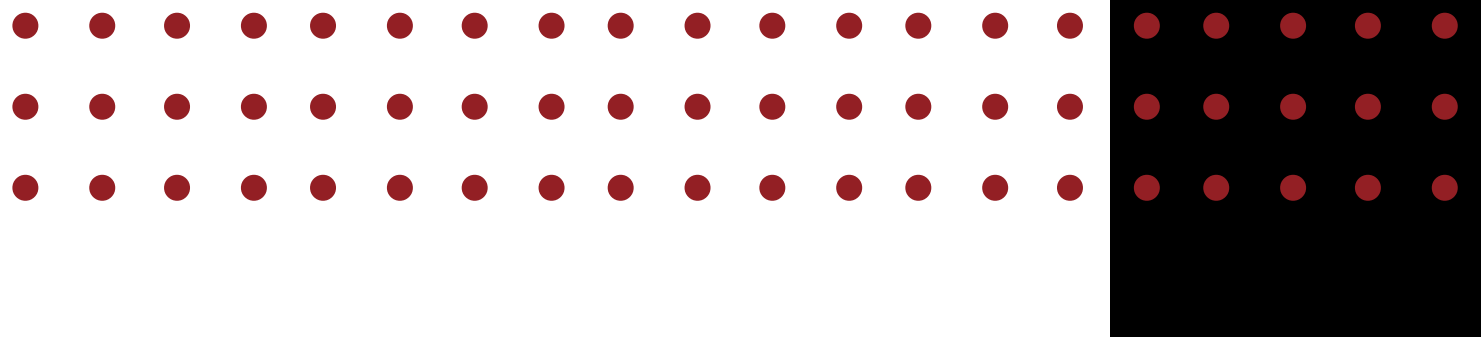




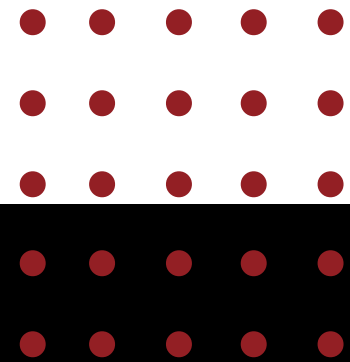
# THE DREAM BRUNCH

FEBRUARY 11, 2018  
11:00AM-4:00PM

A J. GISELE PRODUCTION



# THE DREAM



#DREAMBRUNCH #WHATSYOURDREAM



# EVENT CONCEPT

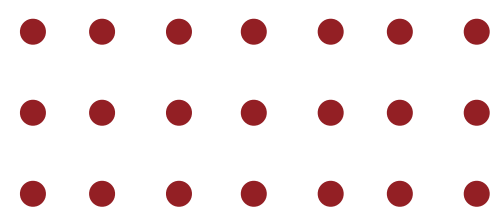
**THE DREAM BRUNCH** IS A CULINARY EVENT TO OFFICIALLY LAUNCH J. GISELE, A VETERAN-OWNED EVENTS & ENTERTAINMENT COMPANY. ON SUNDAY FEBRUARY 11, 2018, WE INVITE YOU TO ENJOY A CURATED DINING EXPERIENCE ABOARD THE SEAFAIR MIAMI, A WORLD-CLASS MEGA-YACHT VENUE.

THE EVENT TITLE IS HOMAGE TO DR. MARTIN LUTHER KING, JR.'S "I HAVE A DREAM" SPEECH. THE CONCEPT CELEBRATES **COLLABORATION OVER COMPETITION**. 25% OF TICKET SALES GO TO **R STARS PROJECT**, A NONPROFIT THAT EMPOWERS YOUTH IN THE MIAMI COMMUNITY.

