



WE FEEL IT IN OUR GUTS -

the fear of food shortage, depletion of resources, ingredients turning into a page in history, while we still have a tomato that doesn't even taste real.

We shouldn't sit and watch anymore.

IT'S TIME TO MAKE IT BETTER



IS YOUR FAMILY RECEIVING THE BEST POSSIBLE NUTRITION?

AN APPLE A DAY MAY NOT KEEP THE DOCTOR AWAY



FOOD STALLS

All your food needs - at the same space. Fresh from the farm.

KIDS WORKSHOPS

Catch them young!
Workshops for kids to get them
interested in healthy living

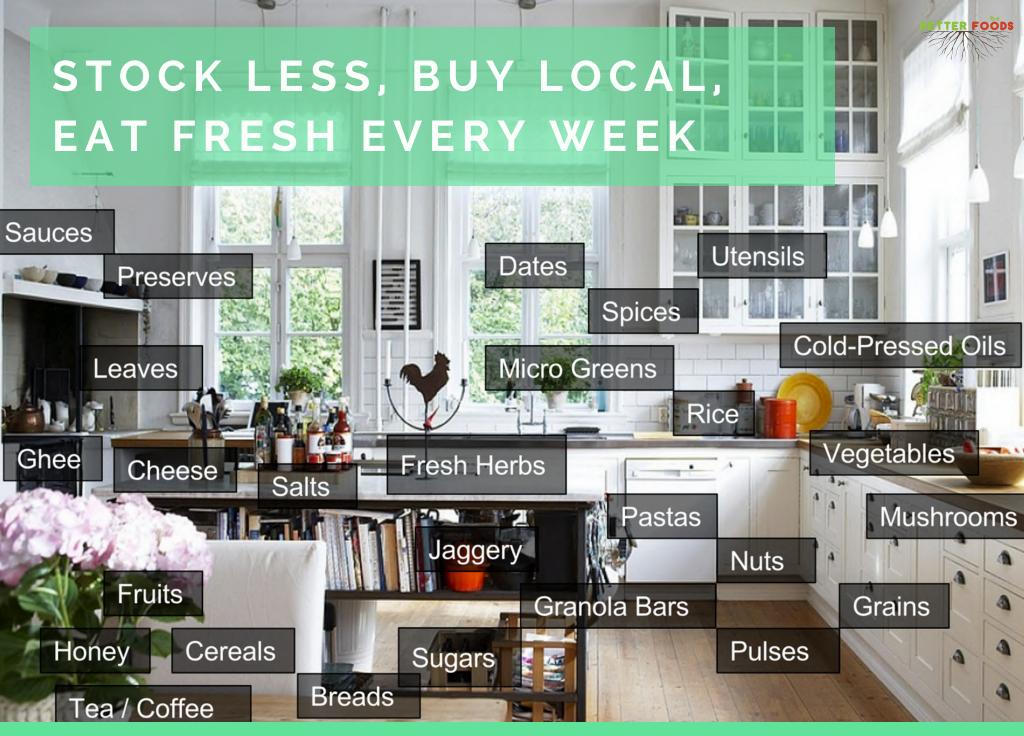
LIVE DEMOS

Don't know how to use an ingredient? We have food experts and bloggers to show you what you can do with it!













FOR YOUR INTEREST

BRAND ASSOCIATION

with a concept having huge social and economic impact on life and planet

EYEBALLS

that matter with individuals building a better life for self and others

LOCATION

Accessible from both ends - **South Mumbai and Bandra**; attendees with buying power as well as influencers on social media

ONLINE AND OFFLINE SUPPORT

with designated slots for showcasing your brand within our communication

STALL SPACE

for your brand amongst our vendors for you to engage the new set of customers

CONTENT

Ideas that can power your digital efforts



Footfall

- 6-9k pax on launch
- 2-3k pax on Sundays

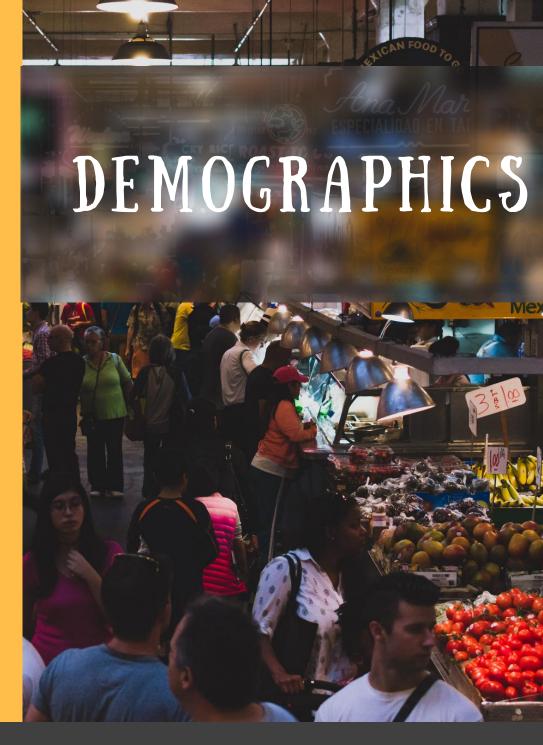
Age Group

- 20-24 (Shares)
- 25-35(Enthusiasts)
- 35+(Club Regulars)

Associates

- Food Bloggers
 Association of India

 Slow Food India
- Influencers





PRINCIPAL SPONSOR

- Commercials: INR 10,00,000
- Logo presence across all marketing collaterals
- Allocation of premium stall space
- Social media shoutouts
- Coverage on hoardings and banners



POWERED BY SPONSOR

- Commercials: INR 6,00,000
- Logo presence across all marketing collaterals
- Allocation of premium stall space
- Social media shoutouts



ASSOCIATE SPONSOR

- Commercials: INR 3,00,000
- Logo presence
- Allocation of premium stall space
- Limited social media shoutouts



YOUR BRAND COULD BE HERE

Principal Sponsor

presents



powered by

SPONSOR

in association with



Incredible ndia



- Social Media Buzz
- Local Print Advertisement (TBD)
- Radio Mentions (TBD)
- Newspaper inserts
- Access to database
- On ground support
- Streamlined process to buy
- Brand Association + PR + Growth
- Open ideation process with your team

Spreading Word



LETS MAKE IT

BETTER

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