



**Job Fair & Business Expo
Followed by
Black-Tie Awards Gala**

Sponsorship Letter

Dear Sir/ Madam,

We are hosting a Job Fair & Business Expo followed by a Black-Tie Awards Gala June 11th, 2022.

As a non-profit organization, we are dependent on sponsorship and donations to carry out this event. We would love to partner with your company and promote your products, services, and ideas to your targeted audience through our event.

Tickets are available at: <https://www.BlackChamberofCommerce.org>

We would love to continue this conversation and thank you in advance for your support.

Sincerely,

The Southern California Black Chamber of Commerce

111 West Ocean Blvd, Suite 441

Long Beach, CA 90802

Sharifah@BlackChamberofCommerce.org

888-466-7408 X 134



Our Mission

The Southern California Black Chamber of Commerce (SCBCC) is a nonprofit 501(c)(3) business organization dedicated to improving the economic environment for the minority business community and fostering business development and prosperity. The SCBCC focuses its efforts on four major areas: Economic Development, Community Development, Public Policy and Membership Services.

Chapters

Barstow, High Desert, Hollywood, Inland Cities East, Inland Cities West, Inland Valley, Long Beach, Moreno Valley, Pomona Valley, Palm Springs, Riverside Cities, San Gabriel Valley, International Chapter

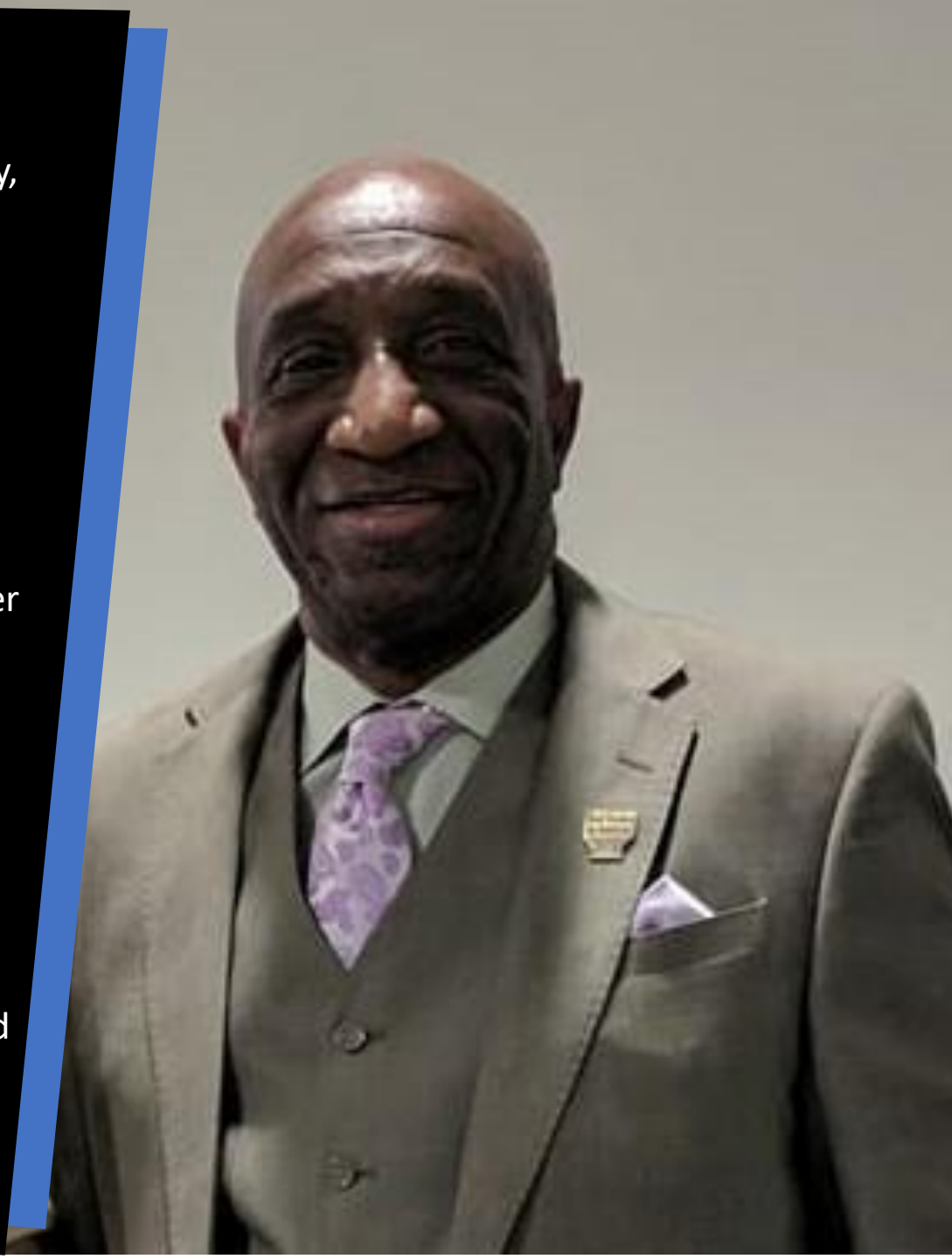


Our Founder – Mr. Richard Wallace

Rich Wallace began his working career at the young age of 16. He was notably, the first African-American to work in a department store in Downtown Fort Worth Texas. He used this stepping-stone as the start of his illustrious career.

