



**Global
Workforce
Innovation
Summit**

EVENT PROFILE

THEME:
TRANSFORMATION OF WORKFORCE
DEVELOPMENT INTO A NEW
PARADIGM

DATE:
22ND - 24TH MAY, 2024

LOCATION:
LONDON, UNITED KINGDOM



Overview

The Global Workforce Innovation Summit (GWIS) 2024 is an international conference that will take place in the city of London, United Kingdom, from May 22nd to May 24th.

The summit is dedicated to exploring the theme of **“Transformation of Workforce Development into a New Paradigm”**. GWIS 2024 will serve as a pivotal gathering point for C-suite executives from medium to large-size companies, fostering collaboration and discourse on the future of the workforce.



Key Features

1. Bringing together 200 C-suite executives from medium to large-sized companies.

Some of our current delegates' job titles;

Chief Scientist: HR and OD	Founder & Managing Director	Member board of trustees	Chief People & Culture Officer
Chief Human Resources Officer (CHRO)	Head of People & Culture / Driving Organizational Growth	Global Head of Experience	Head of People
Head of Talent Acquisition and Technology	Global Head of Learning & Leadership Development	Director People Operations	VP Global Employee Experience & Engagement
Global Diversity and Inclusion Officer	Vice President, People	Chief People Officer	Talent Acquisition Leader
Global Chief People Officer	Vice President, Workforce Development	Director HR Operations Europe	Chief People Officer
Chief Scientist: HR and OD	Executive Director	Associate Director HR Transformation	Head of Workforce Planning
Vice President, Workforce Development & Alternative Education	Informatics and Innovation Leader, Health Informatics Activist, AI Solution Architect	Senior Vice President Talent, Diversity, Equity, Inclusion & Belonging	Employee Experience & Internal Communications Director
	Digital Inclusion Lead Officer	Senior Director, Employee Experience & Engagement	



Companies Include;



Pluralit



LynxIQ



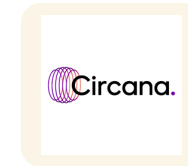
Salesforce



Reformation



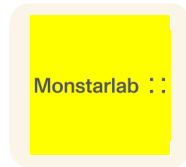
Sutherland



Circana



Rolls-Royce



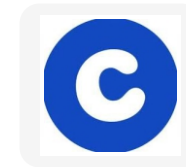
Monstarlab



Essex



Upswing



Chewy



Leroy



Active International



SoftwareOne



Skyhive



Google



EY



Selectra



KAI Foundation



Invaluable



LACE Partners



GEA Group



BDO UK LLP



Aviva

2. A lineup of 20+ thought leaders and experts.

3. Networking opportunities during morning and afternoon coffee breaks and cocktail reception.

4. Conference Format

Breakout Sessions:

In-depth discussions on specific topics related to workforce innovation.

Plenary Sessions:

High level discussions addressing the overarching theme and trends.

Keynote Presentations:

Inspirational talks from prominent leaders in the field.

Panel Discussions:

Insights from industry experts on pressing workforce challenges and opportunities.

Workshop:

Evening event providing hands-on experiences in the latest workforce development strategies.

Cocktail Reception:

Evening event providing a relaxed atmosphere for networking and relationship-building.



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5. Focus Areas:

GWIS 2024 will center around four key pillars that are essential for the evolution of workforce development and will guide discussions and initiatives, fostering an environment where ideas can flourish and practical solutions can be developed.

People

- Focusing on the human element of the workforce, including talent development, diversity, equity and inclusion, employee engagement and workplace culture.

Process

- Analyzing and optimizing the processes that govern workforce management and development

Policy

- Addressing the impact of regulatory and organizational policies on workforce dynamics.

Innovation

- Exploring cutting-edge technologies, strategies, and ideas that drive innovation in the workforce.



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Why Sponsor GWIS 2024

1. Strategic Exposure to Decision-Makers:

- Engage with Decision-Makers: Connect directly with 200 C-suite executives from diverse industries and companies with over **\$500M+ in revenue**, fostering invaluable relationships with leaders shaping the future of workforce development.

2. Customized Brand Visibility:

- Tailored Sponsorship Packages: Customize your sponsorship to align with your brand objectives, ensuring maximum visibility and resonance.

3. Innovative Thought Leadership:

- Speakers and Panel Opportunities: Position your organization as a thought leader by participating in panel discussions and breakout sessions alongside industry experts.





4. Exclusive Networking Opportunities:

- **Workshops on Day 1:** Engage in a hands-on workshops, providing a unique opportunity to interact with decision-makers and showcase your solutions.
- **Cocktail Reception on Day 2:** Network in a relaxed setting during the exclusive cocktail dinner, creating opportunities for meaningful connections with attendees.
- **Coffee and Lunch Networking Breaks on each day:** Leverage morning and afternoon coffee breaks for continuous networking, ensuring a conducive environment for relationship-building.

5. Innovation Showcase:

- **Exhibition Opportunities:** Feature your innovative solutions in the Innovative Showcase. Demonstrate how your organization is at the forefront of driving change in workforce development.

6. Focused Theme Alignment:

- **Transformative Focus:** Align your brand with the conference theme -transforming workforce development into a new paradigm- Showcase how your solutions contribute to the transformative narrative.

7. Media Visibility:

- **Targeted Campaigns:** Benefit from extensive media coverage before, during, and after the event, amplifying your brand's presence and recognition.

8. Real-Time Impact:

- **Be a Driver of Change:** Your sponsorship directly contributes to the success of GWIS 2024, positioning your organization as a key player in shaping the future of workforce development.



Sponsorship Opportunities

	GOLD £20,000	SILVER £15,000	BRONZE £10,000
Complementary delegate passes	4	3	2
Sponsor will be given X time speaking opportunity to address the audience	30min.	15min.	×
Sponsor's profile/bio in the conference final agenda	1 page	1/2 page	×
Recognition during cocktail dinner	✓	✓	✓
Post-event email recognition	✓	✓	✓
Recognition in pre-conference marketing- Email, website, and social media branding.	✓	✓	✓
Access to names, job titles, organizations and countries of delegates 1 week before the event	✓	✓	✓
Sponsor's logo with link to company website will be displayed on the conference webpage	✓	✓	✓
Logo featured inside the agenda	✓	✓	✓
Exhibition table	✓	✓	×
Event guide blurb	✓	✓	×
Sponsor's logo will be displayed at the cocktail reception area, coffee and lunch breaks	✓	×	×
Logo featured on the front and back cover of the agenda	✓	×	×
Recognition during opening and closing speeches	✓	×	×
Sponsor's handout and brochure will be included in the conference material set	✓	×	×
Sponsor will provide roll-up with the company's name and logo which will be displayed at the registration area/behind the speaker stand	✓	✓	×

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via zoom and your sponsorship will remain intact.

Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are required to register for the event.
- Completion of the sponsorship commitment form does not count as an event registration.
- Sponsorships will be confirmed on a first-come, first-serve basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site.
[Sponsorship payments must be received by Friday, April 15, 2024 to be recognized in print.](#)
- All terms of participation as a sponsor are outlined in the [Sponsorship Terms of Agreement](#).
- Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via zoom and your sponsorship will remain intact.



Thank You Sponsors!

On behalf of the Planning Committee, we wish to thank all organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support.

Questions about the Conference?

Esther Nnanna - Conference Coordinator

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Destiny Nwali - Conference Producer

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