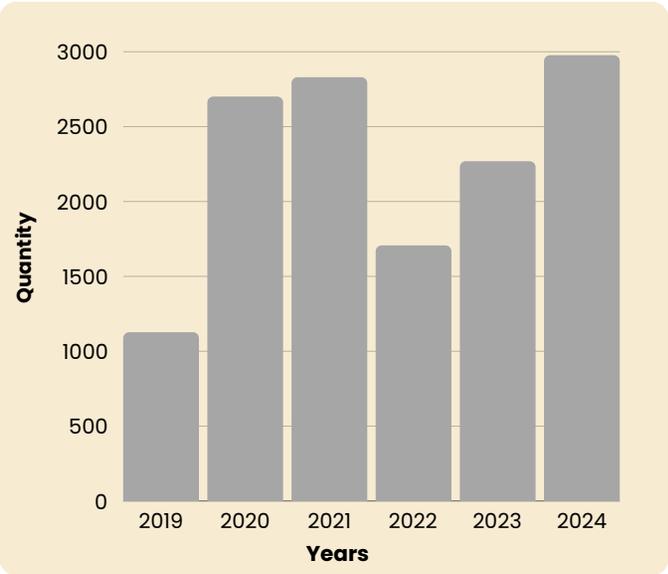
PORTFOLIO



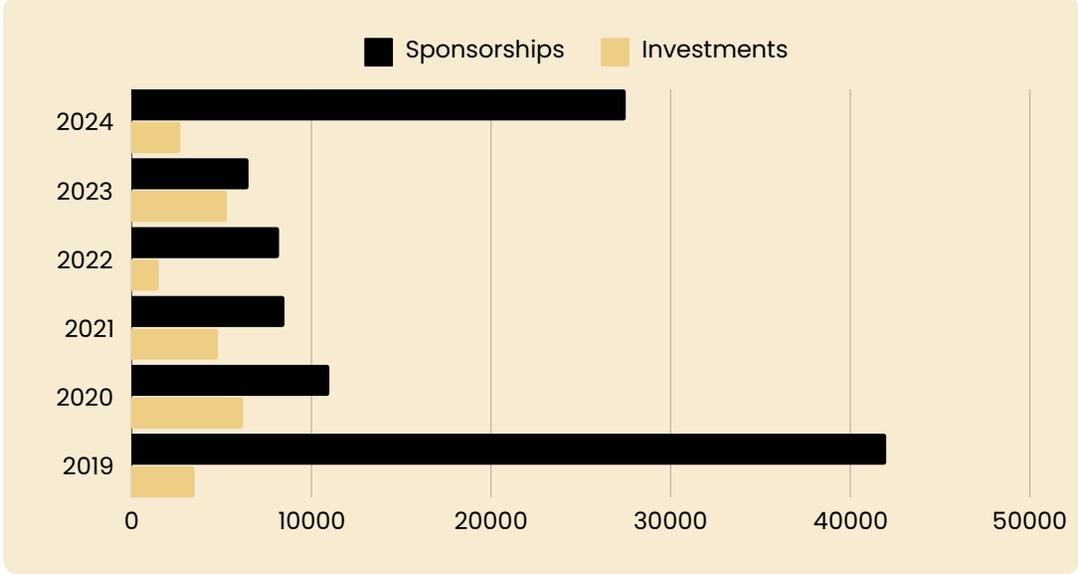
Financial Reports

STATISTICAL GRAPHS: LAST SIX YEARS

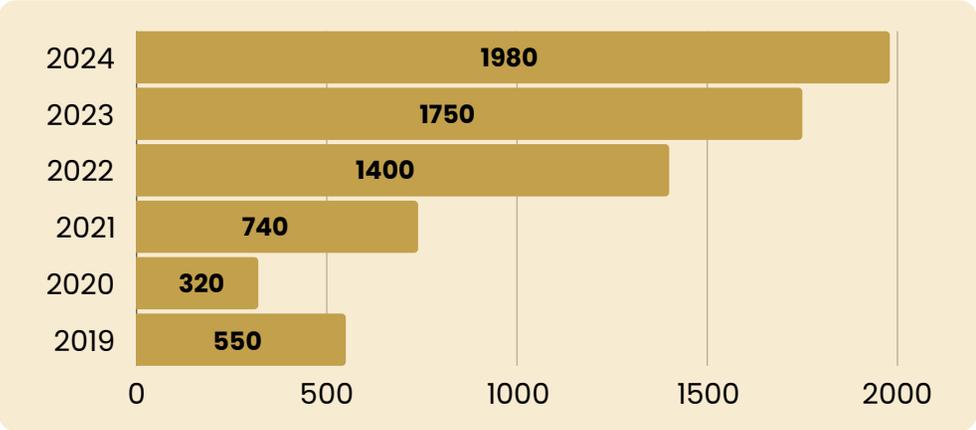
Film Submissions



Festival Profit

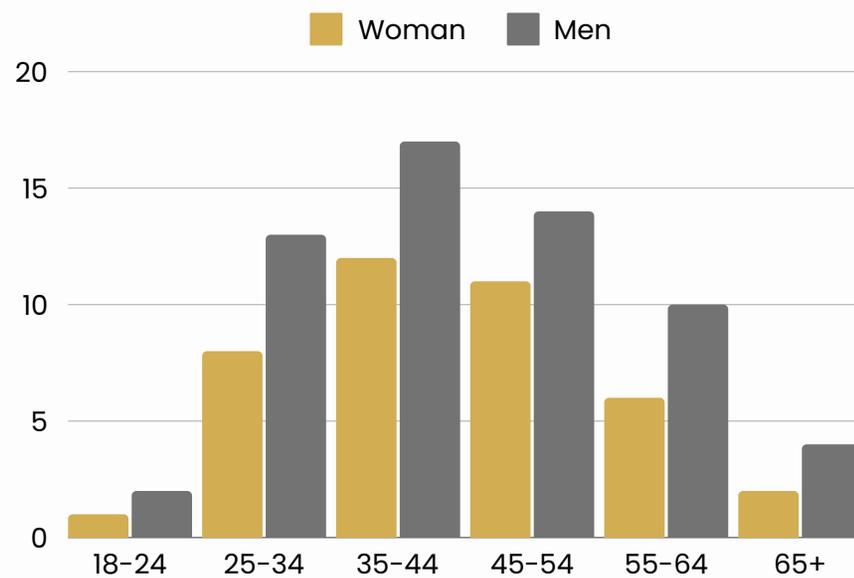


Online Viewers



UFF Audience

Analytics Snapshot



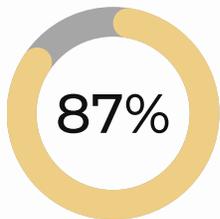
UFF 2019

The Universal Film Festival boasts a genuinely global and varied demographic, with an equally strong following in both the US and International markets.

Satisfaction Report

About Business

Through a tailored approach to the filmmakers and the community, UFF has demonstrated remarkable results for the Festival, further proving the effectiveness and reliability of their expectations.



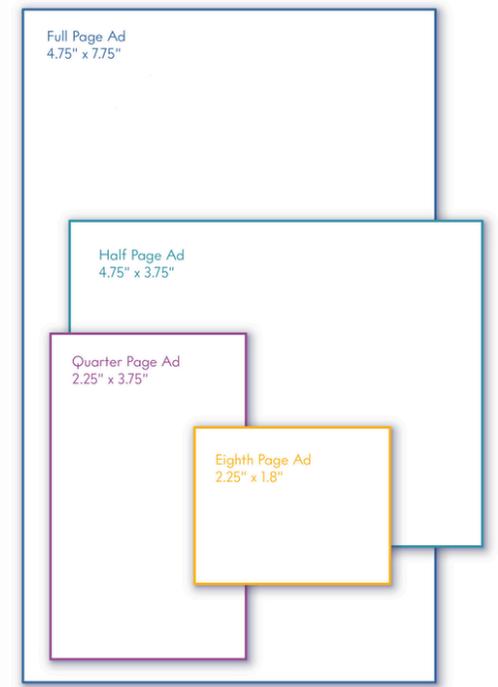
Success Rate

87%

Sponsorship OPPORTUNITIES

Universal Film Festival

	PLATINUM \$5000	GOLD \$2500	SILVER \$1250	BRONZE \$500
Magazine Program Ad	✓ Full page	✓ 1/2 page	✓ 1/4 page	✓ 1/8 page
Festival Passes Drink Vouchers (2 per pass)	✓ 8 Passes 16 Vouchers	✓ 6 Passes 12 Vouchers	✓ 4 Passes 8 Vouchers	✓ 2 Passes 4 Vouchers
Vendor Set up at Event & Signage Opportunity	✓ Table next to Check-in	✓	✓	✓
Logos on TVs during the Event	✓ Making-off Commercial	✓	✓	
Co-Branded Sponsor Lanyards	✓	✓	✓	
Present Sponsor Recognition During/After Event	✓	✓	✓	
On-Screen Ad during Intermissions & the End.	✓	✓		
Instagram Ad (220K followers)	✓			
Valet Parking	✓			