He has worked for Edison Brothers, FEMA, Black Meetings & Tourism Magazine and was drafted into the U. S. Marine Corp. He later owned and operated seven of the most successful Grandy's Restaurants in Texas with over 120 employees and over \$1,000,000 in annual sales.

In 1993 Mr. Wallace, founded the Southern California Black Chamber of Commerce. He recognized early on a gap existed between African-American entrepreneurs and the connections they needed to succeed. He established the Chamber as a way to bridge this gap and bring resources, information and connections to small business people, nonprofits and young entrepreneurs.



Sharifah Hardie

Our Long Beach Chapter President

Sharifah Hardie is a business consultant, author, talk show host, and President of the Southern California Black Chamber of Commerce – Long Beach Area. Throughout her career, she has greatly impacted many lives.

Key Achievements

- ❖ Candidate in the 2020 March 3rd City Council Primary Election.
- ❖ Host of The Round Table Talk Show and Ask Sharifah Videocast & Podcast.
- ❖ Business consultant experience of 25+ years in the market.



The Event

The Southern California Black Chamber of Commerce Job Fair & Business Expo is the greatest gathering of Black business owners, professionals, influencers, thought leaders, and supporters in 2022.

The goal of the Job Fair & Business Expo is to provide job assistance, help accelerate Black business growth, share experiences, and create connections in the Long Beach community. Participants will also receive first-class professional development and leadership training from featured speakers & exhibitors.



Keynote Speaker

Councilmember Al Austin II

Councilmember Al Austin II was elected to the Long Beach City Council in 2012 and re-elected to a second term in 2016 to represent Council District 8, which includes neighborhoods in Bixby Knolls and North Long Beach.

Austin has led a revitalization of the commercial corridors in the district, with new economic development in Bixby Knolls, Virginia Village and North Village. He's worked to build new housing opportunities and invest unprecedented funding for infrastructure improvements. Austin also championed adding more than 40 acres of new parks and open space in the Eighth District.

Councilmember Austin has initiated several programs, including an annual event to provide more than 1,500 free backpacks and school supplies to local kids, and an innovative community program to provide free exercise and activities for hundreds of seniors at the Expo Arts Center for the past three years.



Event Details

Hosted at:

The Renaissance Long Beach Hotel
111 East Ocean Blvd, Long Beach, CA.

This upscale event is situated in the central downtown area and is scheduled for June 11th, 2022.

This event will consist of 2 parts:

- 1- Job Fair & Business Expo – 10:00 AM – 5:00 PM
- 2- Black-Tie Awards Ceremony Gala – 6:00 PM – 10:00 PM



Why Sponsor Our Event

- ❖ This event will provide opportunity for your business to advance
- ❖ This event will assist you to achieve corporate social responsibility goals and objectives
- ❖ An opportunity to connect with industry figures and to increase connections
- ❖ Golden opportunity to expand your customer reach and brand awareness via participation and promotion in this event
- ❖ Active media and web appearance
- ❖ *The community needs your help!*



Sponsorship Packages



Diamond Sponsors

Required Funding= \$50,000

- ❖ Brand promotion on **SCBCC** website
- ❖ 20 VIP Tickets (Awards dinner)
- ❖ 2 vendor booths at Job Fair / Business Expo
- ❖ Full page ad in event program
- ❖ Full page ad in SCBCC print Edge Newsletter
- ❖ Included in all marketing, radio & print promotions
- ❖ Logo placement / media mentions in all advertisements
- ❖ 2 speaker spots and business highlight during Job Fair / Business Expo
- ❖ Social media recognition
- ❖ Opportunity to contribute to the community

Sponsorship Packages



Gold Sponsor

Required Funding= \$30,000

- ❖ Brand promotion on **SCBCC** website
- ❖ 10 VIP Tickets (Awards dinner)
- ❖ 1 vendor booth at Job Fair / Business Expo
- ❖ Full page ad in event program
- ❖ Full page ad in SCBCC print Edge Newsletter
- ❖ Included in all marketing, radio & print promotions
- ❖ Logo placement / media mentions in all advertisements
- ❖ 1 speaker and business highlight during Job Fair / Business Expo
- ❖ Social media recognition
- ❖ Opportunity to contribute to the community

Sponsorship Packages

SILVER SPONSOR **Required Funding= \$20,000**

- ❖ Brand promotion on **SCBCC** website
- ❖ 6 VIP Tickets (Awards dinner)
- ❖ 1 vendor booth at Job Fair / Business Expo
- ❖ Full page ad in event program
- ❖ Full page ad in SCBCC print Edge Newsletter
- ❖ 1 speaker and business highlight during Job Fair / Business Expo
- ❖ Social media recognition
- ❖ Opportunity to contribute to the community



\$10,000

A-SPONSOR

- 2 VIP Tickets (award dinner)
- Seating for 2 guests at award dinner
- 1/2 Page Ad in event program
- Company logo on the event page
- Social media recognition

\$5,000

B-SPONSOR

- 2 VIP Tickets (award dinner)
- Seating for 2 guests at award dinner
- 1/4 Page Ad in event program
- Company logo on the event page
- Social media recognition

\$1,000

C-SPONSOR

- 1/4 Page Ad in event program
- Company logo on event page
- Social media recognition

BECOME A PARTNER TODAY!!

PARTNERSHIP FORM

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR YOUR BRAND PROMOTION

Company Name _____

Company Address _____

City _____ State _____

Main Phone _____ Website _____

PAYMENT INFORMATION

Total \$ _____

Payment By Check

Payment by Credit Card

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____

Card Security code (3-4 Digits) _____

Signature

Date