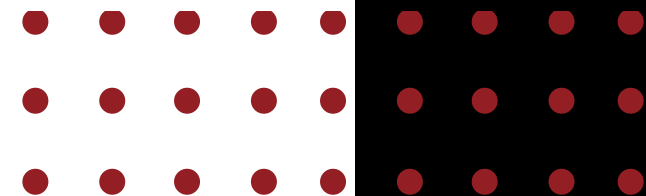
#DREAMBRUNCH #WHATSYOURDREAM



# ABOUT THE FOUNDER



**JESSICA G. TABBERT** IS A 20-YEAR VETERAN OF THE U.S. ARMY AND U.S. AIR FORCE RESERVE, WIFE TO AN ACTIVE DUTY SERGEANT FIRST CLASS IN THE U.S. ARMY, MOTHER OF FOUR CHILDREN, FULL TIME STUDENT, AND SERIAL ENTREPRENEUR. SHE IS ALSO THE FOUNDER OF THE CIC MILITARY COHORT, A PROGRAM TO OFFER 6 MONTHS OF WORKSPACE AND BUSINESS RESOURCES TO VETERAN AND MILITARY SPOUSE ENTREPRENEURS IN SOUTH FLORIDA.





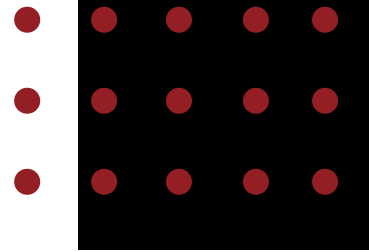
# THE "WHY"

JESSICA BELIEVES THAT HER PURPOSE IN LIFE IS TO SERVE. HER GOALS ARE TO **NOURISH, ENLIGHTEN, & INSPIRE**. SHE STARTED J. GISELE TO DESIGN & CURATE CULINARY EVENTS AS VEHICLES TO FULFILL HER "WHY", ACCOMPLISH HER GOALS, AND BUILD PARTNERSHIPS WITH PURPOSE.

AS A BUSTLING CENTER OF BUSINESS & A FOOD-CENTRIC CITY, MIAMI IS THE PERFECT PLACE TO LAUNCH. WITH 25 YEARS OF COMBINED EVENT EXPERIENCE, J. GISELE'S RELATIONSHIPS IN THE FOOD & HOSPITALITY INDUSTRIES PROVIDE A PLATFORM TO DESIGN UNIQUE, FOOD-FOCUSED EXPERIENCES FOR BUSINESSES & SOCIAL CLIENTS ALIKE.



# COLLABORATION OVER COMPETITION



BUSINESS  
PARTNERSHIP IS ON  
THE RISE.


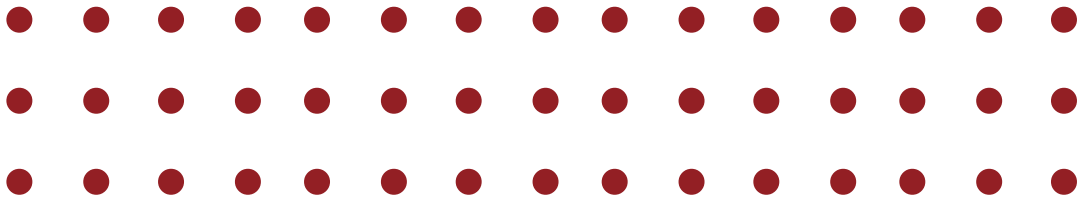
WHEN A BUSINESS IN  
THE COMMUNITY  
GROWS, THE  
ECONOMY GROWS.

COLLABORATION  
CREATES A STRONGER  
BUSINESS COMMUNITY.

SUPPORTING  
THE DREAM BRUNCH HELPS  
FURTHER OUR COMMITMENT  
TO CREATE  
**PARTNERSHIPS WITH PURPOSE.**

BY UNITING WITH LOCAL  
ENTREPRENEURS &  
BUSINESSES, YOU ARE  
HELPING SHAPE THE  
FUTURE.

COLLABORATION  
CREATES A  
MORE DIVERSE  
SUPPLY CHAIN.



