



GACUCON



What is GACUCON?

{Gah-Coo-Con}



GACUCON = GACUBASH + GACUCruise

“Think PAX Party with a piña colada.”

Setting sail for its third year, July 13 - July 19, 2019

It all starts with a 2 day event, [GACUBash \(July 13 & 14\)](#), at the Sheraton in Miami, FL followed by the 4 day [GACUCruise \(July 15-19\)](#) aboard the Royal Caribbean Cruise Line's Navigator of the Seas. Both events combined make GACUCon for hundreds of game devs, cosplayers, gamers and influencers across all geek domains.



Including:

- ☼ Industry topic panels by special guests
- ☼ Exhibition opportunities
- ☼ Console, PC, VR and Board Game Setups
- ☼ Open Bar Networking Events
- ☼ Customizable events for your brand
- ☼ Tabletop Gaming

And more...

GACUBash + GACUCruise = GACUCon



Quick Video showing the 2018 Bash & Cruise in action.
If video is unavailable click [HERE](#) or visit our Youtube Channel

GACUBash July 13 & 14: Expected attendance between 400 - 800 guests from the general public, MakeGamesMiami, Florida Game Developers Association, Unreal Florida, Art Institute, Miami Dade College, University of Miami and more. Located at the Sheraton Miami Airport Hotel.

GACUCruise July 15 - 19: Expected attendance between 100 - 150 high-powered geek guests from across the globe including guests from the US, Canada and Korea. Spending an average of \$2,300 per booking. Located on the RCCL Navigator of the Seas.

People are hyped!



Matt Mason Annie wut

Like · Reply · Message · 7w



Annie Elizabeth Matt Mason WUT

Like · Reply · Message · 7w



Matt Mason Need  1

Like · Reply · Message · 7w



Darren McGrew Kelby sounds like vacation time 😊

Like · Reply · Message · 22w



Keya Montgomery You guys go without me I'll cry!

Like · Reply · Message · 22w



Zommie Ai shared your post.

22 hrs · 🌐

Bruh!! *^*



Tom Soza I'm down for it  2

Like · Reply · 2d



Lue Her shared your post.

November 14, 2018 · 🌐

Brenda Vang Her Butt Mudd Brooks New kind of game night adventure



Khai Ha Johnny Long Wanna go?

Like · Reply · Message · 19w



Johnny Long Oh my God. I think yes

Like · Reply · Message · 19w



Sebastian Hinsley Patrick Michael Mullica Wes Keesting Cass Vickers uhhhhh

Like · Reply · Message · 19w



Cass Vickers



Like · Reply · Message · 19w



Aaron Earley Is this for real??



Carlos Oviedo shared your post.

February 21 at 5:06 AM · 🌐



YES PLS



Lue Her shared your post.

November 14, 2018 · 🌐

Brenda Vang Her Butt Mudd Brooks New kind of game night adventure



Anokay Hanold Kelly Abrams maybe we've been doing it wrong by going to comic con when we could be doing this

 1

Who's on GACUCON?

GACUCON has attracted attention internationally but notably here in the USA. Taking top positions stateside are Florida, California, Georgia, and Texas.

60% of attendees between the ages of 25 and 44 that earn enough for luxury vacations



61% Male

39% Female

Top Interests

- 76% Gaming news
- 73% Console gaming
- 72% Computer gaming
- 63% Online gaming
- 61% Roleplaying games
- 52% Technology

Including gamers, game developers, software developers, electronic hardware, manufacturers, game industry press and professional gamers.

ALIENWARE

Denial Proof Monitor



DESTRUCTOID



DELL



amazon

ORIGIN
HIGH-PERFORMANCE PCs

Why join GACUCON?



Be Unique: Stand out instead of being one of hundreds of other brands at indistinguishable conventions with a plain old table in a sea of tables.

Be Seen: Exhibit and sponsor at GACUBash (land), GACUCruise(Sea) and online (air) generating content that will stand out against the crowd

Be Remembered: Your content remains visually striking and unique when working with our event benefiting from the unique venues and locations from Miami to the Caribbean.



Package Pricing

Title Sponsor

Max 1

\$12,550: Includes co-branding on all materials, keynote/intro to guests, dedicated breakout room, email blast, booklet page, ad spend activation and base cost for 2 sponsors participation with table at GACUBash and GACUCruise.

Platinum Sponsor

Max 2

\$2,000: Includes breakout room, email blast, booklet page, dedicated video of product/brand at land and cruise event, ad spend activation boosted post event announcement, GACUBash exhibitor table and GACUCruise Swag bag inserts. Includes Gold, Platinum.

Gold Sponsor

Max 3

\$1,650: Includes email blast, booklet/landing page, ad spend activation for event boosted social media posts, GACUBash exhibitor table and GACUCon Swag bag insert/product placement. Including Silver perks

Silver Sponsor

Max 5

\$1,200: Includes social medial blast, logo placement, ad spend activation for event announcement boosted social media posts, GACUBash exhibitor table with two VIP cocktail party tickets.

Exhibitor

Max 20

\$300: Includes social media update, logo placement on exhibition page, 2 VIP tickets and exhibition table at GACUBash. (This is for GACUBash only in Miami, not the GACUCruise event). Cruise discount if interested.

ALWAYS OPEN TO NEGOTIATE IN THE INTEREST OF FUN FOR OUR GUESTS

Rooms range from \$1300 and up for the 4 day cruise. Rooms accommodate up to 4 people per room, price dependant on room.

Want to get involved?
CONTACT US!

GACUCON

INFO@GACUCON.com

We're flexible with anything you see for exhibitors or sponsor tiers. Have a cool idea? Let us know we can make it happen!

Want to schedule a call to chat? Let us know!

gacucon.com





✧ POSTCARD ✧

19.02 -
27.04.20
14h - 17h

FROM _____