Sales Report 2025

Our Development



Online & In Person Viewers

It reflects the increasing excitement and connection, fostering digital conversations and expanding the reach in the global film community.



Film Submissions

Impressive number of submissions from filmmakers around the world, showcasing a diverse range of talent and perspectives.



Social Media

The growing popularity and the strong connection with audiences across multiple platforms.





Marketing Report

As a direct result of the compelling content, passionate filmmakers, and the international appeal of the stories being told, UFF viewers are not only growing in numbers but are increasingly engaged, participating in discussions, sharing content, and becoming ambassadors for the work we're showcasing.

220K+ Instagram Followers	19K+ Film Submissions	130+ Countries
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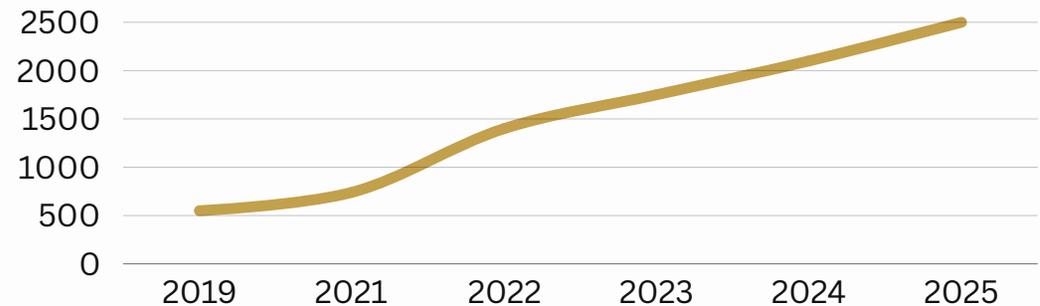


Overview Sale

- Festival Prestige and Size;
- Digital Transformation and Streaming;
- Sponsor and Partnership Growth;
- Ticket and Merchandising Sales;
- Government Grants and Support.

A Year Increase Rate

Despite a slight increase in operating costs, net profit grew by 15%, highlighting the festival's ability to scale and adapt to both in-person and digital formats. Looking ahead, the festival aims to build on the success of virtual offerings while continuing to grow sponsorships and ticket sales.



Thank you!