# THE TEAM



#DREAMBRUNCH #WHATSYOURDREAM

# TEAMWORK MAKES THE DREAM WORK



**JESSICA TABBERT**  
CHIEF EVERYTHING OFFICER  
J. GISELE



**REBECCA GUINEY**  
DIRECTOR OF EVERYTHING  
J. GISELE



**AVERY GILLYARD**  
RELATIONSHIP MANAGER  
J. GISELE

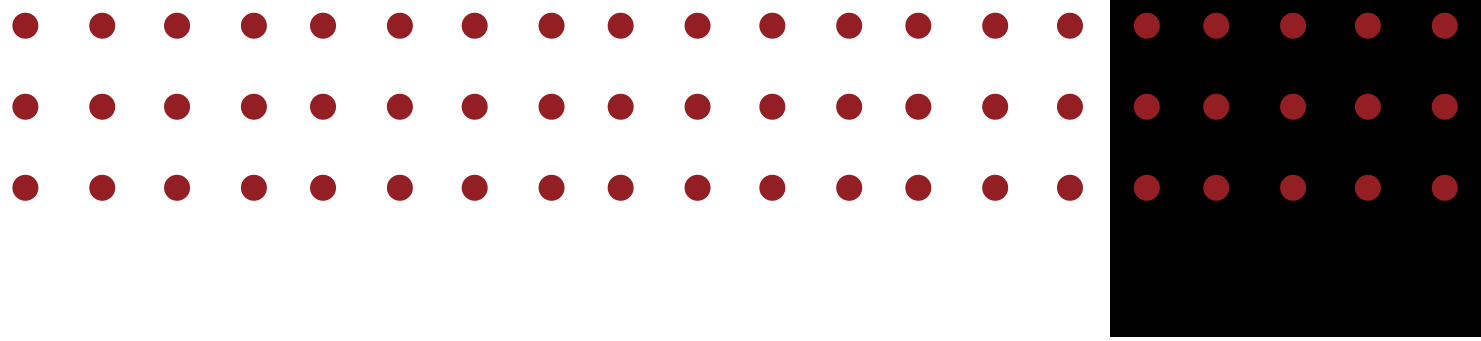


**VASISTH SUKUL**  
CHIEF EXECUTIVE OFFICER  
U&S PRODUCTIONS

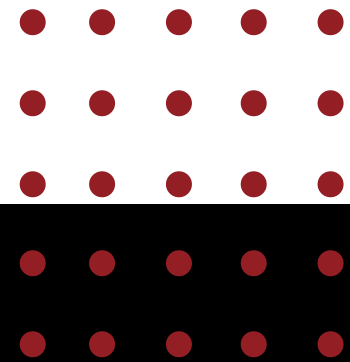


**JOEL GLICKMAN**  
EXECUTIVE PRODUCER  
U&S PRODUCTIONS



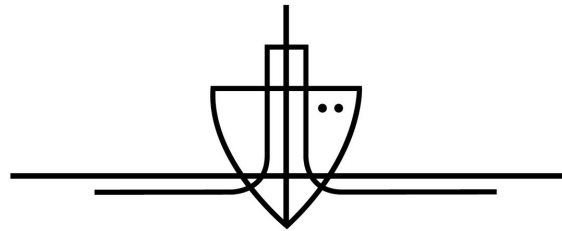


# THE PARTNERSHIP



#DREAMBRUNCH #WHATSYOURDREAM

# BRUNCH OVERVIEW



SEAFair

**SEAFair MIAMI CHARTER INCLUDES:**  
MICHELIN STAR FOOD & BEVERAGE SERVICE  
LUXURIOUS AMENITIES  
EVENT CONCIERGE SERVICES  
HIGH DEFINITION AUDIO VISUAL  
#1 RATED MIAMI VENUE EXPERIENCE

<b>GOAL NUMBER OF GUESTS:</b>	<b>450</b>
<b>400 X FULL TICKET:</b>	<b>\$250</b>
<b>50 X AFFILIATE TICKET:</b>	<b>\$99</b>
<b>-NONPROFIT CONTRIBUTION:</b>	<b>25%</b>
<b>GOAL TICKET SALES:</b>	<b>\$78,713</b>

# CURRENT PARTNERS

*RSTARS  
PROJECT*

NONPROFIT PARTNER



MEDIA PARTNER



*Figaro*

VENDOR PARTNER

**VETPRENEUR™**

RESOURCE PARTNER

# SPONSORSHIP BREAKDOWN

**NOURISH  
SPONSOR**

**\$30,000**

**ENLIGHTEN  
SPONSOR**

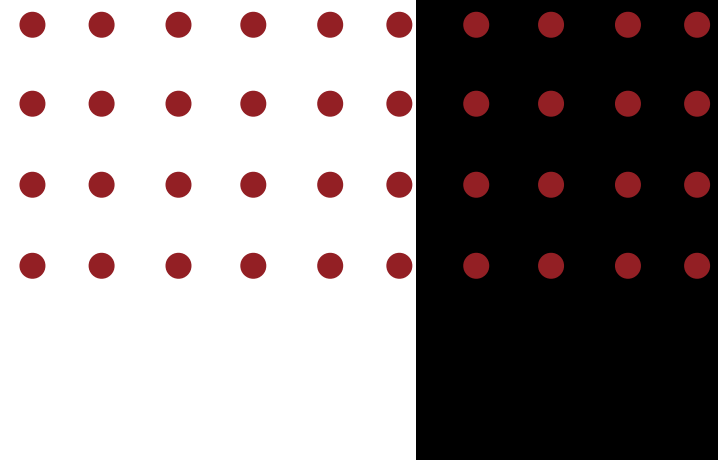
**\$10,000 (2)**

**INSPIRE  
SPONSOR**

**\$5,000 (2)**

**TOTAL: \$60,000**

# \$30,000 NOURISH SPONSOR (1)



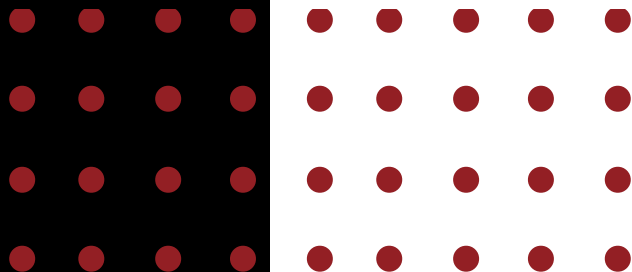
## AS THE NOURISH SPONSOR, YOU RECEIVE:

- BRUNCH PREPARED BY A MICHELIN STAR CULINARY TEAM
- (4) PREMIUM LIGHT POLE BANNER PLACEMENTS AT YACHT ENTRANCE
- BRANDED VIP LOUNGE
- PREMIUM GOBO PLACEMENT ON INSIDE DECKS
- BRANDED GIFT BAGS FOR GUESTS
- OPPORTUNITY TO MARKET ACCOUNTS AND SERVICES TO ATTENDEES
- (6) TICKETS FOR YOUR REPRESENTATIVES TO BE OUR GUESTS
- (2) TABLES FOR MARKETING/BRANDING - (1) ON SKY DECK, (1) ON BRUNCH FLOOR
- BRANDED HD SCREENS FOR PRESENTATIONS ON EACH DECK
- THE CHANCE TO HOST PROMINENT GUESTS ONBOARD A \$40M MEGA YACHT
- FIRST SPONSORSHIP OPPORTUNITY FOR FUTURE J. GISELE EVENTS

# \$10,000 ENLIGHTEN SPONSOR (2)

## AS AN ENLIGHTEN SPONSOR, YOU RECEIVE:

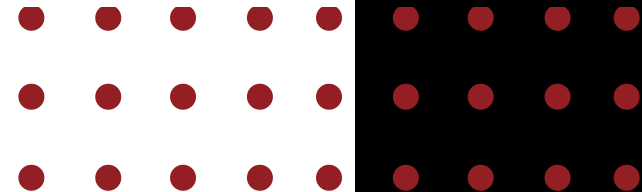
- BRUNCH PREPARED BY A MICHELIN STAR CULINARY TEAM
- (4) TICKETS FOR YOUR REPRESENTATIVES TO BE OUR GUESTS
- ACCESS TO OUR EXCLUSIVE VIP LOUNGE
- BRANDED ITEMS INSIDE GIFT BAGS FOR GUESTS
- OPPORTUNITY TO MARKET ACCOUNTS AND SERVICES TO ATTENDEES
- (1) TABLES FOR MARKETING/BRANDING
- THE CHANCE TO HOST PROMINENT GUESTS ONBOARD A \$40M MEGA YACHT
- SECOND SPONSORSHIP OPPORTUNITY FOR FUTURE J. GISELE EVENTS

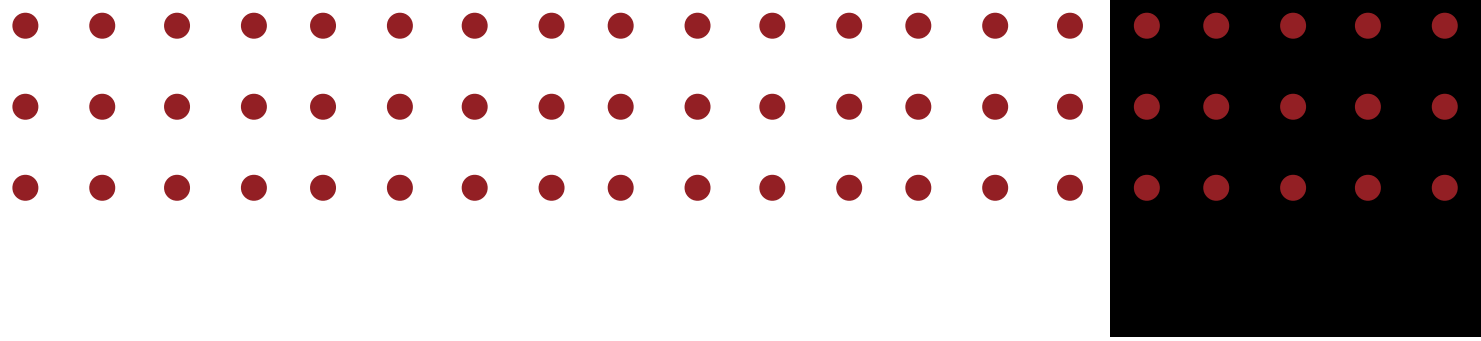


# \$5,000 INSPIRE SPONSOR (2)

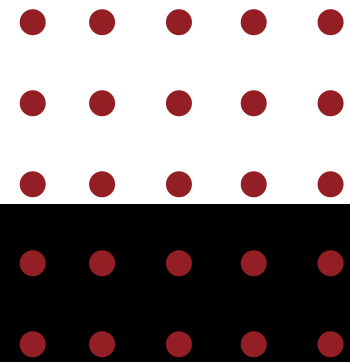
## AS AN INSPIRE SPONSOR, YOU RECEIVE:

- BRUNCH PREPARED BY A MICHELIN STAR CULINARY TEAM
- (4) TICKETS FOR YOUR REPRESENTATIVES TO BE OUR GUESTS
- ACCESS TO OUR EXCLUSIVE VIP LOUNGE
- HALF BRANDED BAR ON SKY DECK
- BRANDED ITEMS INSIDE GIFT BAGS FOR GUESTS
- OPTIONAL USE OF BRANDED BARWARE
- THE CHANCE TO HOST PROMINENT GUESTS ONBOARD A \$40M MEGA YACHT
- THIRD SPONSORSHIP OPPORTUNITY FOR FUTURE J. GISELE EVENTS





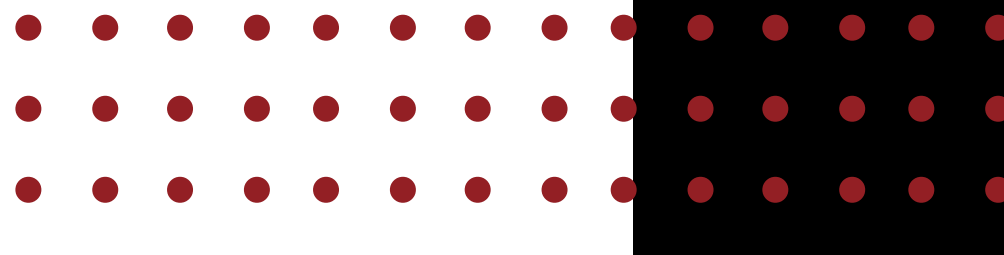
# THE FUTURE



#DREAMBRUNCH #WHATSYOURDREAM



# UPCOMING EVENTS



## JANUARY

CIC MILITARY COHORT BEGINS  
DELRAY BEACH FASHION WEEK

## FEBRUARY

POP PARTY

## **DREAM BRUNCH**

STARTUP GRIND CONFERENCE

## MARCH

BRUNCH & LEARN

NEWCO

JWU SEEM CONFERENCE

HOSPITALITY WEEK

## APRIL

CRITEAQUE

MFLICC FUNDRAISER

## MAY

## **MOTHER'S DAY BRUNCH**

JWU GRADUATION

## JUNE

VETPRENEUR AWARDS

## **THE AFTER PARTY**

## **GRAD NIGHT EVENT**

## JULY

## **4TH OF JULY PARTY**

CICMC PITCH COMPETITION

## AUGUST

## **FASHION SHOW**

PRODUCT LAUNCH

## SEPTEMBER

MILITARY INFLUENCER CONFERENCE

## OCTOBER

## **HALLOWEEN PARTY**

## NOVEMBER

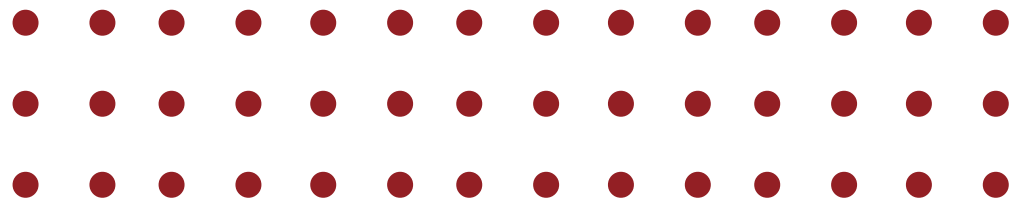
MILITARY WEDDING

## DECEMBER

## **NEW YEARS EVE PARTY**

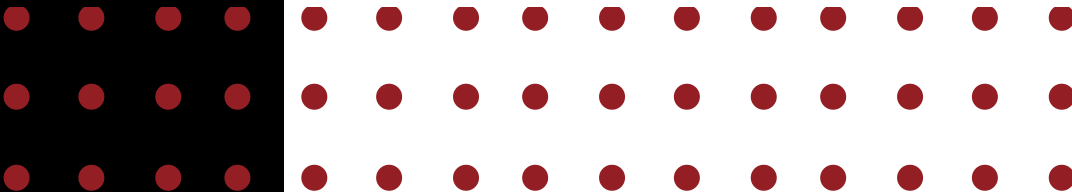
**BOLD RED EVENTS ARE ONBOARD THE SEAFAIR MIAMI**

**#DREAMBRUNCH #WHATSYOURDREAM**



# QUESTIONS? LET US KNOW!

**REBECCA GUINEY**  
DIRECTOR OF EVERYTHING  
REBECCA@JGISELE.COM  
321•405•3219



# THANK YOU

